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EUROPE'S BUSINESS NEWSPAPER

FINANCIAL TIMES

IT IN EUROPE

Suppliers face hectic competition

Section III

Newspaper of the Year

Tuesday March 17 1992

£ D 8523A

World News

Business Summary

Warnings for South African whites on eve of reform poll

Black and white leaders have warned white South Africans that turmoil and destruction lie ahead if they fail to endorse President F.W. de Klerk's reforms in today's referendum of the country's 3.5m whites. Page 20

Iraqi 'supergun' affair

British intelligence has been accused by members of a House of Commons committee investigating the Iraqi 'supergun' affair of misleading parliament. Page 6

US unions stay neutral

Most US unions have decided to remain uncommitted in today's Democratic primaries in Michigan and Illinois, despite intense lobbying from Jerry Brown, former governor of California, for their endorsement. Page 3

More Blue Arrow trials

Britain's Serious Fraud Office is intending to mount two further trials against the four remaining defendants in the Blue Arrow scandal. Page 6

Finns in EC protest

Hundreds of Finns protested against the European Community outside parliament in Helsinki as deputies debated a controversial government proposal to seek EC membership. Long road to Brussels. Page 2

Helicopter salvaged

Rescuers recovered the bodies of five oil workers and the wreckage of a helicopter which plunged into the North Sea killing 11 people. Six men survived the accident off the Scottish coast. Page 6

Turkish toll reaches 376

Rescue teams said there was little hope of finding more survivors from the powerful earthquake which hit the Turkish city of Erzurum on Tuesday. Officials said 376 bodies had been recovered so far.

East Timorese on trial

Two East Timorese university students have gone on trial for allegedly organising a protest in Jakarta against an Indonesian army massacre in Dili in which up to 180 people were killed. Fernando de Araujo and Joao Freitas de Camara face the death penalty.

Iran protests seizure

Iran has attacked as 'obscene and illegal' an Istanbul court's decision to confiscate a ship which was stopped by Turkish forces in the Bosphorus last October while carrying a cargo of arms to an Iranian port. Page 4

Relief for cosmonaut

A spacecraft is due to dock with the Mir space station on Thursday and will bring cosmonaut Sergei Krikalyov back to Earth. Krikalyov has spent 10 months in space, during which time the Soviet Union collapsed.

French to probe Glaxo migraine drug promotion

France is investigating Glaxo over the promotion of one of its latest drugs. The inquiry will investigate medical, legal and ethical aspects of the UK pharmaceutical group's promotion of Imigran, its new migraine treatment.

Gold price

Gold hit its lowest price in London since July 1986, dropping to \$341 a troy ounce at one stage and finishing \$330.

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Yeltsin heads defence ministry while 1.5m strong force is created Russia to form its own army

By John Lloyd in Moscow

MR Boris Yeltsin, the Russian president, yesterday signed a decree clearing the way for the restoration of a purely Russian army, 75 years after its defeat in the First World War precipitated the Bolshevik revolution.

The decree, signed immediately after Mr Yeltsin's return from holiday, creates a Russian defence ministry of which he will take temporary charge while the military forces are created and the lines of command cleared. This is a break with both Soviet and Russian Tsarist tradition under which the post was held by a military officer.

General Dmitri Volkogonov, a military adviser to Mr Yeltsin, told a meeting of Russian deputies last night that the armed forces would take two years to create and might number between 1.25m and 1.5m men. That compares with the 3.7m-strong former Soviet army, now under operational federal control of the Commonwealth of Independent States.

The timing of the move may be meant as a show of strength in the face of demonstrations planned in central Moscow today by communist diehards and resurgent nationalists, which the organisers claim will be heavily supported.

It may also be an attempt to set the agenda before Friday's crucial meeting in Kiev of CIS leaders, which will consider the division of the old Soviet army's assets and future military structures.

Russia is anxious to extricate its men - who make up

■ CIS 'hard currency gap expected to exceed \$15bn
■ Diehards challenge Moscow
■ Ukraine's U-turn on debt
Page 2
■ A shot in the parade ground
Page 19

the bulk of the former Soviet army - from the growing number of trouble spots around the former Union, most notably Nagorno-Karabakh. Yesterday's decision reflects the reality that Russia can no longer afford, and does not wish, to intervene in conflicts outside its influence.

The Russian leadership is, however, reluctant to cast aside the CIS military command altogether, in part because it will continue to control the strategic nuclear forces for at least the next two years. Mr Sergei Shakhrai, the Russian deputy prime minister, said the Russian army would be created within the bounds of the CIS armed forces.

Almost all the former Soviet republics are now committed to forming their own armed forces - although only Azerbaijan, Belarus and Ukraine have said they will do this outside the CIS framework.

Russia's decision to create its own military is likely to force the other republics rapidly to build up their own defence forces - with the CIS being confined, at best, to a loose co-ordinating role.

Mr Yeltsin's decision to take over the defence ministry was



Demonstrators outside the Moldovan embassy in Moscow yesterday protest against the government's treatment of rebels who are seeking independence for the republic

in part to avoid a "conflict between the democrats and the military" over whether the defence minister should be a general or a civilian, said Mr Shakhrai - giving a glimpse into the still-existing power of the generals. He said such a struggle "could lead to grave consequences".

Mr Nursultan Nazarbayev, the president of Kazakhstan, chose yesterday to announce the formation of a national guard dedicated to guarding the constitution, the republic's vital interests and citizen's freedoms. No mention was made of the size of the guard.

Labour pledges to ease UK tax burden

By Philip Stephens and Ivo Dawney in London

BRITAIN'S opposition Labour party yesterday promised that 80 per cent of the country's voters would gain from the party's taxation plans if it wins the April 9 general election.

As the battle over tax and spending moved to the centre of the UK election campaign, Mr John Smith, Labour's chief finance spokesman, said he would raise income tax thresholds by 10 per cent, and increase state pensions and child benefit.

Mr Smith also pledged to abolish National Insurance payments on the first \$54 (\$85) per week of income earned. In Britain, National Insurance is levied on earnings at source to help pay for social security benefits.

But in a so-called "shadow budget" designed to seize the

■ Labour's recovery plan in full
■ Economists give their ratings
Page 8
■ The markets take cover
Page 9
■ The ineffectiveness of targeting voters
Page 10
■ Editorial Comment Page 18
■ Lex Page 20

initiative from the Conservatives during the first week of the election campaign, Mr Smith signalled that lower bills for the vast majority of voters would be paid for by a sharp increase for those on high incomes.

He said that he would introduce a new top 50p top rate of income tax on earnings above \$40,000 and abolish the present earnings ceiling on National

Insurance Contributions. The changes mean that everyone earning more than \$21,060 will pay 9 per cent more on every extra pound of income and those with gross incomes of above \$40,000 will face an increase of 19 per cent.

The package brought immediate charges of a Labour "retreat" over the principle of tax cuts from Mr Norman Lamont, the chancellor of the

exchequer. Mr Michael Heseltine, the environment secretary, warned that much higher taxes for those on middle incomes would threaten a collapse in the housing market in southern England.

But Labour said it was a "carefully-calculated gamble" to outbid the Conservatives in the battle for the votes of those on average incomes. Even in some of the crucial electoral battlegrounds of London and the South East, only about 15 per cent would lose and the majority of those would be Conservative supporters.

Mr Smith, who unveiled plans for a package of measures to provide incentives for industrial investment, increase training provision and provide more funds for health and education acknowledged that the

measures would involve a significant redistribution of income. He calculated that over two years, his budget would release \$1bn for the health service, \$900m for education and \$1.1bn for his "economic recovery programme".

As senior Labour figures claimed that the party had "outflanked" the Conservatives, Mr Smith said: "We have had 13 years in which people at the top got preferential treatment. In this budget we are starting to take back something for the average taxpayer and the average family".

Mr Smith revealed that he would raise some of the money to finance the package by postponing for a further year the abolition of stamp duty on share transactions and by

Nestlé wins crucial court ruling in fight for Perrier

By Alice Rawsthorn in Paris

NESTLÉ, the Swiss food group, yesterday won what may prove a crucial round in its fight for control of the Perrier mineral water group.

A Paris court invalidated the purchase of a 13.9 per cent stake in Perrier by Saint Louis, the French sugar company, an ally of Italy's Agnelli family. Nestlé's opponents in the Swiss group's FF13.42bn (\$1.38bn) bid for Perrier.

This is the second major court case that Nestlé has won in the course of the takeover battle. Ten days ago another French court froze the voting rights on part of the Perrier shares owned by Exor, the property group that controls Perrier. Exor is the subject of an agreed FF5.5bn bid by the Agnellis.

These cases will be critical in determining Nestlé's chances of winning control of Perrier. Previously, the Agnelli camp could have blocked the Swiss group's bid, given that it controlled nearly 48 per cent of the voting shares. However, its

stake has now been reduced to 31 per cent, giving Nestlé more room for manoeuvre.

"Nestlé now has a very good chance of winning control of Perrier," said Mr John Rawsthorn, a Paris-based UBS Phillips & Drew in London.

Yesterday's case hinged on whether Perrier had sold the block of new shares to Saint Louis as part of a "concert party" to block Nestlé's fourth bid. The court has now annulled the sale so the Saint Louis shares have, in effect, disappeared.

However, Nestlé, which joined forces with Indesit, the French bank, in its bid for Perrier, will almost certainly have to raise its offer since Exor recently mounted a counter-bid for the rest of the mineral water company's shares at FF1.475, matching Nestlé's price.

Perrier's shares rose by FF14 to FF13.650 in Paris yesterday on expectation of a counter-bid. The consensus among analysts was that Nestlé would not have to bid much more than the current market price to win control unless the Agnellis, who stand to make a considerable profit on their Perrier shares, decide to continue the fight by making yet another counter-bid.

Conversely, the Agnellis, who have been pitted in the battle against their old ally, BSN, the French food group which has aligned itself with Nestlé by mounting a FF1bn counter-bid for Exor, could decide to negotiate a settlement.

Mr Loic Morvan, an analyst with James Capel in Paris, said the court victories would give Nestlé a "considerable psychological advantage" in negotiations.

Nestlé and BSN have already indicated that they would be amenable to negotiation. They could cede Perrier and Exor's wine and property interests to the Agnelli camp in return for the mineral water brands.

Lex, Page 20

A NEW EUROPE

Mercury are today launching New Europe Fund - a new way in which individual investors can take advantage of the radical changes taking place in Europe.

We aim to identify markets and sectors which are likely to be long-term beneficiaries of the process of political, economic, social and technological development which is reshaping Europe.

The initial portfolio will concentrate on the shares of some 30-40 quoted European companies - including the UK. In particular, the Fund will seek out innovative companies with the ability to profit from the new opportunities.

With over £20 billion of securities already under management throughout Europe, Mercury has the experience and resources to enable investors in this unit trust to capitalise on Europe's new potential.

For further details of New Europe Fund, contact your professional adviser or call us on 071-280 2800.

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CONTENTS

European Community: Finland is expected to apply for EC membership tomorrow	2
UK banking: What the bank manager really wants to know from the businessman	12
Texas Instruments: The US company has signed important Japanese licensing deals	4
Editorial Comment: Battle of the budgets: Lib-Lab, or nothing at all	18
South African drought: Efforts are being made to prevent farmers going bankrupt	30
Aviation agreements: Singapore Airlines wants a 'global open skies' policy	22
Maastricht treaty: Debate on Emu is certain to last throughout 1992 in Germany	16
International	4, 5
Companies	22-24
America	5
UK election	5-10
Britain	6
Companies	27-28
Arts Guide + Reviews	17
Commercial Law	35
Commodities	36
Crossword	36
Currencies & Money	36
Editorial Comment	18
Financial Futures	39
Gold	35
Int'l. Capital Markets	25-26
Letters	39
Technology	16
Unit Trusts	34-37
Management	12
Observer	18
Stocks: Marketworld	39
London	31
Technology	16
Unit Trusts	34-37
World Index	42

MARKETS

STERLING New York \$1.7220 (1.7075) London \$1.7155 (1.7125) DM2.8575 (2.855) FF5.705 (5.6975) Y22.5825 (22.58) Y228.75 (228.75) £ index 89.9 (89.7) GOLD New York Comex Apr \$343.9 (347.3) London \$343.2 (347.0) SEA OIL (Argus) Brent 15-day Apr \$17.85 (17.875) Chief price changes yesterday: Page 21	DOLLAR New York close DM1.8815 (1.887) FF5.642 (5.6575) SF1.585 (1.51) Y133.68 (133.655) London DM1.8835 (1.8865) FF5.6575 (same) SF1.511 (1.507) Y133.55 (133.55) £ index 85.5 (85.4) Tokyo close: Y134.3 US closing rates Fed Funds: 4 1/4% (3 3/4%) 3-mo Treasury Bill: 4.14% (4.138%) Long Bond: 89 1/2 (89.1) yield: 8.07% (8.063%)	STOCK INDICES FT-SE 100: Yield 5.00 2,470.7 (-5.3) FT-A All-Share: 1,189.05 (-0.3%) FT-SE Eurotrack 100: 1,145.61 (-8.78) New York DJ Ind. Av. close: 4,045 (+0.45) S&P Comp 406.39 (+0.55) Tokyo Nikkei 19,857.18 (-618.90) LONDON MONEY 3-month interbank 10 1/2% (10 1/4%) Lib long gilt future: Jun 94 3 1/2 (Jun 94 2)
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EUROPEAN NEWS

USSR diehards challenge Moscow

By John Lloyd in Moscow

ABOUT 5,000 troops are being drafted in to guard the Kremlin today as the authorities take extraordinary precautions to preserve the peace at demonstrations planned by communist and nationalist forces in the centre of Moscow.

Organisers of an extraordinary session of the Congress of People's Deputies of the USSR (photograph right) - dissolved last year shortly before the Soviet Union itself was consigned to history's dustbin - are, meanwhile, taking even more extraordinary precautions to disguise the venue.

The participants will gather early today outside the Moskva Hotel and drive in coaches to the destination. One possible venue is the offices of Pravda, the former main newspaper of the Soviet Communist Party which suspended publication on Saturday due to debts.

The aim of the congress is to muster support for the recreation of the Soviet Union - a state which the organisers say still exists because of the continuing interdependence of its former republics.

The Russian and Moscow authorities are treating the demonstration and the congress as dangerous manifestations amounting to possible attempts at an overthrow of the government.

Mr Gavril Popov, the Moscow mayor, has allowed the demonstration to take place on the central Manezh Square provided it does not block the traffic.

But Mr Sergei Shakhrai, the deputy prime minister of Russia, said the demonstration and the session were "a very serious matter", and warned of possible violence.

So far, however, the organisers of the demonstrations appear to lack mass followings, while the organising committee of the congress are distinguished more by their paranoia than by their power.

They are charging the Russian authorities with being both repressive and fearful of them.

Colonel Nikolai Petrusenko, who was once, with Colonel Victor Alksnis, one of the feared "black colonels" of the Sovy group of USSR deputies, complained yesterday that he had been reported to the police when he checked into the Moskva Hotel.

Mr Saji Umalatova, one of the main organisers, said heavy government pressure had frightened off many who might otherwise have attended.

Mr Yuri Golik, a Russian deputy, gave the most optimistic assessment of today's attendance when he said that 1,470 deputies - out of a former count of 2,250 - had said they would attend, but "we cannot tell how many will actually arrive in Moscow".



Soviet revivalists: Deputies of the former Soviet Congress of People's Deputies (from left to right) Saji Umalatova, Alexander Kralin, and Colonel Nikolai Petrusenko explain their plans to defy the Russian government and call a session of the Congress

Ukraine explains U-turn on debt

By Chrystia Freeland in Kiev

UKRAINE yesterday justified its decision to back down and agree to share collective responsibility for the former Soviet Union's debt with the other republics.

Mr Viktor Fokin, the prime minister, said Ukraine had obtained important concessions on Vnesheconombank, the bank through which the foreign debt is serviced and which will now be controlled primarily by Russia and Ukraine together.

Mr Fokin was defending a change of stance by Ukraine, which was previously demanding that it should be allowed to pay its share of the debt to western creditors independently of the other republics.

Underlining the haphazard state of the debt negotiations, Mr Fokin admitted that Ukraine had not yet actually signed the critical Group of Seven memorandum - which binds all the republics to "joint and several" responsibility for the debt - because officials had misread the text. Signature by Ukraine was a condition set for the restructuring of Vnesheconombank, and Mr Fokin insisted that Ukraine did intend to sign.

He said the bank would in future be governed by an independent council which will have three co-chairs, one from Ukraine, one from Russia and a third representing the other

10 republics on a rotating basis. The voting structure of Vnesheconombank is also to be changed in Ukraine's favour, Mr Fokin said. Votes are to be distributed according to each republic's share of the debt, but decisions can only be taken if they are backed by 80 per cent of the votes.

Mr Fokin said this structure could give Ukraine, which has agreed to pay 16.37 per cent of the debt, veto power if it had the support of any one of the medium-sized republics. The bank's operations are to be fully transparent and subject to the supervision of an independent auditor. Mr Fokin also reiterated plans to introduce a separate currency in two to four months.

The ethnic Russian minority in the east of Moldova declared the breakaway Dnestr republic in September 1990 over fears that Moldovan efforts to unite with neighbouring Romania would make them second-class citizens.

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Opposition to EC spending rise of Ecu20bn
Germany and Italy express concern about Delors budget

By Andrew Hill in Brussels

FINANCE ministers from Italy and Germany yesterday voiced their deep concerns about Mr Jacques Delors' five-year EC budget plan.

Mr Theo Waigel, the German finance minister, told the European Commission president and his EC colleagues that the budget package - which would run from 1993 to 1997 - was "not acceptable in its present form". Mr Guido Carli, Italy's finance minister, echoed a confidential Italian treasury document which suggests that an enlarged EC budget is "incompatible" with parallel demands on Italy to shrink its public debt.

Germany's principal objections to the package focus on the call by southern member states for EC money to fund closer "cohesion" with their wealthier northern counterparts.

Germany - itself under pressure because of the cost of unification of east and west - argues there is a risk that cohesion money will be considered the only instrument for encouraging convergence of EC economies.

Mr Waigel said the 1993 start-date for the plan gave member states plenty of time for a closer analysis of the bud-

get. Supporters of the so-called Delors package want any debate over its content to be resolved by the Lisbon summit of EC leaders at the end of June.

Mr Pierre Bérégovoy, the French finance minister, is holding fire on the Delors proposals while they are examined by the French treasury.

The finance ministers - discussing the package for the first time - did not examine the budget plans in detail, but a number of member states voiced objections to the proposals, which envisage a doubling of EC spending of nearly Ecu20bn (£14.2bn) by 1997.

The sceptics even included federalist Belgium. Mr Philippe Maystadt, the finance minister, said that although Belgium

respected the commitment at the Maastricht summit last December, the actual figures in the budget looked enormous and were completely justified.

"Wanting to control expenditure does not mean one is necessarily in the British camp," he said, "a reference to Britain's vocal opposition to budget increases."

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France to reform pensions system

By Alice Rawsthorn in Paris

THE FRENCH government will table legislation before the end of June to reform the pension system, with the introduction of new tax-efficient personal equity plans as a central feature.

Mr Pierre Bérégovoy, the French finance minister, said in an interview with the newspaper, La Tribune de l'Expansion, yesterday that he saw the proposed eight-year personal equity plans as the basis for a private pension system to run alongside the existing state pension scheme.

Pension reform is a pressing issue in France. Almost all pensions are provided by the state with the exception of the small number of *fonds salariaux* schemes for senior executives.

The government runs the system through the Caisse de Retraite, a body that pays for pensions with money received from those in employment.

However, this system, devised after the end of the second world war, is coming under strain as the elderly population increases and there are proportionally fewer people in employment to pay for their pensions. The logical solution would be to expand the use of private pensions.

The government, however, has been reluctant to act partly because of opposition from the

trade unions, who believe pensions should continue to be solely provided by the state. There is also the problem of asking the electorate to pay extra money for their own private pensions at the same time as they are contributing to the state scheme.

Despite these obstacles Mr Bérégovoy earlier this year signalled that the government was determined to take action. Mr Bérégovoy originally considered a German-style system of corporate pension plans but was deterred by the complexity of such an initiative, as well as by the impact of the Maxwell pension scandal in the UK.

French consumer prices rose a provisional 0.3 per cent last month, holding year-on-year inflation roughly steady at 3 per cent, according to Insee, the state statistics body, writes William Dawkins in Paris. The increase widens the gap between French and higher western German inflation rates because of a 0.6 point rise in Germany last month. Inflation in France now runs at 1.3 percentage points below western Germany - as against 1.1 points at the end of January.

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Belgium use VAT in deficit battle

BELGIUM's new cent coalition government yesterday unveiled value-added rates, higher excise duties, budget savings to tackle country's large deficit.

The government, two just over a week ago more than 100 days of stalemate, has made the deficit, one of the h in the European Comm its top priority.

A special cabinet meeting yesterday agreed to raise the standard value-added (VAT) rate would be half a percentage point per cent and excise duty increased from April.

This would raise government revenue by BFR6.6bn (€2.6bn) by the end of 1992, said an official spokesman.

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AMERICAN NEWS

Midwest applies litmus test

Jurek Martin in Chicago previews today's presidential primaries

THE Rust Belt, as the Midwest is often unkindly called, still matters in American politics for one very simple reason. Enough people live here to become president of the US without winning at least a share of these states in the November general election.

No strategy based exclusively on the south or the far west, or even the two combined, can have other than a faint hope of success.

For those seeking the Democratic party's nomination, especially for those from other parts of the country, the Mid-

west is the litmus test of political acceptability.

Governor Bill Clinton of Arkansas, former Massachusetts senator Paul Tsongas and former California governor Jerry Brown hail from the south, the north-west and the west respectively and all, having won at home, need to show they can score away. Here the audience does not view them as favourite sons. It wants to know more about them.

It is also often said that the Midwest is the microcosm of America's current problems. It contains ailing manufacturing industries, run-down inner cities plagued by drug addic-

tion, ethnic and racial strife, overstretched hospitals and understaffed schools.

The reality may be better than the awful picture sometimes portrayed, but nobody is claiming that an economic and social Garden of Eden has been rediscovered on the shores of the Great Lakes.

So it is to Illinois and Michigan, which vote today, and to Ohio, Indiana and Wisconsin, with later primaries, that the three Democrat contenders come with hope - and trepidation. They can be made here as legitimate candidates, or they can be broken. To a much lesser extent the same applies to the two Republicans.

In reality, Illinois and especially Michigan must constitute Mr Patrick Buchanan's last real stand to regain, as he puts it, "the conservative heart and soul of the Republican Party" from the apostasy of President George Bush.

He could go on after losing badly here, even to California in June, but increasingly people will stop listening. In Chicago the anecdotal evidence is they already have.

The same risk attaches to Mr Tsongas on the Democratic side. There is a lot of admiration for the honesty and directness of the Tsongas message. At least he says the country must pay a price for its

excesses.

But his relative lack of money and organisation seem to be underlining the more widespread perception among Democrats that a Greek from Massachusetts, who has already been hammered by Mr Clinton in the southern primaries, simply cannot win in November. If political organisation means anything, which it still does, though less than it used to, in these two states, Mr Tsongas cannot be sanguine about the outcome today.

This does not apply to Mr Brown for two reasons: he is better known and he can run on shoestring finances. Moreover, if there is inchoate rage out there about the system, which there is, then Mr Brown, inveighing against the establishment in all its forms, is actually the man who can tap it best. He has, after all, literally nothing to lose and to the disaffected, he makes some kind of sense.

He can also wound and goad, as Mr Buchanan has President Bush. In the television debate on Sunday night here, he launched an extraordinary, vicious attack on Mr Clinton, waving a Washington Post in the air and claiming that the governor of Arkansas and his wife, a prominent lawyer in the state, had no sense of propriety.

Michigan and Illinois primaries

Illinois		Michigan	
Population:	11.4m	Population:	9.3m
Ethnic composition:		Ethnic composition:	
	78.3% white		83.4% white
	14.8% black		13.9% black
	2.5% Asian		1.1% Asian
	(7.9% Hispanic*)		(2.2% Hispanic*)
Unemployment rate:		Unemployment rate:	
1988:	8.8%	1988:	7.6%
Feb 1992:	9.5%	Feb 1992:	9.0%
Bankruptcies:		Bankruptcies:	
1988:	31,472	1988:	15,623
1991:	42,710	1991:	25,423
1988 Presidential vote:		1988 Presidential vote:	
Republican:	51%	Republican:	54%
Democrat:	46%	Democrat:	46%
Convention delegates:		Convention delegates:	
Republican:	85	Republican:	72
Democrat:	164	Democrat:	131

*Persons of Hispanic origin may be of any race. Sources: Bureau of the Census; Bureau of Labor Statistics; American Statistical Association; Congressional Quarterly

Unions hold off endorsing candidate

By Geoffrey Dyer in Washington

MOST US unions have decided to stay uncommitted in today's Midwest Democratic primaries in Michigan and Illinois, despite intense lobbying from Mr Jerry Brown, former governor of California, for their endorsement.

Twelve labour organisations which had previously supported Mr Tom Harkin, the left-wing Iowa senator who pulled out of the race last Monday, met in Washington last week to consider whom to back.

But Mr William Byland, president of the International Union of Electronic Workers (UEW), said after the meeting that there was "no chance of us endorsing anyone" before today's primaries.

Some labour leaders are sympathetic towards Mr Brown, the only candidate to oppose the North American Free Trade Agreement (Nafta), which some unions feel could endanger US jobs by encouraging companies to shift their factories to Mexico.

However, Governor Bill Clinton of Arkansas has also won some union backing.



Jerry Brown puts his case to a Michigan Baptist congregation

A new industrial resilience belies Rust Belt blues

IN CHICAGO recently, 9,000 people queued in a blizzard for hours to apply for 500 hotel jobs. Last month General Motors told 4,000 workers in Ypsilanti, Michigan that their plant, rather than one in Texas, would be closed. To many it feels as if the worst days of the Rust Belt are back.

It is not surprising, then, that the candidates in the presidential primaries this year have been tempted to play to the region's economic distress.

However, the story of the Midwest's economy is not in fact as bad as it is in the country as a whole.

The story of the Midwest's economy is not as bad as that of the country as a whole, writes Barbara Durr

The region has suffered less in this recession than it did in the early 1980s, said Mr David Allardice, assistant director of research at the Federal Reserve Bank of Chicago. While the slowdown has recently begun to deepen in the Midwest, many regional analysts still say the region will pull through 1992 in better shape than the rest of the country.

In the past, the Midwest, as the industrial heartland, has tended to lag behind the nation in its economic downturn and then rebound more slowly. Analysts believe the Midwest may have fundamentally changed.

"The region has been restructuring and is in a better competitive position," said Mr Robert Schorbus, manufacturing analyst at the Chicago Fed. This has included retooling through more capital expenditure, reduced working hours and higher productivity. Helped by a slimming of inventories over the past several months, the Midwest may well be able to bounce back more quickly than ever, he said.

While the General Motors' cuts, the demise of Midway Airlines and a long strike at Caterpillar have taken their toll on employment in Illinois and Michigan, the total number of jobs has edged up - 0.5 per cent between December and January - in the five-state area of Michigan, Indiana, Illinois, Iowa and Wisconsin.

One of the key boosts for the trimmer heartland since the start of the recession in July 1980 has been exports, in particular of capital goods. The region accounts for a large share of US capital goods production exports of which have

been growing at about 10 per cent a year over the last two years, compared with total US export growth in 1991 of 7.6 per cent.

The export picture for this year has, however, been clouded by the economic slowdown in Germany and Japan.

But, says Ms Diane Swonk, regional economist for First Chicago: "Trade won't fall apart like some people think." Ms Swonk believes that as long as the dollar stays relatively competitive, Mexico and other newly industrialising countries will pick up some of the slack in exports. Capital goods demand from Canada, which alone accounts for between 40 and 60 per cent of the region's trade, would also pick up later this year, she said.

The real estate sector in the Midwest has not been the plague that it has in other regions, largely because commercial property was not excessively overbuilt - though the vacancy rate is rising in Chicago - and home values did not rise sharply as they did elsewhere.

One of the more marked differences between the region and the nation is in single-family homes. Between 1988 and 1991, single-family (detached) housing starts, an indicator of middle-class prosperity, remained almost unchanged in the Midwest while they dropped 22 per cent in the country as a whole. First Chicago expects them to rise 24 per cent in the Midwest this year.

Agriculture has recuperated from its trough in the mid-1980s and has been on a steady if unspectacular course. The US exports 20 per cent of its maize and half its wheat, the bulk of which come from the region.

Net cash farm income dropped 8 per cent last year and is expected to fall slightly again this year. But overall, the farm sector has not had as serious a downturn as the rest of the economy.

Exports are expected to enjoy a slight increase this year, largely from more shipments of and higher prices for wheat.

Meanwhile the Midwest's old complaint that it has not won enough defence contracts has turned out to be a blessing. The wrenching shrinkage of the US defence industry will barely be felt in the region.

With respect to the Midwest's longer-term prospects, adjustment in the motor industry, some 60 per cent of which is concentrated in the region, and an increasing orientation to exports will be key, according to Mr Robert Diell, regional economist for Northern Trust Company in Chicago.

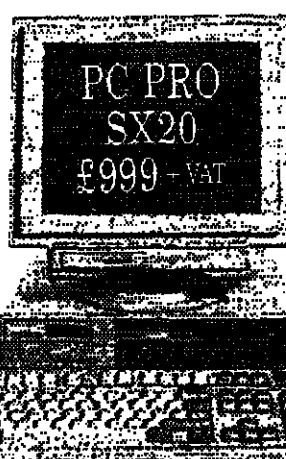


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INTERNATIONAL NEWS

Nikkei index dips to less than 20,000

World fund managers phlegmatic over fall

TECHNICAL analysts in London suggested that the Nikkei could fall another 5,000 points, after shares on the Tokyo stock exchange closed at their lowest level for five years yesterday and the Nikkei index of leading stocks dropped through the 20,000 barrier.

The Nikkei index lost 618.90 points to close at 19,837.16.

Fund managers around the world were however more phlegmatic. In London, Mr Patrick Thompson, a director of Fleming Investment Management, said that Fleming had hoped that the index could hold 20,000. "But on the day," he said, "domestic sentiment was completely shot."

Mr Thompson thinks that, under 20,000 on the Nikkei, and certainly at 19,000 or below, Japanese equities will start looking cheap by their own historic standards, and by reference to the domestic bond market.

However, he also thought that domestic buyers would need encouragement. In the shape of further interest rate cuts and a greater degree of fiscal stimulus than the economy has seen so far.

Mr Peter Widmer, director of Bank Julius Baer in Zurich responsible for international institutional asset management, did think the market could go lower. "The drop below 20,000 will obviously have a short-term impact," he said. "There could be a sell-off - perhaps 10 per cent - leading to buying opportunities."

Mr Widmer said Baer had about a third of the equity portion of its portfolio in the Tokyo market at its peak, but that now it had virtually nothing, except for some lingering positions in Swiss franc convertibles.

"A lot of stocks have dropped by 60 to 70 per cent so we are actively looking for jewels. Corporate results will be lousy, not only those announced in the next month or so, but also in September."

Fidelity Investments, the largest mutual fund company in the US, said that it, too, did not have much to worry about.

Mr John Hickling, who manages Fidelity's international growth and income fund, said: "I've been very dramatically underweight in Japan for some time."

"A lower stock market would make Japan more interesting to us, but right now it's a bit like catching a falling knife - sometimes it's safer to let it stick in the ground than to catch it in mid-air."

Looking ahead, Mr Hickling expects a little weakness in the Japanese market through March until funds start trading for settlement in April, when there should be some sort of a bounce.



That sinking feeling: stockbrokers gaze at the Tokyo exchange yesterday as share prices plunge

Israel ready to host arms probe

ISRAEL is willing to host a US fact-finding team and meet any other US requests to disprove allegations it may have illegally shared US arms technology with China, Mr Moshe Arens, the Israeli defence minister, said yesterday, Reuters reports from Washington.

Mr Arens, speaking to reporters at the Pentagon after meeting Mr Dick Cheney, the US defence secretary, said the allegations, which Israel has strongly denied, were a "serious matter".

"We'll be looking at ways of making sure that the US can verify that Israel, contrary to US intelligence, never shared US-made Patriot missile technology with China, Mr Arens said. "Because that is the case."

Iran assails Turkey over arms grab

By Michael Field in Tehran and agencies

IRAN has bitterly attacked Turkey after a state security court in Istanbul confiscated a ship carrying a cargo of arms on its way to an Iranian port.

The 2,700 tonne Cyprus-registered Cape Maleas was stopped in the Bosphorus last October soon after it had left a Bulgarian port carrying anti-aircraft guns, rocket launchers and ammunition.

The Turkish court said the vessel was "shipping arms and ammunition in an organised manner" and was thus in contravention of an international treaty which requires all arms shipments through the Black Sea and Aegean to be notified to the Turkish authorities.

Iran gave no such notification, claiming that the Bosphorus counted as international waters.

Iran had hoped that after the ship was seized its release would be assured both by diplomatic efforts and through the good relations enjoyed by President Ali Hashemi Rafsanjani and Mr Turgut Ozal, his Turkish counterpart, who is associated with an Islamic constituency in Turkish politics.

However, the state security court yesterday handed the freighter over to the Turkish armed forces. Although the 24-man crew was freed late last year, the court sentenced its captain to five years in prison.

Iranian officials do not accept that a Turkish court can be politically independent and say they believe Mr Suleiman Demirel, the prime minister, and ultimately the US, are behind the decision.

In an editorial at the weekend, the Tehran Times, known to reflect the views of Mr Rafsanjani, said the decision seemed to "favour the American strategy of starting a cold war tension between Iran and Turkey".

The report went on to condemn what it described as the "widespread corruption and practice of bribery in the Turkish bureaucracy", accusing the highest levels of the Turkish government of corruption.

Even allowing for the fact that the Iranian government's rhetoric is more colourful than its actions, these attacks in the Iranian press show that the government is deeply upset.

Ayazollah Musavi Fardizi, the Iranian prosecutor general, on Sunday cancelled a meeting with the Turkish ambassador and called the confiscation "obscene and illegal".

Turkish officials, meanwhile, have claimed that Iran is backing an organisation called Turkish Hizbollah which they claim is active in south-eastern Turkey and aims to overthrow the Ankara government.

The Iranian foreign ministry has replied that the forging of such charges are "the common practice of Turkey's propaganda machinery".

WORLD PHARMACEUTICAL CONFERENCE

More concentration in drugs industry seen as inevitable

By Paul Abrahams

FT FURTHER concentration of the world's pharmaceutical industry is inevitable, according to Professor Horst Meyer, head of pharmaceuticals at Bayer, the German chemicals group.

The need for substantial investment in research and development required to discover "block-buster" drugs with sales of more than \$500m a year was beyond the means of all but the largest companies, he explained yesterday at the Financial Times World Pharmaceuticals Conference in London.

The top ten companies were spending 35 per cent of all money dedicated to pharmaceutical research and development and the proportion was likely to increase, he said.

In addition, smaller companies were handicapped by their inability to market drugs in the three largest markets - the US, Europe and Japan. The top pharmaceutical groups were able to recover their ever-larger investments by selling the drugs in all three areas, added Professor Meyer.

However, Mr Bernard Taylor, executive chairman of Medeva, the small UK pharmaceuticals group, said

companies with sales of less than \$1bn a year only lacked critical mass if they had ambitions to invest substantial amounts in research and development.

Mr Taylor said there was plenty of room for small and medium-sized companies willing to market products whose sales were too low for the larger groups. The smaller companies could invest in higher-margin products such as vaccines where the barriers to entry remained high.

Alternative products available to such groups included drugs with complicated delivery systems which were difficult to copy and pharmaceuticals whose formulations could be enhanced with minimum additional investment, he said.

Mr William Parfett, president of The Upjohn Company, said US healthcare company, said winning groups would have to form effective strategic alliances for access to essential technologies or to broaden their geographic cover.

According to Dr Hakan Mogren, president and chief executive at Astra, the Swedish company, pharmaceuticals groups would also have to concentrate their research efforts in a limited number of fields if they wanted to be successful.

UK shipyard to build two Oman warships

By David White, Defence Correspondent

BRITAIN'S Vosper Thornycroft shipyard has been told to go ahead with construction of two missile-carrying corvettes for Oman, in the first significant foreign order for British warships for more than three years.

The deal, confirmed at the weekend after months of negotiation, is worth more than \$150m including support.

Details of the planned armament for the ships, due to be built over the next four years, are being kept secret.

The 83-metre corvettes represent the UK's biggest naval export order since Vosper Thornycroft received the go-ahead from Saudi Arabia in 1988 to build the first three in a planned series of minehunters.

Mr Chris Gilling, the group's finance director, said the Oman order would not affect plans already under way for 350 redundancies at the yard. But he said it would assist Vosper Thornycroft's competitiveness in other export markets by enabling it to resume steel shipbuilding work in addition to vessels made of glass-reinforced plastic.

In 1989, the Southampton-based shipbuilder was set to build three corvettes of the same type for Brunei. But the Brunei government subsequently decided to re-open the contract to international competition and has yet to invite fresh bids.

Foreign investment in Taiwan falls 61%

By Luisa Mude in Taipei

FOREIGN investment in Taiwan's industries fell 61 per cent to US\$132m in the first two months of the year from the same period last year, while Taiwanese investment abroad dropped by 66 per cent to \$229m.

Japan was once more the biggest investor, according to figures published yesterday by the Ministry of Economic Affairs. More than \$56m of funds for investment into Taiwanese industry were approved in January and February. The second largest was Europe, with \$25m.

Rising operating costs on the island have taken their toll on inward investment, and the world recession has affected both inward and outward investment,

according to economists.

Foreign investment interest centred on trade and the electronics industry. However, foreign investment in electronics fell nearly 90 per cent from last February, and investment in the plastics sector increased more than 10-fold.

Analysts say, however, that these statistics are based on applications approved, not on funds actually entering the country, and that duplicate applications by foreign companies in several countries in the region can lead to over-estimation of foreign investment.

Although Taiwanese investment abroad decreased overall, funds approved for investment in the US were up by nearly 40 per cent on the same period last year, to \$44m, 15 per cent of all outward investment approved from January to February.

Officials say the outward investment figures measure only investments made through official channels. Many companies do so without registering with the government.

Taiwanese investment in China is increasing, bringing with it the fear of over-dependence on mainland markets. Taiwanese companies invested \$150m in Fujian province alone in 1991, and \$15.6m in southern China in January and February, \$11m of which was in textiles, electronics and plastics.

Singapore opposes Asean move over Burma

By Kieran Cooke in Singapore

SINGAPORE'S prime minister, Mr Goh Chok Tong, has ruled out any unified initiative by the Association of South East Asian Nations on Burma for that country's widespread repression of its Moslem minority.

In an interview with the Financial Times, Mr Goh said developments in Burma could have a destabilising effect on the region but it was not Asean's style to seek a common position on a particular political problem.

Several countries in Asean, which groups Singapore, Thailand, Malaysia, the Philippines, Indonesia and Brunei, have expressed concern about Burma's handling of its Moslem minority and the fate of thousands of Burmese Moslems who have recently crossed the border into Bangladesh.

Thailand has put air force units on alert and reinforced troops on the border with Burma following incursions into that territory by Burmese soldiers pursuing Karen guerrillas, Victor Mal let reports from Bangkok.

Border skirmishes have been particularly intense in the last few days as the Burmese military tries to overrun Karen strongholds before the rainy season. Thai officers

have rejected demands from their Burmese counterparts to withdraw from the area, and the military-installed government in Bangkok, which enjoys good relations with Burma, has shown no public sign of concern.

Further north, the Burmese army's capture of Sleeping Dog Hill at the weekend could lead to the capture of the nearby Karen headquarters at Manerplaw.

Mr Goh said each of these protests had been delivered individually. There was no common approach within Asean to Burma.

Asked about the considerable arms build-up in south-east Asia recently, he said this was not a response to US withdrawal from the area. "Com-

US chip company signs Japanese licensing deals

By Steven Butler in Tokyo

TEXAS Instruments (TI), the US semiconductor company, has signed cross-licensing agreements with two Japanese companies that recognise TI's claim to have invented the integrated circuit, a fundamental device in all modern electronic equipment.

The agreements, with Sharp and Ricoh, represent an important step for TI towards protecting hundreds of millions of dollars in patent rights in Japan. They are particularly significant because they are the first such agreements since a decision last summer by Fujitsu, the Japanese computer company, to dispute TI's claim in the Japanese courts.

It had been feared that other companies would hesitate to recognise the Texas Instruments patent until its dispute with Fujitsu had been resolved.

Texas Instruments said yesterday, however, that it was continuing to negotiate licensing agreements with at least ten other electronics companies, including Mitsubishi Electric, and that the negotiations appear to have been unaffected by the Fujitsu dispute.

Seven Japanese companies have now accepted the Texas Instruments patent claim, including Toshiba, Oki Electric, Matsushita, and NEC.

Texas Instruments first applied for a Japanese patent for the integrated circuit in 1959, but struggled until 1989 before the "Kilby" patent - named after a co-inventor of the integrated circuit, Mr Jack Kilby - was accepted by the Japan Patent Office.

Texas Instruments claims the patent covers fundamental technology that applies to all integrated circuits, while Fujitsu claims its own semiconductor devices do not use Texas Instruments technology.

Fujitsu last July sought a court determination that the Texas Instruments patent does not apply to Fujitsu products. Seven court hearings have been held to date, and final resolution is expected to take at least another year.

Texas Instruments hopes that recognition of its patent by other Japanese companies will support its case.

Opposition member to quit party over scandal

By Robert Thomson in Tokyo

A SENIOR member of Japan's leading opposition party, the Social Democrats, has offered to leave the party after admitting he received funds from Tokyo Sagawa Kyubin, the transport company involved in a widening political scandal.

Mr Ryotichi Yasutune insisted, however, that he would stay in parliament as a pro-opposition independent, despite the pleas of his party leaders that he should also resign as a member of the upper house.

The controversy over Mr Yasutune's Sagawa Kyubin links has undermined the opposition's attempts to highlight government corruption as an issue in a forthcoming upper house election, and has eased pressure on Mr Kiichi Miyazawa, the prime minister, whose administration has also

been shaken by scandal.

Mr Yasutune admitted that he received a ¥5m (\$38,400) loan from a Tokyo Sagawa affiliate in 1989, but claims to have since repaid the money and denies allegations that his often sharp questioning of the former Soviet Union might also gain possession of nuclear weapons.

"Although I am innocent, I will leave the party for causing trouble," Mr Yasutune said, after a meeting with party elders. He said that to leave parliament "would mean that I admit that I had done something wrong".

Last week, a left-wing member of the Social Democratic Party resigned after admitting that he had received political donations from a golf course developer under investigation for alleged links to drug imports.

The shift in policy, which emerged publicly during the talks that Mr J N Dixit, India's foreign secretary, held in Washington last week, provoked a parliamentary uproar here with the opposition charging that the government had caved in to US pressure.

"The US has been pursuing non-proliferation in South Asia more vigorously since the disclosure of Iraq's nuclear capability and the threat that the Islamic republics within the former Soviet Union might also gain possession of nuclear weapons."

Mr Faleiro repeated to parliament that India would not sign the nuclear non-proliferation treaty - which India regards as discriminating in favour of existing nuclear powers, including China. He also put into cold storage the US proposal, backed by Pakistan, for a national conference on regional non-proliferation. Participants would have been included Russia and China - whom India regards now as having no role in this region.

India's counter-proposal for bilateral talks with the US on non-proliferation makes a big advance from the rigidity that has governed Indian nuclear policy for over a decade.

Tokyo acts to halt rise in illegal Iranian immigrants

By Steven Butler in Tokyo

JAPAN has moved to stem illegal immigration by agreeing with Iran to suspend a bilateral visa-exemption treaty that has been operating since 1974.

Under the treaty, Iranian tourists were permitted to visit Japan without a visa. However, an increasing number of Iranians have been entering Japan as tourists and staying in the country illegally to work.

Demand for foreign labour in Japan is high in the service and construction industries.

The foreign ministry said that Iranians entering Japan had nearly trebled from 1989 to 1991, with 44,376 Iranians entering the country in the first 11 months of the year. At

the same time, Japanese immigration officials were refusing entry to an increasing number of Iranians who arrived in the country. This came to 6,631 in the first 11 months of 1991, compared to 1,571 in all of 1990.

In December, Iran refused entry to Japanese in Tehran in retaliation for Japan's deportation of illegal Iranian workers.

The visa-exemption treaty is a relic of Japan's attempts to promote close relations with the oil exporting nations of the Middle East. The Foreign Ministry said yesterday, however, that the agreement to suspend the treaty would not affect other aspects of the bilateral relationship.

Mr Pico, an Italian national, will replace Mr Kofi A. Annan of Ghana, the assistant secretary-general who headed UN negotiators at previous talks with Iraq in Vienna in January but has since been assigned other duties.

The UN announced last Friday that the oil talks would resume this week, but gave no precise date.

The announcement followed a meeting between Mr Boutros Boutros Ghali, the UN secretary-general, and Mr Tariq Aziz, Iraq's deputy prime minister, who had been taking part in a Security Council session last week on Iraq's alleged failure to comply with council resolutions requiring the scrapping of its weapons of mass destruction.

Iraqi sources in Baghdad said earlier yesterday that Vienna talks might begin next week rather than this week, since Mr Aziz had not yet returned home and reported to his government.

Iraq is bound by UN economic sanctions imposed after its invasion of Kuwait in August 1990.

The Security Council last September authorised the sale of \$1.6bn of oil over a six-month period to enable Baghdad to buy nearly \$1bn worth of humanitarian supplies, to be used for Iraq's oil war reparations fund, and to pay for the destruction under UN supervision of Iraq's weapons potential. Baghdad has so far rejected the plan on grounds it would be of limited benefit while violating the country's sovereignty.

Some council members have expressed readiness to renew the oil sales scheme in some form, after it expires on March 18, but many first wish to await the outcome of the next round of talks in Vienna.

Indians shift stance on N-weapons

By David Housego in New Delhi

THE Indian government yesterday confirmed an important shift in foreign policy when it told parliament that India would soon begin bilateral talks with the US on nuclear non-proliferation in South Asia.

The first round of talks are due to be held in New Delhi in May when a US delegation will explore the possibility of confidence building measures between India and Pakistan aimed at making South Asia - where both countries have a nuclear capability - a nuclear safe area. Possible measures could include mutual inspection of nuclear facilities and troop redeployments aimed at reducing border tensions.

A further sign of the new warmth of ties between India and the US was the confirmation by Mr Eduardo Faleiro, minister of state for external affairs, that the US and India would for the first time conduct joint naval exercises. The exercises reflect the collapse of India's Treaty of Friendship with the Soviet Union and the US's increasing coolness towards Pakistan - formerly its closest ally in the region.

The shift in policy, which emerged publicly during the talks that Mr J N Dixit, India's foreign secretary, held in Washington last week, provoked a parliamentary uproar here with the opposition charging that the government had caved in to US pressure.

"The US has been pursuing non-proliferation in South Asia more vigorously since the disclosure of Iraq's nuclear capability and the threat that the Islamic republics within the former Soviet Union might also gain possession of nuclear weapons."

Mr Faleiro repeated to parliament that India would not sign the nuclear non-proliferation treaty - which India regards as discriminating in favour of existing nuclear powers, including China. He also put into cold storage the US proposal, backed by Pakistan, for a national conference on regional non-proliferation. Participants would have been included Russia and China - whom India regards now as having no role in this region.

India's counter-proposal for bilateral talks with the US on non-proliferation makes a big advance from the rigidity that has governed Indian nuclear policy for over a decade.

Iraq and UN prepare for oil sale talks

IRAQ and the United Nations are expected to resume talks later this week on the possible sale of \$1.6bn worth of Iraqi oil but no definite date has yet been set, a UN spokesman said yesterday, Reuters reports from New York.

The spokesman also announced that the UN team would be led by Mr Giandomenico Pico, the assistant secretary-general who led efforts to secure the release of hostages held in Lebanon.

Mr Pico, an Italian national, will replace Mr Kofi A. Annan of Ghana, the assistant secretary-general who headed UN negotiators at previous talks with Iraq in Vienna in January but has since been assigned other duties.

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INTERNATIONAL NEWS

Portuguese slowdown worse than expected

By Patrick Blum in Lisbon

PORTUGUESE economic growth was smaller than expected last year, with investment and industrial activity showing clear signs of slowing down, according to Portugal's National Statistics Institute (INE).

The INE figures were published at the weekend in *Semanário Económico*, the leading economic and business weekly newspaper, which will publish a full report on the economy later this month.

The figures suggest that gross domestic product grew by only 2 per cent in 1991, compared with previous official estimates of 2.7 per cent. The new figure is markedly lower than the 4.2 per cent growth

achieved in 1990, and while it remains above an estimated 1.3 per cent average growth for the European Community last year, the extent of the slowdown is more pronounced than had been thought.

There was a smaller than expected rise of about 2 per cent in real terms, in investment, down from a rise of 7.3 per cent in 1990, while the use of industrial capacity is calculated to have declined by between 2 and 3 percentage points.

According to INE, exports grew by only 1 per cent, while imports rose by 6.4 per cent with a "strong increase" in consumer goods imports.

These latest figures underlie

Portugal's difficulties in maintaining a high growth rate when its most important trading partners are in recession. They will worry the authorities, whose aim is to maintain growth well above the Community average while sharply cutting inflation - which was 11.4 per cent last year - in an effort to bridge the gap between Portugal and its richer EC partners.

Central bank officials said at the weekend they were maintaining their estimate of 2.7 per cent growth for last year, though other economists suggested growth could turn out to have been even lower than the 2 per cent envisaged by INE.

More staff vital, say German customs

By Christopher Parkes in Bonn

GERMAN customs officers yesterday demanded more staff to round up "cattle by the hand" and "cigarettes by the tonne" smuggled yearly across the frontiers with Poland and Czechoslovakia.

The European Community would become "a playground for international bandits" if border security to the east and the south were not tightened, Mr Richard Müller, chairman of the BDZ customs officials association, said yesterday.

The Polish border was a particular problem in the east, but there was also a "security deficit" in the south, where Spain and Portugal were unable to police their external borders effectively.

He was astonished that in laying plans for internal police co-operation through Europol, member states had excluded customs authorities.

Mr Müller said his members were currently seizing about 20m cigarettes a month, and estimated that the volume of smuggling was closer to 100m.

Experience had shown that gangs involved in tobacco smuggling typically graduated to running hard drugs once their networks were established.

Seizures of heroin, shipped into Germany from the Middle East via the Balkans rose 90 per cent last year and the number of drug-related deaths in the country exceeded 2,000.

France divided on Arab links

FRANCE has appeared much more sympathetic to the engineers of the coup which two months ago interrupted Algeria's first multi-party elections since the recent visit to Paris of Mr Lakhdar Brahimi, the Algerian foreign minister.

It has underlined this support by increasing a revolving line of credit, granted in 1990, from FF43bn (£300m) to FF48bn. However, such gestures cannot conceal the very contradictory reactions of the French political establishment to events in Algeria.

This confusion stands in contrast to the reactions of some leading French industrialists and of the former prime minister Raymond Barre.

Mr Barre believes that France should consider a bold gesture, such as deferring payments on Algeria's FF43bn French state guaranteed debt for two years. This would give the country breathing space at a time when a 74 per cent debt service ratio is threatening its economy.

According to Mr Barre: "We [France] could play an active role, together with the Japanese, who are Algeria's second largest creditor, and the IMF to help the Algerians implement the economic reforms aimed at liberalising the economy and creating jobs which they have already set in motion."

However, France's leaders are facing the most serious domestic crisis in a decade and President François Mitterrand appears disinterested in foreign affairs beyond Europe.

The authorities are further hamstrung by the growing popularity, in the run up to next Sunday's regional elections, of the extreme right-wing National Front led by Mr Jean Marie Le Pen, who was an active fighter for the "Algerie Française" 30 years ago and makes no secret of his anti-Arab feelings.

The illusion that France still had an "independent" Arab policy was shattered by the war which followed Iraq's invasion of Kuwait 18 months ago. Recent events in Algeria have underlined how important it is for France to reformulate what can only be described as the "ball and chain" relationship it maintains with its former African colonies.

Nowhere is that need more urgent than with regard to Algeria - yet with no country is it more difficult. A love-hate

Francis Ghiles on the reformulation of a 'ball and chain' relationship

relationship, born of a 132-year history, encompassing a cruel war of independence which toppled the French Fourth Republic in 1965, makes it difficult for the French to treat Algerian issues on their merits.

It was Mr Mitterrand, then Minister of the Interior, who ordered that the Algerian "rebellion" of November 1954, be ruthlessly suppressed. Many of his ministers were among the 2.5m French officers and conscripts sent out to fight a war to "maintain order".

French officials and businessmen are, however, split into two camps. Some evoke the rank France holds in the world in words which sound like Gaullism writ small. They strongly resent what they feel is the intrusion of Italy, Spain, Japan and the US into their former colonies.

Others are convinced that now is the time, with Algeria in desperate need of support, that France should be lending a helping hand.

Leading French companies such as Total and Peugeot are convinced that the stability of Algeria, one of the few middle-ranking third world countries where French attitudes might influence other leading western players, is vital to French strategic interests.

For the other camp, the French ambassador to Algiers, Mr Jean Audibert, four months ago publicly dismissed Italy's decision to refinance its state-guaranteed debt with Algeria as akin to a "diplomacy of tributes". Italy's action enabled Algeria's policy of refinancing its \$23.9m foreign debt rather than rescheduling it to get off the ground. Mr Audibert's views reflect that of an older generation in France, some of them former colonial administrators, who appear to regret the days when France ruled the roost.

A younger generation of officials and France's larger and more successful companies have no such worries. They recognise that France must work with Italy and Spain to promote Mediterranean interests in the EC as Germany will



Moving centre-stage: Raymond Barre believes France should play an active role in helping Algeria reform

fight for the east European countries. They feel that North Africa is as important to southern Europe as Mexico is to the US. They know that Algeria has not been an easy customer, but are convinced that if France succeeds in formulating a more focused regional approach, it will avoid the kind of sudden crisis it is all too prone to in its relations, notably with Morocco and Algeria.

The so-called Five plus Five meetings, which bring together south European and north African countries, were launched a few years ago, at France's initiative, but it is only recently that other European participants have begun to see a French desire to break with the past.

French businessmen are mindful of Algeria's vast reserves of natural gas, and the fact that, if economic reforms meet with even partial success, the Algerian market in cars, pharmaceuticals and foodstuffs is well worth fighting for. Nor are they unaware of the presence in France of at least 1.5m north African immigrants and of the strong pressure to emigrate from a country where unemployment among the 18-24 age group is running at 48 per cent.

They accept that deferring some of Algeria's debt payments will not be cheap but suspect it might be a lot less expensive than the fall-out which economic breakdown in North Africa's largest country would produce.

Norway weighs cost of arms

By Karen Fosell in Oslo

NORWAY'S Defence Commission yesterday unveiled a far-reaching study, based on two years' work, advocating zero growth in military expenditure over the next 15 years.

The commission's recommendation for military spending is 13 per cent lower than that made last Friday by Admiral Torodd Rein, the Chief of Defence. It was based on an absolute minimum requirement enabling Norway to defend itself against an invasion for between two and four weeks while awaiting

allied reinforcements.

The difference in expenditure between the two recommendations is about Nkr50bn (\$7.8bn) from 1993, excluding Nato infrastructure costs. But the commission's recommendation is based on its study of the perception of future military threat to Norway and what is necessary for the country to maintain a credible defence structure.

The commission's study calls for investment of Nkr550.2bn in the period 1993-2008 while Admiral Rein recommends expenditure of Nkr421bn during

1995-2012.

Mr Kaare Willoch, the former conservative prime minister who headed the Commission, said 14 out of 15 members agreed investment in military hardware should comprise 30 per cent of investment during the next decade. The commission therefore sees a marked shift in military investment from personnel and administration to hardware for the air force and navy.

The two studies will be used as working documents by the Ministry of Defence to plan long-term defence investment.

Nationalists gain in Catalan elections

NATIONALISTS made significant gains in Sunday's elections to Catalonia's autonomous parliament, which returned Jordi Pujol to power for a fourth successive mandate with an increased majority, writes Tom Burns from Madrid.

Mr Pujol's centre-right *Convergència i Unió* (CIU) coalition gained 71 seats in the 135-member Catalan parliament, two more than in the 1988 elections.

Meanwhile, *Bonapartisme de Catalunya* (ERC), a party that for the first time was openly calling on voters to back independence for Catalonia, doubled its share of the vote to 8 per cent and raised its membership in the

assembly from six to 11.

The Socialist party was the chief casualty of the poll, with the loss of three seats and returning of 39 members its worst result to date in the Catalan legislature. The ebbing support for the local socialists could indicate a growing disillusionment with the Madrid government - where the socialists hold sway - in the wake of a succession of corruption scandals.

The Communist party, formerly the third force in Catalonia, lost two of the nine seats it held four years ago, while the Madrid-based conservative party, *Partido Popular*, won seven seats, one more

than in 1988, and the small liberal party, *Centro Democrático y Social* (CDS), which had three members in the outgoing parliament, failed to return a single member.

The polls highlighted the growth of nationalism in Catalonia with the locally based parties, CIU and ERC, obtaining 61 per cent of the vote between them, up from 55 per cent in 1988's regional polls.

Mr Pujol now emerges a powerbroker in national politics, with general elections due next year likely to rob the Socialists of their present slim majority and elect a hung parliament. The CIU returns between 18 and 20 members to the Madrid parliament in general elections.



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UK NEWS

More trials planned on Blue Arrow

By John Mason

BRITAIN'S Serious Fraud Office (SFO) is intending to mount two further trials against the four remaining defendants in the Blue Arrow scandal, it emerged yesterday.

In spite of the mixed results of the first trial, the SFO will proceed against four individuals still charged with conspiracy to defraud the markets over the results of the 1987 Blue Arrow rights issue.

In the first trial, lasting more than a year, three former executives with County NatWest, the merchant banking subsidiary of National Westminster Bank, and a former director of UBS Phillips & Drew Securities were convicted of conspiracy to defraud. The case arose from the handling by County NatWest and UBS P&D of the 1987 rights issue to fund the takeover of Manpower, the US employment group.

At a court hearing to be held on April 6, the SFO will ask the judge, Mr Justice McKinnon, to split subsequent proceedings and hold two trials.

If the judge agrees, the first trial will be against Mr Paul Smallwood and Mr Timothy Brown. Both were equity sales directors for UBS Phillips & Drew Securities and were present at the meeting on September 23, 1987 when the advisers to the issue agreed to buy secret holdings in Blue Arrow.

The second trial would be against Mr Charles Villiers, the former chairman of County NatWest, and Ms Elizabeth Brimelow, the merchant bank's former compliance director.

Although both are still charged with conspiracy to defraud, some close to the trial believe the charges could be altered following the outcome of the first trial.

Labour MPs claim government and intelligence service knew of Iraqi arms contracts

Parliament 'misled' over supergun

By Neil Buckley

BRITISH intelligence was yesterday accused of misleading Parliament over the Iraqi "supergun" by members of a House of Commons committee investigating the affair.

Mr Gordon Brown, Labour's trade and industry spokesman, accused the government of an "attempted whitewash" before the general election and pledged to launch an independent inquiry into the affair if Labour wins.

"It is now clear that the British government knew of plans for a supergun long before the official admission in April 1990," he said. "I want to know from the prime minister who knew what and when, and which ministers were involved."

Although the select committee on trade and industry committee stopped short of censuring the security services, the report following their two-year investigation into the saga blamed inadequate procedures and misjudgements by government officials, rather than ministers or the intelligence services, for failing to prevent the manufacture and export of components by British companies for the supergun.

The affair surrounds Saddam Hussein's "Project Babylon" aimed to produce several giant guns capable of threatening the whole of the Persian Gulf and Israel with nuclear or chemical warheads. Three UK companies were involved directly or indirectly, in supplying components.

The affair first came to light in April 1990 when customs officers, acting on an intelligence tip off, impounded a consignment of steel tubes at Teesport, north east England. A further supergun component, a breech block, was impounded at Patras, Greece.

In yesterday's report the Ministry of Defence and the



A cameraman focuses on the UK-manufactured gun barrel seized in Greece

Department of Trade and Industry (DTI) are censured for taking decisions on the basis of telephone conversations with no written record, and without reference to management and ministers.

"Knowledge within the government of the project was like a number of people all holding pieces of a jigsaw without realising that they were the pieces of the same jigsaw," the report concludes.

It also criticises the DTI for not requesting more documents when Sheffield Forgemasters and Walter Somers, the British companies which made barrel sections for the project, applied for export licences in summer 1988; for failure to link the two orders; and for failing to check its records which contained infor-

mation about the Iraqi project circulated to government departments in late 1989.

In spite of allegations during the committee's hearings that British intelligence was kept fully briefed about the project by the supergun's designer Dr Gerald Bull, an amendment specifically censuring the security services was not included in the report.

It does, however, conclude that "the long-range gun affair raises serious and important questions about the accountability of the intelligence services both to ministers and to parliament."

At a sometimes stormy new conference yesterday several MPs publicly differed with the report's conclusions.

Mr Doug Hoyle, the Labour MP, said he found it "almost

impossible to imagine" that British and other foreign intelligence services were not aware of the project from its inception.

Mr Jim Cousins, another Labour MP, said he was in "absolutely no doubt that parliament was deceived about this matter."

"Either the intelligence services knew about this from the beginning or they are grossly incompetent and ought to be sacked."

Mr Cousins also said he found "contemptible" what he described as attempts to destroy the credibility of some key witnesses at the hearings, and had been concerned to note that several of the witnesses who gave evidence appeared to be frightened to do so.

BRITAIN IN BRIEF



Press wins TV and radio listings case

The UK newspaper and magazine industry has emerged as the winners of the year-long legal contest with the BBC and the country's commercial stations over the cost of printing programme schedules for television and radio.

The Copyright Tribunal set a scale of charges for printing the so-called listings which fell well short of those demanded by broadcasters.

Under the settlement, BBC Enterprises and Independent Television Publishers will now receive a maximum of £800,000 a year each for allowing their listings to be printed in the national and regional press. The BBC estimate it would have received about £4m a year if the tribunal had ruled in favour of its proposed rates.

Oil workers in safety call

Offshore oil workers have met representatives from Shell to discuss the helicopter crash on Saturday night which killed 11 people, amid calls for tougher safety regulations on North Sea helicopters.

"Some very serious questions have to be asked about search and rescue cover offshore," said Mr Ronnie MacDonald, who chairs the Offshore Industry Liaison Committee, a union representing oil workers.

Search teams, meanwhile, recovered the bodies of the remaining five oil workers and the wreckage of the helicopter.

Swedish group offered grant

SCA, the Swedish paper making company, is to be offered a grant of £20m by the Department of Trade to encourage it to invest £260m in a newspaper recycling plant at Aylesford, south east England.

Mr Peter Lilley, trade and industry secretary, told the House of Commons that the

grant, made under the assistance for exceptional projects facility, was subject to approval by the European Commission.

Cement workers vote for strike

The four unions representing craft and process workers at Blue Circle cement have won a mandate for limited strike action from their members in response to the company's attempt to introduce a 12 month pay freeze for 1992.

Workers in the AEU engineering union, the GMB general union, the EETPU electricians union and the TGWU general union have voted by a large majority to support an initial seven day strike.

Health trust seeks pay deal

A Community health trust in western England expects to agree Britain's first locally negotiated deal on pay and conditions, signalling a move away from the national Whiteley Council agreements for health workers.

West Dorset Community Trust said it was negotiating a local "reward package" with trade unions representing its 1,200 hospital and community services staff. This would be applicable to all staff, with the exception of doctors.

Consumers criticise bank

Abbey National, the retail banking group, came under fire from consumer groups after deciding not to issue its own code of banking practice for customers.

Yesterday was the last day for banks and building societies to declare whether or not they have accepted a draft code of banking practice agreed last year by banks, building societies, and consumers' groups.

Unlike the other big high street banks which have all produced their own special codes of service for their customers, Abbey National says that it will simply place copies of "Good Banking" in its branches for those customers who ask for them.

Mr Guy Dehn, legal officer at the National Consumer Council said he was disappointed by Abbey National's decision.

Ferry service may be rescued

Unity Trust, the trade union backed trust, is to consider the final business plan of 162 redundant seafarers who want to relaunch a Folkestone-Bou-

logne ferry service.

The men were among the 570 people who lost their jobs last year when Sealink Stena Line closed its Folkestone to Boulogne route.

They are being advised by the Seafarers Centre, the information and lobbying group set up to promote employee share ownership plans.

Mr Malcolm Harleston, chairman of Seafarers, said Unity Trust was being approached as a lender not an equity partner and might arrange lending subject to the basic viability of the project.

Home loan plan launched

Britannia, the ninth largest UK building society, has launched the first stage of a £30m mortgage rescue scheme in partnership with Circle Thirty Three Housing Group in East Anglia.

The scheme is part of a £1bn package pledged by mortgage lenders after talks with the government just before Christmas about ways of reducing the number of homes repossessed this year.

Accountants to cut jobs

KPMG Peat Marwick, the UK's second largest accountancy firm by fee income, is cutting up to 250 jobs across the country. A total of 200-250 qualified accounting staff from the firm's audit division are to be told to leave later this week, although the figures do not include any partners.

The losses will come from all regions, but the majority are concentrated in the south east and the Midlands. They come on top of similar job losses at this time last year.

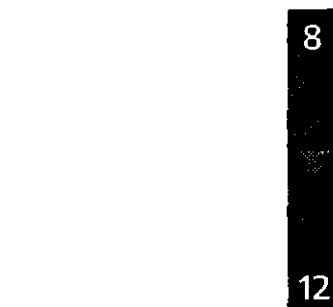
BT sets up new helpline

BT, the telecommunications group, is to spend £650,000 project to set up a computer helpline in the Scottish Highlands for staff across the country. It is aimed partly at demonstrating that the remote Highlands of Scotland are a viable location for telecommunication-based operations.

Universities win approval

A new generation of universities has been launched after 14 polytechnics were given approval to become universities by the Privy Council office under the government's higher education reforms, which allows polytechnics to call themselves universities.

MADRID FAIRS AND EXHIBITIONS



International Furniture Trade Show.

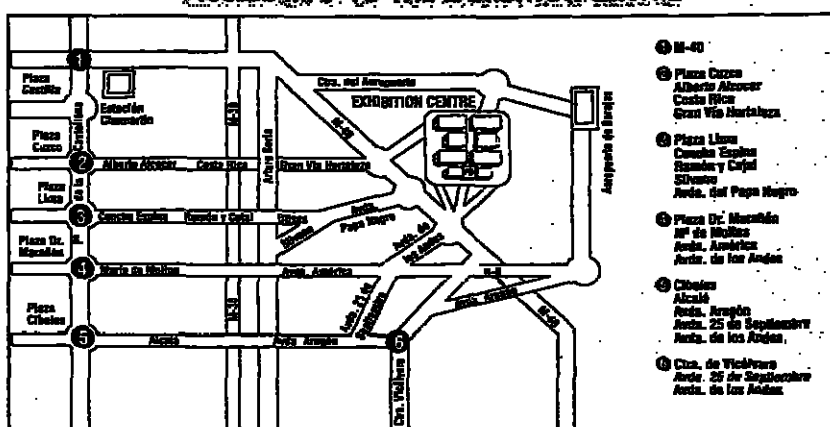


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UK NEWS

ELECTION 1992

Smith kills charge of concealed tax agenda

By Ivo Dawney, Political Correspondent

AN election-winning Budget it was probably not. There was too much detailed talk of complex, voter-unfriendly concepts such as thresholds and National Insurance for that.

But nor can Labour's unprecedented shadow budget extravaganzas be written off as a merely defensive public relations gesture. As one of the party's senior number-crunchers put it: "We have been playing a lengthy game of poker - as far as I am concerned, we have won."

That, too, is premature. Only on April 9 will the game be formally judged. In the meantime, just as a real budget demands a decent interval before the initial verdicts become clear, so must that unveiled yesterday by Mr John Smith.

But as the economists pour over the figures, some political conclusions can be drawn immediately.

First and, arguably, foremost, the shadow chancellor's detailed presentation kills dead the charge that Labour has been concealing a confidential folder of tax horrors from the electorate.

Asked directly by the Financial Times yesterday whether he had further proposals under his desk, Mr Smith swallowed, then gave his pledge that there was no more to come, at least, in his first Budget.

The Conservatives' claims that there is a buried "tax Bombshell" - an average of £1,000 per head was the politically powerful charge in January - has effectively been defused, however much it may still be repeated in the election campaign.

Furthermore, Mr Smith's calculation that somewhere between 80 to 90 per cent of taxpayers will either

be beneficiaries or unaffected will be a statistic deployed time and again by Labour canvassers.

If Mr Smith's figures are right, their revenue-raising impact will give a Labour government a total of £5.4bn to play with up until the end of its first full year in government - that is until April 1994.

This not only provides the funds for Labour's £1.1bn recovery programme. It makes way for the party's plans to allocate £1bn for the National Health Service and £500m for education, with plenty to spare for other schemes.

Months of Tory attacks along the lines of "there they go again, spending money they haven't got" should, in theory at least, now fall.

Above all, Mr Smith's fully-patented remedy for Britain's ills at least appear to address the parts

Labour policies are intended to reach. Its strongly redistributive underlying theme will go down extremely well in all quarters of the party from right to left.

Whether, however, the Budget also "sell" Labour to the country's crucial floating voters remains the huge and, until the opinion pollsters do their work, wholly unanswered question.

The political calculations behind the Budget-making exercise were based on two essential objectives. Labour was well aware that the tax and spending issues would form the focus of the Tories' negative campaigning.

The findings of private polling revealed the powerful impact of Tory Central Office's January tax offensive on what one Labour official described as Basilidon man. "We dis-

covered that a group of people earning between £12,000 and £18,000 a year who had nothing to fear at all from us, believed what the Tories were saying about Labour's Tax Bombshell. We had to deal with that."

Mr Smith also dealt with fierce hostility - particularly from the recently redundant - to his plans to apply a 9 per cent National Insurance levy to unearned income over £3,000. On the advice of his postbag, he dropped it.

But none of this frees Labour from Tory charges that it is essentially hostile to the better off. Many not-so-rich Basilidon men will be affected. What is more, those that simply aspire to salaries, over and above the relatively modest sum of £21,060 - the point at which the NIC measure bites - will also be wary.

The shadow chancellor was honest enough to deal with that head-on yesterday. "We have had 13 years in which people at the top got preferential treatment," he said. "In this budget, we are starting to take back something for the average taxpayer and the average family."

The task now lies with Labour's campaign propagandists to present the shadow Budget as a new battleground on which voters must choose between the two parties.

Yesterday's unprecedented exercise - a historic first for any opposition party - gives voters more detailed data from which to make their decision than ever before.

Yet, despite all the razzamatazz, there are still no guarantees that the electorate will thank Mr Smith for that.

Proposals would help low paid, study says

By John Authers

HOW would the alternative budget proposals affect FT readers?

A study by the Institute of Fiscal Studies shows that 48 per cent of the population will benefit under Labour's proposals, while 17 per cent would do better under the Tories.

Labour's proposals would help the lowest paid, and would be virtually neutral for a broad swathe of middle-income earners, according to the study.

For example those earning between £400 and £499 are on average £2.13 per week better off, while those earning between £500 and £599 are £1.49 per week worse off.

The study is mainly to the abolition of the ceiling on National Insurance contributions, which effectively means that nobody currently earning more than £22,000 per year pays more than £1,699 in NICs.

But only 1 per cent of those with an income of more than £1,000 per week will be better off under Labour, according to the IFS, while 96 per cent will be worse off. Their average weekly loss is £105.70.

Figures produced by Price Waterhouse, the accountancy firm, show how the mechanics of this will work. They take as their example a family with only one breadwinner with a gross annual income of £150,000.

While under the Conservative budget this family would only pay £48,454 in income tax at 40 per cent, under Labour they would pay £5,070 at 40 per cent and £54,140 at 50 per cent.

Abolition of the National Insurance contributions ceiling also adds to the tax burden. Under the Conservative budget the National Insurance bill would be £1,699. Under Labour this increases to £13,347.

This means that take home pay would be reduced from £94,828 to £77,653. On the assumption that the family has two children, Labour's child allowance proposals would reduce this difference slightly from £94,828 to £72,653, a reduction of £4,000 per week, or 23.6 per cent.

For a family earning £100,000 gross, net pay is reduced by 19.7 per cent. Families on this income but with two earners are much less severely affected, because they earn double the amount at only 25 per cent tax before the higher rates become payable.

A family earning £50,000 gross annually would also pay more, although the effect is less marked. Net pay is reduced by £4,454 at 40 per cent and £4,140 at 50 per cent. NICs would rise to £2,427.

This makes for a reduction of exactly 10 per cent in take-home pay, from £34,022 to £30,618.

ECONOMISTS GIVE THEIR RATINGS

BILL MARTIN - UBS PHILLIPS & DREW

Score: 1 out of 10

THE spending measures are strongly focused for a party which seeks to use fiscal policy to boost the economy's long-term growth rate. What role do higher child benefit or extra pensions play in that? The abolition of the national insurance contributions ceiling is in itself a useful taxation measure but the implications of the top rate of income tax and national insurance contributions will probably undermine the work efforts of the higher paid and to that extent undermine the supply potential of the economy. Industrial measures were too small-scale.



PETER SPENCER - SHEARSON LEHMAN

Score: 7 out of 10

I GIVE it two cheers. It is a prudent budget remaining within the limits set by the government's own budget proposals. It maintains the safety net of the ERM and as such there is little in this to worry the financial markets. In terms of income distribution the budget casts Mr Smith in the guise of a latter day Robin Hood - taking from the rich, and not so very rich, to give to the not so poor. You have to have a taxable income to benefit from this - the very poor don't do so well. Its main selling point is that it does very little to help boost confidence and promote economic recovery.



DAVID KERN - NATWEST BANK

Score: 5 out of 10

BASICALLY an unsurprising shadow Budget which confirms the perception of John Smith as a competent and fundamentally prudent potential chancellor. This is underpinned by the net tax increase of £1.5bn. However, the statement leaves some big question marks. It is not at all clear what assumption Labour is making about privatisation receipts, and although there was a commitment to staying in the ERM, the statement did not add to the widespread anxieties in the City that Labour might devalue.



KEVIN GARDNER - S.G. WARBURG SECURITIES

Score: 5 out of 10

ONE point higher than Lamont but only just. There is as much consumption going on but it is different people doing the consuming. It is a redistributional budget with a macro framework, not much different from last week's Budget. The overall tone of Mr Smith's presentation should be reassuring to the markets. It is quite encouraging to see an opposition party quietly proposing a reasonably systematic way. Also welcome is Mr Smith's restatement of the commitment to the exchange rate mechanism, and the fact that there are no plans to become more than the present government. There is not as much stimulus to investment as expected.



'A fair deal for average taxpayer'

By Peter Norman, Economics Correspondent

MR John Smith, Labour's shadow chancellor, yesterday unveiled a draft Budget that, he said, would "provide a fair deal for the average taxpayer" and help Britain achieve recovery from recession.

Compared with what had been announced in leaked advance, Mr Smith's proposals contained few surprises. To a considerable extent, he has taken over last week's Conservative proposals to help business and added some of his own, such as a one-year increase in capital allowances to 40 from 35 per cent and increased government spending on training and providing job experience.

But on personal taxation and benefits, Labour's Budget plans map out a different philosophy from that advanced by Mr Lamont in his Budget last week. The average tax payer stands to be better off under Labour, but not dramatically so. At the higher income levels, particularly in those families with only one, highly-paid earner, the election of a Labour government would result in a significant reduction in disposable income.

If he becomes chancellor, Mr Smith will:

- scrap the lower 20 per cent tax band for the first £2,000 of taxable income announced by Mr Lamont last week;
- abolish the 2 per cent employee's contribution to National Insurance on earnings under £54 a week;
- increase the personal allowance before which income tax is paid by 10 per cent, or £330, to £3,635, compared with the government decision to index this by 4.5 per cent to £3,445.

These moves, Mr Smith said, would take 740,000 people out of income tax and benefit every employee earning up to £22,000 a year.

On the benefits side, Mr Smith said Labour would increase child benefit for all children to £9.95 a week, providing £127 a year for a family with two children. He also announced plans to raise pensions by £5 for a single person and £8 for a married couple, against government plans of extra help for poorer pensioners on income support of £2 a week for a single person and £3 for couples from October.

He also announced tougher

tax treatment on certain benefits in kind, including a plan to scrap the 2 per cent incentive paid to people to opt out of the state earnings related pension scheme (Serps). Labour would also keep the 0.5 per cent stamp duty on share transactions for at least another year. But it was in the treatment of higher income earners that the Labour Party's plans differ most from the government's.

As previously promised, Labour would scrap the upper earnings limit on employee National Insurance contributions so that employees earning more than £21,060 a year will pay 9 per cent on every pound earned above that level, against nothing at present. Also, a 50 per cent higher tax rate will apply to taxable income of £36,375 and over, so that a single person qualifying for personal allowance will pay half his or her income in income tax beyond £40,000, against 40 per cent at present.

Under Mr Lamont's budget, most tax payers would be about £2.64 a week better off. A married man or single parent earning £3,000-£35,000 a year would stand to gain £138 a

year, according to Inland Revenue figures. Higher earners, at present paying the 40 per cent top tax rate, would gain a flat £160 a year irrespective of how much they earn.

Mr Smith said a single person on average earnings would have over £100 a year more in disposable income under Labour's plans; an average two-earner family with two children would gain £311.

Figures produced by the independent Institute for Fiscal Studies (IFS) yesterday suggested that Labour comes to power every taxpayer earning £20,750 or less a year will be a winner with gains per family ranging between £2.13 and £4.40 a week. But at incomes beyond £22,000, people would start to lose. Some 99 per cent of families earning £52,000 a year and over would lose, by an average £5,500 a year.

Labour said its tax plans would raise extra revenue of £1.89bn in 1992-93 and £2.5bn in 1993-94, which it would use to increase investment. This would include a £1.1bn "recovery programme" for the economy, incorporating the more

generous treatment of capital allowances as well as £500m spending on skills and the unemployed.

Its plans contain no estimate for the cost of the more generous capital allowances, though these could be expected to hit government revenues from 1993-94. The IFS has estimated that 40 per cent capital allowances for one year could cost the exchequer £2bn. In his Budget, Mr Lamont rejected such a move as too expensive.

Labour's Budget has other gains too, with no estimate of the impact on growth or inflation. Labour adopted the £28bn public sector borrowing requirement set by the government for 1992-93, but did not indicate its future borrowing needs, staying silent on privatisation. Last week's government Budget envisaged privatisation proceeds of £8bn in 1992-93 and £5.5bn in 1993-94 and 1994-95.

To reassure financial markets and foreign investors, Mr Smith pledged to take sterling into the narrow band of the European exchange rate mechanism at its DM2.96 parity "in due course".

Manufacturers' reaction mixed

By Daniel Green and Peter Marsh

THE LABOUR PARTY'S shadow budget proposals brought a mixed response from British manufacturing companies yesterday.

SmithKline Beecham, the UK's second-largest drug business, said: "There is nothing in the announcement that gives any stimulation to industry whatsoever." But Mr Kanak Bharti, finance director of British Vita, a plastics company, commented: "A lot of Labour's ideas on revitalising industry and public-sector investment seem highly credible. Britain needs to improve confidence in manufacturing industry."

Mr Colin Corness, chairman of Redland, the building materials group, declared: "The only obvious benefit to the construction industry lies in the phased release of council-house receipts, a good thing for the construction industry and rented sector." Some £3.5bn health and education spending was welcome but was not a big boost. The Confederation of British Industry and several large companies, including ICI

and BA, refused to comment. The CBI reiterated that capital allowances for investment should be raised from 35 to 40 per cent, one of shadow chancellor John Smith's proposals.

The Institute of Directors called it "a budget for recycling money". Mr Ann Robinson, head of the IOD Policy Unit, said: "It nationalises private wealth for public spending. The IOD attacked raising capital allowances as 'fundamentally flawed'. It would 'only' look in imports of plant and equipment."

Mr John Blinnie, deputy managing director of Allied Colloids, said he was sceptical about Labour's proposed £1.1bn industrial recovery programme. "Britain has tried ideas like this before and they haven't worked." Proposals to tax the higher-paid would demotivate senior management. Many industrialists were unimpressed by proposals to increase taxes for the higher paid, but were prepared to welcome higher capital allowances.

Party upheaval led to 'responsible' approach

WHAT is the intellectual pedigree for Mr John Smith's alternative Budget? The shadow chancellor's modestly redistributive aspirations and his acceptance of fiscal fine-tuning would no doubt have been familiar to an earlier generation of Labour politicians. So, too, would the discipline of a semi-fixed exchange rate. But the "responsible" approach to public spending is unquestionably something new.

It would simply not have occurred to many Labour politicians in the 1970s that an election might be winnable on the basis of financing increased spending out of higher taxation, while maintaining a similar public sector borrowing requirement (PSBR) to the one promised by the Tories. How did this upheaval in Labour economic thinking come about?

The watershed almost certainly came with the cabinet debate over the terms of Britain's letter of intent to the International Monetary Fund in 1976.

The terms of the debate were set, first, by the then prime minister, James Callaghan, in a speech to the Labour party conference, which was partly drafted by his son-in-law Peter Jay. Against the background of a spiralling PSBR, plummeting sterling, high unemployment and inflation that had hit 27 per cent at its peak, Callaghan declared: "We used to think that you could spend your way out of a recession. I tell you in all candour that that option no longer exists, and that in so far as it ever did exist, it only worked... by injecting a bigger dose of inflation into the economy, followed by a higher level of unemployment. That is the history of the last twenty years."

Callaghan's speech appeared



Nor did Labour ever adopt the domestic version of monetarism that came and went under the Tories in the first half of the 1980s. But by the late 1980s, after a decade of Thatcherism, the boundaries of the economic debate had undeniably changed. And so had the people with most influence on Labour party policy.

The star of the Oxbridge intellectuals who dominated in the 1960s and 1970s has waned. Meantime the Scottish ascendancy, represented by John Smith, Gordon Brown and Robin Cook, exerts a more powerful influence on thinking.

If Tony Crosland were around today he might well have worried about the narrow ground over which John Smith is seeking to differentiate his party against the Tories. The case for and against devaluation in present circumstances might have been more noisily fought. But that does not mean that a fight will not come in the end under a Labour government or Labour-led coalition.

The new responsibility means that Labour's more enticing promises have been made dependent on economic growth. Yet last week's cheerful growth forecasts from the Treasury have met with wide-spread scepticism. The worry today is about a 1930s-style debt deflation, in which, adherence to the ERM prevents sufficiently large interest rate cuts to limit the damage. How will the Labour faithful respond if the promised expenditure seems to be endlessly deferred? How long before they recall that it was a Labour chancellor, Philip Snowden, who gave financial rectitude a bad name in the Slump?

John Plender

Package outlines recovery policy

THE Labour party said: "Our proposals are in two parts. First, a package of tax and benefit changes that are self-financing. Second, a set of measures for strengthening the economy and public services."

Removal of the National Insurance contribution ceiling. Employees earning less than £405 per week (£21,060 per year) pay National Insurance contributions (NICs) on all of their earnings, while above that level of earnings no NICs are paid at all. This is an unfair anomaly in our tax structure. The ceiling on contributions will be abolished. Abolishing the National Insurance entry fee. The 2 per cent contribution on earnings under £54 a week - effectively a 55p entry fee into the National Insurance system - will be abolished.

We propose no changes to the National Insurance system for the self-employed.

Reform of income tax personal allowances. The personal allowance will be increased by £330 per year, (10 per cent), or £180 per year above statutory indexation. As a result 740,000 taxpayers will be taken out of income tax altogether.

Married couples will have the option of splitting the married couples' allowance between them as they choose. Tax rates: The basic rate of tax will remain unchanged. The 40 per cent rate will remain unchanged.

A new top rate income tax of 50 per cent will apply to individuals with an income of at least £40,000 (taxable income of £36,375, plus the personal allowance of £3,635).

Treatment of benefits in kind. Following the principle introduced by the Conservatives in last year's Budget, employers' National Insurance contributions will be extended to all taxable benefits in kind.

Two per cent bribe for opting out of the state earnings-

Measures	DIRECT EFFECTS OF BUDGET MEASURES	
	FIRST YEAR On 1992/93 Changes from an indexed base	FULL YEAR On 1993/94 Changes from an indexed base
Introduction of a new 50% band of income tax set at earnings of at least £40,000 (£36,375 taxable income plus personal allowance £3,635)	+1,070	+2,140
Increase of the personal allowance by £330. An increase of 10%	-920	-1,170
Abolition of the national insurance ceiling	+1,800	+2,700
Abolition of the 2% national insurance entrance fee	-720	-1,070
Employer national insurance contributions on benefits in kind	+280	+300
Abolition of the 'bribe' to opt out of SERPS		+820
Retaining 0.5% stamp duty on share and security transactions during 1993/94		+790
Increase in child benefit for all children to £9.95 without corresponding reduction in means tested benefits	-315	-750
Tax exemption for employers' assistance with childcare	-5	-5
Increase in the state retirement pension by £5 for a single pensioner and £8 for a pensioner couple. With increase in linked benefits and without corresponding reductions in means tested benefits	+1,000	+2,565
Not implementing the 20% reduced rate band	+1,770	+2,320
Total revenue effect	+1,890	+3,510

The figure shown here is the net cost after allowing for the Conservatives' budget proposals. We will implement the other budget proposals announced by the Conservatives. These include: threshold in special rate tax to 5 per cent; improvements to business cash flow through alterations to the Business Rate and new arrangements for VAT returns.

related pension scheme, Serps. The 2 per cent incentive which is currently paid to encourage people to opt out of Serps into money purchase, personal pension schemes will be withdrawn for the financial year 1992-93.

Stamp duty on share transactions. The abolition of stamp duty on share transactions will be postponed for a further year.

Relief for employer-provided childcare. The exemption of workplace nurseries from tax as a benefit in kind will be extended to all forms of employer assistance with childcare.

This package introduces a series of valuable reforms, abolishes a tax and takes 740,000 taxpayers out of tax altogether. It also raises enough revenue to cover the following measures:

Child benefit. Child benefit is currently paid at £9.65 per week for the first child and £7.80 per week for all subsequent children. This is less than its April 1987 level in real terms.

Child benefit will be restored to that level - £9.95 per week - for all children. This means higher child benefit for 12m children and is worth £127.40 per year to a family with two children.

Basic state retirement pension. The basic retirement pension will be increased by 25 a week for a single person and 28 for a married couple. This will be paid on top of the annual increase for 1992, and will not

be deducted from income-related benefits received by pensioners. People on benefits linked by statute to the level of the basic pension, such as widows and those on invalidity benefit, will also receive the increase. Overall, these changes will benefit 12m people.

Investment. In recovery and the future, in a full year there will be £3.5bn available for investment in health, education and the other vital public services. There will be an immediate implementation of a £1.1bn recovery programme.

For the period which includes the remainder of this financial year, 1992-93, and the first full year of the Labour government, 1993-94, there will

be of the order of £5.4bn additional resources available for the investment which Britain needs.

The recovery programme will consist of:

- Manufacturing investment initiative. This consists of enhanced first-year capital allowances for additional investment in plant and machinery and innovation and design to run for a specific period. It will encourage an investment-led recovery.

- Package to help business. Small firms and others have suffered severely from the major recession. We will introduce measures to help tackle the problems of small firms and to boost investment throughout industry.

- A programme for skills. This consists of creating a new skills fund. Skills for the 1990s as well as raising cuts in Employment Training and Youth Training.

- Work for the unemployed. We propose a radical new employment programme that for the first time shifts the focus from curing long-term unemployment to preventing it from happening at all. This job experience programme will promote work of benefit to the community as well as helping the unemployed. Training will be available to those on the programme, and people on it will be paid a "rate for the job".

- A boost for housing. Getting housebuilding going again will have a powerful employment effect in the construction industries as well as starting to meet desperate housing needs. We will begin the phased release of capital receipts held by local authorities from the sale of council houses to achieve this.

- Transport. We will immediately allow British Rail to proceed with a pilot leasing scheme to renovate the rolling stock on the North Kent line.

ELECTION 1992

Tory attack focuses on pensions

By Alison Smith

THE Conservatives yesterday launched a wholesale onslaught on Labour's shadow Budget with an attack on the plans to cut the concession for people opting out of the state earnings-related pension scheme (Serps). It was denounced as a retrospective penalty on the 4½m people who had taken out personal pensions.

Mr Norman Lamont, the chancellor, leading a team of cabinet ministers attacking Labour's initiative, condemned the proposals as "a shadow Budget in more than name".

He called the increased investment allowance "the first invisible kick-start ever", as it was not mentioned as a cost in 1989-94, and said that while the proposals attributed no cost to the phased release of local authority capital receipts, these would add to government borrowing.

The specific charges came within a broad campaign assault on Labour's plans which would, the Conservatives said, leave everyone worse off because interest rates would rise, the housing market would be devastated, and the

tax bills of "all those on whom we depend to help this country out of recession" would rise sharply.

In their general attack on the impact of Labour's economic policies, the Tories highlighted the finding of the Financial Times/MORI poll of board-level executives in yesterday's FT, which said a quarter of respondents suggested that their companies might reduce their investment spending if Labour were elected.

"So much for the proposition that Labour would lead to higher investment," said Mr

Chris Patten, the party chairman. Mr Tony Newton, the social security secretary, underlined the impact of the Serps change on young people, saying that more than half of personal pension contract holders were under 30 years old. Within less than one month the basis of all 4½m personal pensions will be wrecked," he added.

Labour responded that it had consistently made clear its opposition to the concession, and had said it would be ended. Though it would be preventing people from receiving

the final year's benefit of the five-year arrangement running from 1988, it would not be taking away what people had already received.

Mr Michael Howard, the employment secretary, targeted Labour's spending plans, saying they would not produce any public benefit.

He said that the extra £1bn for the health service, for example, would not go on patient care but on introducing the minimum wage, ending compulsory competitive tendering and bringing in a £100m no-fault compensation scheme.

Joe Rogaly

A clash of symbols



WE ARE only two days into the election campaign proper and the British public is in danger of falling asleep to the clash of symbols.

Exactly a week ago we had Mr John Major's budget, which confirmed that the government could not risk a huge pre-electoral bribe for fear of how the markets might react. What was on offer was therefore almost wholly symbolic. It was pocket money now, as an earnest of intent to cut taxes by serious amounts in the future.

Yesterday we had Mr John Smith's budget. It was more or less all his own work, which cannot be said of Mr Norman Lamont's proposals. That is why when talking of the politics of the matter it feels apposite to refer to broad Tory fiscal strategy as that of the prime minister and First Lord of the Treasury not the Chancellor.

Mr Smith, like Mr Major, was constrained by the magnitude of the public sector borrowing requirement. You have to be a Liberal Democrat, with no hope of achieving office, to dare to tell the voters that you would actually increase a projected PSBR of £28bn by a further £2bn. This proposal, made by the Lib-Dems yesterday, is not damaging to Mr Paddy Ashdown's party because nobody believes that there is the slightest chance of it being put into practice.

Mr Smith enjoys no such luxury. He has a reputation to maintain as the most conservative potential chancellor to appear on our television screens since the then Mr Roy Jenkins bowed out in 1970 - or do I mean Sir Stafford Cripps in 1950? Perhaps Mr Jenkins. Either way, Mr Smith is a star. If he led his party Mr Major and the Conservatives would not stand a chance. When Mr Smith's face appears on the television screen you know that all is right with the world. He is sober, serious, sympathetic, straight and, to cap it all, Scottish. No other English politician can compete.

In the examples provided by the party the top beneficiary is an engineer on £19,527 a year, married to a bank teller on £10,270 with three children "and Grandma living in with a pension of £54 per week." Thanks to significant increases in child benefit and pensions the total household gain would be some £500 a year as compared with Mr Lamont's budget - but you try telling that to Grandma in the hope of getting a larger increase in her contribution to housekeeping.

I suspect that the engineer, who doubtless hopes to earn more than £21,000 next year, would be put off voting Labour by the abolition of the ceiling on national insurance contributions. The bank teller/mother of three is well-bribed, however.

Unfortunately for Mr Smith most of the other examples are down to the symbolic level, even if you use his trick of citing family rather than individual incomes. As to a solicitor on £24,000 married to a teacher on £16,071 with two children, Mr Major's budget is shown in Labour's examples to be the better financial bet.

There would have been more for Labour to spend lower down the income scale if its original threat to extend the 9 per cent national insurance impost to "unearned" income had been maintained, but Mr Smith learned in time that this would be a vote-loser, not least among the party's many potential supporters.

The shadow chancellor's spending plans may do more political good for the party than his juggling with taxes. Labour is now able to assert that it has properly costed a £1.1bn recovery programme, a "minimum" further increase of £1bn on the National Health Service, and £600m for education. That should in theory wrap up the nurses, the teachers, and the building workers. It is also offering something to encourage capital investment which may raise the hopes of some of the unemployed.

Add to these categories mothers gaining child benefit, pensioners gaining £5 a week if single and £5 if a couple, irrespective of their current incomes, and other state beneficiaries, and the Labour spending programme can be said to be well market-researched by the Institute of Bribery, Inducements, Hand-outs, Backhanders, Vote Purchasing, Waller Voting and Symbolic Democracy.

As to its effect, we shall see in next week-end's polls. Labour's backroom officials were in a state of some excitement in advance of Mr Smith's presentation of his budget yesterday. This, they argued, would break the tie between the two leading parties. It would put the party ahead of the Conservatives in the opinion polls, and keep it there. They must be at least half right: if Mr Lamont's budget neutralised itself last week, Mr Smith's scratch outline must at least further neutralise the Tories' efforts this week.

There remains however, the other half. That is the long list of Labour spending promises which, by definition, now go unmet. Either these are to be made good later, breaking yesterday's shadow Budget, or they are like so much else in this election: merely symbolic.

City Watch: Barry Riley

The markets take cover

AT THE first sound of electoral gunshot the stock market has posed a far from valiant spectacle, with the FT-SE 100 Index losing 104 points since last Wednesday when the April 9 poll was announced. There was little sign of serious resistance yesterday, with rallies petering out and the Footsie closing 57 points down at 2,470.7.

It is hard to blame the opinion polls, which are still telling much the same story as for many months. There are apparently two intermingled problems. First, big investors are starting to have doubts about their long-held assumption that somehow the Conservatives would squeeze back into power with a small but working majority. Second, the Budget last Tuesday turned out to be a sad disappointment; it failed to include convincing vote-catching proposals, and at the same time it promised a flood of gilt-edged issues.

According to Mr Richard Kersley at broker Barclays de Zoete Wedd, the stock market had got a little ahead of itself, closing on Budget night at the year's high. Dashed hopes for interest rate cuts helped to undermine this level. But he argues that at around 2,400 and a 5½ per cent yield, the market

would start to look attractive, come what may in the polls. If the Tories win, he thinks the market would soon threaten its all-time high of 2,679.6 last September and could reach 2,900 by the autumn, assuming a decent economic recovery.

There are plenty of other bullish brokers, such as James Capel, which thinks that the Footsie would shoot through its high on a Conservative win, and might get up to 3,000 by the end of this year.

Mr Nick Knight of Nomura suggests that the political outcome is probably largely irrelevant. A Tory win might put 100-150 points on the index but that would be greeted by "a deluge of selling".

A cautious message comes from Mr Tony Dye, strategist at Phillips & Drew Fund Management. "Last week there was a realisation that a Tory win was not a 90 per cent certainty," he says, adding: "There is quite a lot more vulnerability in the market."

Higher gilt yields would undermine equity prices, given that yield ratios are a key factor in market valuation. The nervous defenders of the equity market may be driven into their own minefield.

the 30,000 level on the Nikkei Average.

Labour's threat looms larger in London. Kleinwort Benson's charist Mr Nick Glydon says that on average the market has risen 23 per cent the day after a Tory win but has fallen 3.6 per cent after Labour victories. After the two unexpected Labour wins in 1994 and February 1974 prices were nearly 10 per cent lower within a week.

It is bound to be hard for the City's well-paid professionals to ignore their own forebodings about a jump in personal taxes under Labour. The shadow Budget yesterday confirmed a rise in the marginal income tax rate to 59 per cent for those earning more than £40,000.

Labour's policies on sterling and government borrowing seem to be no different from those of the Conservatives. But this does not prevent the City from harbouring suspicions, and the investment institutions may demand a higher interest rate if they buy gilts from a Labour administration. Higher gilt yields would undermine equity prices, given that yield ratios are a key factor in market valuation. The nervous defenders of the equity market may be driven into their own minefield.



Child benefit: Neil Kinnock looks for young backing during a visit to a nursery at Stroud Green in north London

Labour plans to end age discrimination at work

By David Goodhart, Labour Editor

THE Labour party's manifesto, to be unveiled later this week, will contain a commitment to outlaw age discrimination at work. This legislation would stand alongside the existing laws on race and sex discrimination.

The measure would make it illegal to specify age in job advertisements or to select people for redundancy on the basis of age (as opposed to length of service). It would also make it illegal for government programmes to discriminate against the over-50s as does the Employment Training scheme which gives priority to younger workers.

Supporters of such legislation argue that one worker in three will be over 40 by the end of the decade, yet older workers are widely discriminated against and increasingly used as a reserve army of labour pulled into employment in boom and jettisoned in recession.

Well over a third of all

unemployed over-50s have been out of work for more than one year - a far higher proportion than in other age groups. Labour policy makers argue that legislation could cut that number significantly.

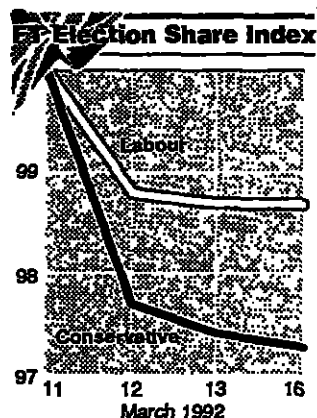
They also claim that nearly 40 per cent of all job advertisements discriminate on grounds of age. Most employer bodies acknowledge that there is some unjustified prejudice against employing older people, although some employers, including retailers B&Q and Tesco, have had special recruitment drives for older people.

The Confederation of British Industry said yesterday it favoured a voluntary code of conduct as opposed to legislation. The Institute of Personnel Management, which is more positive about legislation, has issued a code of conduct for employing older workers but few companies appear to have observed it.

The US has outlawed age discrimination since 1967 but the UK's Conservative government has repeatedly opposed legislation. Last month the government announced plans to set up an advisory body to help eliminate age discrimination.

Support for the government's voluntarist view has come from the Commons employment committee which examined, and rejected, the case for legislation in 1989.

A growing number of big employers, including Unilever, Allied Lyons and BTR, are allowing men to retire at the age of 60 together with women, according to MSF the general technical union. Following the Barber judgment of the European Court requiring sex equality in pensions, a majority of employers said they would harmonise "upwards" to 65. MSF claims there is now a strong pull towards harmonisation "downward" to 60.



Labour win/Conservative defeat stocks... 98.71 -0.03
Conservative win/Labour defeat stocks... 97.25 -0.14
FTSE... 97.95 -0.21

THE 10 shares in the "Labour gainers" portion of the index continued to outperform the 10 "Conservative gainers" yesterday. The effect was muted, however, and both sections did slightly better than the main indicator of big companies' performance, the FT-SE 100 index. Shares chosen are based on analysts' predictions of sectors that will gain or suffer from a change of government. The base of 100 reflects closing prices on the day the election was announced, March 11.



"I was hoping all these pie-charts might help us pick up the cricket."

The trouble with negatives

THE danger of using negative material featuring your political opponents is not just an old campaigner's tale. For what seems like months, the Conservatives have been hammering away at a campaign based on the all-purpose slogan "You can't trust Labour". At the weekend 5,500 posters proclaiming the message went up throughout the country - one-third of all poster locations, according to the Tories.

Some have already fallen victim to simple, but effective political vandalism - white paper pasted over the apostrophe and the "i" in "can't".

There was a spot of trouble at the Daily Mirror last Friday. The newspaper launched its around the clock election hotline in order to keep in touch with its readers, but published the wrong telephone number. From about 7 am the

switchboard at Unilever headquarters in Blackheath started humming. Britain's multinational came to the rescue. Troops of Mirror reporters were installed in the Unilever building throughout the day. "We were glad to help," a Unilever spokesman said yesterday. "Their readers are our customers."

Real depth

Labour has a bountiful range of politically powerful economic statistics about the length and depth of the recession with which it can embarrass the Tories. So why do they keep quoting one of the more dubious comparisons?

It is true that total UK gross domestic product fell by 2.5 per cent last year, and yes, that is the largest annual fall since the 1930s, outstripping the 1980 contraction by 0.5 percentage points.

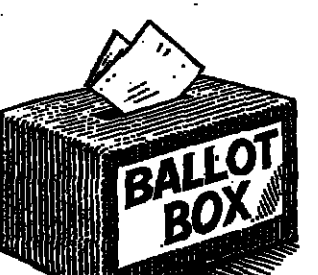
Yet this is a needlessly misleading statistic. The current recession may be the longest since the war, but 1980-81 is still the deepest, whatever these annual gymnastics seem to suggest. GDP has fallen, in this recession, by 2.7 per cent over the six quarters since the

middle of 1980. But GDP fell by 4.9 per cent in the five quarters between the fourth quarter of 1978 and the first quarter of 1981. Counting from the third quarter of 1979, the first quarter of both negative growth and Tory government, output fell by 5.5 per cent.

This government may have presided over the two deepest recessions since 1945 but this is still the shallowest of the two - at least so far. Another quarter or two of recession and 1990-92 could win both prizes.

One-liners

Barbara Follett, the woman responsible for getting the Labour party into smart double-breasted suits, has come up with the "Beltline" to help provide zip to Labour's campaign. She has written to writers and comedians of known left-wing leaning inviting them to send by fax any appropriate or witty one-liners that can be used to pep up speeches. The first request is looking for witty comments about the budget or the economy, but writers will be sent regular updates of new engagements and themes as the campaign develops. How about Spike Milligan's old line:



"Please excuse the mess, we've had the Conservatives in?"

Both ways

The FT Election Share Index drew a mixed bag of phone calls on its first day yesterday: a broker and a radio station wanting to quote it, and a constituent commenting ever-so-politely on its place in the index. The company concerned is BET, which made a lot of play a year or so ago of its role as a one-stop supplier of business services. This led brokers to argue that profits might suffer if BET had to pay a Labour national minimum wage to its armies of cleaners and security guards, and qualified it for a place in the Conservative win.

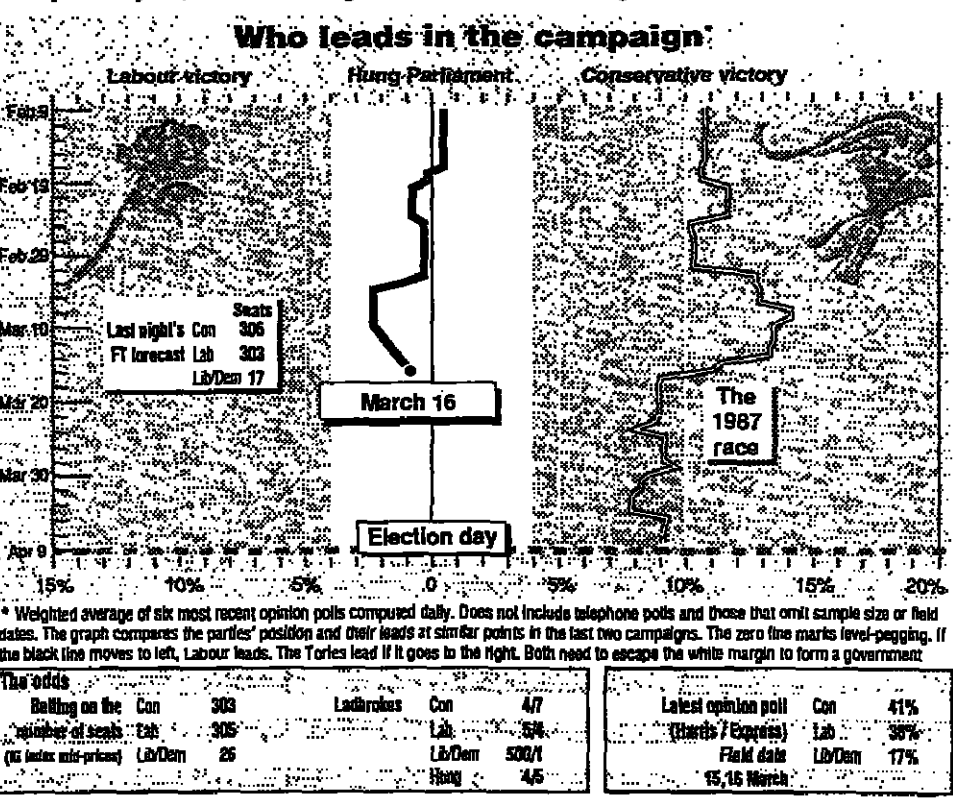
Labour defeat section of the index. Yesterday's phone call pointed out that BET also has a UK construction arm, which might benefit from a Labour government's infrastructure spending. Nice try. BET wins a small prize for attempting to position itself as the first each-way bet of the campaign.

Hollick's frolic

Lord Hollick, the Labour life peer in charge of MAI, the business services group, refused to be drawn on the outcome of the election as he announced a 2 per cent increase in pre-tax profits to £20m yesterday.

Tucked away in the MAI stable is the polling firm, NOP. "I'm in the business of selling polls, so I can't give you a sneak preview of the outcome," he said.

At least one organisation has no qualms about predicting a Conservative victory. The Institute of Directors is proudly advertising its 28 April annual convention. The star speaker is prime minister, John Major.



UK NEWS

ELECTION 1992

Targeting voters wastes valuable ammunition

By David Butler

IN THIS election there are 500 seats where the outcome is not in doubt. In the 150 seats where there is a chance of change, 80 per cent of voters will vote as they did last time - even though a few of them may need a little encouragement to go to the polling booth.

The election will be decided by at most 2m people (say 12,000 people in each of 150 constituencies). On a more ruthless estimate there will be 30,000 key voters (say 2,000 in each of 40 constituencies). Rational campaigners should focus all their efforts on these target voters.

As the identification of marginal seats has become more precise, parties have indeed focused more of their efforts on them, targeting resources on the constituencies most likely to be won and lost.

With computers it is easier to build up marked registers, showing occupations and past canvass

returns and records of voting. Subject to the limits on election expenses, direct mail can be sent to particular groups and above all to opinion leaders - not only doctors and journalists but also publicans and hairdressers. Money can be raised, workers can be recruited, membership can be maintained in ways impossible in the past.

Does it make a difference? Can voters be efficiently targeted either collectively or individually? Is it possible to identify and persuade the minority of voters who have a special propensity to float?

Targeting has three problems: ● How to identify the individual targets. There seldom is enough evidence to isolate subgroups.

● How to speak to the targets in the right persuasive language.

● How to address any appeal to those who will be attracted by it without letting it reach those who

may be alienated. A pledge to end fox-hunting may drive away as much support as it attracts.

Over 40 years of election watching I have listened to much talk about organising mutual aid (workers from safe seats helping out in marginals), about reaching out to opinion leaders, about listing old people's homes where postal votes may be garnered, and about employing other campaigning gimmicks. I have found little evidence that these efforts have much effect.

Consider the postal vote. About 10 per cent of people are entitled to the postal vote. But the postal vote tends to average a mere 2 per cent. In no constituency in Britain is 5 per cent reached and there has been only a modest link between the size of the postal vote and the marginality of the seat. Party organisations plainly fail to deliver on this most obvious of opportunities.

The point is that local campaigning is as nothing compared to national campaigning. Not 10 per cent of voters will encounter their local candidate, but more than 90 per cent will be exposed to the leaders of the three main parties on television.

It is on television and in the press that the parties make their case. Does that give them the opportunity to target voters? They can hardly focus solely on marginal seats since these are scattered across the various television and newspaper markets. But can they target especially vulnerable voters, people whose social condition or occupation or policy views make them especially open to persuasion?

A generation ago the chief publicity officer of the Conservatives was convinced that the election would be decided by the wives of the skilled working class, C2 women.

But when the election was over it seemed that the appeals achieved nothing. The targets had, if anything, moved less towards the Tories than the rest of the nation.

There is a popular legend that the C2s won the 1979 election for the Conservatives. There was a large 8 per cent shift among C2s to the Conservatives when Mrs Thatcher was elected, but no bigger than the 8 per cent shift among the DEs. The cause lay far more in the working class's disillusion with Mr Callaghan's government and the winner of discontent than in any special targeting by Conservative propagandists. The swing in marginal seats was no greater than in the rest of the country.

At the mass level, targeting is difficult because the parties are addressing a collective audience. Giveaways to a supposedly vulnerable sub-group will have no appeal to

the bulk of the audience and may excite cynicism. There is always the question: "Where's the money coming from?"

The trouble with targeting is that we are multiple personalities. An old-age pensioner may be house owner, animal lover, anti-European and retired farmer. A single parent may have diverse interests and prejudices far removed from any stereotype. Any attempt to appeal to such people under one heading may offend them as general citizens.

The assumption of a common interest among a common category may be misconceived. Most recently found that 38 per cent of the unemployed would vote Conservative. This, allowing for their class composition, is very little below the national figure.

For an issue to have a significant impact on the election outcome it must satisfy three conditions:

- It must be salient to the electorate. If they don't know or care about it, it can't sway votes.
- The public must be aware of a party difference on it, if it is to affect their preference.
- Opinion must be skewed on the subject. If the public is evenly divided then as many voters will be alienated as attracted.

Relatively few issues meet this triple test of a public that cares, that is informed of the party's stand, and that is unevenly split. For example, some people care passionately about fox-hunting and know that Labour will vote against and Conservatives for. However, it is an issue where there are as many votes to be gained as lost.

On other issues, such as crime or cruelty to children, the public does not differentiate between the parties. Targeting is logical, inevitable and largely ineffective.

THE CAMPAIGN MACHINE: CONSERVATIVES

Fears over tax to be played up

Philip Stephens on the Tories' use of a positive and a negative

ASK Mr Chris Patten how the Conservatives are running their general election campaign and the party chairman's first response is a negative: not like 1987.

Ask him on which issues the campaign will be fought and he offers a negative and a positive: Labour's tax plans and Mr John Major's leadership.

The recession is to be ignored. When it must be acknowledged, it is to be blamed on the world economy, fear of a Labour government or, privately, the mistakes of Mr Major's predecessors.

Facing the closest election since the early 1970s, Mr Patten's priority is to avoid the confusion, the personal and political rivalries and the sheer incompetence which allowed Labour to win the campaign five years ago.

Then it did not matter. In 1987, the slick efficiency of his campaign machine could not overcome voters' distrust of Mr Neil Kinnock's policies. This time the party that wins the campaign will win the election.

So the message from Conservative Central Office is that there will be no repeat of the rows between Downing Street and Smith Square which dogged the party in 1987.

The prime minister and party chairman, who have become good friends as well as close political allies over the past 16 months, agreed well in

advance the main elements of the campaign. As one insider puts it: "There can be no recriminations if things go wrong."

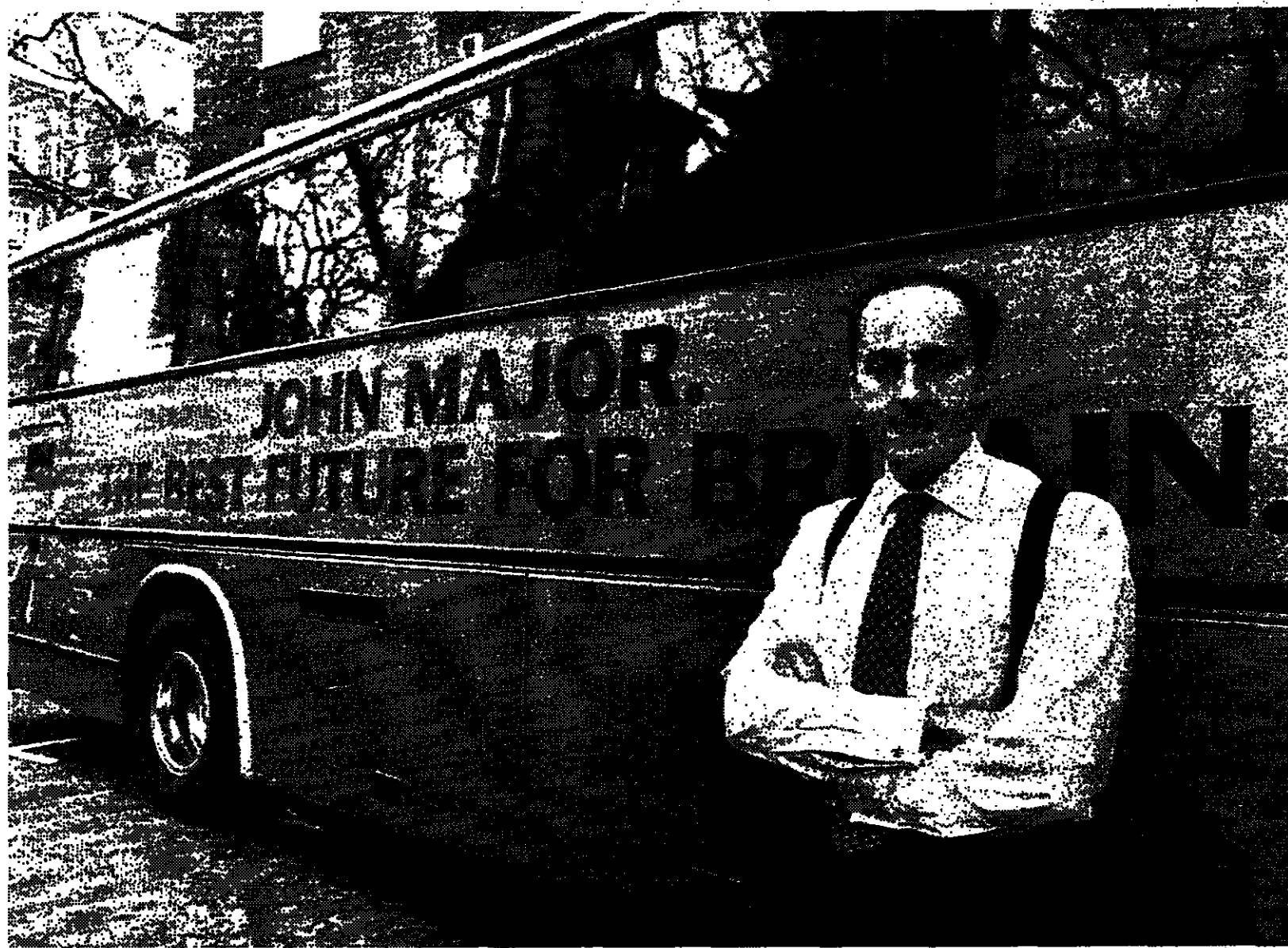
Of course, there will be more to the campaign than solidarity at the top - about £20m pounds more. The Conservatives, notoriously secretive about their finances, are not prepared to put any figure on how much they will spend in the quest for a fourth term. But senior figures do not demur at speculation that the final bill will approach £20m.

One member of the party's ministerial 'A' team suggested at the weekend that if it was still behind in the opinion polls in the final days before April 9, it might add another £4m or so to that figure in a burst of last-minute advertising.

Shaken and rather humiliated by Labour's superior style in 1987, the Tories intend to be more sophisticated, better organised, and more aggressive than their main rival.

This time there will be lots of Tory glitz. Mr John Schlesinger, the Hollywood film director, has been drafted in to make 'Major, the movie'. Central Office is spending £500,000 on a pantomime to haul round the country the set for half-a-dozen 'Major in the round' question-and-answer sessions.

Mr Andrew Lloyd Webber has rearranged a piece by the



Hitting the road: Tory campaign director Shaun Woodward yesterday with the 'battle bus' the prime minister will use on his trips to constituencies

composer Henry Purcell to produce a new theme for Tory election rallies. Shirley Bassey, Sarah Brightman and Paul Daniels are among those enlisted to give the party celebrity appeal.

Mechanics are in the hands of Mr Shaun Woodward, the communications director recruited by Mr Patten on the recommendation of Mr Jona-

than Dimbleby, a mutual friend. The young but self-assured Mr Woodward has asked Saatchi & Saatchi to repeat the magic which won the Conservatives the 1979 election but faded somewhat in 1983 and 1987 before the agency resigned the account. Mr Maurice Saatchi leads a team of 25 working full time on the account.

The aim is to reactivate the

fears that led the skilled working classes to desert Labour for Mrs Margaret Thatcher during the 1980s.

There is a less-than-subtle subtext: Labour cannot be trusted because Mr Kinnock often he has changed his mind, the Tories will repeat, until April 9. Can voters be sure he will not do so again?

It is only then that the positive message appears. The focus is Mr Major. The theme is that after 16 months in Downing Street in which he abolished the poll tax, led the country to victory in the Gulf war and ushered in a new, more caring, brand of Conservatism, the prime minister deserves his own mandate. Put another

way, the pitch is not for a fourth Tory term but for a first Major term.

The manifesto published tomorrow - built around the distinctly un-Thatcherite concept that wealth and welfare go hand in hand - is designed to give substance to the image. But it is the man rather than the policies that the campaign is designed to sell.

The man that will launch more than 5,500 faces

By Gary Mead, Marketing Correspondent

AS Conservative director of communications, Mr Shaun Woodward is responsible for launching what may be the largest poster campaign in British advertising history.

The former BBC producer and director now charged with controlling all aspects of the Tories' press and publicity campaign, has covered nearly 5,500 boardings with party posters in the advertising business, a 2,000-site campaign is a huge one, and even a high-profile larger brand was content with 800 posters in a recent campaign.

Mr Woodward's brief is "to put together a full communications strategy for John Major's first general election campaign. That covers press, television, public relations, advertising, posters, working out new ways of doing party political and party election broadcasts, opinion polling, direct mail."

"By and large no-one remembers a single Labour party poster from previous elections," he said. "What that shows is not that the Labour party wasn't producing posters; it shows that you can spend money on adver-

tising and not necessarily get results."

Along with that poster campaign will be a drive to keep Conservative politicians in front of the television cameras - a grid plan has been drawn up to ensure that a senior cabinet figure appears in each of the main television regions on each campaigning day.

Newspaper advertising is likely to get short shrift. "I have a feeling that double-page spreads don't work in newspapers and Chris Patten shares that view. However, if Neil

Kinnock delivers a mistake then we might capitalise on that with a press ad the next day."

But in commercial advertising all that can be demonstrated is a correlation between advertising and sales - increased sales seem to coincide with increased advertising, though no causal relationship can be demonstrated.

In planning his poster campaign, Mr Woodward is content with the correlation argument - he points to Labour's six-point lead in a Mori poll in January before the Conservative

'Labour's Tax Bombshell' poster hit the streets. By the end of the month, Mori had the Conservatives three points ahead of Labour.

"The political argument was not made by a poster or by advertising but by politicians who had an idea, which was that we must point out very clearly to the electorate what a Labour government would do to the average income tax that most people pay. Advertising was used to put that on the map. If your policies aren't right when you are on the map, you won't win."

Anything less than a public expression of supreme confidence would be shocking, and Mr Woodward does not disappoint. "Running a good campaign is not just about having money. It's about being disciplined, coherent and organised."

"In the last few months I think most people regard us as having run the better campaign and I think that's by and large a reflection of the relationship between the party chairman and the prime minister - you couldn't get a sheet of tissue paper between them."

Ministers paid their own special tribute to Mrs Thatcher by allowing her to take precedence over the other occupants of the government front bench and to allow Mr John MacGregor, the leader of the House, as he led MPs in bidding farewell to the speaker, to the cheers of Tories.

There were further cheers for the Father of the House, Sir Bernard Braine, who is also standing down.

Mr Banks, a wildlife campaigner, presented the Speaker with a toy badger, which Mr Weatherill lifted towards the galleries before leaving the chamber for the last time.

SOUTH AFRICA 1992

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FT SURVEYS

Plaid seeks boost for small shops

PLAID CYMRU, the Welsh Nationalist party, began its election campaign with a call for extra help for small businesses in Wales, Anthony Moreton writes.

Mr Iwan Wyn Jones, MP for the Isle of Anglesey in the last parliament, said the most important economic benefit for the Welsh economy would be the end of the uniform business rate.

"Many small businesses in Wales have been destroyed by introduction of the uniform business rate in 1989. Its arrival saw a massive hike in bills, the final straw for many small shops in our towns."

Mr Wyn Jones called for the Welsh Development Agency and the Development Board for Rural Wales to be given more money to spend on small companies, as well as the setting up of "advice" shops to help smaller businesses with finance and accounting.

SNP sees 40% of vote as mandate to negotiate

By Bethan Hutton

THE Scottish National Party needs the support of 40 per cent of the electorate to win a mandate to negotiate independence for Scotland, Mr Alex Salmond, the SNP leader, said yesterday.

The party calculates that it could win the majority of Scotland's 72 seats with 40 per cent of the votes cast on April 9.

This would give the party a moral authority to act on its programme for independence within the framework of the European Community, Mr Salmond said.

He added he was "very confident" that the ICM poll in the Scotsman last week which gave the SNP 28 per cent was right, and that a Mori poll in the Sunday Times, which showed the party on 24 per cent, had got it wrong.

Both polls had showed Labour in the lead with 42 per cent.

He said that in the election of October 1974, the SNP had started with poll ratings of 22 per cent, but had won 30 per cent of the actual vote, which gave it 11 MPs.

The SNP holds five Scottish parliamentary seats. It had 14 per cent of the vote in the 1987 election.

Since then, it has gained Glasgow Govan from Labour in a by-election and Dumfries and Galloway from Labour in the West through the defection of MP, Dick Douglas, the sitting SNP MP.

Mr Salmond, who was launching the SNP's general election campaign in Edinburgh, said the party was optimistic of achieving its 40 per cent in spite of the amount of ground it still had to gain.

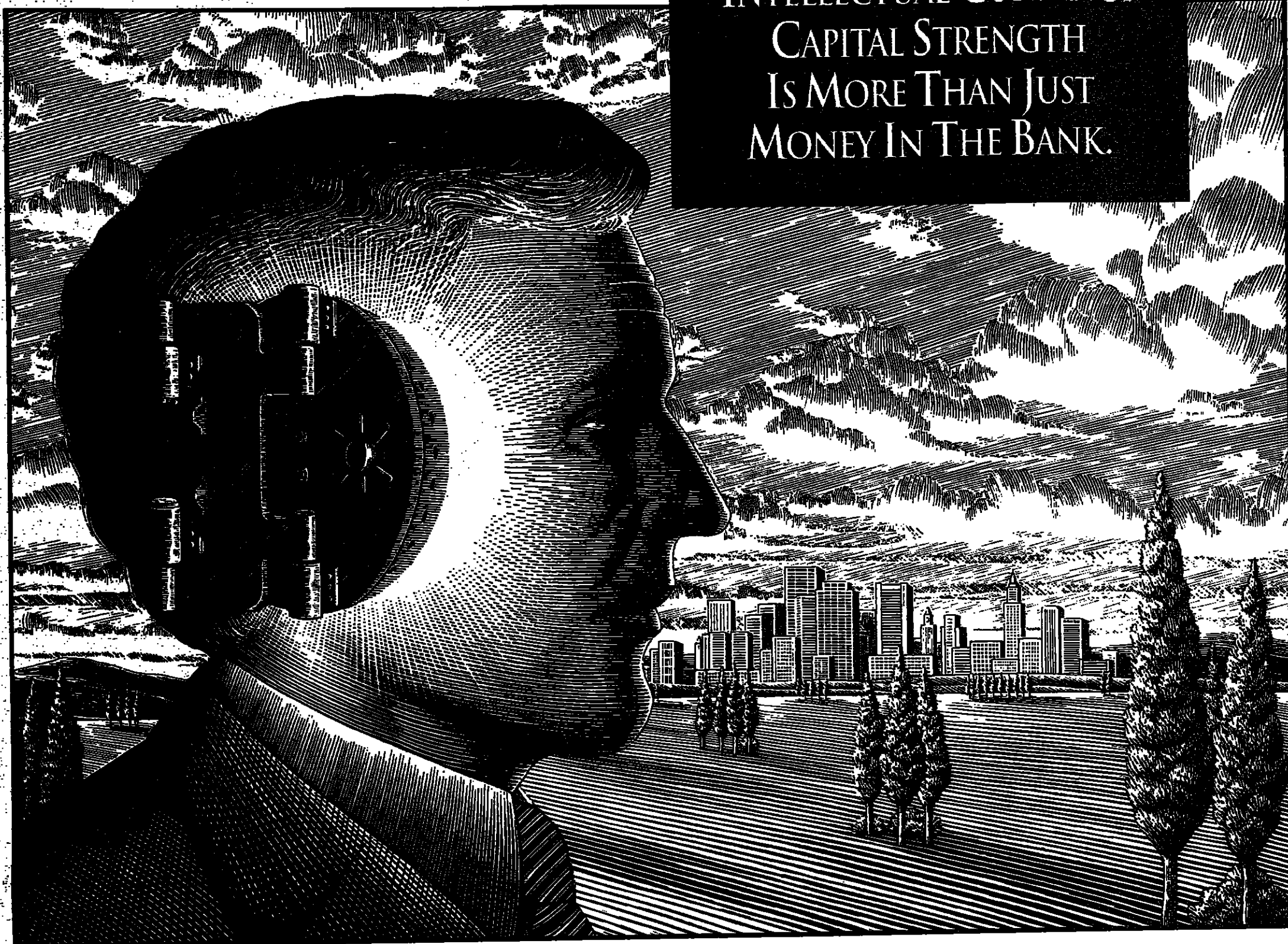
"The Scottish National Party enters this election full of confidence and the will to win. We are not running for a place, we are not campaigning for a hung parliament, we are campaigning for a mandate for Scottish independence," he said.

Mr Salmond said the future of Scotland was the biggest issue in this election campaign, and claimed that the SNP was setting the agenda for all the other parties.

● The status quo in Scotland was not "set in concrete", Mr Ian Lang, Scottish secretary, said yesterday.

Launching a spirited defence of the union in the face of strong support for Scottish home rule, he said the constitution had evolved over the past 12 years.

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MANAGEMENT: The Growing Business

Taking everything into account

Charles Batchelor investigates what your bank manager really wants to know



NatWest's latest TV campaign sells the message of caring banking but a visit to the bank needs careful preparation

It has been a fraught half hour for the four directors of Pristine Pools. They have been trying to persuade the bank manager to agree to a £70,000 overdraft to help their pool cleaning business get off the ground.

Among their difficulties are the limited funds - just £20,000 - they can put up as share capital and uncertainty surrounding two large local authority contracts they hope to win.

It has not been an easy session. The bank manager has questioned the directors closely on their backgrounds and was reluctant to lend without security in the form of personal guarantees.

Fortunately for the four, the questioning formed part of a training course entitled 'Survive your Bank Manager' run by the Hertfordshire Training and Enterprise Council.

If it had been a real interview, it seems unlikely that they would have raised the money. In the debriefing session, the "bank manager" said she was annoyed by the argumentative approach of one member of the Pristine team, adding: "They presented their credentials well, but after that they fell apart a bit".

With the banks taking an increasingly tough line on lending to small firms in the present recession, knowing how to get on with your bank manager and how to put a convincing case for funds is crucial. It is clear that some of the 20 participants on the course have problems understanding their real-life bank manager.

"They put you on the spot," says Sarah Maidment, director of Harvee Engineering of St Albans. "They ask you why you haven't brought in certain information when you didn't know they wanted it."

"The rules have changed," comments Oliver Shannon of the High Barnet-based Printing Company. "You find yourself second-guessing them."

The morning session starts with a look at the question of gearing - the participants are surprised at how, apparently, small changes in interest rates can radically alter an investor's return from a particular investment - before moving on to the crucial area of cash flow forecasts.

These are not difficult to prepare but will be one of the key documents a bank manager will expect to see.

Companies which fail frequently do so after a very good year's trading, warns Peter Phillips, a former chief accountant with British Coal and presenter of the course. "Fast growing companies often run out of cash. They do not realise that cash and profits are not the same thing."

Businesses frequently run into problems because they do not collect on time the money which is owing to them - turnover shoots up but the business is still short of cash to pay wages - but there are other transactions which will affect a business's cash flow

HOW THE BANKS SAY THEY WILL TREAT THEIR CUSTOMERS*									
(per cent)	Midland	Lloyds	NatWest	Barclays	Bank of Scotland	TSB	Royal Bank of Scotland		
Legality & principle	57	14	86	43	50	43	100		
Contacts & complaints	50	0	100	50	25	50	100		
Charges	70	86	86	86	86	86	86		
Borrowing	33	27	33	33	77	44	83		
Security	38	13	26	26	26	25	33		
Performance monitoring	63	33	63	53	63	46	82		
Overall	63	33	63	53	63	46	82		

*A rating of the banks' recent business scores by the Forum of Private Business

without showing up on its profit and loss (p and l) account.

Buying an expensive item of equipment will have an immediate impact on the cash available in the business but the p and l will only record the amount by which that equipment is depreciated in any year.

Similarly, the p and l will not take into account spending on stock but only the amount used up, which may be smaller.

As part of the Pristine Pools exercise, course participants draw up a 12-month cash flow forecast so as to calculate the size of the loan they will need to ask for. This brings home the implications of a large customer making them wait two months for payment.

A cash flow forecast is a crucial part of any approach to a bank manager, but forms only part of the picture. The manager will also be looking at financial criteria at the expense of the possibly more subjective elements in Campari-style analysis.

Bank managers will normally base their decision with you on the Campari mnemonic or a similar system. Campari stands for:

CHARACTER

Bank managers are expected to take into account the stability of your personal life and the length of time you have been a customer.

ABILITY

You have a successful track record in business and it is relevant to the business you now want to set up. The banks are not renowned for taking a positive view of previous failures.

MARGIN

The rate of interest will reflect the manager's view of the risk.

PURPOSE

The bank will obviously want to know what the loan is for. The manager may have burned his fingers in a particular sector, such as property, or regional office may have set down exclusions.

AMOUNT

The bank will probably not want to lend more than the

sum you are putting into the business, but it is also not in its interest for you to start up with too little finance.

REPAYMENT

Will you meet sales forecasts and achieve a large enough margin to repay the loan?

INSURANCE

The bank will usually want security even if its other criteria have been met. This may be fixed against a specific asset or floating against all the assets of the business.

You will probably have to explain these issues to the bank manager, but include them in more detail in a written business plan.

This should include projections for sales - broken down by customer and market - as well as cash flow and profit forecasts.

Increasingly, bank managers are looking at financial criteria at the expense of the possibly more subjective elements in Campari-style analysis.

At the heart of their analysis

are certain key financial ratios.

Phillips suggests three key figures:

● The acid test. This measures your ability to pay your creditors. Divide debtors and cash by your current liabilities. A result of 1 or more indicates the business has enough cash to pay its outstanding bills.

● Interest cover. This indicates whether you can repay the interest on loans. Divide profits before tax and interest by the interest due. Bankers do not usually like this number to fall below 2.

● Return on capital employed. Divide profits before tax and interest by shareholders' funds and loans and multiply the answer by 100 per cent. The figure arrived at should not, over the long term, fall below what could be earned if you left the money on deposit or what you pay in interest.

When the course participants return for their second session with Pristine Pools the simple cash flow forecast has expanded to become a more extensive business plan with details of pricing and promotion policies and forecasts for cash flow, profits and balance sheets.

They put a convincing case to the bank manager who offers to provide what has now become an £80,000 overdraft at 5 per cent above base rate. However, this appears rather expensive to the directors of Pristine Pools, who have a potential corporate banker in the wings, so they retire to think about the bank manager's offer.

Life may have become tough for the small company seeking finance but it has not got any easier for the bank manager either.

*New Barnes Mill, Cottonmill Lane, Sopwell, St Albans, Herts AL1 2EA. Tel 0727 52318.



When generosity knows no bounds

As company profits come under pressure, shareholders have begun to question companies which negotiate unduly favourable service contracts with directors.

A director will want to negotiate the best possible package but he or she should be aware of the danger that a contract which is excessively generous may be set aside by a court, warns the Norton Rose MS Group of legal practices.

Advice on issues affecting executive and non-executive directors is contained in a free 50-page guide.

Contact: Linda McCough, Tel 071 283 2434.

Finger on the pulse

A two-day business health check scheme for companies in north-west London has been launched by the Hillingdon and Harrow enterprise agencies. The scheme is intended for two-year-old companies with sales of £75,000 to £1m. It involves two days spent analysing management structures, information systems, marketing and cash flow controls and preparing an action plan.

Contact: Malcolm Parr, Tel 081 866 4400. Fee £100.

Degree of help at hand

Managers in smaller companies often lack the time to find out about technical developments which might be of value to them.

Small and medium-sized companies in the north-west will be able to tap into the research and consultancy skills at eight local universities and colleges under an initiative which has been launched by Manchester Business School and Nimitch, a technology centre.

Contact: Business Development Centre, Manchester Business School, Booth Street West, Manchester M15 6PB. Tel 061 275 6333.

It is widely acknowledged that managers need professional advice when planning a buy-out, but less often realised that the vendor may also need specialist help.

The directors of large, publicly quoted companies are no less prone to putting unrealistic values on businesses than the owners of private companies.

One listed company gave a buy-out team permission to raise finance, provided their offer was at least £5m.

Three months later, when the buy-out team made an offer of just £5.2m, the vendor belatedly decided to appoint a corporate finance adviser.

The adviser's research showed that £5m was not a realistic sum

When a buy-out becomes a sell-out

for either a buy-out or even a trade buyer. If the company had taken advice at the outset, it would have rejected the request to prepare a buy-out. The business was ultimately sold to a trade buyer for £8.5m.

This is just one of the pitfalls which can trap the unwary vendor, not used to the rules of the management buy-out market, says Barrie Pearson, managing director of Livingston Fisher, a London-based acquisitions consultancy.

Most buy-out teams are unable to match the price which can be

offered by a trade buyer, which may often be able to make substantial savings by merging the newly-acquired business with an existing operation. There may, however, be particular circumstances, such as low profits, which make a buy-out the only realistic option.

To find out which type of sale will achieve the best price, vendors must research a short-list of potential domestic and overseas buyers.

If this reveals no interest, then the business can be offered to a buy-out team on an exclusive basis

and within an agreed timetable.

Trade buyers are often unwilling to make an offer if they know they are in competition with a buy-out offer. Even if there is no buy-out offer, it may be worth offering the management team a bonus to co-operate with the sale of the business to another company.

Management teams may not be above using "dirty tricks" to win, Pearson warns. One vendor suspected that a management team leaked information to the trade press suggesting it had nearly completed negotiations when they were, in fact, at an early stage. The

trade buyers all withdrew giving the managers a clear field.

Vendors should also beware of acting solely on the basis of an oral offer from a potential buyer. One company suspended negotiations with possible trade buyers after the managers made an offer. But the company did not check which institution was to provide the finance and whether the offer had his backing. The institution's valuation was much lower than the buy-out team's offer and talks had to be restarted with the trade buyers.

For a buy-out to succeed, the

business involved must be self-contained. An electronics subsidiary which was up for sale paid a management charge for the use of the services of group sales offices, the staff of which were employed by the parent company.

The financial backers of the buy-out objected at a late stage in the negotiations that the electronics company would not be independent if it still relied on its former parent company's sales force.

Equally, if a company makes a large part of its sales to other group companies, it runs the risk of losing these markets once it is independent. This may deter financial backers from supporting a buy-out.

CB

BUSINESS OPPORTUNITIES

READERS ARE RECOMMENDED TO SEEK APPROPRIATE PROFESSIONAL ADVICE BEFORE ENTERING INTO COMMITMENTS

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Contact: Derek Smith
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246 Bishopsgate, London EC2M 4PB
Telephone: 071-377 1000 Fax: 071-377 8931

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Contact: Nigel Rawlings on 0825 877177

Free Waterside, which is backed by the Institute of Corporate Accountants in England and Wales in carry on investment business, has approved the contents of this advertisement for the purposes of s57 of the Financial Services Act 1986

BUSINESS GROWTH

Your company can achieve additional growth in 1992 by adding proven products, processes and technologies sourced by strategic partnerships with successful companies in Japan, H.Americas and elsewhere.

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A rapidly expanding trade association with a large membership and substantial general premium income wishes to acquire a medium sized general brokerage to service and expand its insurance service, preferably in Surrey or Sussex.

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International Investment Partnership seeks to purchase 100% of financial or other Professional Information Business, prefer international clientele, on-line, newsletter or database business considered. Insolvency must not be motive for sale.
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On March 24th, 1992, from 09.00 a.m. at Lancing-City (Grand Duchy), 25 C. boulevard Royal, following items will be sold by auction:

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Jean-Claude STEFFEN
court bailiff
Bach/Alonso
G.D. of Luxembourg
Fax number: 010 352 54 18 04

Viewing and registration: Monday, March 23rd, 1992 from 09.00 a.m.

BUSINESSES FOR SALE

Touche
Ross

INTERCRAFT

The Joint Administrators, I. McIsaac and R. A. Powdrill offer for sale the goodwill, business and assets of the Intercraft Group of Companies involved in the design, manufacture and sale of high quality system office furniture.

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- Experienced design team.
- 3 manufacturing sites, two in UK and one in Denmark.
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- "Intercraft" registered trademark.
- Turnover in 1991 £27.5 million.

For further information please contact Sam Radford at the address below.

PO Box 810, Friary Court, 65 Crutched Friars, London EC3N 2NP.
Tel: 071 936 3000. Fax: 071 480 6958.

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DRI International

Touche
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(In Administrative Receivership)

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- Freehold property approx. 45,000 sq. ft.
- Plant and machinery includes furnaces, pressure and gravity casting equipment and machinery shop.
- Turnover approx. £2.5m p.a.
- 85 employees.
- Blue chip customer base.

For further information please contact J. Reid or C. Trigg at the company on 0272 679477 or alternatively at the address below.

Blenheim House, Fitzalan Court, Newport Road, Cardiff CF2 1TS.
Tel: 0222 481111. Fax: 0222 482615.

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DRI International

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BY ORDER OF THE JOINT ADMINISTRATIVE RECEIVERS
JONATHAN J. SCHAPIRA A.C.A. & KEITH D. GOODMAN F.C.A.
IN THE MATTER OF

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Offers are invited for the assets business & stock of this steel strip profiling company. The company specialises in slitting, coil coating & profiling of roll formed roof and wall claddings profiles. Located in large freehold premises at Whitehead Estate Docks Way Newport Gwent. The company has 75 employees - a substantial order book and has been engaged in up-dating procedures giving it increased capacity. In addition there is an excellent quality laboratory, the products are quality assured and regulated under No. BS5750/IS9002 and it's products are held in high regard by industry.
Turnover Approx. year end Sept. 1990 £18 Million
Sept. 1991 £13 Million

Further information please contact:
Leonard Curtis & Co, Chartered Accountants,
30 Eastbourne Terrace, London W2 6LF
Tel: 071-262 7700 Fax 071-723 6059

REF: 11 / NK

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Latham
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Principal features include:

- Commercial vehicle showroom site
- Possible alternative use including retail development
- Main road site
- Close proximity to Junction 10 of M6 Motorway

Commercial Services (West Bromwich) Limited

Principal features include:

- Commercial vehicle showroom site
- Facility for conversion of light commercial vehicles to minibuses/refrigerated vans

Marc Lyndsey Limited

Principal features include:

- Excellent location on the main A51 truck road
- Substantially completed motel/roadside diner

For further information contact the Joint Administrative Receivers, Mark Hopton or John Wheatley, KPMG Peat Marwick, 2 Cornhill Street, Birmingham B3 2DL.
Tel: 021 233 1666. Fax: 021 233 4390.

KPMG Corporate Recovery

Lynx Cars Limited

The Joint Administrative Receivers of Lynx Cars Limited offer for sale the business and assets of this internationally renowned specialist car company based in St Leonards, East Sussex.

Principal features include:

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- Designer and Manufacturer of specialist conversions, including the Lynx Everest Estate Car
- Restorer of historic racing cars
- Automotive design and development consultants
- Modern, well-equipped workshop/office building
- Highly skilled workforce of 30
- Blue chip customer base

For further information contact the Joint Administrative Receivers, Peter Beirne or Stephen James, KPMG Peat Marwick, Astral Towers, Batts Way, Gatwick, West Sussex, RH10 2XA. Tel: 0293 652000. Fax: 0293 652100.

KPMG Corporate Recovery

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ON THE INSTRUCTIONS OF MR. A. KATZ
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London Office:

13 Hill Street, W1X 8DL. Tel: 071 629 7282.

Market Harborough Office:

The Paddocks, 41 High Street, Leics. LE16 7NL.

Tel: 0858 433123

Ref: 1BF50845

"Coconuts"

The Joint Administrative Receivers offer for sale an animation series, "Coconuts" the creation of an established animation producer, Wireless Pictures Limited.

- ◆ Previously screened on the ITV Network and other worldwide territories including the USA.
- ◆ Planned rescreening on British television in 1993.
- ◆ Worldwide orders totalling approximately £200,000 in place.
- ◆ Storylines and animation slides available for a further thirteen episodes.

For further details please contact Peter Powell, the Joint Administrative Receiver, or Gary Sturgess at Stoy Hayward, Foxhall Lodge, Gregory Boulevard, Nottingham NG7 6LH.
Tel: 0602 626578 Fax: 0602 691043.

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Melanie Miles on 071 873 3308

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Principal features of these businesses include:

Giesen & Wolff Limited

- long established wholesale greetings card publisher
- freehold factory and office of 45,000 sq. ft. in Northampton
- direct representation sales team cover over 300 outlets in the UK and Eire with total sales around \$3m per annum
- substantial export business
- well known brand name, order book and substantial stocks of everyday and Christmas cards
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- hot-folding and wrapping machines.

For further information, please contact Robin Addy, Joint Administrative Receiver, or Nigel Rockham of Cork Gully, Mount Pleasant House, Huntingdon Road, Cambridge CB3 0BL. Telephone: (0223) 313611. Fax: (0223) 462111.

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For further information please contact Ian Carruthers at Cork Gully, 43 Temple Row, Birmingham B2 5JT. Telephone: 021 236 9966 Fax: 021 200 4040.

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For further information and sales particulars contact The Joint Administrative Receivers or their Manager, Jon Molendo at Cork Gully, 43 Temple Row, Birmingham B2 5JT. Telephone: 021 236 9966. Fax: 021 200 4040.

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For further information, please contact J M Iredale or N J Voight at Cork Gully, 9 Greyfriars Road, Reading, Berkshire RG1 1JG. Telephone: (0734) 500336. Fax: (0734) 607700.

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(In Receivership)

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For further details please contact the Joint Administrative Receiver: Andrew D Conquest, Grant Thornton, Crown House, Crown Street, Ipswich, Suffolk IP1 3HS.

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For further information please contact the administrative receiver, David Exall, of Bishop Fleming, 1 Banfield Crescent, Exeter, Devon, EX1 1QY. Tel: 0392-78436 Fax: 0392-413617

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For further particulars contact the Administrative Receiver:



Edward Cook
Hacker Young & Partners
St James Building
79 Oxford Street
Manchester M1 6HT
Phone: 061-236 6936
Fax: 061-228 0117

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FT LAW REPORTS

No tax relief on magical loss

ENIGN TANKERS (LEASING) LTD v STOKES
House of Lords
(Lord Keith of Kinkaid, Lord
Brandon of Oakbrook, Lord
Templeman, Lord Goff of
Chieveley, Lord Jauncey of
Tulcheth)
March 12 1992

A PARTNERSHIP which enters into a tax avoidance scheme, with the object of obtaining first year allowance for expenditure on plant, is entitled to allowance in respect of that part of the transaction which can plausibly be identified as a trading transaction, but not for that part which has the apparently magic result of creating a tax loss where there was no real loss.

The House of Lords so held when allowing an appeal by Ensign Tankers (Leasing) Ltd from a Court of Appeal decision (FT February 6 1991) to refer the case back to Inland Revenue Commissioners to weigh the fiscal and non-fiscal elements of a transaction and to decide whether, having regard to the parties' paramount motive, it was a device to secure a fiscal advantage or was a genuine trading activity.

Section 41(1) of the Finance Act 1971 provides: "...where (a) a person carrying on a trade incurs capital expenditure on...plant...for the purposes of the trade, and (b)...the plant belongs to him at some time during the chargeable period...there shall be made to him an allowance... (referred to as a first year allowance)..."

LORD TEMPLEMAN said that in March 1980 Lorimer Productions Incorporated (LPI), a Californian company, embarked on production of a film called *Escape to Victory*.

Guinness Mahon, a merchant bank specialising in tax avoidance schemes, persuaded Ensign and four other British companies to participate in a scheme whereby they would contribute \$3.25m to the cost of the film in return for 25 per cent of the exploitation receipts.

The scheme was a single composite transaction embodied in 17 documents, all of which were dated July 14 1980. Under the scheme a partnership agreement was made

between Victory Film Productions Ltd as general partner and the five British companies as limited partners. Victory was a wholly owned subsidiary of LPI.

The partnership's capital was \$3.25m contributed by the limited partners, including \$2.375m contributed by Ensign. Management was in the hands of Victory.

The partnership was granted worldwide exploitation rights by LPI, which was to make the film in Hungary, and transferred them to two distributors who were LPI subsidiaries. It put \$2.25m into the production and borrowed \$10.75m from LPI towards production and completion. LPI was to have no recourse against it for repayment.

The distributors were to pay LPI 75 per cent of the exploitation receipts, and to pay the partnership 25 per cent up to \$3.25m; then 100 per cent to LPI up to the cost of its loans; and then 25 per cent to the partnership, 75 per cent to be retained by the distributors.

The cost of the film was \$14m, and was borne as to \$3.25m by the partnership and as to \$10.75m by LPI.

In the tax year 1980 to 1981 the partnership incurred capital expenditure of \$3.25m in the provision of "plant", namely the film. The negative belonged to the partnership, subject to the distributors' exclusive exploitation rights. It also owned 25 per cent of the exploitation receipts.

The partnership therefore fulfilled the conditions necessary to generate a first year allowance of \$3.25m under section 41 of the Finance Act 1971, provided the expenditure was incurred "for the purposes of the trade".

By section 155 of the Corporation Tax Act 1970, the benefit of any first year allowance generated by the partnership accrued to Ensign and the four British partners in the proportion to their contribution to its capital. Ensign, having contributed \$2.375m, was entitled to first year allowance of \$2.375m.

Ensign claimed the partnership had generated a first year allowance of \$14m, being the total cost of the film.

That was rejected by the commissioners on the ground that the partnership was not carrying on a trade but was carrying out a device to avoid tax.

Mr Justice Millett disagreed and decided that the partnership's activities constituted the trade of making and exploiting films. He decided it had incurred \$14m capital expenditure for the purpose of section 41 of the 1971 Act (FT July 28 1989).

The Court of Appeal reversed his decision, but referred the dispute back to the commissioners to decide whether the partnership was or was not trading.

Ensign now appealed and asked for Mr Justice Millett's order to be restored.

The parties agreed that the 17 documents of July 14 were interdependent, and constituted one single composite transaction, which was a tax avoidance scheme and must be read as a whole.

The non-recourse nature of the borrowing ensured that LPI paid the whole cost of the film exceeding \$3.25m, and that the partnership would not be liable for the cost in excess of \$3.25m.

The scheme involved exploitation of British capital allowances for the making of a foreign film.

Mr Gardner submitted that a taxpayer might enter into any transaction in any form he pleased, and the court was confined to that form and could not consider the substance of the transaction.

The Revenue appeared to look upon tax avoidance as a corporate cancer which infected and destroyed any fiscal effect advantageous to the taxpayer.

In *Ramsay v IRC* [1979] 1 WLR 973, 973, 328 where the taxpayer entered into transactions to match an allowable loss against a non-chargeable gain, a claim for capital gains tax was disallowed because "the true view, regarding the scheme as a whole, was to find that there was neither gain nor loss".

In the present case the true view, reading the scheme as a whole, was that the partnership expended \$3.25m.

In *Ramsay* Lord Fraser referred to the "apparently magic" result of creating a tax loss that was not a real loss.

The present scheme had the apparently magic result of creating for tax purposes an expenditure of \$14m, while incurring a real expenditure of only \$3.25m. The additional \$10.75m was really incurred by LPI.

The commissioners felt bound to ignore beneficial fiscal consequences because the paramount object of the scheme was fiscal. In the Court of Appeal Sir Nicolas Browne-Wilkinson V-C said if the "sole" object was fiscal advantage, it was not a trading transaction.

The principles of *Ramsay* and subsequent cases did not compel or authorise the court to disregard all the fiscal consequences of a single composite transaction read as a whole, on the ground that it appeared the transaction was a tax avoidance scheme.

Neither the commissioners nor the courts were competent to decide whether there was a sole object or paramount intention to obtain a fiscal advantage nor to weigh fiscal intentions against non-fiscal elements.

The commissioners' task was to find the facts and to apply the law. The facts were undisputed and the law was clear.

The partnership expended \$3.25m capital for the purpose of producing and exploiting a commercial film. That was a trading activity. Expenditure for that purpose was a trading purpose. By section 41 of the 1971 Act, capital expenditure for a trading purpose generated first year allowance. The section was not concerned with the purpose of the transaction, but with the purpose of the expenditure.

The principles of *Ramsay* and subsequent authorities did not apply to the \$3.25m, because that was real and not magical expenditure by the partnership.

A trading transaction could plainly be identified and could have resulted in either a profit or a loss.

The expenditure was real. The receipts were real. The partnership was entitled to a first year allowance equal to the expenditure. The receipts imposed on the partnership a corporation tax liability.

The appeal was allowed. Their Lordships agreed.

For Ensign: John Gardner QC and Jonathan Peacock (Belmont & Lane, agents for Hugh James Jones & Jenkins, Cardiff).

For the Crown: Christopher McCall QC and Laurence Henderson (Inland Revenue solicitor).

Rachel Davies

Barrister

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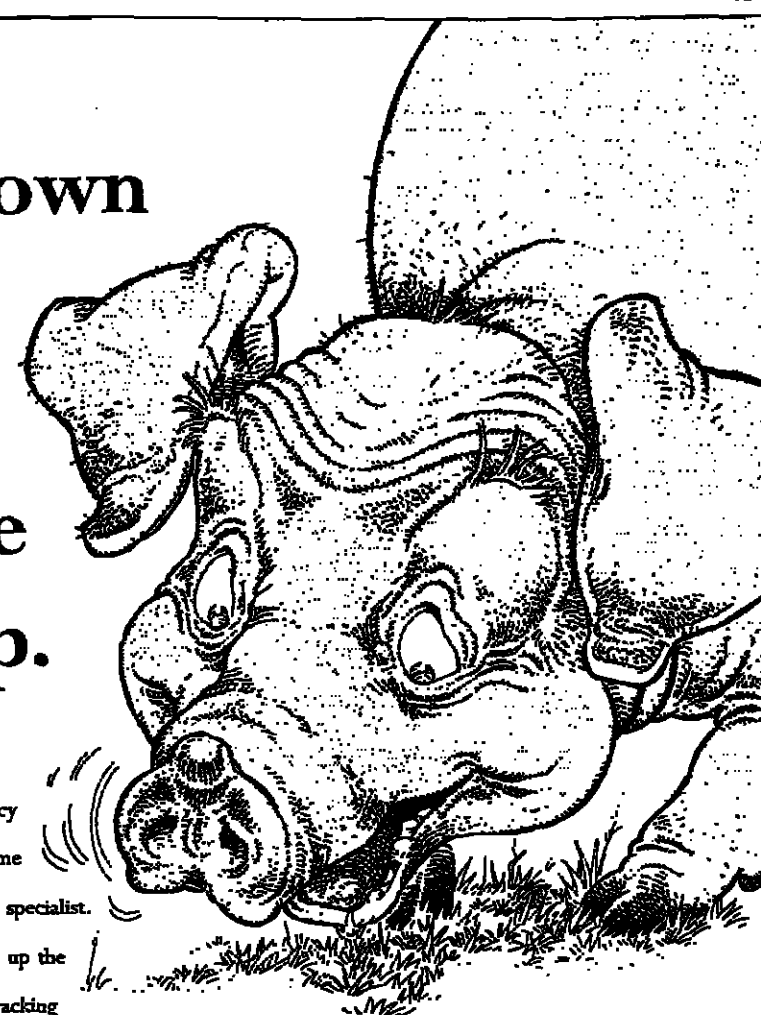
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For further details contact the Joint Receivers: D D McGruther or A D Conquest, Grant Thornton, 112 West George Street, Glasgow G2 1JF.

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For further details please contact: The Joint Administrative Receiver, Michael Isaacs, Stoy Hayward, Peter House, St Peter's Square, Manchester M1 5BH. Tel: 061-228 6791 Fax: 061-228 1545.

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The Monopolies and Mergers Commission is inquiring into the proposed merger between Allied-Lyons PLC and Carlsberg A/S, to determine whether such a merger might operate against the public interest.

The Commission would like to hear from those who have views on the proposed merger, or information which could help with the inquiry. Write, not later than 27 March 1992, to: The Reference Secretary (Allied-Lyons/Carlsberg), Monopolies and Mergers Commission, New Court, 48 Carey Street, London WC2A 2JT.

LEGAL NOTICES

Notice of Meeting in Administration Proceedings

BISHOPSGATE INVESTMENT TRUST PLC (IN ADMINISTRATION)

Notice is hereby given that a meeting of creditors is to be held at 1 Surrey Street, London WC2R 2BT on 30 March 1992 at 3.00 p.m., to consider the proposals under Section 23(1) of the Insolvency Act 1986 and to consider establishing a Committee of Creditors. A copy of our proposals may be obtained from the above address.

J.A. TALBOT, A.W. BRIERLEY, M.L. McKILLOP, M. FISHMAN, Joint Administrators

Dated this 12th day of March 1992.

IN THE HIGH COURT OF JUSTICE

COURT NO. 8847 OF 1991

IN BANKRUPTCY

Re: ASIL NADIR

In accordance with Rule 6.104 of the Landmark Rules 1986 notice is hereby given that N H Cooper and I Jacob of Robson Rhodes 188 City Road, London EC1Y 4BQ were appointed Joint Trustees of the estate of the above named debtor on 6th March 1992.

Dated this 12th day of March 1992

N H Cooper and I Jacob

Joint Trustees

CORPORATE GOVERNANCE

The FT proposes to publish this highly topical survey on

June 3 1992.

The governance of publicly-owned companies has become a major business issue in recent years. This survey will be seen by 54% of Chief Executives in Europe's top companies. If you wish to reach this important audience, call Sara Mason on 071 873 3349 or fax 071 873 3064 for advertising details.

Data source: Chief Executives in Europe 1990

FT SURVEYS

TECHNOLOGY

Home grown talent

Teleworking is often viewed as a cottage industry carried out by women in the middle of the Oxfordshire countryside or the Scottish highlands.

But working from home, using a PC linked by a phone line to the company head office, is now practised by more than one in eight firms, according to a survey carried out by the National Computing Centre (NCC) and the Which Computer Show.

The main benefit of teleworking is increased productivity, say business converts to the scheme. Nearly three quarters of companies employing teleworkers cited it as one of the big benefits.

But increased productivity is often overlooked by companies that have not taken the plunge. Only 43 per cent of those not employing teleworkers foresee this advantage. Reduced costs also ranked high on the list of benefits according to companies using teleworking. Surprisingly, says Bill Murray, head of the communications and security division of NCC Consultancy, few companies that practised teleworking found that there were hidden costs involved.

The other big advantage of teleworking is that it enables companies to retain skilled staff - particularly in jobs related to the IT sector. The most enthusiastic converts to teleworking among the 500 members of the NCC which responded to the survey were companies in the IT field. However, the most popular teleworking jobs were in sales, as well as those involving IT.

Companies in the south of England as well as those employing more than 1,000 staff also took to teleworking most enthusiastically.

The biggest disadvantage was the loss of face-to-face contact with staff. The kind of people to benefit most from teleworking, says Murray, would be "evolutionary, proactive types".

Della Bradshaw

*Teleworking in the UK, available from the NCC, Oxford Road, Manchester, M1 7ED.

A team of tired volunteers with plastic cards in their hands ventured out into UK high streets in the small hours of a winter's morning in 1987. At 5am they took up their positions at cashpoint machines throughout the country and prepared to take out cash.

At the headquarters of Link, the cashpoint company that unites 34 banks and building societies, operators watched their screens for the first test transactions, which would signal the addition of Co-operative Bank to the network.

But things did not go according to plan. Seconds before the first transaction was due, an early-rising member of the public, keen to try out his new card, beat the official swiftness to the network. "We were surprised and pleased," says Trevor Jenkins, general manager of technology at Link Interchange Network. "It's good to be that much in demand."

Since the Link network started in 1986 with four main members and 14 smaller ones, it has grown rapidly. A stream of banks and building societies joining the network has taken the total of automated teller machines (ATMs) to more than 5,500, boosted in 1989 by a merger with Matrix, a rival UK network. Last year, despite the recession, Link handled about 45 per cent more transactions than in 1990.

Such rapid growth has forced Link to reconsider the computer and telecommunications technology that underpins its business. When the network started, Link brought in British Telecommunications to run the technical side. "At the time it was the right choice to help us set up the network," says Jenkins.

But five years later, Link came of age. Last summer, in a move that bucked the trend for companies to contract out their computing to facilities management (FM) suppliers, Link brought the whole operation in-house at a cost of £7.5m.

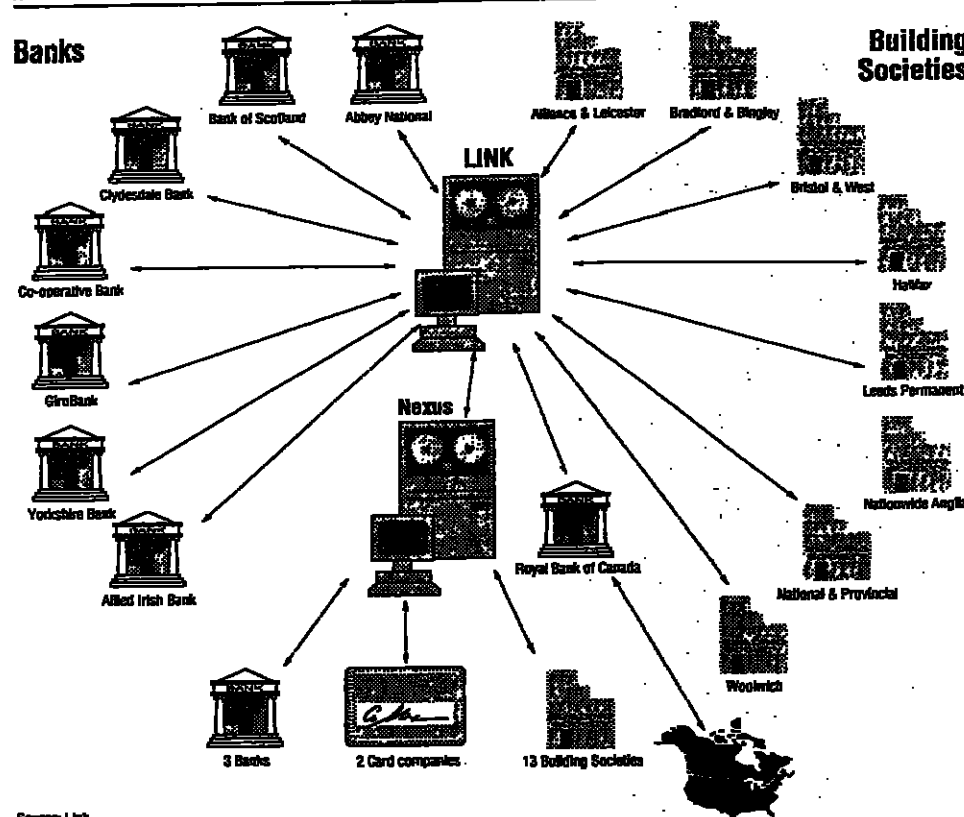
It moved its headquarters away from BT in London to a new centre in Harrogate, West Yorkshire and installed the latest computer hardware from Tandem, the US supplier of fault-tolerant computers. At the same time it set up a duplicate site in Leeds for disaster recovery and established a new telecommunications infrastructure between Link and its members, many of whom are also in Yorkshire. It recruited 20 staff to run the system.

First among its reasons was the fundamental role of tech-

Link keeps IT close to its chest, says Ian Holdsworth

Game of cards

Link network



Source: Link

nology in Link's business. Being non-profit making, Link has no ATMs of its own. But it connects those of its members through a central electronic switch. This allows Abbey National card holders, for example, to withdraw cash from a Nationwide ATM, or a Girobank account holder to get a bank balance from a Leeds Permanent machine. Up to 40 transactions a second cross between the institutions through Link's central computer running a software package called Connet from Deluze Data Systems of the US.

"This switch is our core business," says Jenkins. "We only have this one application. Our whole reason for being here is to do ATM switching."

Bringing control in house has simplified matters and shortened the chains of command. Link computer operators now talk directly to their

counterparts at all the Link institutions. They also deal directly with the hardware and software suppliers which used to be subcontractors to BT.

"We had a very close relationship with BT in the early days," says Jenkins. "Then the relationship became more formal and we were finding ourselves more remote from what was happening. As you go on, contracts tend to become more formalised, less flexible and it's more difficult to introduce changes."

Link calculates that it is running the switch more cheaply than BT did. The move in house was conceived as a five-year project and Link expects it will have more than recouped its investment at the end of that time. Later this year it plans to cut by one or two pence the fee that its members pay each time a transaction goes through the switch.

It was July 1990 when the Link board, comprising 23 representatives from the member institutions, voted to bring the computing in house. But before this Link was already considering setting up a second switch to use in the event of a disaster at the first.

"Our service has become critical to the institutions and we were under more and more pressure to provide disaster recovery," says Jenkins.

Disaster recovery is an expensive form of insurance which involves duplicating the entire network - all the hardware, software and telecommunications links. One way of lessening the cost is to share disaster recovery with other companies on the basis that only one company is likely to have a disaster at a time. Link considered sharing disaster recovery with other BT clients.

"It turned out that BT

couldn't offer that," recalls Jenkins. "They didn't have anything to share, so they were looking at setting up a second site for us. But we realised the costs were going to be much the same whether we did it or BT did it. And then our thinking moved on - if we were going to set up a disaster site, then perhaps we could run the primary system ourselves as well."

Now with two sites of its own, and one of them used only for testing and development, Link is itself considering offering a disaster recovery service to other companies.

But this is long term. In the meantime it wants to stretch the Harrogate centre to its full potential. The new Tandem Cyclone hardware installed there more than doubles the power previously available. The Cyclone took over the test work from BT for two short tests last July. The third test in August was so successful that Link decided not to hand the network back. "The most dangerous part was actually transferring the system from one site to the other - so, as everything was working well, it made sense to keep the system," says Jenkins.

Link is now looking at connections with European cashpoints. It already has a gateway into Plus System, a big North American network. There is also room left for growth in the UK, says Jenkins. Link wants more people to use their cards in machines that do not belong to their own bank or building society.

The range of services could also be enlarged. At present, Link is the only UK operator whose ATMs offer balance inquiries across a network of institutions. Other services such as statement ordering and being able to change a personal identification number are already offered by some individual Link members but are not carried across Link's switch.

Long-term, the Link network could be used for far more than connecting cashpoints. In theory it could pass any kind of electronic information between Link's member banks.

The institutions already use similar electronic networks for direct debiting and clearing cheques, but Link has its eye on other possible applications including the transmission of structured documents from member to member using electronic data interchange.

"There's the potential for us to do that," says Jenkins. "But first we have to find some data to exchange."

Put designers in the driving seat

By John Griffiths

Even while the mainstream UK motor industry is gazing happily into its cap at last week's Budget largesse, politicians and government apparatchiks began listening to another round of industry pleading. This time it came from a much smaller and highly specialised sector, but one which has been consistently successful and, in contrast to the rest of the motor industry, operates an external trade surplus out of all proportion to its size.

The setting for this encounter was the Motor Industry Research Association's complex at Nuneaton, in Warwickshire. On Friday, government officials were given a lecture on the UK's independent automotive engineering and design sector, and why it deserves help from government.

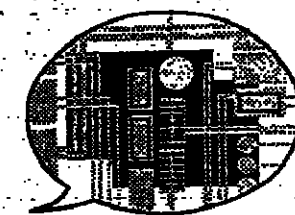
The field now employs around 5,000 designers and engineers whose talents lurk beneath the bodywork of a large number of cars from manufacturers more likely to be based in Germany, Japan or South Korea than in Longbridge or Luton. Though most have built strong technology bases, their culture still remains insular.

This grade of talent has led British racing car designers and manufacturers to dominate the motor sport industry. In the past decade or so, in the eyes of many, UK designers and engineers have overtaken the Italians and are mounting a strong challenge to the best the Germans have on offer.

Indeed, if you could look down the employment roll of the design and engineering departments of Opel, Volkswagen/Audi or Porsche, British workers would be found in large numbers.

Yet despite this, UK consultancies have consistently been better at designing and engineering than at selling themselves. There are exceptions. John Shute, chairman and founder of Worthing-based International Automotive Design, gave high priority to becoming a master salesman.

For example, in taking his company from a £250,000 turnover in the late 1970s to its current status as a consultancy industry giant turning over many millions.



TECHNICALLY SPEAKING

The fact remains, however, that the sector's seeming inability to talk constructively within itself without prejudicing commercial confidentiality has led to many missed opportunities.

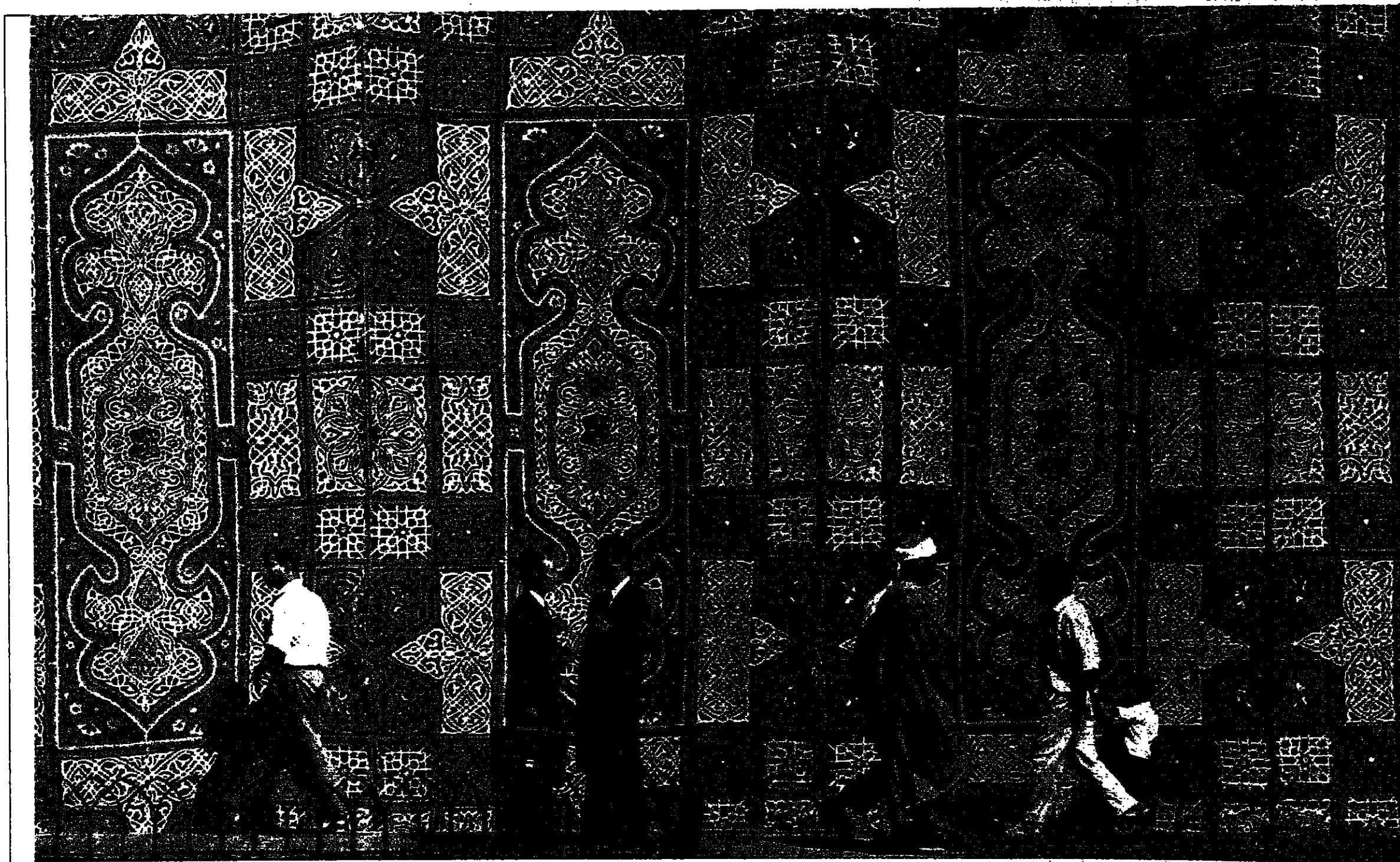
Lots of plaudits, therefore, to the Society of Motor Manufacturers and Traders (SMMT) in at last bringing the big companies together into a cohesive body, formally entitled the Design Engineering Group, and organising the Nuneaton meeting to tell politicians and senior civil servants about it.

The teach-in was focused heavily on export prospects, not just for the UK motor industry, but for the UK equipment, component and other supply industries which stand to benefit from their efforts. For, as SMMT chief executive Sir Hal Miller pointed out, the designers of new vehicles can exert a significant influence on the eventual sourcing of tooling, component supplies, test equipment and so on.

So what, specifically, does the industry want from Whitehall and Westminster?

The shopping list is relatively modest: greater assistance through grants, tax relief or soft loans for the capital investment which many of the companies are making two or three times faster than much of the mainstream motor industry.

The group would like greater official support, and better intelligence of official UK missions to overseas territories. It would like to see more flexible support in terms of the number of people qualifying for support on such missions, and more missions - to more places. Which ever government is in power after April 9, it should listen hard to a strong case.



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ARTS

The forgotten expressionist

William Packer reviews Otto Dix at the Tate and in Edinburgh

With the full retrospective study of the German painter, Otto Dix, which has come to the Tate Gallery from Stuttgart (where it was organised) and Berlin, and the coincidental exhibition at the Scottish National Gallery of Modern Art, Edinburgh, of his works on paper in the collection of the Dresden Prinzeß Room, again covering his full career, we may at last see clearly the life's work of this important artist.

It is not so much that Otto Dix alone, but that a whole generation of German artists was all but forgotten except for its work of the brief, hectic period of the Weimar Republic. The social and satirical expressionism of George Grosz and Max Beckmann, and of Dix himself, was known well, but of what else they and their contemporaries achieved over full working lives we knew little and saw less.

Yet Grosz and Beckmann lived on until 1959; Schlichter until 1966; Hubrich and Schad well into the 1980s; and Dix himself until 1989. Not until quite recently, through such revisionist shows as the Arts Council's *Neue Sachlichkeit* of 1979, *Les Réalistes* at the Centre Pompidou in 1982 and similar exercises, did it become apparent that the story was somewhat more rich and complicated.

Was such critical myopia more convenient than real? Many of those artists had gone into exile after the rise of Hitler to power, and quite a few remained at home. Only by luck did no artist of manifest distinction emerge from the Nazi period. Even so, the Royal Academy's survey of German art in the 20th century left a large hole that the 1980s and '90s should have filled. Political correctness is new only in name.

Dix was one who remained in Nazi Germany, an internal emigrant, taking his family off to the country, eventually settling at Hemmenhofen near Lake Constance. He was called up at the age of 53 to serve through the last desperate months of the war, and in April 1945 was taken prisoner. On his release he returned home to what was now East Germany and to life under communism. While to him, with his bleakly-misanthropic

cast of mind, it would seem all too easy to see the world as a place of resignation might well seem acceptance of more positive a sort. As an active artist Dix all but disappears from view, except in his own country. There the influence of his coded symbolism of the Hitler years has proved itself potent still, and unmistakable.

Dix's own post-war work is disappointing, a competent and painterly figurative expressionism after the manner of the Parisian mainstream, shades of Picasso, Clave, Braque, underscored with a dour symbolism. But it is the mark of the true artist that even his bad work remains interesting, and Dix was nothing if not inconsistent, never afraid to over-reach himself. If in these late works we see him withdrawn and self-contained, the contrast with the large symbolic machine of the Nazi middle years, *"The Triumph of Death"* or *"The Temptation of Saint Anthony"*, is only the stronger.

Such paintings as these, with their conscious reversion to the German and Flemish tradition of the late Renaissance, are overblown, uneven, extravagant in ambition, in a sense wonderfully bad, yet wonderful is a proper compliment. The several small landscapes, after Breughel and Alt-dorfer, by which he made a living, are exquisite, the realist self-portrait of 1942 magnificent.

There was nothing inconsistent in the looking back, for that was where Dix began as a student in Dresden before 1914, looking quite as much at Cranach, Dürer and Van Dyck as at anything of cubism, futurism or any other modernism. While such current examples would present him in their turn, especially during the earlier part of his career, it was with that larger, older, encompassing realist tradition that he would always identify himself.

Dix volunteered in 1914 and served throughout the Great War. What work he found time to do pointed to moral on the horror and futility of it all. His remarkable drawings of the trench landscape, shown to advantage in Edinburgh, are objective and topographical, almost pastoral, exactly comparable to the working drawings of Nash and Lewis and their British war-artist colleagues.



Portrait of the painter Hans Theo Richter and his wife Gisela by Otto Dix, 1933, currently in the retrospective exhibition at the Tate gallery

Only some time afterwards is a more searching and despairing response expressed in the suite of 50 etchings, *Der Krieg*, of 1924, with their eroded, visually erosive images of death and mutilation. A direct comparison is with Goya's *"Disasters of War"*, some of which are shown in Edinburgh in a pendant display along with woodcuts and engravings of Cranach, Dürer, Baldung and others. For Dix the suite marks not so much the turn to a particular kind of imagery so much as a change of heart. He had been painting mutilated ex-servicemen and low-life imagery in general, whores and pimps and the like, for a lively and robust, almost jolly in a black sort of way, was now to become bleak and, if not unforfeiting, at least unblinking in its view of the human condition.

The work becomes more straightforward, less directly engaged with the formal devices of the current avant-garde. Dix was well capable of the direct and unaffected approach, and had already painted a notably ravishing portrait of his wife in a red hat. But the years after 1924, especially after his move from Düsseldorf to Berlin in 1925, and to Dresden in 1927, were to see his finest work, finest of all the portraits and the nudes.

With them Dix truly returns to the old northern humanist tradition, with its clearer drawing, thin paint and thinner glazes. His subjects are treated not satirically, but all too truthfully, their figures set at just the right exaggerated curve, their features pointed with just too wicked an emphasis, their every vanity and frailty exposed. The professional model shrinks away, covering herself, as who would not before that baleful gaze.

The Otto Dix exhibitions continue at the Tate until May 17, sponsored by Beck's Bier and *The Independent*; and until May 10 in Edinburgh, sponsored by the German government.

break of dry ironic percussion, dominated by unlikely castanets, with which the movement comes to its sudden stop evoked for all the world the later looper Tippert. Tate well brought out this movement's strange quality of tragic insouciance, and elsewhere, variously, the bitter-sweet naughtiness of fugues and waltzes, the painful stridency, the note of desolation, and all the characteristic expressive elements which no criticism ever compelled Shostakovich to alter. The climaxes were admirably judged, even if the last of them taxed the Barbican's acoustics. Admirable too were the numerous solos for instruments or sections: Ian Boufield's trombone, Martin Gatt's bassoon, the piccolo section, the two frenetic timpanists, the celesta-player who insouciantly signs the work off.

Gatt and three of his fellow principals composed the solo quartet in Mozart's *Sinfonia Concertante* in E flat, K. 297b, for oboe (Roy Carter), clarinet (Andrew Marriner), horn (Hugh Seaman) and bassoon which filled the first half. A work of doubtful authenticity, it rarely fails to make a tedious impression, but the stylish virtuosity of these players did much to sustain interest.

Paul Driver

John Mortimer's 'Zaide'

NEW YORK

Mozart was composing *Zaide*, his first essay in German opera, when the commission for the opera seria *Idomeneo* arrived, and *Zaide* was set aside. Two years later, Joseph II was commissioning German pieces for his national company. Mozart looked at his unfinished *Zaide*, decided it was not "comic" enough for Vienna, and wrote instead *Die Entführung*, on much the same subject but with Blonde, Pedrillo and Desmin added. *Zaide* remained unknown until the composer's widow found and sold it to a publisher.

Fifteen musical numbers — perhaps three-quarters of the intended — survive, but not the spoken dialogue that should link them. Mozart's sources was a libretto in which *Zaide*, the Constanze figure and Belmonte figure turn out to be brother and sister, and the Sultan's overseer turns out to be both their father and one who had saved the Sultan's life 20 years before. But after the first few numbers Mozart departed from his source; and for the soprano and tenor he wrote tender love music suggesting that he had a different denouement in mind.

The score ends with what is presumably the second-act finale, in which the recaptured pair face death together, Allazim pleads for mercy, and the Sultan is indecisive. Thereafter, it's anyone's guess what happens... and so *Zaide*, which contains marvelous numbers, has attracted many speculators, eager to save some excellently dramatic music for the stage.

Italo Calvino produced a version — it reached London in William Weaver's translation — in which Mozart's incomplete score was washed up on a desert island and the performers who came across it tried various ways of fleshing it out and resolving it. The latest version of *Zaide* is by John Mortimer. It received its world premiere last Thursday in the Julliard Theater, brought by the University of Cincinnati's College-Conservatory of Music.

Mortimer — like Peter Sellers in his production of Handel's *Giulio Cesare* and Ken Cazan in his St. Louis production of Mozart's *Mitridate* — chose the modern Middle East as his main setting: the Sultan, a religious fanatic, heads the party in power, Gomatz is a political prisoner and Allazim is a professor who once taught both of them. The roles are doubled: singers in robes sing Mozart's music, and actors in modern dress speak Mortimer's drama. At the close, Mozart's Sultan releases *Zaide*, Gomatz and Allazim to freedom while, on the other side of the stage, Mortimer's Sultan has the trio executed.

Well, it's a having-it-both-ways idea, but it did not amount to much. In a programme note, Mortimer wrote rather promisingly of a contrast between dreams, such as can be sung about, and harsh prose reality. But his political prose exchanges are trite and obvious, his modern characters conventional cardboard. His Allazim's "Battles are a sign of weakness, not strength. If you let them go you'll prove your-

self strong enough not to care about dissidents... I could guarantee you an excellent press. Perhaps a seat at the conference table" is a fair specimen. In the aftermath of a real Gulf War, this tacking of contemporary to an 18th-century abduction drama seemed glibly opportunistic — and ill-matched to the emotions explored in the score.

It was the "musical" figures — the singers animated by Mozart's music — who came to life. Or would have come to life had they been better sung, had Cincinnati been able to field less modest vocal resources. The Julliard, only a 1,000 seater, apparently intimate, but very wide with dead acoustics, is a trap into which the Bloomington troupe that brought *Lo sposo deluso* to New York earlier this season also fell. And the actors lacked the rhetorical force to quicken the melodramas. Malcolm Fraser produced, Jindong Cai conducted, to end.

William Mann in his Mozart book says, "Attempts to turn this fragment into a viable theatrical musical experience cannot succeed... the best use to be made of it is either by grouping records or concert performances." I agree. I've not seen Paul Griffiths's *The Jewel Box*, which sounds captivating. But John Mortimer's *Zaide* proves as unsatisfying as all the earlier attempts to "make something stageable" of Mozart's unfinished, unfinished *Zaide*, *Oca del Cairo* and *Sposo deluso*.

Andrew Porter

London Symphony/Tate

BARBICAN HALL

Shostakovich's fourth symphony (Op. 43) is one of his biggest and most brazen — the modernist atonality of 1936 which he did not dare have performed once Stalin had condemned the 1932 opera *Lady Macbeth of Mzensk* for formalism, and which was succeeded by "the Soviet Artist's Practical Creative Reply to Just Criticism" in the form of the world-beating fifth symphony. It was not until 1961 that it was deemed safe in the USSR to give the fourth its premiere; and experiencing the cataclysmic climaxes, grinding dissonances and monomelic pure weirdness in Jeffrey Tate's splendid account of the work with the London Symphony Orchestra on Sunday night one could hear why.

It is a huge structure — a central quasi-scherzo flanked by movements lasting each some 25 minutes — scored for a huge orchestra and dealing in bold ideas. As if anticipating Fendereck's early manner, Shostakovich creates a dialectic of sheer sonority. The presto fugue passage for the strings in the first movement generates a sonorous energy that goes far beyond the needs of any conventional thematic argument — or it did in the LSO's rendering at any rate. Likewise, the thick chorus of woodwinds early in the second movement began to conjure up the music of Ligeti; while the out-

break of dry ironic percussion, dominated by unlikely castanets, with which the movement comes to its sudden stop evoked for all the world the later looper Tippert.

Tate well brought out this movement's strange quality of tragic insouciance, and elsewhere, variously, the bitter-sweet naughtiness of fugues and waltzes, the painful stridency, the note of desolation, and all the characteristic expressive elements which no criticism ever compelled Shostakovich to alter. The climaxes were admirably judged, even if the last of them taxed the Barbican's acoustics. Admirable too were the numerous solos for instruments or sections: Ian Boufield's trombone, Martin Gatt's bassoon, the piccolo section, the two frenetic timpanists, the celesta-player who insouciantly signs the work off.

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Paul Driver

City of Birmingham Symphony Orchestra

ROYAL FESTIVAL HALL

A decade of war and revolution is the subject of this year's arts events in "Towards the Millennium". The festival, which is surveying the cultural legacy of the 20th century on an annual basis up to the year 2000, is presently engaged on the decade 1911-1920. When concerts are arranged by chronology in this fashion, it is fascinating to reflect on how posterity has selected what it wants to hear. For there is a clear dividing-line. The orchestral concerts, being given by Simon Rattle and the CBSO, include a good proportion of present-day favourites; while the smaller-scale events feature music that is still liable to be looked upon as new and difficult.

There was certainly nothing to frighten people away from Friday's concert, although even the lure of Rattle and his orchestra in a programme for which they are superbly well equipped had not succeeded in drawing a full house. A pity, as the invigorating opening of Nielsen's *Third Symphony* announced that the team was on good form. Their performances of the big showpieces from this period are rarely flashy; the musicians rather give the impression

of having worked assiduously with their Music Director and produce accounts of each score that are musically penetrating, exciting where appropriate, but never in a superficial way.

It would be quite possible, for example, to find a performance of Ravel's *Daphnis et Chloé* that gave a more scintillating exposé of precise sounds or an uninhibited display of orchestral muscle. What would be difficult is to equal Rattle's expressiveness and feeling for atmosphere — a heady sensuality, often seducing the ear with ravishing quietness on the part of the CBSO musicians and Chorus.

There was some exquisite playing in the evening's novelty, too. This was Szymanowski's *Songs of a Fairy-tale Princess*, three miniatures in which a high soprano floats away on stratospheric cadenzas over lush and exotic tinkling from celesta and piano, a sound-world shamelessly borrowed from Stravinsky's opera *Le Rossignol*. Eileen Hulse was the effortless soloist and Rattle the chivalrous accompanist who let her every phrase be heard.

Richard Fairman

Le Siegfried de Corinthe

QUEEN ELIZABETH HALL

The activities of the Rossini 200th anniversary year begin to unfold in London's theatres and concert halls. There may not be enough of them — for this is, after all, a composer of many little-known or even unknown works of superb quality and only a few popular favourites. But those that are scheduled (such as next month's Royal Opera performance of *Guillaume Tell* and Q&A concert performance of the Neapolitan opera seria, *Ermione*) will surely aid in sharpening our vision of a composer of the first importance still shrouded in prejudiced misunderstanding.

This what anniversary celebrations always should have as their goal; and this was certainly the achievement of Sunday's Chelsea Opera Group concert performance of *Le Siegfried de Corinthe* (1836), first of the three grand operas Rossini wrote for Paris. It was an occasion of high excitement but with also the properly missionary purpose and revelatory impact. The convenient formula is that with this work 19th-century

Grand Opera was launched; what is less well known is the fierce charge of dramatic urgency and vigour that it can still release when sympathetically delivered.

Like *Moïse*, the second of Rossini's Paris operas, *Le Siegfried* is a radical re-fashioning of an earlier work — in this case *Mozart's second* (Naples, 1820). The Neapolitan expansiveness of invention and luxuriant vocal writing were drastically cut back; the siege itself was re-located from Negroponte to Corinth. The Paris premiere was given against the backdrop of the Greek War of Independence; and so the enthusiasm it inspired may have had a tinge of topicality. The boldness of the opera, its opening-up of new paths and possibilities and its stirring forcefulness of forward movement were the real roots of its success.

Forward movement is the aim: this is a through-composed drama with only a single solo scene unbroken by the addition of other solo or choral voices.

Not until *Il Trovatore* would opera rediscover such rugged vitality in martial rhythms; the grandeur of Rossini's *Guillaume Tell* and Beethovenian veins and in the Act 2 choral prayer, his pre-Schumann richness of Romantic harmony are kept trimly directed toward the driving oppositions — Greek versus Turk — of the drama, also achieved in the wonderfully apt and detailed scoring.

Character is subsumed in the love-versus-duty plot; this is perhaps the backward-looking aspect of the opera, which makes it less easy to revive than *Tell*. My single encounter with *Le Siegfried* in the theatre — the 1983 Florence staging, a rapid, going-through-the-motions affair — underlined the point. But though the Chelsea Opera Group orchestra and chorus are peopled with amateurs, their commitment to the work proved on Sunday so infectious, and the skill of the conductor, Howard Williams, so great in reconciling formal grandeur and dramatic dynamism, that

for me the experience was transformed beyond recognition.

A crucial element was still lacking: the focus of solo singing both pure and powerful in tone and style. Only the tenor Justin Lavender, whose easy command of Nielsen's high tessitura won him an ovation in the Act 3 scene, could really be deemed a "possible" in his role. (If Mr Lavender could groom his tone and line still further he could become this country's much-needed *Ottocento* tenor.) The impassioned leading female role was confined to Eileen Hulse, a delicately musical soprano on far too small a scale.

But there was a quality of no-frills honesty in the singing of Geoffrey Shovelton's Greek leader and Neil Howlett's Turk, and useful support from Louise Crane and Lawrence Richard. And as ever in Chelsea Opera Group's most notable successes, the plusses triumphantly outnumbered the minuses.

Max Loppert

INTERNATIONAL ARTS GUIDE TODAY'S EVENTS

AMSTERDAM

Concertgebouw 20.15 Daan Adriaans conducts the VU Orchestra in Sibelius' Seventh Symphony and Nielsen's Third, with Hans Rogglofsen soloist in Tübingen's Contrabass Concerto. Tomorrow, Thurs and Sun afternoon: Harmut Haenchen conducts the Netherlands Philharmonic. Fri: Chally conducts the Royal Concertgebouw (6718 345).

Muziektheater 19.30 Harmut Haenchen conducts Pierre Audi's production of Mozart's *Mitridate*, also Fri. Sat and Sun afternoon: ballets by Frederick Ashton, Ashley Page and Toer van Schayk (6255 453/credit card bookings 6211 211).

ANTWERP

De Vlaamse Opera 20.00 Stefan Soltesz conducts Steven Pimoz's production of *Un ballo in maschera*. Runs till March 27, with next performances on Fri and Sun afternoon (233 6885).

BARCELONA

Gran Teatre del Liceu 21.00

Randall Behr conducts Helmut Polka's production of *La traviata*, with Stephanie Friede as Violetta. Also tomorrow and Fri (412 1489). Patou de la Musica 21.00 Evgeny Svetlanov conducts the Russian State Symphony Orchestra. Tomorrow: Midori, Fri. Sat and Sun morning: Barcelona City Orchestra. Sun evening: Inbal conducts Mahler (288 1000).

BRUSSELS

Théâtre National 20.30 La Bataille, play by Heiner Müller directed by Philippe van Kessel. Daily except Sun and Mon till March 28 (217 0303).

Monnaie 20.00 Philippe Herreweghe conducts Pascal Dusapin's new music theatre work *Medeamaterial* (text by Heiner Müller), plus Purcell's *Dido and Aeneas*. Runs till March 27, with next performances on Thurs, Fri and Sun afternoon (218 6341). Beurschouwburg 20.30 The Man Who Mistook His Wife For A Hat, music theatre piece by Michael Nyman presented by Antwerp Chamber Opera. Repeated tomorrow (513 8290).

Palais des Beaux Arts 20.00 Rudolf Werthen conducts I Flamminghi in Mozart's *Divertimento K334* and Haydn's C major Cello Concerto, with soloist France Sprimuel. Fri and Sun afternoon: Pascal Rogé plays Saint-Saëns' Fifth Piano Concerto with the Belgian National Orchestra conducted by Eri Klas (507 8200).

CHICAGO

Orchestra Hall 19.30 Daniel Barenboim conducts the Chicago Symphony Orchestra in Berlioz's

Roman Carnival overture, Ravel's *Alborada del gracioso* and *Financiera Espagnole*, and Strauss' *Ein Heldenleben*. Tomorrow: Tito Puente Latin Jazz Allstars. Thurs, Fri afternoon and Sat: Barenboim conducts Corigliano's First Symphony (435 6666).

GENEVA

Comédie 20.00 Chekhov's *The Seagull*, directed by Philippe Sireuil. Daily except Sun and Mon till April 4 (205001). Théâtre de Carouge 20.15 Sigmund, Monique Lachère's new play about Freud. Directed by Georges Wod, with Rappi-Pastor in the title role. Daily except Mon till March 29 (434343).

LONDON

DANCE Sadler's Wells 19.30 Opening night of a two-week season by the Birmingham Royal Ballet. Tonight's triple bill consists of David Bintley's *Galathea* and two Kenneth MacMillan choreographies, *The Burrow* and *Elite Synchronisms*, repeated tomorrow. Thurs, Fri, Sat and Mon: Giselle (071-278 8916).

Covent Garden 19.30 Sylvie Guillem stars in Kenneth MacMillan's *Manon*. Tomorrow: Death in Venice (071-240 1086). CONCERTS/OPERA Royal Festival Hall Thurs: Ralph McTell (071-928 8800). Queen Elizabeth Hall 19.45 Cleveland String quartet plays three Beethoven string quartets. Tomorrow: Hakan Hardenberger plays trumpet concertos (071-928 8800). Coliseum 19.30 Jacek Kasprzyk

conducts *Il barbiere di Siviglia*, also Fri. Tomorrow in Bat. Orfeo. Thurs: Street Scene (071-836 3161).

MADRID

OPERA At the Teatro Lirico La Zarzuela tonight and Sat, Antoni Ros Marba conducts Pier Luigi Pizzi's production of *Carmen*, with Teresa Berganza (429 8225).

CONCERTS

Tonight at the Auditorio Nacional de Musica, Luis Aguirre conducts the Spanish Chamber Orchestra in music by Mozart, Barce and Stravinsky. Thurs: Alvaro Marías is director and soloist in a programme of Vivaldi flute concertos. Fri: Eliahu Inbal conducts the Frankfurt Radio Symphony Orchestra in Mahler's Ninth Symphony. Fri, Sat, Sun: Antoni Wit conducts the Spanish National Orchestra in Lutoslawski's Piano Concerto (soloist Piotr Paleczny) and Sibelius' Second Symphony (337 0100). Sun in Teatro Monumental: Harry Christophers conducts Haydn's Creation (429 1281).

NEW YORK

State Theater 20.00 Boris Godunov, opening night of a three-week season by St Petersburg National Opera. Tomorrow: Rimsky-Korsakov's *Golden Cockerel*. Thurs and Fri: Queen of Spades (307 4100).

PARIS

DANCE Théâtre des Champs-Élysées 20.30 Ballet Cristina Hoyos premieres

two new choreographies: Yerma and *Le Flamenco*, tomorrow, plus next Tues, Wed, Fri, Sat. Sun (4720 3637).

Palais Garnier 19.30 Picasso et la Danse: Opéra Ballet triple bill consisting of Nijinska's *Le Train Bleu*, Roland Petit's *Le Sacre du printemps* and Maurice Béjart's *Le Tricorne*. Repeated tomorrow (4017 3535).

THEATRE DE LA VILLE 20.30

Compagnie Philippe Genty, experimental dance group. Daily except Mon till March 21 (4274 2277).

MUSIC

Châtelet 20.30 Luca Paffi conducts Orchestra of the Monnaie and BBC Singers in world premiere of Pascal Dusapin's oratorio *La Melancholia*, plus Sibelius' Fourth Symphony. Fri: Maazel conducts Ives, George Crumb and Berio (4028 2840).

Salle Pleyel 20.30 Armin Jordan conducts the Ensemble Orchestral de Paris in Beethoven's Triple Concerto and Rossini arias sung by Marlene Dupuy (4561 0630).

Opéra Bastille 20.00 Michael Schoenwandt conducts Elektra, with Gabriele Schaut, Karen Hufstodt and Helga Dernesch. Also Fri (4001 1616).

A 24-hour recorded telephone guide to Paris entertainments is available in English by dialling 4720 8896.

ROTTERDAM

De Doelen 20.15 Theodor Guschlbauer conducts the Rotterdam Philharmonic Orchestra in Mozart's *Paris Symphony*. Saint-Saëns' First Cello Concerto and Fauré's Elegy (soloist Matt Haimovitz), plus Tchaikovsky's

Suite No 4. Repeated tomorrow and Thurs (413 2490).

UTRECHT

Vredenburg 20.15 Tatiana Nikolaeva plays piano music by Shostakovich and Bach. Fri: Pavel Kogan conducts the Netherlands Radio Symphony Orchestra. Sat: Arnold Ostan conducts Grieg and Sibelius (314544).

WASHINGTON

Kennedy Center Concert Hall Kennedy's National Symphony Orchestra concert features Tamas Vasary as conductor and piano. Soloist in a programme of Mendelssohn, Kodaly and Brahms. Fri and Sat: Cab Calloway and National Symphony Orchestra. Pops. Sun: Kiri Te Kanawa. Sat in Terrace Theater: Music of the Duke Ellington Orchestra (467 4500). Kennedy Center Opera House Opening night of a two-week season by Dance Theater of Harlem. Tonight's programme includes Balanchine's *Four Temperaments* (467 4800).

Landsburgh Theater Much Ado About Nothing, Shakespeare's battle of the sexes, directed by Michael Kahn. Runs till April 12 (546 4000).

Blues Alley Jazz Supperclub This week's artists include Joe Morra tomorrow (vocals/piano) and solo guitarist Stanley Jordan from Thurs to Sun (337 2338). Barns of Wolf Trap Tomorrow and Wed: singer/songwriter David Wilcox. Thurs: an evening of folk music with Bill Morrissey. Fri: Jonathan Edwards's country/acoustic music with blues guitar and harmonica (703-938 2404).

European Cable and Satellite Business TV

(all times CET)

MONDAY TO FRIDAY

CNN 2000-2000, 2300-2330 World Business Today — a joint FT/CNN production with Grant Perry and Colin Chapman. Super Channel 0830-0900 (Mon) FT East Europe Report — weekly in-depth analysis from FTV. 0930-0900 (Tues) Spiegel TV — info Report — the real world of documentary. 2130-2200 (Tues) Media Europe — what's new in European media business. 2130-2200 (Wed) FT Business Weekly — global business report with James Bellini. 0830-0900 (Thurs) Media Europe. 2130-2200 (Thurs) FT Eastern Europe Report. 0830-0900 (Fri) FT Business Weekly. 2130-2200 (Fri) Spiegel TV — info Report.

SATURDAY

CNN 0800-0830 World Business This Week — a joint FT/CNN production. 1900-1930 World Business This Week. Super Channel 1930-2000 FT Eastern Europe Report.

SUNDAY

CNN 1030-1100, 1800-1830 World Business This Week. Super Channel 1800-1830 FT Business Weekly. Sky News 1330-1400, 2030-2100 FT Business Weekly.

Just over a year ago, the thought of the Nikkei stock index dropping through the 30,000 level prompted panic among investors and emergency revisions to stock market rules by the authorities.

But yesterday an eerie silence met the Nikkei's return to its lowest level since February 1987. Investors had been expecting the bad news for so long that there was barely a ripple of reaction when it finally arrived.

Nevertheless, yesterday's event highlights a crucial change of sentiment in the Tokyo financial markets. Until the end of last year, there was considerable hope that the bear market in equities, which started in early 1990, might soon be ending.

Foreign investors certainly thought so — they bought record amounts of Japanese stocks last year, hoping to steal a march on cash-strapped Japanese institutions.

They were buoyed partly by a hope that all postwar Japanese bear markets, bar one, have lasted less than two

years. The one exception was the 1960s stock market crisis, when the markets had to be bailed out by the government.

However, since the beginning of 1992, many investors have given up hope that the current bear market will follow the normal postwar pattern.

They have batten down the hatches for a long 1960s-style financial recession. As Mr Shomichi Kawamoto, a fund manager at an investment

management affiliate of Sumitomo Life, the life insurer, said yesterday, "The Nikkei may rebound above 20,000, but the overall downward trend is unchanged. Who will buy stocks from securities companies which are about to collapse?"

Such profound gloom has several causes. The immediate

expansion includes the aftermath of the financial explosion of the late 1980s, confidence sapping political and financial

scandals and the slowdown in the economy. Other causes lie just below the surface, among them the cumulative effect of financial deregulation on Japan's capital markets.

The deep gloom in the market will not lift overnight, nor probably even in a month or two. Yet, it is worth remembering

Stefan Wagstyl examines the implications of Tokyo's quiet stock market crash

Uneasy calm amid a gathering storm

ing that Japanese equities are shares in some of the world's most "dynamic" companies. Even as the country's financial markets labour in the darkness of recession, its laboratories and factories are busy laying the foundations for recovery from the current economic slowdown.

For now, however, there is an enormous overhang of overpriced assets bought during the bull market of the 1980s. In the stock market alone, the Nikkei index's 50 per cent plunge from its peak has wiped about ¥250,000bn (¥1,100bn) off asset values. Much more wealth has evaporated in the property market, where prices have fallen by up to 40 per cent in Tokyo and Osaka.

Some of the holders of these assets are under no pressure to sell — they and their bankers can afford to wait. But others will take advantage of even a modest rally to dump unwanted land and stocks.

The effect on securities brokers has been immediate. The slump in prices has depressed

turnover and sparked disputes with clients. In the most recent

example, Mr Masahiro Dozen, President of Daiwa Securities, last week resigned after disclo-

sing a forecast of 40 per cent loss for the year to March 31 following the settlement of arguments with investment clients.

Nomura Securities, Nikko Securities and Yamaichi Securities, the other big broking

groups, are this week expected to announce gloomy results

for the first time.

The Big Four's reserves were bolstered by the bumper profits of the 1980s. But even they can withstand only a limited

number of disputes of the kind suffered by Daiwa, which is

writing off ¥72bn in extraordinary items. Smaller companies

are much worse off, some have already closed or been swallowed by larger groups.

However, Japan can afford to lose some of its 250-odd broking

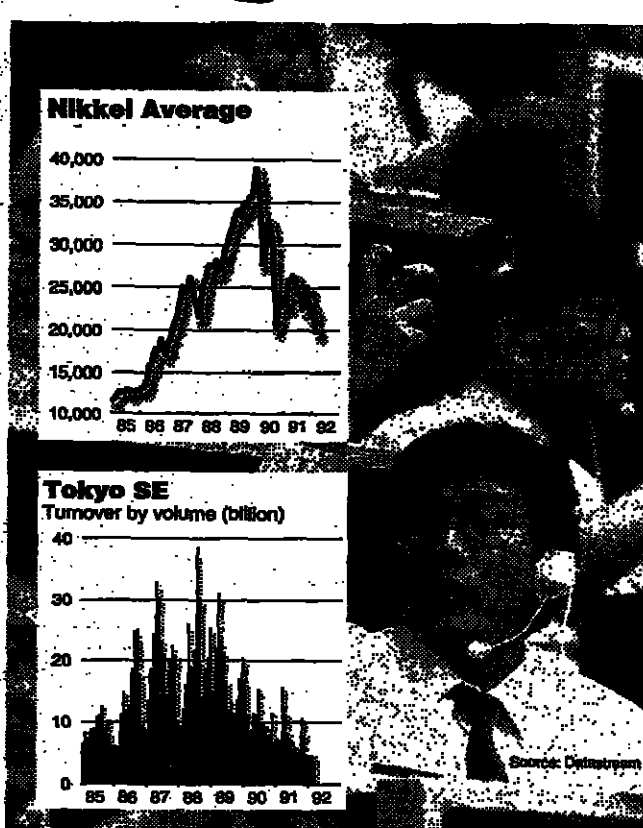
companies without suffering serious damage to its capital

markets.

The impact of the financial

recession on banks is more serious. Banks are suffering

because they consist of a portion of their stock portfolios as capital



for the purposes of capital adequacy ratios set by the Bank for International Settlements. With the Nikkei below 20,000, about half of the top 11 banks' ratios are below 8 per cent — the BIS's standard which comes into effect in 1993.

Moreover, banks have an extra burden in the form of bad and doubtful debts, mainly

related to property loans of the late 1980s. The most prob-

lematic of these were routed through finance companies, Teikoku Databank, a credit

research agency, estimates that about half of ¥70,000bn

¥90,000bn lent by finance companies for property investment

could be bad.

Banks can minimise the

eventual loss by selling land held as collateral. But this

could take years. In the meantime, the loans stay on the

books, eroding profits.

As Mr Harasawa explains, banks can respond by cutting

asset growth, such as new

loans, and raising profitability by increasing lending margins.

The big institutions will doubtless survive. The problems

come with smaller lenders which can have their reserves

eliminated by a single disaster.

Even if a few small banks go

bust — and none has failed yet —

bankers see little risk of failure in the banking system as a

whole. But would-be borrowers are facing credit shortages as

banks husband their resources.

This squeeze on credit is the

main direct effect of the financial

recession on the rest of the economy. Companies, which in

the 1980s could raise equity-related capital at a net cost of

below 1 per cent a year, and

loan funds at below 4 per cent, now find equity-linked capital

impossible to obtain and must

pay 7 per cent and more for borrowed money.

How much this will con-

strain economic growth is difficult to judge. With companies

now running down inventories

and postponing investments it could be next year before the effects emerge. But with the latest money supply figures (for January) showing a year-on-year growth of just 1.8 per cent, the potential exists for a credit shortage hurting a nascent future recovery.

The Bank of Japan is aware of the risk, not least because of the repeated demands from

politicians and industrialists for interest rate cuts. A further

cut of 0.5 percentage points to

4 per cent in the Official Discount Rate is widely expected.

But the weakness of the yen, which is trading at about ¥134

to the US dollar compared with

¥125 at the end of 1991, could

limit the central bank's scope for action. With long-term

interest rates firming in the US and in Germany, a reduction in

Japan could further depress the yen.

It would be wrong to exaggerate the weakness of the real

economy. Private sector economists expect about 2-3 per cent

next year, sluggish in comparison with late 1980's but

respectable by standards of other industrialised economies.

Nevertheless, Japan faces

some difficult challenges. On the political front, bribery

scandals have disrupted the

Liberal Democratic party's efforts to secure the par-

liamentary passage of the budget and could fatally delay possible

supplementary measures. Meanwhile, financial scandals, such

as Daiwa's latest affair, postpone the recovery of confidence

in the market.

Equally significantly, the

partial deregulation of interest rates and of foreign exchange

controls has made the current bear market quite different

from the past. Before, Japanese

investors could not easily switch funds from equities to

other instruments. Interest-bearing deposits often paid low

rates. It was difficult for investors to put funds overseas. So,

particularly for institutions, there was little choice but to

sit out a bear market.

Today, liberalisation has

removed many of the constraints. That is why Japanese

investors are starting to demand higher profits and

higher dividends from companies. Without an increased

flow of income from their stocks they will have little reason

to hold on to equities during a bear market.

Responding to demands for

reform would require wholesale change from Japanese

companies, which are accustomed to putting investment

and sales above profits in importance and employees

before shareholders. But the longer the bear market lasts,

the greater will be the pressure for corporate reform.

A first shot in the parade ground

The creation of a Russian army poses difficult challenges for the CIS, writes John Lloyd

Russia is again to have an army. Leaving aside this century's Soviet interruption, it will lay claim to a tradition reckoned in military and patriotic circles as glorious, with centuries of imperial expansion and victories across much of Europe emblazoned on its standards.

Through its army Russia was made into a vast multinational territory (the consequences of which are still

returning to haunt the former imperialists); because of the

army's defeat and virtual disintegration against the

Germans in the first world war, the Bolsheviks seized and held

power.

Little that is glorious from the past remains today, and the future holds little to be

hoped for glorious prospects. The Soviet army — already de

facto a Russian army, as Mr Sergei Shakhrai, the Russian

deputy prime minister, noted yesterday, — is clearing out of

the Caucasus under fire, leaving two wars behind it. It is

still trooping back from eastern Europe, is soon due to

leave the Baltics, and is in danger of being dragged into a

further war in Moldova.

This is in part the motivation for the creation of a

Russian military: to haul out Russian soldiers from areas of

conflict over which their country can exercise no influence

short of a massive intervention, which it will not under-

take. The decree signed yesterday by Mr Boris Yeltsin, the

Russian president on return from his holiday on the Black

Sea has the virtue of bringing some clarity into the tangled

military affairs of the Soviet Union, and hopefully begins a

process of definition of military policy. However, it leaves

many questions unanswered.

On the credit side, the

formation of a Ministry of Defence with Mr Yeltsin at its

head (his third job after those of president and prime minister)

gives the Russian military a country to which to belong:

the fiction of being an army for the Commonwealth of

Independent States, when the CIS is clearly incapable of

doing anything other than falling apart, was wearing thin.

Further, by putting himself

at its head, Mr Yeltsin has

established a civilian command of the military. It was

stressed yesterday that this was temporary, and the longer-term dispute over civilian

or military control of the army is only postponed. Certainly,

the main civilian contender for the post, Mr Andrei Kokoshin, deputy head of the USA

Canada Institute, a Moscow think tank, still believes that

his candidature remains active. He has gathered a team

reckoned as impressive, including General Alexander

Vladimirov, thought to be one of the foremost military strategists. But in the transitional

period under presidential command, it is a good idea that

the head of state supervises the difficult process of creation

because of his popularity and authority.

Finally, the Russian parliament will at last have a say in

military matters, since the draft law setting up the

defence ministry will soon

come before the Russian deputies. The deputies have

complained with increasing bitterness that while they pay the

army's bills, they have no say in military dispositions. Now

they can exercise their right of speech.

Yet, there has been no official word on the size of the

force — though Colonel Alexei Tsaryov, head of the defence

sub-committee of the Russian parliament, said recently that

he thought 1.5m would be adequate. Will it be professional?

Probably, though not immediately. Colonel Tsaryov's estimate was that it would take

several years.

The timing of the announce-

ment predates the meeting, in Kiev on Friday, of the CIS

heads of state, at which the issue of the division of military

forces and hardware will again be on the agenda. This is

a bitter matter, especially as

regards the Black Sea fleet —

part of the former Soviet navy, but based largely in Ukrainian

ports. Marshal Yevgeny Shaposhnikov, commander-in-

chief of the CIS armed forces, said in a TV interview yesterday

that the fleet should stay under CIS command, while the

Ukrainian government continues to insist that a sizeable

part, perhaps as much as a third, be assigned to Ukraine.

It is not just Russia and the Ukraine which are at odds.

Russia's relationship with the CIS is confused, and the

announcement yesterday did not make it much clearer. Mr

Shakhrai insisted that the creation of the defence ministry

did not mean Russia was withdrawing from the CIS military

structure; but if Russia is to form its own army, then it

could reduce the CIS command to a formal organisation, with

no effective command over anyone. Can Russia, and the

other states which wish to retain some form of unified

command, develop a Nato-type structure? So far they have not

shown that they can.

One of the few, so far

unchallenged, assumptions of post-Soviet military life is that

Russia will, over the next two years, inherit all the the

Soviet strategic nuclear weapons. In the absence of a doctrine,

however, there is as yet no agreement about whom the nuclear shield protects, and at

whom the missiles are aimed. Further, the announcement

comes as a new dispute arises between Russia and Ukraine

over tactical weapons. Ukraine refuses to send any more back

to Russia because it fears "instability" in the latter

republic.

The stated aim of the Yeltsin

government is to create a "normal" democratic republic

from the ruins of the union: within that, to develop a military

policy capable of defence but without aggressive designs on any other state or people.

Russian, and Soviet, history is not replete with periods in

which such intentions were carried through: now it might

be possible, but only with vast changes, most of all in the psychology of a people more com-

prehensively militarised than any other on earth.

LETTERS

Very different set of views

From Mr M J Turner.

Sir, The outcome of your survey ("Business chiefs want

decisive Tory win", March 16) is totally predictable. These are

the people who can, and have, paid themselves grotesque salaries

at massively reduced tax rates and whose rates on their large

houses have been reduced to insignificance via the poll tax.

You should try surveying the 30-person business, grappling

with the uniform business rate, late payment of invoices

by big companies, inflated interest from aggressive

banks which seem to be just waiting to liquidate one,

savage VAT penalties for mistakes and so on. You

would, I think, get some very different views about the

Tories' economic management.

M J Turner, 21 Lightbourne Avenue, St Armes on Sea, Lancashire FY8 1SE

Aged travellers

From Mr G V Tew.

Sir, I have to commend the care and thought which has

gone into the preparation of applications for visas in this

area. Three places were provided for the insertion of

the digits of my age. Gerald Tew, 17 Crestway, Roehampton, London SW15

Aid to Russia would be small price to pay

From Sir Bryan Cartledge.

Sir, Your editorial comment, "aiding while Russia burns"

(March 16) badly needed to be made. As you were right to

emphasise, the case for financial aid to the Russian govern-

ment must now move beyond demonstrating the need for it

into the less easily predictable territory of calculating the rapidly

shrinking timescale within which it could be effective.

Your report, "St Petersburg

INTERNATIONAL COMPANIES AND FINANCE

Profits at Lafarge Coppée tumble 44% to FF1.2bn

By William Dawkins in Paris

LAFARGE Coppée, the world's leading construction materials group, yesterday announced a 44 per cent decline in annual profits, its first downturn for eight years.

Mr Bertrand Collomb, chairman, attributed the setback to the deep recession in the US construction industry, competition from allegedly dumped imports into Spain, and a collapse in plasterboard prices across Europe.

Group net profits fell from FF2.19bn (\$390m) in 1990 to FF1.23bn, on turnover down by 2.7 per cent to FF21.6bn. Adjusting for exchange-rate changes and acquisitions, sales fell by an underlying 4.6 per cent, said Mr Collomb. "Clearly, it has been a bad year," he said.

The chances of a recovery this year depended on a pick-up in the US and Canada, where Lafarge lost the equivalent of FF650m last year. Mr Collomb believed the US market touched bottom last year, with a 9 per cent decline in sales. However, Lafarge's order books there had not yet shown any real sign of a pick-up.

Spain added a FF240m loss, where prices have been hit by cut-price imports from Romania, Turkey and Tunisia, currently the subject of a European Commission anti-dumping investigation.

Meanwhile, Lafarge's plasterboard division, which accounts for 8 per cent of group sales, lost FF210m because of fierce price competition with Britain's BPB Industries - the European market leader - and Knauf of Germany. The trio hold more than 90 per cent of European plasterboard sales.

Mr Collomb estimated that French plasterboard prices fell 28 per cent last year, and that

the European plasterboard industry had around 20 per cent overcapacity, the equivalent of four or five years' growth. Lafarge Coppée would continue to defend its 25 per cent market share and believed that prices could recover this year.

However, sales and profits held up well in French and Moroccan cement sales, new materials - Lafarge's fastest growing business - and bio-chemicals.

The group continued with acquisitions, spending FF1.9bn on eastern Europe, the Mediterranean and south-east Asia. This left debts slightly up, at FF18.1bn, where they represented 37 per cent of shareholders' funds by the end of year, against 33 per cent.

Gearing was "reasonable and prudent" and Lafarge planned to keep it at around that level for the foreseeable future.

Mr Eberhard Martini, chief executive, hinted in December that a capital increase might be implemented this year in line with the growth of the bank's business. Hypo-Bank has been expanding in Germany, where it has 27 branches, and has just opened a subsidiary in Prague.

Part of last year's higher earnings are being used to increase the bank's provisions against uninsured Soviet debt. Cover is being raised from a quarter of its exposure of nearly DM600m to more than two-thirds. It is keeping the dividend unchanged at DM13 a share.

Generale Bank, Belgium's largest, is seeking a foreign acquisition, preferably in Germany, executive committee chairman Ferdinand Chaffart said. "We have a priority for acquisitions abroad - in the Netherlands, England and, above all, Germany," he said. "I consider an acquisition in Germany should be favoured, even if many people here would prefer an opening in the Netherlands." He said he would seek a capital increase if two investment opportunities arose at the same time.

Last year, the bank acquired majority stake in French Banque Paribas de Crédit.

Hypo-Bank seeks extra DM910m in rights issue

By Andrew Fisher in Frankfurt

BAYERISCHE Hypothekendarlehenbank (Hypo-Bank) plans to raise around DM910m (\$545m) in the next few months, through a one-for-six rights issue, to help finance its expansion.

Like other German banks, the Munich-based institution experienced a big jump in profits last year. In the first 10 months, operating profits rose 24 per cent to DM1.1bn. Partial operating profits, which exclude trading on the bank's own accounts, were 11 per cent higher at DM972m.

The bank said the new shares would be offered at DM330 each, probably from the end of April, and would rank for the full 1992 dividend. Yesterday, Hypo-Bank's shares closed at DM343, down DM2.

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MTM shares see-saw on inquiry

By Richard Gourlay in London

SHARES in MTM, the specialty chemicals company, swung wildly yesterday as the London Stock Exchange investigated circumstances surrounding the company's two recent profits warnings within six trading days.

As stock exchange officials interviewed analysts about announcements and briefings made to them by Mr Richard Lines, the company's chairman who resigned last week, the exchange refused to suspend MTM's shares.

It is understood that Robert Fleming, MTM's advisers, did not give the stock exchange adequate reason why the shares should be suspended.

MTM's shares closed 14p higher at 94p, after falling to 85p, barely one-fifth of their level before Mr Lines's warning on March 2 that disagreement with the auditors over accounting policy meant profits would be substantially lower than City expectations.

Fleming asked the exchange for the shares to be suspended before a second warning on March 9.

In this announcement, MTM admitted that there was a problem with trading profits and a disagreement over accounting.

MTM's non-executive directors said yesterday that final results, already postponed, might not be available as anticipated on March 31 because the auditor, Binder Hamlyn, was investigating the share price fall.

As MTM entered its third week of uncertainty, it emerged that Mr Lines knew nine months ago about the differences of opinion with his auditors.

Binder Hamlyn wrote to him about the matter in June last year.

Sources close to the company also said that last year MTM was involved in certain questionable transactions that now are receiving closer examination.

The accounting problem revolves around MTM's capitalisation of interest and development during the start-up and construction of capital projects.

Binder Hamlyn is understood to be cracking down on this practice.

MTM could eventually report trading profits up to 40 per cent lower than the £23m pre-tax figure which the City had forecast just before the profits warning.

The stock exchange is reluctant to suspend a company's shares unless there are severe financial problems that threaten an orderly market in the shares or unless it is told that a Department of Trade and Industry or Serious Fraud Office investigation is to take place.

Linde beats trend with pre-tax rise

By Andrew Fisher

LINDE, the diversified German industrial company, managed to beat off the worst effects of the worldwide economic slowdown last year, with a 10 per cent rise in pre-tax profits to DM528m (\$315m).

Based in Wiesbaden, near Frankfurt, the company is the world's biggest producer of forklift trucks, having bought Lansing Bagnall of the UK four years ago. Its other activities include industrial gases, heavy plant manufacture, and refrigeration systems.

Group turnover in 1991 increased by 14 per cent to DM6.9bn. Although new order inflow was 8 per cent lower at DM6.5bn, Linde said there was an increase of 10 per cent to DM5.8bn when the plant division - which booked an unusually big DM1.1bn order in the previous year - was excluded.

The dividend is being maintained at DM1.5 a share, as indicated by Mr Hans Meinhardt, the chief executive, last November.

Presenius, the German pharmaceutical and medical products group, has acquired the fusion solutions, dialysis solutions, and irrigation solutions activities of BASF.

Presenius had group sales of DM1.2bn in 1991.

Wolters Kluwer net up 24%

By Ronald van de Krol in Amsterdam

WOLTERS Kluwer, the Dutch publisher, said net profit rose 24 per cent to F1214m (\$114m) in 1991. It forecast further increases in profit and turnover for 1992.

The company, one of the Netherlands' Big Three publishers, said yesterday it would raise its 1991 dividend to F1.16 a share from F1.00 in 1990.

Operating profit in 1991 increased by nearly 30 per cent to F1362m, on turnover up 17

per cent at F12.88bn. The company said two core business activities in particular - legal and medical publishing - saw the biggest gains in operating results.

Wolters Kluwer, which is also active in business, scientific and educational publishing, operates mainly in Europe and the US.

The 1991 results include F16m in after-tax extraordinary charges for reorganisations being carried out in the

UK and the Netherlands. In 1990, Wolters Kluwer incurred net extraordinary charges of F13m.

Wolters Kluwer repeated its previous medium-range forecast that turnover would reach F12.7bn in 1994, and that it would see at least 17 per cent annual growth in fully-diluted profit per share between now and then.

In 1991, net profit per share rose by 17 per cent to F13.46.

Fugro-McClelland in partial flotation

By Ronald van de Krol

FUGRO-MCCLELLAND, the Dutch-based group of consultancy engineers, is to float roughly one-third of its shares on the Amsterdam Stock Exchange next month. It wants to raise up to F128m (\$68m) to finance a recent acquisition in the US and to fuel growth.

The company will offer 3.2m shares to the public, at between F137 and F140 each, with the final price to be announced on March 30.

Trading in the shares will begin on April 7, marking the first company flotation in Amsterdam so far this year. Of the shares on offer, 1.6m are existing shares held by several Dutch institutional investors and venture capital firms. The rest will be newly issued.

Fugro-McClelland, the product of a 1987 merger between Fugro of the Netherlands and McClelland Engineers of the

US, will use part of the proceeds to repay a F159m loan it took out in 1991 to finance half of its acquisition of John E. Chance, a US surveying company.

The consultancy group, with annual turnover of F1310m and a workforce of 2,300, is active in geo-technical and offshore services, surveying and environmental consulting. It has more than 100 offices in 30 countries.

Generale Bank, Belgium's largest, is seeking a foreign acquisition, preferably in Germany, executive committee chairman Ferdinand Chaffart said. "We have a priority for acquisitions abroad - in the Netherlands, England and, above all, Germany," he said. "I consider an acquisition in Germany should be favoured, even if many people here would prefer an opening in the Netherlands." He said he would seek a capital increase if two investment opportunities arose at the same time.

Last year, the bank acquired majority stake in French Banque Paribas de Crédit.

NOTICE TO THE HOLDERS OF

NAGASE & COMPANY, LTD.
US\$200,000,000 2 1/4 per cent.
Bonds due 1994 with Warrants

Pursuant to the Terms and Conditions of the above Bonds notice is hereby given that effective from 9th March, 1992 The Bank of Tokyo, Ltd. London Branch (one of the Paying Agents) is changing its address to:
Finsbury Circus House, 12/15, Finsbury Circus, London EC2M 7BT

The Sumitomo Bank, Limited
(Principal Paying and Warrant Agent)

NOTICE TO HOLDERS OF

NEC CORPORATION
US\$150,000,000 2 1/4 per cent.
Convertible Bonds 2000

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(Principal Paying and Conversion Agent)

NOTICE TO THE HOLDERS OF

SUMITOMO CONSTRUCTION CO., LTD.
US\$50,000,000 3 per cent.
Guaranteed Notes due 1992 with Warrants

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The Sumitomo Bank, Limited
(Principal Paying and Warrant Agent)

NOTICE TO HOLDERS OF

NEC CORPORATION
US\$700,000,000 4 1/4 per cent.
Bonds 1993 with Warrants
and
US\$350,000,000 4 1/4 per cent.
Bonds 1994 with Warrants

Pursuant to the Terms and Conditions of the above Bonds and Warrants notice is hereby given that effective from 9th March, 1992 The Bank of Tokyo, Ltd. London Branch (one of the Paying and Warrant Agents) is changing its address to:
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The Sumitomo Bank, Limited
(Principal Paying and Warrant Agent)

NOTICE TO THE HOLDERS OF

Japan Aviation Electronics Industry, Limited
US\$40,000,000 3 per cent.
Convertible Bonds 2000

Pursuant to the Terms and Conditions of the above Bonds notice is hereby given that effective from 9th March, 1992 The Bank of Tokyo, Ltd. London Branch (one of the Paying and Conversion Agents) is changing its address to:
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The Sumitomo Bank, Limited
(Principal Paying and Conversion Agent)

NOTICE TO THE HOLDERS OF

SUMITOMO FORESTRY CO., LTD.
US\$150,000,000 4 1/4 per cent.
Guaranteed Bonds due 1993 with Warrants
and
SUMITOMO FORESTRY CO., LTD.
US\$100,000,000 5 1/4 per cent.
Guaranteed Bonds due 1992 with Warrants

Pursuant to the Terms and Conditions of the above Bonds notice is hereby given that effective from 9th March, 1992 The Bank of Tokyo, Ltd. London Branch (one of the Paying Agents) is changing its address to:
Finsbury Circus House, 12/15, Finsbury Circus, London EC2M 7BT

The Sumitomo Bank, Limited
(Principal Paying and Warrant Agent)

NOTICE TO THE HOLDERS OF

HANWA CO., LTD.
US\$150,000,000 5 per cent.
Guaranteed Notes due 1993 with Warrants
and
HANWA CO., LTD.
US\$700,000,000 4 1/4 per cent.
Guaranteed Notes due 1993 with Warrants

Pursuant to the Terms and Conditions of the above Notes notice is hereby given that effective from 9th March, 1992 The Bank of Tokyo, Ltd. London Branch (one of the Paying Agents) is changing its address to:
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This announcement appears as a matter of record only.

February 1992

\$35,600,000

Thermo Electron Corporation

800,000 Shares of Common Stock

Price \$44.50 Per Share

The undersigned arranged the private placement of these securities.

County NatWest Limited

Daiwa Securities America Inc.

Nomura Securities International, Inc.

Notice to the Warrant Holders of

Autobacs Seven Co., Ltd.
U.S. \$100,000,000
4 1/4 per cent. Guaranteed Bonds due 1995
with Warrants to subscribe for shares of common stock of Autobacs Seven Co., Ltd.

Pursuant to Clause 4(A)(ii) and 4(C) of the Instrument dated 28th February, 1991 (the "Instrument") relating to the above-captioned Warrants (the "Warrants"), notice is hereby given as follows:
In accordance with the resolution of the Board of Directors of Autobacs Seven Co., Ltd. (the "Company") adopted at the meeting held on 5th December, 1991, the Company will make a free distribution of shares of its common stock (the "Shares") to its shareholders of record as of 31st March, 1992 by way of a stock split in the ratio of 0.2 Share for each Share held.
Consequently, the Subscription Price (as defined in the Instrument) of the Warrants will be adjusted, effective as of 1st April, 1992 (Japan time), in the manner as set forth below pursuant to Clause 3(i) of the Instrument:

Subscription Price before adjustment: Yen 10,677.50
Subscription Price after adjustment: Yen 8,897.90

The Daiwa Bank, Limited
on behalf of
AUTOBACS SEVEN CO., LTD.

17th March, 1992

Notice of Dividends in Shares and Subscription Price Adjustment

DAEWOO

Daewoo Corporation
U.S. \$150,000,000
5 1/4% Bonds due 1996 with Warrants

Notice is hereby given to the Warrant Holders of Daewoo Corporation that at a Meeting of the Board of Directors held on December 14, 1991, Daewoo Corporation resolved to declare dividends in Shares to the Shareholders registered as of 05:00 p.m. on December 31, 1991 in proportion of 0.05 Share per one Share and the payment of the dividends in Shares was approved by the Shareholders at the General Meeting of Shareholders held on February 22, 1992 and as a result of dividends in Shares the Subscription Price was decreased from Korean Won 17,790 to Korean Won 17,248 per Share effective retroactively January 1, 1992.

By: The Chase Manhattan Bank, N.A.
London, Principal Paying Agent
and Warrant Agent

March 17, 1992

CHASE

INTERNATIONAL COMPANIES AND FINANCE

Playmates profit turns turtle as sales dwindle

By Simon Davies in Hong Kong

DWINDLING sales of Teenage Mutant Ninja Turtles resulted in Hong Kong toy company Playmates International announcing a 27.5 per cent drop in 1991 earnings to HK\$881.6m (US\$114.5m) from HK\$1,220m in 1990.

But it remained the most profitable toy company in the world. The mutant turtles were the best-selling toy in the US last year, in their fifth year on the market, while Playmates' new "Water Babies Doll" became the number one baby doll in the US.

The company blamed an overall fall in sales on the "difficult overall retail climate". Playmates had announced an 8 per cent increase in profit at the interim stage, but the anticipated surge in Christmas sales failed to materialise.

The company said it took "a decision not to ship heavily during the fourth quarter, leaving retailers with through and ready to reorder at the start of 1992". Operating profit was sharply lower, falling 31 per cent to HK\$1.17m, but the net profit figure was rescued by a

sharp reduction in overseas tax.

Analysts expressed concern that sales of the mutant plastic action figures had peaked and Playmates had failed to come up with a "hot" replacement. The much-vaunted "Toxic Crusaders" was a big disappointment, with the grotesque figures withdrawn within a year of their launch.

The company has retained a chest of more than HK\$1.5m to seek "opportunities in mergers, acquisitions as well as diversifications", but it has had difficulty locating suitable targets.

Playmates recommended a final dividend of 25 cents and a special one of 40 cents, making a total payout of 65 cents a share, compared with 65.5 cents in 1990 - adjusted for a bonus issue.

Mr Chan Tai Ho, chairman, described the outlook for 1992 as "uncertain" with strong sales expected for product lines including a number of new lines based on television shows and films, including "The Addams Family".

Pacific Dunlop lags 22.5% at halfway

By Kevin Brown in Sydney

PACIFIC Dunlop, the diversified Australian manufacturing group, yesterday reported a 22.5 per cent cut in interim net profits to A\$106m (US\$73.5m) for the six months to the end of December. Turnover improved 14.5 per cent to A\$2.9bn.

Mr John Gough, chairman, said the result was a "satisfactory" outcome for the "very difficult" period. The result was in line with forecasts in the annual report.

Mr Gough said demand had been flat in all the group's main markets in Australia and New Zealand, and the impact of the recession had spread from consumer products to those associated with the construction and automotive industries.

The Petersville Sleigh foods subsidiary, acquired from the Adelaide Steamship group in September, had returned a "satisfactory" profit, he declared. Sales were slightly down on the comparable four months of the previous year.

Mr Gough said demand for consumer products was improving and some signs of recovery had been evident in the automotive replacement market. However, demand for industrial products continued to be depressed.

He added that an improved performance from the group's international businesses should lead to an improvement in profits for the second half, unless the Australian economy deteriorated further.

The group was expected to report lower profits for the full year, however, because of the slower-than-expected recovery of the Australian economy.

The directors declared an unchanged interim dividend of 10.5 cents per share, but it will be franked to 55 per cent, compared with 100 per cent in the previous first half.

Mr Gough said the reduction in franking was in line with advice to shareholders in the annual report that the company's franking capacity in the current year would be abnormally low.

This was because of the slow economic recovery, the increased dividend servicing requirement resulting from an A\$644m rights issue last year, and the minimal franking capacity contributed by Petersville Sleigh.

SIA searches for global 'open skies' policy

Paul Betts reports on an airline concerned at the bilateral system of air agreements

SINGAPORE Airlines (SIA), one of the airline industry's big success stories of the past 10 years, competing with British Airways for the title of the world's most profitable carrier, has launched a campaign for a global "open skies" policy to replace the existing regulatory system governing the international air transport industry.

The airline is worried its long-term expansion could be undermined unless the current bilateral system of international air agreements is replaced by a more liberal, multilateral approach to regulations.

The bilateral system dating back to the 1944 Chicago Convention has become "the biggest single barrier to airline stability and profitability", Mr Cheong Choong Kong, SIA's managing director, warned at a two recent aviation conference.

The airline's campaign also coincides with a meeting in Montreal early next month of the International Civil Aviation Conference (ICAO), the air transport arm of the United Nations, to discuss changing the present bilateral system and moving gradually to a more collective, multilateral system reflecting the increasingly global nature of air transport.

The Canadian move is a vivid example of how governments protect weaker carriers to the detriment of consumers and the wider economy, according to Mr Tan.

Mr Michael Tan, SIA's deputy managing director, said in an interview in Singapore. "The current system is used to protect carriers rather than stimulate growth." But he conceded that changing the system would be a long process. "What we are encouraging is that like-minded people and organisations can perhaps sign a mini agreement to act as a catalyst for future change," he said.

The issue is particularly important for SIA because the airline, lacking a domestic market base, has always had to compete internationally to grow. A dispute between the governments of Singapore and Canada over Ottawa's decision



Cheong Choong Kong (left), managing director and his deputy Michael Tan

to scrap the bilateral air service agreement between the two countries and stop SIA's first transatlantic service to Toronto this summer has further highlighted the problem for the airline.

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alliances including cross-border equity investments in other carriers, the structure of international aviation is rapidly changing and becoming more competitive.

SINGAPORE Airlines is to restructure its subsidiary Singapore Airport Terminal Services (SATS) to streamline its operations, Reuter reports from Singapore.

SIA said the restructuring, effective April 1, involves merging three SATS subsidiaries, SATS Airport Services (SAS), SATS Apron Services (SAP) and SATS Passenger Services (SPS).

The businesses of Saprion and SPS will be transferred to SAS from April 1. Besides its cargo operations, SAS will take over the entire operations of Saprion and SPS. Saprion and SPS will be liquidated.

global making the old system of bilateral air agreements increasingly irrelevant, according to SIA.

The airline has been the first to establish what it calls a "tri-

lateral alliance" with 5 per cent cross equity investments with Delta in the US and Swissair in Europe. Although the three carriers continue to compete, they see their alliance as a partnership to improve efficiency and productivity and generate more revenue in the world market.

SIA is also keen to acquire a minority stake in Qantas as part of the Australian carrier's privatisation. "Australia is a very important market for SIA and Singapore is very important for Qantas as a hub and operational centre," Mr Tan explained. "There is a common desire to forge a link," he added.

SIA has no desire to manage Qantas but wants a seat on the Australian carrier's board. "We are a conservative company. Taking over airlines is not our business," Mr Tan emphasised. Mr Cheong recently told his staff that SIA's relationship with Qantas had been erratic in the past. "One reason why we wish to own part of Qantas is to remove the kinks in our relationship, making it more

predictable and conducive to planning," he said.

Like the rest of the airline industry, SIA has not escaped the slump caused by the Gulf conflict and the economic recession in several western markets. But it has fared better than most, with pre-tax profits 7 per cent lower at S\$634.5m (US\$380m) for the first half of its current financial year ending this month.

"The Gulf war and the recession were blessings in disguise because they reminded us of our mortality," Mr Cheong told his staff at the beginning of this year.

Unlike many of its international competitors, SIA decided not to cancel or defer any of its outstanding aircraft orders. "We did not downsize the company, our mission is a long-term one and the airline has the strength to cope with ups and downs in between," Mr Tan said.

This confidence reflects the bullish outlook for the Asian-Pacific air travel market. "A great part of our capacity is deployed in Asia and we see the market going up 8 to 10 per cent in the next three years," Mr Tan said. SIA is developing new routes in the region and has just started flying again to Vietnam after a 17-year interruption. It is also about to start services to South Africa and to Madrid later this year.

But the airline's longer-term growth ambitions are now facing two significant obstacles. The first is the increasing congestion developing at important airports in the Asian region as well as in Europe and the US. To cope with this problem, SIA is one of the airlines actively discussing with Boeing and Airbus the possibility of developing an ultra large 600 seater aircraft by the turn of the century.

The second is the risk that instead of liberalising world air transport even further, the emerging new international trade and economic blocs will increase protectionism. Nothing could be worse for SIA.

Restructuring lifts Elron Electronic

By Hugh Carnegie in Jerusalem

ELRON Electronic Industries, which groups several leading Israeli high-technology companies, announced net profits for 1991 of \$20.3m, up almost threefold from \$7m the previous year, due mainly to one-time gains from a restructuring of its holdings.

The sale on the New York over-the-counter market of more than 10 per cent of Elbit, its principal affiliate, was chiefly responsible for a contribution of \$11.8m to total revenues of \$27m made by sales of stock in group companies.

The sale reduced Elron's holding in Elbit, which makes military electronics and computer-based medical imaging equipment, to 44.3 per cent from 55 per cent.

Elron, established in the 1960s, has a record as a pioneer among Israeli private sector companies in both military and civilian high-technology prod-

ucts, with the vast majority of sales outside Israel. Itself quoted on Nasdaq, Elron's main companies, Elbit, Elscint, Fibronics and Optrotech are also quoted on New York markets.

Combined sales by Elron companies reached \$555m in 1991, compared with \$321m in 1990.

Elbit and Elscint were the best performers, while Optrotech and Fibronics, in the printed circuit board and fibre-optics markets, respectively

blamed recession for lower sales and lower margins.

During 1991, Elron paid down its debt to zero. It was also due yesterday to complete a stock placement with Israeli institutions to raise more than \$20m with a view to financing further expansion.

Net earnings per share in 1991 came to \$1.26, against 46 cents in 1990.

Schroders Asia sued over Paladin's NZE takeover

By Simon Davies

SCHRODERS Asia, the Hong Kong merchant bank 75 per cent owned by Schroder of the UK, has become the first financial adviser in Hong Kong to face major legal proceedings for alleged negligence.

Paladin, a Hong Kong investment company, served a writ against Schroders Asia yesterday, claiming damages of HK\$100.6m (US\$13m) as a result of the merchant bank's role as adviser to its previous directors and independent committee on the acquisition of New Zealand Equities (NZE).

The New Zealand-listed company went into receivership in February 1990, seven months after Schroders' recommendation was given.

Ms Lillian Oung, Paladin chairman, said yesterday: "Paladin's legal advisers, in consultation with both Hong Kong and leading London counsel, have stated that they were quite satisfied that Schroders Asia has been grossly negligent in discharging its duties

which has caused Paladin substantial loss and damage."

A Schroders Asia source said the company was "relaxed" about the accusations and would "vigorously" defend its position.

The successful takeover of NZE led to a bitterly-contested battle for control of Paladin, eventually won by a minority shareholder group controlled by the Taiwanese Oung family.

A number of former directors of Paladin were subsequently publicly censured and Schroders has been threatened with legal action a number of times, for its part in the NZE transaction. However, the Oung family has subsequently had its own difficulties.

Paladin's former chairman, Mr James Oung, faced forgery charges in Taiwan last year, while the Hong Kong regulators blocked a HK\$335m share issue by Paladin, due to concerns over the "adequacy of information" on its proposals.

Spimaco plans share offer

THE Saudi Pharmaceutical Industries and Medical Appliances Corp (Spimaco) is to double its share capital to SR600m (\$160m), Reuter reports from Al-Khobar.

Mr Abdullah bin Abdel-Aziz Abdel-Kader, managing director, said that subscriptions would be invited for 2.5m new shares at a price yet to be set.

Another 500,000 shares, at a nominal value of SR100 each, would be offered as a bonus to existing shareholders on the basis of one-for-six.

The public offer by Arab Malaysian Finance (AMF) for 19.7m MSA shares at M\$3 per share has been oversubscribed 9.25 times, Reuter reports from Kuala Lumpur.

A total of 90,142 applications for 109.67m shares were received, the issuing house MIDP Consultancy and Corporate Services said.

Besides the public portion, AMF allocated 38.5m shares for sale to existing shareholders and 3.3m shares to its employees and workers of Arab-Malaysian Merchant Bank.

Nippon Mortgage debt plan

SUMITOMO Trust & Banking, a leading Japanese trust bank, will assist in the restructuring of debt-laden Japanese non-bank financial institution Nippon Mortgage, starting on April 1, Reuter reports from Tokyo.

Nippon Mortgage has debts of about Y630bn (\$4.65bn) and is behind in interest payments on about 40 per cent of those. Sumitomo Trust said. The plan involves Nippon Mortgage paying back Y200bn to its creditors by selling Y430bn of assets, mainly in property and securities.

It will also ask its creditors to delay loan repayment and reduce interest.

There are 69 financial institutions which have extended loans to Nippon Mortgage. Sumitomo Trust, Nippon Mortgage's main creditor, now extends its loans worth Y110bn.

The restructuring also calls for Sumitomo Trust to extend all necessary funds to Nippon Mortgage from April 1. The trust bank expects to lend about Y28bn in 1991-92.

Sumitomo Trust will also send seven officials to Nippon Mortgage, of whom three will become directors after an extraordinary shareholders' meeting this month. Mr Hidemori Idenoshita, one of three former Sumitomo Trust officials already working at Nip-

pon Mortgage, was appointed president on March 10.

Nippon Mortgage mainly extends housing loans and loans guaranteed by real estate, but has no overseas operations.

Japanese non-banks are financial institutions which offer loans but do not accept deposits. They rely on banks for over 80 per cent of their funds to finance their own lending, analysts said.

Some Japanese non-bank financial institutions are facing a rough road after adventurous lending in the 1980s left them saddled with bad property loans and real estate firm bankruptcies.

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	FULL YEAR RESULTS 1991	
	1991	1990
Sales	£968.0m	£1,029.4m
Profit before tax	£73.3m	£115.1m
Earnings per share	15.0p	23.0p
Dividend per share	10.0p	10.0p

- Dividend held at 10.0p
- Gearing remained low at 22.5%
- Continuing investment in new plant, machinery and acquisitions

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INTERNATIONAL CAPITAL MARKETS

Gilts lifted by failure of Labour to advance in polls

By Sara Webb in London and Karen Zagor in New York

UK GOVERNMENT bond prices ended yesterday slightly higher than at their Friday close, helped by weaker-than-expected showings for the opposition Labour party in weekend opinion polls.

The Life gilt futures contract, which closed at 94.19 on Friday, opened at 94.29 on Monday, helped by a large Labour lead in the UK general election campaign. The market had fallen back on Friday on expectations that Labour would show a six-point lead in the weekend polls.

The Life gilt futures contract fell to a low of 94.10 before picking up again to trade at 94.25 by late afternoon on a volume of about 25,500. Traders said gilts slipped back after the Labour party announced its alternative budget proposals, but the US Treasury bond market helped to lift

BENCHMARK GOVERNMENT BONDS									
Coupon	Red	Price	Change	Yield	Week	Month	3m	6m	1yr
10.000	10/02	98.800	-1.080	10.21	10.07	10.16	10.16	10.16	10.16
8.000	06/01	101.400	-0.280	8.78	8.89	8.71	8.71	8.71	8.71
8.000	04/02	98.100	-0.40	8.14	8.50	8.47	8.47	8.47	8.47
8.000	11/00	101.500	-0.250	8.72	8.58	8.58	8.58	8.58	8.58
8.000	08/07	98.415	-0.348	8.90	8.75	8.78	8.78	8.78	8.78
8.000	11/00	100.200	-0.100	8.40	8.40	8.50	8.50	8.50	8.50
8.000	01/02	100.200	-0.020	7.94	7.98	7.92	7.92	7.92	7.92
12.000	02/02	98.100	-0.010	12.18	12.18	12.31	12.31	12.31	12.31
8.000	08/08	95.375	-0.354	8.70	8.70	8.78	8.78	8.78	8.78
8.000	08/00	100.400	-0.020	8.42	8.42	8.46	8.46	8.46	8.46
8.000	02/02	99.700	-0.050	8.38	8.38	8.32	8.32	8.32	8.32
11.000	01/02	102.400	-0.280	10.86	10.82	10.83	10.83	10.83	10.83
10.000	11/00	100.000	-0.020	9.94	9.94	9.98	9.98	9.98	9.98
8.000	08/02	98.000	-0.020	8.78	8.78	8.82	8.82	8.82	8.82
8.000	10/08	96.280	-0.282	8.54	8.54	8.57	8.57	8.57	8.57
7.500	11/01	98.280	-0.322	8.78	8.78	8.82	8.82	8.82	8.82
8.000	11/21	98.080	-0.020	8.07	8.07	8.03	8.03	8.03	8.03

London closing. New York closing. Closing prices on March 16. Bid prices for 12.5 per cent payable by coupon on March 16. Technical Data/ATLAS Price Sources

repurchase agreements. Fed funds - the rate at which banks lend to each other - was trading at 4 1/4 per cent when the Fed entered the market. The Fed's operation was widely expected. The perceived target for Fed funds is 4 per cent.

Although the long bond received some attention in Tokyo, as investors turned their sights to bonds amid a falling stock market, there was little to move the US Treasury market yesterday.

For the most part, participants were waiting for today's release of the February consumer price index, housing starts and industrial production figures.

GERMAN government bonds drifted lower in dull trade as many dealers and investors continue to wait for further developments on the wage front. The bond futures contract was trading at around 87.97 by late afternoon, compared with 88.04 on Friday afternoon.

The Bundesbank announced yesterday that it was inviting

banks to tender for an issue of medium-term Treasury notes on March 24. The notes are being launched for the Unity Fund, which was set up after the reunification of Germany.

THE fall in the Nikkei stock index yesterday to below the psychologically important 30,000 level - its lowest level in five years - helped to push up Japanese government bonds, although bond prices ended either unchanged or only slightly firmer after profit-taking.

The yield on the benchmark 10 1/2 year issue, which opened at 5.435 per cent, traded in a range of 5.405 per cent to 5.44 per cent and ended the day at 5.425 per cent.

The futures contract rose from its opening of 102.31 to a high of 102.51 before closing at 102.34.

Traders said the Bank of Japan remained neutral in its money market operations, giving no indication of an easing in interest rates. However, the market is hoping the Bank of Japan will soon cut the official discount rate.

GOVERNMENT BONDS

gilt prices as it picked up slightly later in the day. The benchmark 11 1/2 per cent gilt due 2003/07 opened at 112 1/2 and slipped back to trade at 112 1/2 by late afternoon to yield 9.82 per cent.

US TREASURIES marked time yesterday in a range-bound trading as the market waited for a slew of economic statistics for February slated for release today.

The Treasury's bellwether 30-year bond was quoted 1/4 lower at 98 1/4, yielding 8.07 per cent after posting slim gains in coming trading. Shorter-dated maturities were unchanged or narrowly higher, with the three-year note unchanged on the day to yield 5.84 per cent.

The Federal Reserve added reserves to the banking system by arranging three-day system

Mexico sets up Euro paper programme

By Sara Webb

MEXICO has set up a \$500m Euro currency paper (ECOP) programme, the first ECP programme to be established by a Latin American sovereign borrower.

The ECP programme will allow Mexico to borrow in a broad range of OECD currencies

with a maturity range of between 30 days and a year. Citicorp Investment Bank, which is the arranger and dealer for the programme, said Mexico would use the programme to establish its short-term debt profile in the hope of attracting interna-

tional investment, for example, from money managers. Mexico has built up a variety of international bonds ranging in maturity from one year to 10 years, including 80-year Brady bonds. So far, Mexico has not offered investors short-dated paper.

FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Monday, March 16, 1992. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

COUNTRY	£ STG	US \$	D-MARK	YEN (x 100)	COUNTRY	£ STG	US \$	D-MARK	YEN (x 100)	COUNTRY	£ STG	US \$	D-MARK	YEN (x 100)
Albania (Albanian)	99.25	57.85	34.73	43.19	Ghana (Ghana)	682.05	397.50	238.68	296.82	Pakistan (Pak Rupee)	42.00	24.48	14.69	18.20
Algeria (Algerian)	85.46	49.92	29.77	37.28	Gibraltar (Gibraltar)	1.00	0.50	0.30	0.37	Panama (Panama)	1.00	0.50	0.30	0.37
Andorra (Andorran)	9.70	5.67	3.36	4.24	Greece (Greek Drachma)	249.42	152.07	115.26	143.54	Paraguay (Guarani)	242.02	141.93	85.01	105.24
Angola (Angolan)	317.00	184.32	110.96	138.03	Guatemala (Guatemalan Quetzal)	1.00	0.50	0.30	0.37	Peru (New Sol)	42.00	24.48	14.69	18.20
Antigua (Antiguan)	1.00	0.50	0.30	0.37	Honduras (Honduran Lempira)	1.00	0.50	0.30	0.37	Philippines (Philippine Peso)	42.00	24.48	14.69	18.20
Argentina (Argentinian)	1.00	0.50	0.30	0.37	India (Indian Rupee)	1.00	0.50	0.30	0.37	Poland (Polish Zloty)	1.00	0.50	0.30	0.37
Australia (Australian)	1.00	0.50	0.30	0.37	Indonesia (Indonesian Rupiah)	1.00	0.50	0.30	0.37	Portugal (Escudo)	200.48	120.29	72.17	89.54
Azerbaijan (Azerbaijani)	1.00	0.50	0.30	0.37	Israel (Israeli Sheqel)	1.00	0.50	0.30	0.37	Romania (Romanian Leu)	1.00	0.50	0.30	0.37
Bahamas (Bahamian)	1.00	0.50	0.30	0.37	Italy (Italian Lira)	1.00	0.50	0.30	0.37	Russia (Russian Ruble)	1.00	0.50	0.30	0.37
Bahrain (Bahraini)	1.00	0.50	0.30	0.37	Japan (Japanese Yen)	1.00	0.50	0.30	0.37	Saudi Arabia (Saudi Riyal)	1.00	0.50	0.30	0.37
Barbados (Barbadian)	1.00	0.50	0.30	0.37	Korea (South Korean Won)	1.00	0.50	0.30	0.37	Senegal (Senegalese Franc)	1.00	0.50	0.30	0.37
Belarus (Belarusian)	1.00	0.50	0.30	0.37	Korea (North Korean Won)	1.00	0.50	0.30	0.37	Sierra Leone (Sierra Leone Leone)	1.00	0.50	0.30	0.37
Belize (Belizean)	1.00	0.50	0.30	0.37	Kuwait (Kuwaiti Dinar)	1.00	0.50	0.30	0.37	Singapore (Singapore Dollar)	1.00	0.50	0.30	0.37
Bermuda (Bermudian)	1.00	0.50	0.30	0.37	Latvia (Latvian Lats)	1.00	0.50	0.30	0.37	Slovakia (Slovak Koruna)	1.00	0.50	0.30	0.37
Bhutan (Bhutanese)	1.00	0.50	0.30	0.37	Lebanon (Lebanese Pound)	1.00	0.50	0.30	0.37	Slovenia (Slovenian Tolar)	1.00	0.50	0.30	0.37
Bolivia (Bolivian)	1.00	0.50	0.30	0.37	Lithuania (Lithuanian Litas)	1.00	0.50	0.30	0.37	Somalia (Somali Shilling)	1.00	0.50	0.30	0.37
Bosnia (Bosnian)	1.00	0.50	0.30	0.37	Malawi (Malawian Kwacha)	1.00	0.50	0.30	0.37	South Africa (South African Rand)	1.00	0.50	0.30	0.37
Brazil (Brazilian)	1.00	0.50	0.30	0.37	Mali (Malian Franc)	1.00	0.50	0.30	0.37	Spain (Spanish Peseta)	1.00	0.50	0.30	0.37
Bulgaria (Bulgarian)	1.00	0.50	0.30	0.37	Moldova (Moldovan Leu)	1.00	0.50	0.30	0.37	Sri Lanka (Sri Lankan Rupee)	1.00	0.50	0.30	0.37
Burkina Faso (Burkinabe Franc)	1.00	0.50	0.30	0.37	Monaco (Monaco Franc)	1.00	0.50	0.30	0.37	Sudan (Sudanese Pound)	1.00	0.50	0.30	0.37
Burundi (Burundian)	1.00	0.50	0.30	0.37	Mongolia (Mongolian Tugrik)	1.00	0.50	0.30	0.37	Swaziland (Swazi Lilangeni)	1.00	0.50	0.30	0.37
Cambodia (Cambodian Riel)	1.00	0.50	0.30	0.37	Myanmar (Myanmar Kyat)	1.00	0.50	0.30	0.37	Sweden (Swedish Krona)	1.00	0.50	0.30	0.37
Cameroon (Cameroonian CFA Franc)	1.00	0.50	0.30	0.37	Nepal (Nepalese Rupee)	1.00	0.50	0.30	0.37	Switzerland (Swiss Franc)	1.00	0.50	0.30	0.37
Canada (Canadian Dollar)	1.00	0.50	0.30	0.37	Netherlands (Dutch Guilder)	1.00	0.50	0.30	0.37	Taiwan (New Taiwan Dollar)	1.00	0.50	0.30	0.37
Cape Verde (Cape Verdean Escudo)	1.00	0.50	0.30	0.37	Nicaragua (Nicaraguan Cordoba)	1.00	0.50	0.30	0.37	Tanzania (Tanzanian Shilling)	1.00	0.50	0.30	0.37
Cayman (Caymanian Dollar)	1.00	0.50	0.30	0.37	Niger (Nigerian Franc)	1.00	0.50	0.30	0.37	Thailand (Thai Baht)	1.00	0.50	0.30	0.37
Czechia (Czech Koruna)	1.00	0.50	0.30	0.37	Nigeria (Nigerian Naira)	1.00	0.50	0.30	0.37	Togo (Togolese CFA Franc)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Romania (Romanian Leu)	1.00	0.50	0.30	0.37	Trinidad (Trinidadian Dollar)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Russia (Russian Ruble)	1.00	0.50	0.30	0.37	Turkey (Turkish Lira)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Saudi Arabia (Saudi Riyal)	1.00	0.50	0.30	0.37	Turkmenistan (Turkmenistan Manat)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Senegal (Senegalese Franc)	1.00	0.50	0.30	0.37	Ukraine (Ukrainian Hryvnia)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Sierra Leone (Sierra Leone Leone)	1.00	0.50	0.30	0.37	United Kingdom (Sterling)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Singapore (Singapore Dollar)	1.00	0.50	0.30	0.37	United States (Dollar)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Slovakia (Slovak Koruna)	1.00	0.50	0.30	0.37	USSR (Russian Ruble)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Slovenia (Slovenian Tolar)	1.00	0.50	0.30	0.37	Venezuela (Venezuelan Bolivar)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Somalia (Somali Shilling)	1.00	0.50	0.30	0.37	Yemen (Yemeni Rial)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	South Africa (South African Rand)	1.00	0.50	0.30	0.37	Zambia (Zambian Kwacha)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Spain (Spanish Peseta)	1.00	0.50	0.30	0.37	Zimbabwe (Zimbabwean Dollar)	1.00	0.50	0.30	0.37
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Sri Lanka (Sri Lankan Rupee)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Sudan (Sudanese Pound)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Swaziland (Swazi Lilangeni)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Sweden (Swedish Krona)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Switzerland (Swiss Franc)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Taiwan (New Taiwan Dollar)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Tanzania (Tanzanian Shilling)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Thailand (Thai Baht)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Togo (Togolese CFA Franc)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Trinidad (Trinidadian Dollar)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Turkey (Turkish Lira)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Turkmenistan (Turkmenistan Manat)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Ukraine (Ukrainian Hryvnia)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	United Kingdom (Sterling)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	United States (Dollar)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	USSR (Russian Ruble)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Venezuela (Venezuelan Bolivar)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Yemen (Yemeni Rial)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Zambia (Zambian Kwacha)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37	Zimbabwe (Zimbabwean Dollar)	1.00	0.50	0.30	0.37					
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37										
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37										
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37										
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Dominican (Dominican Peso)	1.00	0.50	0.30	0.37										
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37										
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Dominican (Dominican Peso)	1.00	0.50	0.30	0.37										
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37										
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Dominican (Dominican Peso)	1.00	0.50	0.30	0.37										
Dominican (Dominican Peso)	1.00	0.50	0.30	0.37										
Dominican (Dominican Peso)	1.00	0.50	0.30											

INTERNATIONAL CAPITAL MARKETS

Telebras offering heralds batch of Brazilian deals

By Tracy Corrigan

TELEBRAS, the Brazilian telecommunications company, yesterday launched a \$90m deal which heralds a further batch of offerings by Brazilian issuers.

Brazil returned to the international capital markets last year as the perception of its debt improved on expectations that a Brady plan for the rescheduling of its foreign debt was close to agreement. When no agreement was reached, prices on Brazil's commercial debt fell sharply, but demand for fresh bond issues does not appear to have weakened.

The five-year Telebras deal, arranged by Salomon Brothers, has a put option after three years, priced to yield 450 basis points over the three-year US Treasury. The deal included a 144a option for distribution in

the US private placement market, but dealers said demand for this small deal was concentrated in Europe.

Telebras is also planning to issue equity later in the year. Merrill Lynch has won the mandate to act as global co-ordinator of Telebras' offering of ADRs, expected to raise between \$600m to \$1.2bn. The ADRs will be listed and registered in New York, but placement is expected to be split between the US and the international market.

Meanwhile, a number of other Brazilian bond offerings are in the pipeline: Companhia Vale do Rio Doce (CVRD), the Brazilian iron ore company, is preparing to launch its second offering in the international capital markets. The \$150m Eurobond, with a 144a option

for placement in the US market, is expected to have a maturity of three years. CVRD returned to the international markets last year with a \$200m deal maturing in 1994 with a put option in 1993, which has performed well. The spread between the yield to put and the comparable US Treasury has tightened to 234 basis points, compared with a 300 basis point yield spread to maturity.

The new deal, arranged by Chase Investment Bank, is expected to emerge next month, with a tighter spread than yesterday's Telebras deal. Banco do Brasil, Brazil's state-run bank, is preparing a \$150m three-year Eurobond. Credit Suisse First Boston is believed to have won the mandate for that deal.

Eurodollar yields hit by sell-off

By Tracy Corrigan

SOME Eurodollar bond yields have tightened in relation to US Treasury yields following the sell-off in the Treasury market on Friday which pushed the long-bond yield above the 8 per cent support level.

Dealers said that Eurobonds with current coupons - that is bonds with coupons which accurately reflect current yield levels and therefore trade around their par value - have outperformed the market, tightening by three or four basis points.

Spreads on recent new issues which are still unplaced had already widened, but the unsold paper still shows little sign of attracting any investor interest.

In the dollar sector yesterday, Toyota Motor Finance launched a \$200m three-year

INTERNATIONAL BONDS

deal via Credit Suisse First Boston

The deal was considered reasonably priced at 35 basis points above the comparable Treasury yield, and dealers said that the short end of the market is attracting what investor demand exists.

Some money managers are extending to short-dated bonds, where they perceive value in the wake of the sell-off, according to some traders.

Toyota's outstanding 6½ per cent bonds due November 1994 are currently trading at just 8 basis points above the curve, because those bonds are tightly held by investors.

The deal was bid at 99¼, around the level of its fixed price re-offer.

A \$1.1bn 10-year offering for Aerospaciale, the French aerospace company, suffered from an aggressive pricing in unfavourable market conditions. Political uncertainty surrounding the local elections, scheduled for next weekend, is exerting a negative pull on French bond prices.

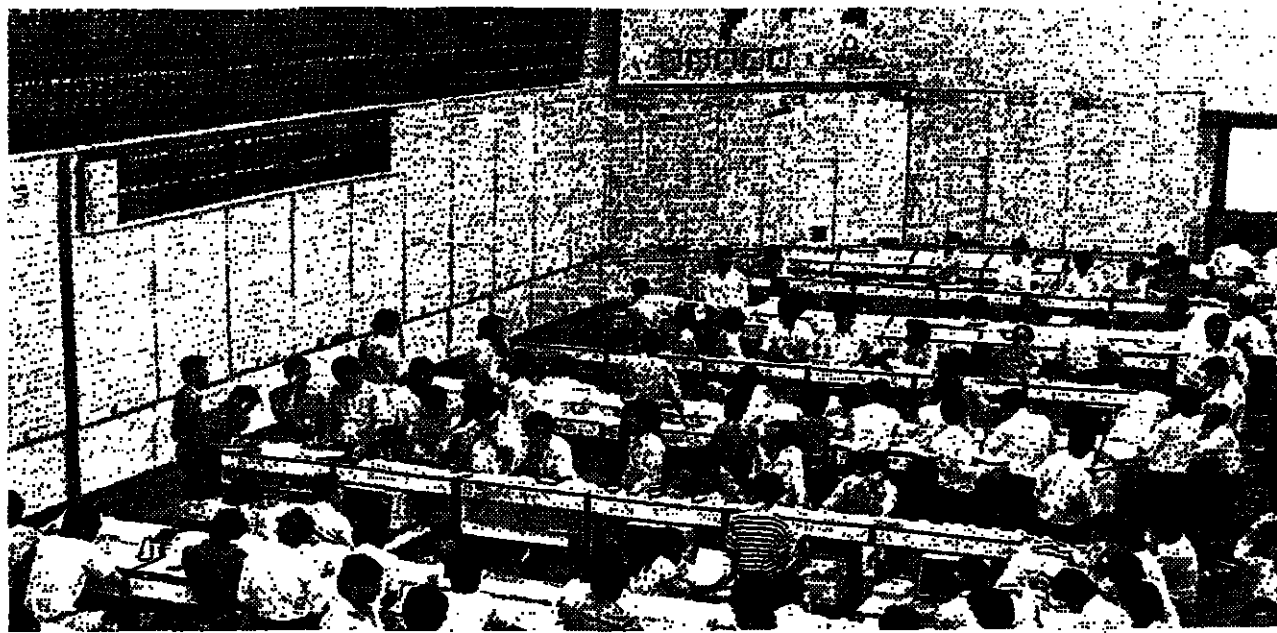
The Aerospaciale deal, priced at 52 basis points above the interpolated yield curve, widened by several basis points, as the trading level fell to 99.65 from 99.80.

Dealers said that a two-year bond issue for Aerospaciale launched last month had widened from a launch spread of 35 basis points above the comparable BTAN to a current spread of 44 basis points.

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book runner
US DOLLARS						
Toyota Motor Fin. Neths. (a)†	200m	6½	101.0725	1995	1½/16	Credit Suisse First Boston
Telebras (b)†	90	10	98.165	1997	1½/16	Salomon Brothers Intl.
YEN						
Mitsui Fudosan Co. (c)†	300m	(c)	100	1987	30bp	Nikko Europe
FRENCH FRANCS						
Sta. Nat. Indus. Aerospaciale (a)†	1bn	9½	98.90	2002	37.5/22.5	Credit Lyonnais

†Private placement. ‡Convertible. †With equity warrants. †Floating rate note. †Final terms. (a) Non-callable. (b) Coupon payable semi-annually. Put option on 15/12/1994 at par (c) Coupon pays 60bp below the Japanese long term Prime rate.



View to the future: the move is part of the exchange's objective of promoting Singapore as a regional trading centre

Foreign brokers offered Singapore seats

By Victor Mallet in Bangkok

THE Stock Exchange of Singapore (SES) yesterday offered seats to seven foreign securities companies, allowing them to trade directly in the market under the new category of "international members".

Membership will cost the foreign brokers \$88.2m (US\$4.9m). They will be allowed to undertake deals of any size for foreign clients, and deals of at least \$8m for local customers.

The seven, chosen from 11 applicants, are Baring Securities, Credit Lyonnais Securities, Daiwa, Nikko Merchant Bank,

Nomura, Smith New Court Securities and Yamachi Merchant Bank.

"These seven foreign securities companies were selected on the basis of their contributions to the development of the Singapore securities market," the SES said. "The exchange also believes that these companies have the resources and are in a position to continue to contribute to the development of Singapore as a regional securities trading centre."

Singapore's plan to admit 100 per cent foreign members was announced in October 1990, and brokers have been waiting impatiently for yesterday's announcement. Previously, foreign brokers could deal either as part of a joint venture in which they were allowed a maximum 49 per cent stake, or by working through a local broker and sharing commissions.

The SES, which is trying to attract more foreign institutional business, said it would take "all necessary measures" to achieve its objective of promoting Singapore as the centre for trading regional securities.

Tokyo SE formalises broking trade curbs

By Emiko Terazono in Tokyo

THE Tokyo Stock Exchange (TSE) has formalised rules on share trading which severely restrict the ability of large broking firms to trade on their own account.

However, the rules do not apply to medium-sized and small brokers, who have been hit particularly hard by the stock market slump. Indirectly, this could benefit the leading Japanese brokers: these control a number of smaller broking firms, though their shareholdings are limited to 5 per cent.

The TSE had originally proposed that the rules should also be applied to programme trading - the computerised selling or buying of a basket of shares. This would have

arbitrage trading, which is the core of foreigners' business in Tokyo, impossible.

This proposal has been dropped from the final rules, although its earlier inclusion has served further to heighten tensions between the financial authorities and leading foreign brokers.

The Tokyo stock market has been shaken by rumours that a leading foreign brokerage has threatened to move out of the Tokyo market. Market participants have become increasingly concerned over the regulators' spate of restrictions, aimed at reviving the sluggish cash market.

Leading foreign brokers have expressed discontent as they were excluded from discussions towards the formalisation of the rules.

The new rules had already existed in voluntary form for

existing in voluntary form for

own-account trading by large brokers. They include a number of restrictive regulations, such as prohibiting the trading of equity-linked issues.

Also, brokers trading on their own account are severely restricted in the prices at which they can deal, being effectively tied to the last price at which a trade was conducted in the market.

The move represents special treatment towards medium-sized and small brokers, who are exempt from such limits on proprietary trading.

Meanwhile, two further rule

changes by the TSE have raised concern that the transparency in the Tokyo market may once again decline, following attempts recently to outlaw practices which some claimed amounted to market manipulation.

The TSE has lifted its "30 per cent rule", which prohibited brokers from dealing in more than 30 per cent of the turnover in any stock in a given month. The rule was originally implemented to avoid the dominance of the leading Japanese securities in the market.

The TSE also abolished its "15-minute rule" which prohibited brokers from proprietary orders during the last 15 minutes of the trading session.

Germany clarifies tax rule

GERMANY'S Finance Ministry, attempting to close a potential loophole, is to ensure that Germans with accounts abroad are liable for a new tax on interest income. Reuter reports from Bonn. It will take effect at the start of next year.

German bond prices fell last week on speculation that foreigners would be made subject to the modified 25 per cent withholding tax on interest income, agreed last November, or that Germans with non-resident accounts would have to pay it.

The Finance Ministry last week made clear that there were no plans to make foreigners subject to the tax.

The ministry said, however, that German banks acting as paying agents for interest income would be free to release it only after they had learned which investors outside Germany were not citizens and therefore not subject to the tax.

CLBN secures further loan guarantees

CREDIT Lyonnais, the French state-owned bank, has provided an extra \$1.3bn in loan guarantees to Credit Lyonnais Nederland Bank (CLBN), its 94 per cent owned Dutch subsidiary. Reuter reports from Rotterdam.

Credit Lyonnais now stands as guarantor for nearly \$1.5bn of CLBN's debts, up from \$1.2bn in mid-1991.

CLBN yesterday announced that net profits in 1991 more than halved to \$130.1m from \$163.4m the previous year. Credit Lyonnais last year provided \$1.2bn in guarantees for CLBN loans to Mr Giancarlo Parretti, the Italian financier.

The Dutch bank had loans of US\$888m outstanding to Mr Parretti as of July 1991. The bank financed his 1990 takeover of MCM, the US film studio which sank into financial crisis last year.

Westdeutsche Landesbank Girozentrale (WestLB) said it and the Südwestdeutsche Landesbank Girozentrale (SüdwestLB) have combined their activities in Switzerland.

FT-ACTUARIES SHARE INDICES

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EQUITY GROUPS		Monday March 16 1992					Fri Mar 13	Thu Mar 12	Wed Mar 11	Year ago (approx)	
FUND SUB-SECTIONS											
Figures in parentheses show number of stocks per section											
	Index No.	Index	Day's Change	Est. Earnings Yield (%)	Gross Div. Yield (%)	Est. P/E Ratio	Jul. adj. 1992 to date	Index No.	Index No.	Index No.	Index No.
1	CAPITAL GOODS (178)	791.43	-0.3	8.01	6.03	16.24	2.55	794.15	793.43	797.20	888.14
2	Building Materials (23)	947.43	-1.1	7.32	6.56	18.43	0.99	957.74	959.64	974.31	1161.40
3	Contracting, Construction (28)	876.33	-0.5	8.83	8.34	16.36	2.12	881.08	882.25	891.40	1035.71
4	Electricals (7)	2454.96	-0.4	8.20	6.11	16.07	1.47	2463.20	2475.36	2504.23	2796.59
5	Electronics (26)	1812.99	-0.2	10.00	7.73	12.68	2.20	1889.70	1899.78	1949.23	2139.99
6	Engineering-Aerospace (8)	338.37	-0.3	10.01	7.68	13.00	9.52	337.49	342.68	349.83	455.17
7	Engineering-General (43)	494.77	-0.5	9.11	4.77	13.57	1.21	497.06	498.03	501.95	664.79
8	Metals and Metal Forming (10)	325.17	-0.5	2.11	10.40	14.07	0.00	330.70	330.46	330.98	499.27
9	Motors (14)	316.33	-0.2	7.30	7.41	18.62	2.90	315.64	320.16	323.19	353.79
10	Other Industrial Materials (19)	1601.02	-0.3	7.43	5.18	16.41	1.08	1605.73	1592.48	1561.31	1599.25
11	CONSUMER GROUP (187)	1621.71	-0.3	7.37	3.46	16.63	5.83	1627.13	1639.00	1659.61	1827.63
12	Brewers and Distilleries (23)	2034.98	-0.4	7.88	3.48	15.31	7.92	2043.38	2059.98	2105.42	2167.46
13	Food Manufacturers (18)	1246.65	-0.3	8.92	4.18	14.07	9.91	1250.15	1267.22	1270.93	1383.95
14	Food Retailing (17)	2554.95	-0.1	8.64	3.24	15.05	4.06	2553.19	2562.71	2601.10	2641.21
15	Health and Household (24)	4177.03	-0.4	6.44	5.20	17.61	19.73	4193.61	4205.11	4219.95	3061.94
16	Media and Leisure (22)	1287.16	-0.2	6.99	5.29	18.20	8.54	1290.09	1292.74	1326.03	1388.92
17	Pharmaceuticals (17)	1511.67	-0.3	6.35	3.63	19.86	2.97	1516.63	1534.95	1547.27	1674.77
18	Packaging, Paper & Printing (17)	741.04	-0.2	7.08	4.52	16.86	0.31	745.05	756.31	768.04	835.04
19	Services (32)	1030.95	-0.4	7.18	3.50	18.46	1.91	1039.30	1057.75	1071.29	909.87
20	Textiles (10)	650.00	-0.2	7.06	4.78	18.08	2.69	651.34	654.44	669.82	535.72
21	OTHER GROUPS (117)	1185.69	-0.6	10.08	5.18	12.50	8.87	1192.64	1202.67	1223.13	1210.88
22	Business Services (16)	1344.65	-0.2	6.84	4.80	18.58	0.27	1346.66	1359.26	1386.79	1210.62
23	Chemicals (22)	1449.52	-0.7	7.24	0.55	16.31	20.02	1499.43	1495.35	1492.67	1257.18
24	Conglomerates (11)	1319.80	-0.6	10.80	7.66	11.30	3.18	1328.41	1343.17	1352.59	1609.11
25	Transport (14)	2327.80	-0.7	5.45	4.87	24.22	2.93	2345.06	2378.57	2414.72	2227.17
26	Electricity (16)	1136.99	-1.3	15.42	6.53	8.46	17.21	1154.54	1167.13	1194.72	1168.29
27	Telephone Networks (4)	1392.96	-0.7	11.39	4.53	11.27	10.17	1363.20	1385.19	1406.13	1401.27
28	Water (10)	2299.49	-0.1	18.55	6.91	5.94	0.00	2302.43	2311.56	2346.78	2867.76
29	Miscellaneous (24)	1800.11	-0.2	5.68	5.38	24.06	1.26	1796.95	1789.16	1819.92	1999.88
30	INDUSTRIAL GROUP (482)	1274.48	-0.4	8.32	4.57	15.04	6.01	1279.74	1287.94	1303.76	1232.50
31	Oil & Gas (18)	2024.06	-1.0	9.40	7.02	14.04	34.07	2003.54	1997.49	2016.11	2262.25
32	SHARE INDEX (500)	1344.38	-0.3	8.43	4.83	14.93	8.20	1347.92	1355.24	1371.48	1825.70
33	FINANCIAL GROUP (86)	688.54	-0.2	6.66	6.66	9.78	689.95	699.14	707.72	725.80	858.00
34	Banks (9)	848.94	-0.3	4.75	6.43	45.04	21.90	851.11	865.10	877.73	1034.39
35	Insurance (Life) (6)	1417.63	-0.8	6.08	6.08	10.00	1706.40	1623.12	1632.94	1698.15	1988.15
36	Insurance (Composite) (7)	441.46	-1.4	8.65	8.65	3.67	447.82	461.79	467.19	475.51	725.51
37	Insurance (Brokers) (10)	985.49	-0.5	8.00	6.78	16.36	12.58	981.02	983.07	978.02	1149.08
38	Merchant Banks (4)	496.78	-0.1	8.23	4.81	16.50	2.26	499.69	493.54	464.23	484.85
39	Property (33)	238.33	-0.3	8.26	6.50	16.63	0.93	239.04	240.53	243.42	277.72
40	Other Financial (14)	1162.56	-0.3	3.81	3.81	7.30	1166.40	1170.50	1178.79	1214.16	1214.16
41	ALL-SHARE INDEX (654)	1189.05	-0.3	5.01	5.01	8.36	1192.12	1199.62	1213.67	1213.67	1212.20
42	FT-SE 100 SHARE INDEX	2470.71	-5.1	2484.91	2457.71	2476.01	2493.31	2522.41	2574.81	2590.71	2490.6

FIXED INTEREST		AVERAGE GROSS REDEMPTION YIELDS		Mon 16		Fri 13		Year (approx)	
PRICE INDEXES	Mon 16	Day's Change	Fri 13	Accrued Interest	Est. adj. to date	Index No.	Index	Index No.	Index
British Government	121.34	-0.01	121.35	2.16	2.13	1	9.31	9.28	9.44
1 Up to 5 years (27)	121.34	-0.01	121.35	2.16	2.13	1	9.31	9.28	9.44
2 5-15 years (9)	121.32	+0.01	121.31	1.84	3.54	2	9.52	9.50	9.80
3 Over 15 years (9)	142.23	+0.04	142.18	1.46	2.78	3	9.91	9.89	10.23
4 Irredeemables (6)	158.37	-0.51	159.18	2.79	1.50	4	9.62	9.63	10.22
5 All Stocks (67)	131.95	-0.01	131.95	1.96	3.00	5	9.57	9.57	10.21
6 Up to 5 years (12)	169.86	-0.01	169.85	0.31	1.37	6	9.75	9.75	10.39
7 Over 5 years (9)	145.87	-0.01	145.87	0.55	1.20	7	9.67	9.66	10.39
8 All Stocks (11)	148.05	-0.02	148.04	0.52	1.21	8	9.71	9.65	10.15
9 Debt & Lease (62)	116.49	+0.02	116.46	2.32	2.39	9	9.70	9.65	10.15

Acting Index 2483.9; 9 am 2470.7; 10 am 2467.5; 11 am 2474.2; Noon 2468.7; 1 pm 2468.9; 2 pm 2469.1; 3 pm 2470.4; 4 pm 2468.7; 5 pm 2470.4. 9.17 am Flat yield. Highs and lows record, base dates, values and constituent changes are published in Saturday issues. A list of constituents is available from the Publishers, The Financial Times, Number One, Southview, London SE1 8UL. The FT-ACTUARIES SHARE INDICES SERVICE covers a range of electronic and paper-based products relating to these indices. These are available by subscription from FINSTAT, 2nd Floor, 126 Jermyn Street, London SW1Y 4JL. Tel: 071-725 2323.

RISES AND FALLS YESTERDAY

	Rises	Falls	Same
British Funds	11	36	33
Other Fixed Interest	2	5	10
Commercial, Industrial	147	407	915
Financial & Property	62	21	513
Oil & Gas	21	12	54
Plantations	0	0	0
Mine	5	43	100
Others	37	48	52
Totals	285	762	1,686

UK COMPANY NEWS

Pay-out held as IMI falls to £73m

By Paul Cheeseright, Midlands Correspondent

PRE-TAX PROFITS at IMI, one of the largest of the UK's international engineering groups, last year fell by more than a third to 1986 levels as recession caught hold of its titanium business.

The outcome for the year to end-December was £73.5m, compared with £115.1m in 1990, making the second successive year of decline. Nonetheless, the board remained comfortable about the resilience of other parts of the group and recommended maintaining the dividend at 1990 levels. There is a proposed final of 5.8p, bringing total payments for the year to a same-again 10p.

By contrast with Glynwed, the last leading engineering group to maintain its dividend in the face of a sharp profits fall, the payments are amply covered by earnings of 15p per share, against 23p last time.

The figures were in line with expectations, and the share price drifted with the market to close 4p down at 243p.

"It was a tough year in many of the markets in which we operate," said Mr Gary Allen, chief executive.

In the coming year, IMI will depend more on the rationalisation and cost cuts it has made in the group to bring through higher profits than any economic changes.

"It is difficult to see any significant upward trend in most of the markets we serve," said Sir Eric Pountney, chairman. IMI does not see much improvement in the UK economy until the last quarter, but will continue to invest, with capital spending exceeding the £50m spent in 1991.

Last year the titanium part of the group's refined and wrought metals business faced the toughest conditions as prices and volume dropped by up to 30 per cent.

As demand in the aviation industry slid away, the group's customers cut back their stocks and competitors dropped their prices. The group also lowered its price to keep its share of the market, but nonetheless the metals business incurred a trading loss of £2m compared with a trading profit of £23.4m.

Although IMI found the UK market, which accounts for 42 per cent of total group sales, difficult, its overall performance has been boosted by its companies in the US. The strength of the German market has also helped the building products division.

● **COMMENT**
If it had not been for titanium, IMI would have looked in very good shape at the last year.

Divestment of computer side planned

IMI, which last December expanded its information technology interests with the £15m acquisition of Redwood International, is planning to float its computer servicing interests in about three years time, writes Paul Cheeseright.

It is also likely, when property markets have strengthened, to seek outside investors for its property interests, grouped together under the title of Holford Estates.

Mr Gary Allen, chief executive, acknowledged yesterday that these two arms "don't seem to fit well" with the rest of IMI's businesses.

The aim is to build up IMI Computing until it has turnover of about £200m a year before the flotation. This suggests further acquisitions. Buying Redwood doubled the size of turnover to about £60m.

The same approach will be adopted with Holford Estates, which has been developing business parks on industrial land surplus to IMI's requirements. "We need to build it up to a critical mass where it can attract outside investors," Mr Allen said.

IMI has five main operating divisions - building products, drink dispensing equipment, fluid power, special engineering and metals. But the metals business is being re-organised with the copper interests going into building products, and titanium into special engineering.

Outside the metals business, its sales were slightly up, and not many engineering groups could have said that in 1991. It is protected from recession to some extent by the wide variety of its products and its markets. The only market is that, on its own account, the market prospects for 1992 are not bright. So an increase in 1992 profits is going to depend

a great deal on the benefits obtained from rationalisation already undertaken. It is realistic to look for 1992 pre-tax profits somewhere between £65m and £90m, which could give earnings per share of about 18p and put the shares on a prospective p/e of 13.5, with a much sharper increase in 1993 when the economic cycle swings IMI's way.

Christies cuts dividend as profits slump

By Maggie Urry

CHRISTIES International, the auctioneer, slashed its final dividend after pre-tax profits fell from £43.1m to £6.4m in 1991.

The shares fell 12p to 115p. The final dividend is set at 1p, down from 6p, to give a total of 3.3p (8.3p). Even so it was not covered by earnings per share of 2.12p (14.43p).

Christies had to extract £2.1m from reserves (retained profit of £10.5m) to help meet the dividend cost.

The group said the dividend payment "should be the base for dividends for the future". The dividend had risen sharply in the late 1980s when the art market saw a series of high-priced sales - such as Van Gogh's Sunflowers - and the group's pre-tax profits reached £66.9m in 1989.

Mr Christopher Davidge, managing director, said that Christies planned to revert to a one third/two thirds split between the interim and final dividend.

Mr Davidge said he thought the art market had now bottomed out. Pre-tax profits in the second half were £3.4m compared to £3.1m in the second half of 1990 and £3m in the first half of 1991.

Christies' share of the market, which it splits with Sotheby's, had risen to 48 per cent, its highest level since the mid-1980s. Mr Davidge said that under Labour governments than Conservative ones.

He said that a sale next month, when Hans Holbein's A Lady with a Squirrel and a Starling is to be auctioned with paintings by Rembrandt, Canaletto and others, was important for the first half of the current year.

Sales in 1991 totalled £583m, slightly over half the £1.11bn of 1990, and group turnover fell by 39 per cent to £102.7m (£168.2m).

Mr Davidge said that the drop was mainly the result of falling sales of impressionist and contemporary pictures. These had made up 44 per cent of sales in 1990 but only 19 per cent in 1991. Other areas, such as old masters, prints and drawings, furniture, silver and books, had shown "healthy increases in sales."

Costs had been cut too, with auction and print costs down 27 per cent to £64m and administrative expenses down 17 per cent to £37.2m.

Interest receivable fell from £7.9m to £4.9m, as the group's cash balances were run down, from £39.5m to £9.1m. The cash inflow was insufficient to cover the outflow for tax, dividends, capital expenditure and working capital.

See Lex

Improved engineering outcome pegs decline at Delta to 24%

By Jane Fuller

A STRONG performance from its engineering division helped to offset the impact of weak prices on electrical cables at Delta, leaving pre-tax profit 24 per cent down from £87.1m to £66.8m in 1991. Turnover fell to £774m, against £793.6m.

Mr Robert Easton, chief executive, said the main damage was caused by pressure on prices in the UK power cables market as the privatised electricity companies husbanded their cash and as European competition intensified.

Operating profit in the cables division came out at £15.1m, less than half the comparable £31m, on sales of £279.4m (£287.2m).

Engineering, on the other hand, advanced to £22.4m (£19.5m) on £285.1m (£278.6m) turnover. Demand for plumbing products and gas controls was particularly strong in Germany and Spain.

Sites were still being closed, but one positive move was the switching of the production of fire-fighting valves from Germany to the UK, "where costs are much lower. It's much more efficient to manufacture in Walsall than Frankfurt," Mr Easton said.

Industrial services were affected by the downturn in Australia and rationalisation in Europe. Profit fell to £19.5m (£24.1m).

Circuit protection suffered from destocking, reflected in profit down by nearly £4m to £13.7m. Some cushioning was provided by the Malaysian business and recovery in the Middle East.

Delta took the cost of redundancies and closures above the line and did not quantify them.



Getting to grips with the US: Robert Easton

Mr Easton said more than 3,500 people had left the group since 1989. The process was expected to moderate this year.

The group ended the year with net debt of £40.7m (£41.2m) for gearing of 13 per cent. There was ample borrowing capacity to make acquisitions, Mr Easton said. In the US, he wanted the group to grow to five times its present sales of £48m by the mid-1990s.

Earnings per share fell to 26p (35.7p). A maintained final dividend of 9.8p makes an unchanged total of 14p.

● **COMMENT**
Mr Easton is perhaps the first industrialist to describe the recession as history, especially when his company is still being affected by it. His equanimity is to some extent justified by the resilience Delta has

shown. In spite of its 60 per cent exposure to the UK, earnings per share have fallen by less than 24 per cent since the 1989 peak. The benefit of prompt cost cuts and a tempering of the reorganisation bill this year should restore profit growth, although cables markets are likely to remain difficult. Indeed the collapse in cables profits from £10.7m to £4.4m between the first and second halves was the most disappointing aspect of the figures. A pre-tax forecast of £70m-£75m this year gives a prospective p/e of about 14 on yesterday's close of 44.6p. Its track record, strong balance sheet and comfortable dividend cover has earned a small premium to the market. Although there is little scope for short-term progress, the shares remain worth holding.

Publishing performance gives BPP lift to £6.4m

By Roland Rudd

BPP HOLDINGS, the financial training and publishing group, announced pre-tax profits 23 per cent ahead, up from £5.19m to £6.39m, for the 1991 year.

A strong performance from publishing offset a fall in profits from training and language courses. These were hit by lower recruitment of chartered accountants and the Gulf war.

Mr Richard Price, chairman, said: "We like to think we are a good each way bet for the general election. If the Conservatives win it will be good for the underlying strength of the economy, while if Labour wins it will be good for training."

Earnings per share increased to 17.3p (15.7p) as sales rose to £42.4m (£36.7m). An increased final dividend of 4.5p lifts the total to 6.9p (6.3p).

There was an extraordinary

charge of £392,000 to cover the costs of closing BPP Management Education and the unsuccessful legal action to lift an injunction preventing the group from bidding for DC Gardner.

In May the group raised £13.3m by way of a rights issue, used to acquire Letts Educational, a publisher of home-study books for school examinations, for £3.7m, and the purchase of 75 per cent of Melrose, a publisher of video-based training packages, for £5.75m. The group now has net cash of £5.2m and is looking at various publishing companies to buy.

The publishing activities all did well, benefiting from the rise in numbers of college students, and increased profits to £1.95m (£1.27m).

Medeva pays £9.3m for two hepatitis B products

By Richard Gourlay

MEDEVA, UK pharmaceuticals group, has bought worldwide rights to two hepatitis B products for about £9.3m.

Mr Ian Gowrie-Smith, managing director, said the acquisitions continued the programme of acquiring and developing pharmaceutical products with a short lead-time before they could be put on the market.

Medeva is paying \$Fr10m (£3.86m) immediately to Epitex and GA Investments.

The balance is dependent on successful completion of further development work and reaching some registration milestones in European countries.

One product is a vaccine for the prevention of hepatitis B. It is in late-stage clinical development and the early phases of

regulatory approval. Current estimates of the size of the market for this product are £150m, Medeva said.

The other product is a treatment for chronic hepatitis B virus. This is in early clinical development and will reach the market in five years.

Medeva said it would probably seek a partner to develop the second treatment.

● **Meanwhile**, Mr Bernard Taylor, executive chairman, said the company's unbranded generic businesses were for sale, adds Paul Abrahams.

These include a small part of the Evans Evans acquisition in January 1990, and Thomas Kerfoot which Medeva bought for £10m in September 1990. Mr Taylor said the businesses were holding their own.

Interest rise and strong wholesale broking help push MAI ahead 2%

By Angus Foster

MAI, the broking, financial services and information group, yesterday announced interim pre-tax profits up 2 per cent after a strong performance from wholesale broking and higher interest payments on its £100m cash pile.

Lord Hollick, the managing director ennobled last year as a Labour life peer, said most core businesses saw progress. "This is a good performance in a recession," he said.

Pre-tax profits increased to £30.2m (£29.6m) in the six months to end-December. Turnover improved 13 per cent to £187.2m (£166.4m). Earnings will reduce Meridian's expected investment from £55m to £25m, Lord Hollick said.

● **COMMENT**
Lord Hollick is one of few City figures hoping for a Labour

"We've also been quite successful in gaining market share and moving into new markets," Lord Hollick said.

Net interest receivable increased to £5.3m (£4.1m). Most of the company's £100m cash came from the sale last year of part of its stake in Avonair, the French media group. MAI has retained 15.3 per cent of the company, worth £44m.

MAI is the majority shareholder in Meridian, which last year won control of the ITV franchise held by TVS Entertainment. Meridian has acquired freehold land, studios and equipment from TVS. The shares are on less than 9 times earnings. The low rating has been partly due to worries about spending on Meridian, but given the savings from the TVS deal, MAI's shares now look undervalued.

victory. Actually, a hung parliament would be the best outcome for his media division since it would mean yet more polling for NOP. But longer term, MAI is relatively immune from the swings of party politics. With the new government, whatever the party, likely to be faced with a higher PSBR, MAI's inter dealer brokerage in the gilt market will be active. The retail financial services and information divisions, meanwhile, need an economic upturn rather than a change of government. With full year profits forecast for £70m, the shares are on less than 9 times earnings. The low rating has been partly due to worries about spending on Meridian, but given the savings from the TVS deal, MAI's shares now look undervalued.

MMC to probe shoe polish buy

By John Thornhill

MR PETER Lilley, the trade and industry secretary, yesterday signalled his interest in Britons' clean shoes by referring last October's acquisition of Reckitt & Colman's shoe polish businesses by Sara Lee to the Monopolies and Mergers Commission.

Through the acquisition, the US-based Sara Lee, which already owns Kiwi shoe polishes, added the Cherry Blossom and Meltonian brands to its portfolio giving it more than half the UK market.

The Office of Fair Trading, which investigated the acquisition and recommended the referral, thought it raised fears about excessive concentration in the £15m-£20m market, especially given the combined strength of the brand names.

If the MMC decides the merger is against the public interest, Mr Lilley may force Sara Lee to sell the Reckitt polishes.

The OFT is believed to have intervened in response to several complaints from retailing companies, which feared there had been too great a consolidation of power among their polish suppliers. Many big supermarket groups

have developed their own-label shoe polishes and would be strong enough to look after themselves but smaller operators suggested they might prove to be especially vulnerable.

Sara Lee rejected the charge yesterday. Mr Ruan Venters, marketing director for Sara Lee in the UK, said: "We continue to believe very strongly that the acquisition is not against the interests of consumers or the trade."

He said he could not state what market share the company possessed. "The total market is an oddity. We cannot give figures because it is very fragmented and complicated market," he said.

Sara Lee manufactures its polishes at Honley, West Yorkshire, and has been transferring production of Reckitt's brands to this site. It did not acquire Reckitt's production plant at Hull, which continues to produce the Nugget shoe polish for the UK consumer products group.

The assets acquired by Sara Lee were less than £30m, ensuring that the referral could only be made on the grounds of excessive market share.

The MMC will report by June 17.

Renold ready for bid from TT

Renold, a maker of chains and gears for power transmission equipment, has got its retaliation in early against a possible hostile bid from TT Group, writes Jane Fuller.

In response to TT taking a 2.9 per cent stake, Renold warned that the acquisitive industrial holding company might try to acquire it "on the cheap at the lowest point in the economic cycle". It advised shareholders not to sell.

The share price promptly rose by more than 20 per cent to 55.5p, a market value of £38.4m, not before TT had taken its stake to 4.6 per cent.

Mr John Newman, a director of TT, said the purchases were "just an investment".

Renold said yesterday the full-year pre-tax deficit would not exceed £3.5m, after exceptional charges of £1.5m.

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Notice is hereby given to the holders of 3 per cent. Convertible Bonds 2001 of Daewoo Heavy Industries Ltd. that at a Meeting of the Board of Directors held on 14th December, 1991 the company resolved to declare dividends in Shares to the Shareholders registered as of 17:00 hours on 31st December, 1991 in proportion of 0.05 Shares per one Share and the payment of dividends in Shares was approved by the Shareholders at the General Meeting of Shareholders held on 28th February, 1992 and as a result of dividends in Shares the Conversion price was decreased from Korean Won 9,592 to Korean Won 9,135 per share effective retroactively 1st January, 1992.

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(the "Notes")

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Dated: 17th March, 1992
Issued by
BRITANNIA BUILDING SOCIETY

UK COMPANY NEWS

Rugby falls 16% on downturn in construction

By Andrew Taylor, Construction Correspondent

PRE-TAX PROFITS at the Rugby Group, which sells about a fifth of the UK's cement, tumbled by 16 per cent from £56.7m to £47.8m in 1991 as construction output fell sharply in the UK, US and Australia.

Turnover fell almost 8 per cent, from £579m to £532.5m. Despite the profits fall the company proposed a maintained final dividend of 3.5p for an unchanged total of 6.45p. This is comfortably covered by earnings of 12.7p (14.9p).

Profits from the UK cement division, which accounted for 37 per cent of trading profits, fell by a quarter from £25.7m to £15.1m.

Mr Peter Carr, managing director, said that UK cement volume sales fell by almost 18 per cent, compared with about 16 per cent for the industry as a whole. Rugby's main markets are in southern England which has been worst affected by the downturn in construction.

Mr Carr said that UK cement sales were expected to fall by a further 5 per cent this year.

Profits from the UK joinery business, fell from £18m to £15.2m, despite benefits from new acquisitions. The division was hit both by falling sales and prices as UK residential and commercial property markets went into reverse.

The UK steel reinforcing business suffered particularly badly with profits falling from £4.23m to just £509,000.

Overseas profits also dipped sharply. The only respite was

found in Australia where demand from the alumina industry pushed cement and lime profits up by a quarter to £9.68m.

This was partially offset by a fall in Australian joinery profits from £1.28m to £203,000. US joinery profits fell from £342,000 to £265,000. Joinery profits from continental Europe fell by 6 per cent to £2.27m. Glass profits from continental Europe, however, rose by almost a third to £2.14m.

COMMENT

Forget about the profits, look at the strength of the balance sheet. Last year Rugby produced a positive cashflow of £15.6m leaving it with net cash at the end of the year of £23.8m. The oligopoly in the UK cement market, where there are only three large manufacturers, means that cement prices have not come under the same sorts of pressures as other building materials.

Rugby, meanwhile, has put in some hard work reducing costs, cutting a further 400 jobs in the past 12 months. The cash flow benefits of cement making, however, is well known and is already in the share price. The group is in a position to spend up to £100m on acquisitions if it could find something worthwhile. Pre-tax profits slightly higher at £57m would put the group on a prospective p/e of 15. The shares are safe but look fully valued at this point in the cycle.

Metalrax bucks sector trend with modest rise

By Richard Gourlay

METALRAX, the Birmingham-based specialist engineering group, yesterday reported record profits and a sizeable increase in the dividend in sharp contrast to evidence of recession in much of the sector.

Pre-tax profits for the year to December 31 advanced from £7.18m to £7.21m on sales marginally lower at £62.9m (£63.9m).

The company said the record profits had been achieved through productivity gains from capital investment and positive cash flows, as well as its broad spectrum of engineering activities which range from branded storage systems and housewares to general engineering components.

Earnings per share rose from 7.25p to 7.63p and the directors have recommended raising the final dividend to 3.9p (2.55p), giving 3.9p for the year, a rise of almost 13 per cent. The company is also to make a 1-for-10 scrip issue. To this end, the directors are recommending that 3,325,523 of reserves be capitalised.

Metalrax said that its "momentum" had continued during the first two months of 1992.

The soft seller forced to make the hardest sell

Gary Mead on the options facing WPP to reduce its enormous mountain of debt

IT IS fortunate that Mr Martin Sorrell, chief executive of WPP, appears to relish a challenge. He clearly has an enormous one on his hands.

On top of yesterday's announcement that pre-tax profits had fallen by 38 per cent in 1991, leaving underlying trading profits of just £38.4m, it now seems that WPP is about to try to raise up to \$200m (£113.6m) from disposals to reduce its heavy debt burden.

With world advertising revenues unlikely to grow by more than 1 per cent this year, it is hardly the best time to be making fire-sales.

Nevertheless, Mr Sorrell may have little real choice. He confirmed yesterday that he has plans to re-organise WPP, which has two of the world's best advertising brand names, J Walter Thompson and Ogilvy & Mather.

The long-promised sale of the US agency Seall McCabe Sloves, which WPP acquired in May 1989, will steam ahead. In November 1990 Seall lost the \$40m Volvo account when it was revealed that a Volvo commercial featuring the safety aspects of the brand had been signed.

Yesterday Mr Sorrell said he had a "moral obligation" to sell the agency in February this year. Seall gained renewed confidence and probably increased value - when it won



Ashley Ashwood

Martin Sorrell: facing an enormous challenge

Mercedes' \$115m North American account.

Disposal of all or part of WPP's market research subsidiaries - Millward Brown International, MRG Group and Research International - is another likely move. Flotation on the Tokyo stock exchange of a minority stake in its Far Eastern advertising interests is also on the cards.

Mr Sorrell said that such moves would, on a "conservative" estimate, result in proceeds of some \$200m; he estimated that the group had a "short-term cash need over the

next year" of some \$100m. The timetable for all three actions was "the sooner the better", though certainly before the end of 1992.

The imperative behind the decision to make disposals and attempt flotations clearly comes from WPP's banks rather than from Mr Sorrell, who described the relationship with the co-ordinating committee - formed by Bankers Trust, JP Morgan, Citibank and Barclays - of his 25 banks as "constructive and productive".

The albatross round the neck of WPP is its heavy debt burden incurred through big acquisitions made in the 1980s. At the end of 1990, WPP became concerned that it was likely to breach covenants on its medium-term loans. It renegotiated its borrowings, putting in place a new medium-term facility of \$400m, to be repaid or refinanced by June 1993. In addition, a \$604.5m term loan is to be repaid in semi-annual instalments over four years from June 1993.

It has not drawn fully on those facilities but its debt still averaged £472m last year against £432m in 1990. It ended 1991 at £234m against £27m at December 1990.

According to one analyst, without the release of some £17.8m of exceptional items to boost 1991's pre-tax profits to £56.1m, WPP would have breached its banking covenants.

Even if Mr Sorrell manages to raise as much as \$200m from the re-organisations he has in mind, that will probably not be enough, "even with disposals, no way are they going to meet their banking covenants" is the view of one analyst.

Another analyst, Mr Richard Dale of Smith New Court, said that 1991's performance "was worse than expected; in the current year we expect revenues to be at best flat, and pre-tax profits to be about around £40m, giving interest

rate cover of 1.8 times, below that required by banks. It is therefore not surprising that they are now talking to the banks again."

Moreover, it is increasingly unlikely that WPP will be able to meet its debt repayment obligations for 1993.

One solution - which Mr Sorrell continues to disparage - might be the sale of one of his two world-leading international advertising agency networks.

But even without Mr Sorrell's well-known opposition to such a notion, with the slump in advertising the price that could be obtained for either would hardly match the sort of figures Mr Sorrell paid for them - \$566m for JWT in 1987 and \$364m for O&M in 1989.

Mr Sorrell therefore needs to maintain a productive relationship with his bankers.

The view of another analyst is that "it is not in the banks' interest to put WPP into receivership", since the core value of the group's business is in people and property, neither of which can be easily valued, least of all given 1991's 3 per cent collapse (in real terms) in international advertising revenue and a property slump.

Not for the first time, bankers may find themselves over a barrel with little choice but to come to the aid of an ailing company, in the hope that it will all come right.

BTR disposals and Hawker Canada stake may be sold

By Maggie Urry in London and Bernard Simon in Toronto

BTR, the industrial conglomerate, has sold two businesses acquired through recent takeovers for £23.1m.

It also said it was considering the sale of its majority stake in Hawker Siddeley Canada, valued at about C\$220m (£107m).

The group acquired Hawker Siddeley last November for £1,550m and said yesterday it was conducting a review of its interest in the Canadian subsidiary. BTR holds 59 per cent of HSC's common stock and 42 per cent of its preferred shares. BTR shares rose 2p to 406p.

HSC has diverse manufacturing interests, including aircraft engine components, steel castings, and mining and forestry equipment. It also repairs jet engines and leases railway wagons. Profits fell last year from C\$23.7m to C\$11.3m, largely as a result of problems in British coal-mining and Canadian forestry industries.

Bowater, the packaging and industrial films group, is buying the printing division of Rockware, which BTR bought last September in a £197m cash bid, for £15.5m. Bowater

recently launched a £333.5m rights issue and announced two acquisitions of packaging groups for £444m.

Mr David Lyon, chief executive of Bowater, said that the purchase of Rockware Printing had been under discussion even before BTR's bid. The deal would roughly double Bowater's market share in the bespoke business forms market to 19 per cent. There could be some rationalisation of the business, he said.

Rockware Printing's turnover in 1991 was £23m. Its profits and assets were not disclosed, but Mr Lyon said he thought Bowater was paying a fair price. The purchase is for cash and Mr Lyon said it would increase Bowater's gearing from 35 per cent to 38 per cent, after taking account of the rights issue and the other acquisitions. Bowater shares rose 1p to 770p.

The other disposal BTR announced was of a 24 per cent stake in Bunnings, a quoted Australian timber products group, for A\$40.3m (£17.8m). The stake has been sold to Westfarmers, of Perth, Western Australia.

Reinsurance underpins JIB

By Richard Lapper

A STRONG performance in the international reinsurance sector underpinned profits growth at JIB Group, the insurance broker floated in November by Jardine Matheson, the Hong Kong-based trading company.

JIB, the latest of a series of medium-sized brokers to obtain a stock market listing, reported a 33 per cent rise, from £15.1m to £20.1m, in pre-tax profits for the year to December 31 1991.

The figures were flattered by a contribution of £2.6m from interest earned on a capital injection made by Jardine Matheson last June, but underlying profits increased by 13 per cent with earnings per share up to 13.5p (12p).

The company declared a dividend of 5p.

However, the performance failed to stir much enthusiasm among investors. JIB's share price fell back to 197p, 3p down on the day and 8p down on the 195p paid for shares at the flotation.

Approximately one third of

the company's shares were placed in an offer which was subscribed three times.

The company's reinsurance division increased its contribution to profits from £2.7m to £10.7m against an improvement in turnover to £22.8m (£20m).

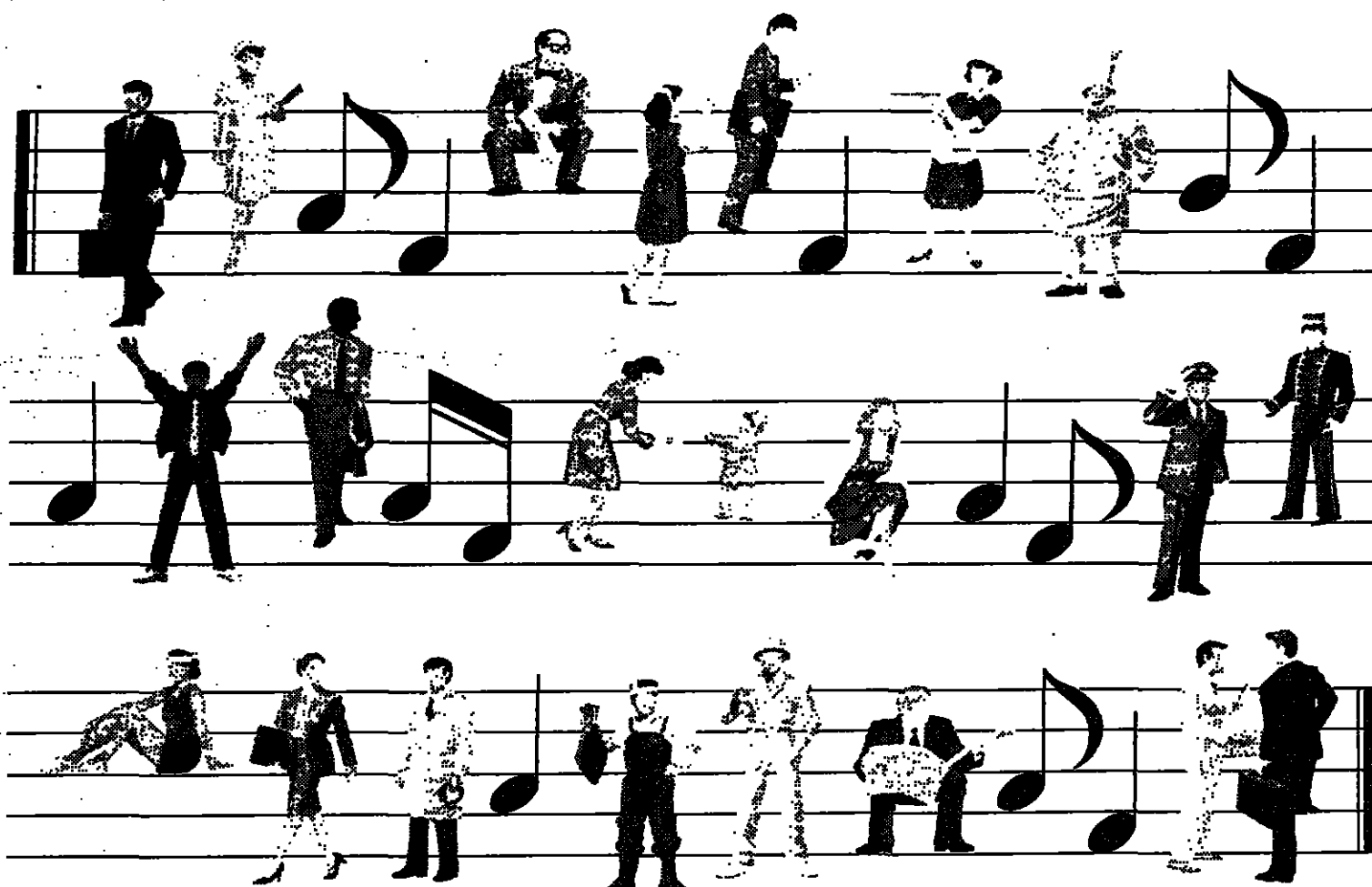
Growth in France, Australasia and Asia, where reinsurance operations have begun recently, was the main reason.

Mr John Barton, chief executive, said that in London JIB's avoiding involvement in retrocession or spiral business had held the company in good stead following problems in that part of the market this year.

JIB's US retail division, which generates 43 per cent of revenues, was held back by continuing softness in US insurance rates. Profits contributed fell from £3.95m to £2.11m.

JIB completed a review of its US operations during the year and opted to close 25 offices.

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*Fortune Magazine, August 1991.



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DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend year	Total for year	Total for last year
Alliance Trust	29	Apr 27	27	43	40
Antisagasta	19	Jun 6	13	19	19
BPP	4.91	May 14	4	6.9	6.9
Christies Int	1	May 20	6	8.3	8.3
Delta	9.8	June 1	9.8	14	14
Fisher (James)	3.5	May 15	3.5	5.5	5.5
IMI	5.8	May 18	5.8	10	10
ISA Int	0.951	May 31	0.874	1.365	1.288
JIB	5	May 18	5	5	5
MAI	1.4	May 2	1.4	5.5	5.5
Mayborn	2.8	May 29	2.5	3.5	3.5
Metalrax	2.8	May 29	2.58	3.45	3.45
Rugby	3.5	May 15	3.6	6.45	6.45
Suter	5.5	June 22	5.6	8.8	8.8
Thai-Euro Fund	22.5			22.5	
Wilson Bowden	6.21	May 26	5.9	8.7	8.3

Dividends shown pence per share net except where otherwise stated. *Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. \$USM stock. *Scrip option. *US cents.

COMMODITIES AND AGRICULTURE

Gold market in confusion as price sets 5 3/4-year low

By Kenneth Gooding, Mining Correspondent

CONFUSION REIGNED in the gold market yesterday as the price in London dropped at one stage to \$341 a troy ounce, the lowest since June 1986. It closed at \$342.20, down \$3.80 from Friday's close.

On the New York Commodity Exchange the most-active April contract crashed through all remaining technical barriers to \$342.10 an ounce and at midday seemed set to test new lows.

Some analysts said there was now nothing to stop spot gold falling below \$300. One recalled that the last time that happened, in 1985, the price took a year to climb back to \$340.

Dealers said yesterday's selling started at the morning "fix" in London and came from several quarters. Some suggested selling seemed to be related to a specific deal or deals somewhere in the market's shadowy background.

rather than being caused by any fundamental reason. Some said the fall was associated with uncertainties about the South African referendum. Whatever the reason, the drop in London triggered more selling by computer-driven US funds.

"With Middle East players effectively out of the market because of (the fasting month of) Ramadan, there were no buyers when people began buying out. The price could just keep going down," said Mr. Wiktor Bielecki, analyst at Carr, Kneass & Aitken, part of the Banque Indosuez group.

Mr. Michael Spriggs, analyst at the S.G. Warburg Securities financial services group, said: "It is very worrying because chartists say there is no real support for the price below \$342. The price could go all the way down to \$300 and I can see what would push it back over \$350 in the near term."

Strike hits Peruvian copper mine

By Sally Bowen in Lima

TWENTY MONTHS of labour peace at Southern Peru Copper Corporation, producer of two-thirds of all of Peru's copper, came to an end yesterday when blue-collar workers from all four company unions and white collar workers at the Cayash mine went on strike. The smelter at Ilo, which produced a record 300,117 short tons (2,000 lb each) of blister last year, was still functioning, according to SPOC. About 40 per cent of operators had turned up for work as normal. A senior company official commented, "We are maintaining production at near normal levels - we have contingency plans for this sort of situation."

Surprise was expressed in the local mining sector over the SPOC strike, scheduled to last 48 hours. SPOC workers are among the best paid in Peru's mining industry. A "labour peace" pact for 1992 is still under discussion by the striking unions.

The motive for the strike - a technicality for calculating wage rises - "seems inexplicably trivial, said one mining industry source in Lima. "This looks more political than anything else."

SPOC recently announced investment plans totalling \$300m over the next five years. The US-owned company is to build electro-winning plants at both its huge open-cast mines of Cuajone and Toquepala, and a partial copper acid plant for the Ilo smelter.

● Metal workers blocked traffic and disrupted rail services here to protest at the threatened closure of the 90,000-tonne capacity lead works of Sociedad Minera y Metalurgica de Penarroya Espana, a wholly-owned unit of Franco-German multinational Metalurgica, Reports Reuters from Cartagena.

Assured EC access urged for banana producers

By David Dodwell, World Trade Editor

BANANA EXPORTERS in small African, Caribbean and Pacific (ACP) countries should be assured a minimum quota in the European market and tariff protection against cheaper, large-scale producers, says a report published yesterday by a coalition of lobbyists for the developing world.

In addition, tariffs levied on large-scale producers should be earmarked to fund a system of price support for ACP suppliers, along with assistance on diversification, the International Coalition for the Development of Action said in its report. The European Community should monitor the cartel activities of the three multinationals that dominate banana production among large-scale producers.

The report comes in the wake of fresh British government assurances that treaty promises made to Caribbean banana exporters will be honoured when the European Commission decides next week how to create a single market in bananas.

EC Banana Supplies (percentage shares)	
Colombia	10.8
Ecuador	10.8
Panama	10.8
Costa Rica	9.3
Honduras	8.1
Martinique	7.2
Guadeloupe	4.6
Belize	4.0
St. Lucia	3.5
Ivory Coast	3.7
Cameroon	2.1
Dominica	2.0
Gautemala	1.8
Somalia	1.8
St. Vincent	1.6
Suriname	1.4
Jamaica	1.0
Grenada	0.3

Source: World Bank

Mr. John Gummer, the UK farm minister, assured the House of Commons in a parliamentary answer last Friday that Britain intended to stand by its obligations under the Lomé convention (a trade agreement with developing former European colonies), and

would support any EC decision that conformed with these commitments.

The "Eurobanana" has generated immense controversy, since the creation of the single market makes it possible for "dollar banana" producers, mainly in central America, to undercut traditional suppliers. These are mainly former French and British colonies, which have protected access to particular European markets, and high prices - both assured by development commitments made under the Lomé convention.

The EC is the world's biggest importer of bananas, purchasing 3.2m tonnes in 1990. Small ACP countries like Jamaica and the Windward Islands supply 18 per cent of the market, while former French colonies and small EC producers like the Canary Islands supply a further 26 per cent. Dollar bananas account for the remaining 56 per cent.

Dispute inside the EC arises from rules being set by the General Agreement on Tariffs

and Trade, which would require all farm products to be subject to import tariffs. These would then be reduced during the next six years.

The community has not set a tariff for the so-called "dollar bananas". Instead, it limits their entry by means of quotas. The European Commission (of the EC) is divided between those who want a temporary exemption from the GATT rules, and those who want to set a very high tariff on dollar bananas.

Dame Eugenia Charles, prime minister of Dominica in the Windward Islands in the Caribbean - where 70 per cent of export earnings come from bananas - spoke for many Caribbean suppliers when she predicted during a recent visit to Brussels and London that tariffication would "never by itself be able to protect our banana industry; it would mean the end of the industry in our part of the world."

"If we lost the industry completely, we would lose the

country," she warned. "It would be the beginning of despair."

She may have been comforted by Mr. Gummer's assurance last week that he "has pressed the importance of a settlement under the General Agreement on Tariffs and Trade in conformity with our continuing commitment to the Windward Islands and Jamaica."

These assurances did not rule out the possibility of tariffication, however. It is still possible that compromise will be found in a longer period of tariff protection than six years, and substantial funds to aid diversification into other products. There have been informal signals from the GATT that a compromise that was technically outside GATT rules would not jeopardise the Uruguay Round proposals.

Bananas and the European Single Market. The International Commission for the Development of Action, 25 Beehive Place, London SW9 7QR.

Sugar prices forecast to remain in narrow range

By David Blackwell

WORLD SUGAR prices are set to remain locked in the "desperately narrow" 1.5 cents a lb trading range of the last 12 months, according to the latest sugar report from E.D. & F. Man, the London trade house.

The resistance to movement in spite of a volatile trading environment is due to fear of uncertainty at a time of revolutionary change in the eastern European and Cuban markets. Man suggests. It also coincides with "an unprecedented convergence of views about the overall supply and demand bal-

ance". While uncertainty surrounds crop prospects in both Cuba, the biggest exporter, and the CIS, the biggest importer, the convergence can be explained by favourable growing conditions in many exporting countries. Output in Brazil, Thailand and India in the year to the end of last month has exceeded the previous year by 24, 30 and 8 per cent respectively. "The full impact of these potentially bumper crops has not as yet been felt on the market," says Man.

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EC wants tougher fishing punishments

By Andrew Hill in Brussels

EUROPEAN COMMUNITY member states are hampering the community's fisheries efficiency with bureaucratic rules, according to the European Commission.

In a report published yesterday on surveillance of the EC's common fisheries policy, the commission called for the powers of EC inspectors to be strengthened and punishments for overfishing and other breaches of the CFP to be tougher.

"Surveillance is supposed to happen on a co-operative basis, but in practice the [community] inspectors are seen as intruders," said a commission official yesterday.

The commission will produce formal legislation to improve CFP surveillance later this year, and will also propose minimum community sanctions for fishing vessels which break EC rules.

Brussels believes improved surveillance and control of fishing are essential if planned reforms of the CFP are to be successful. The report itself does not single out individual countries for criticism but the problems are thought to be worst in the North Sea where stocks are at their lowest.

Commission officials say they do not want to interfere with surveillance which can best be carried out at national

level, but the commission does want national authorities to improve the transparency of their own administrative procedures. According to officials, member states' attitude to EC surveillance has improved significantly in recent years as the need for changes in traditional fishing policy has become obvious.

But surveillance has not kept pace with technological developments in the practice of fishing. A comprehensive community register of fishing vessels was only set up last year, and the commission would like to improve the monitoring of fishing fleets by computer and satellite.

Van Niekerk's Cape crusade to rescue farmers

The South African agriculture minister is trying everything to minimise bankruptcies

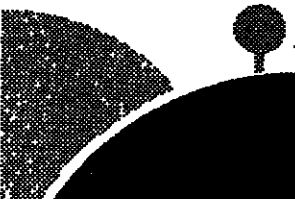
LAST FRIDAY was the day of the annual agricultural show at Prieska in the northern part of South Africa's Cape Province. A few score farmers and their families from a radius of about 100 km (62 miles) had gathered to wander around about a dozen trade and craft stands, have a braai (barbecue) lunch and to see which of the prize would be awarded to the prize for the best Fat-Tailed Fennel sheep. The temperature was in the mid-40s centigrade (about 120 deg F).

This is virtually desert country where a farmer needs several thousand hectares and a drought- and heat-resistant breed of sheep to make a reasonable living. It lies between the Great Karoo in the south and the Kalahari in the north and the town owes its existence and past wealth to the mining of blue asbestos and copper from the nearby hills.

Now the copper mine is worked out and the lung disease asbestos has killed the demand for the asbestos. Today Prieska relies almost entirely on agriculture and in both prosperity and population it is only half the town it once was.

But the mood at the show was jovial and relaxed. The quality of the sheep entered for the competition was excellent, the food was good and the local MP was among the small crowd. They know him well; for not only is he a neighbourly farmer (his farm is just 170 km away by dirt road and that qualifies as "neighbour" in this vast hot countryside) but he is

FARMER'S VIEWPOINT



By David Richardson

also South Africa's minister of agriculture.

Mr. Kraai van Niekerk would probably have attended the show as a farmer in any case but last week he was campaigning for today's referendum on a constitutional amendment to reform South Africa, and Prieska is the centre of his constituency. He had delivered a speech at another town that morning; now he was pressing the flesh of his fellow farmers before addressing a house meeting in the late afternoon and another in the local town hall in the evening. In the sweltering heat it was a punishing schedule.

If the voters reject continued reform Mr. van Niekerk, along with the rest of the cabinet, will begin preparations to resign. But if the majority of South Africa's white electorate votes against calls by the Conservative Party and the AWP for a return to old ways, the minister will be able to return to other pressing problems in his department.

Chief among these is the extended drought which has affected a significant proportion of the Republic. Indeed, I had expected that the arid area in which the minister's own farm is situated would be suffering most. But I was wrong. When I went with him to his 13,000-hectare holding, which has an annual rainfall of just 6 inches and where temperatures in the high 30s and low 40s centigrade are normal throughout the long summer, he explained that the secret of success on such dry bushveld was to restrict stocking rates (he runs only one Merino wool sheep per 10 hectares) and to conserve what little moisture was available.

This meant moving each 300-head flock on a regular basis from one 100-hectare camp (pasture) to another so as not to destroy the indigenous grasses and bushes sprouting from the sandy, rocky terrain and which, incredibly to my unaccustomed eye, sustained the animals in good condition. He talked with enthusiasm and detailed knowledge about the balance of nature. And he claimed that it was not farmers like him, who were used to managing in dry weather, who were in financial trouble.

It is, in fact, the arable farmers further east who are suffering most, as I had seen and heard for myself a few days earlier, and the white electorate has already set up committees of bankers, extension officers and local farmers' representatives, to try to find ways to avoid many of them going bankrupt. Aid schemes are being worked out, wherever possible, to write off some debt, and to re-schedule the rest,

often at subsidised interest rates. But in many cases the financial position is such that the farmer is beyond help.

Critics of the rescue attempts allege that most of the farmers who are in trouble are financially illiterate and that they are reaping the results of unbridled expenditure and expansion in the boom years of the 1970s and 1980s. Mr. van Niekerk counters that such suggestions contain an element of truth. But the drought is also an established fact and there are socio-economic as well as agricultural reasons why as many farmers as possible should be saved.

To allow vast numbers of farmers to go out of business at a time when there is little enthusiasm, even among successful farmers for expansion, would put tens of thousands of black farm labourers out of work. Since the repeal of the Group Areas Act two years ago there has already been enormous growth in the squatter camps around big towns. Hundreds of unemployed farm workers would add to an already serious problem.

There is also the immediate problem of ensuring the availability of sufficient food. South Africa consumes between 6m and 7m tonnes of maize each year. Production from this year's drought-stricken crops is forecast at less than 3m tonnes. In addition, the republic has long-term commitments to supply maize to other southern African countries. It appears likely, therefore, that it will be necessary for

South Africa to import up to 5m tonnes of maize during the coming months. Some commentators have suggested that the port facilities are inadequate to handle such volumes within the time available but Mr. van Niekerk assured me that his department had done the calculations and confirmed that they can and that imports have already begun to arrive. He also denied that there was any possibility of rationing over coming months.

Some of his optimism was based, however, on the possibility that South African-grown wheat could be substituted for maize when it was harvested in November. But back in the Orange Free State, last week farmers were worrying about the continued absence of any rain to provide moisture to germinate wheat seeds when they were due to be planted in a few weeks time. There is a summer rainfall area and that season is almost over. If they get no rain, there will be no point sowing the wheat. It is a bitter pill to swallow for farmers who have no crops to harvest next November.

As the minister said, that is a long way ahead and there will be time to make arrangements to deal with that problem should it occur. But in the meantime there is little doubt that the drought, the cost of aid to farmers and the planned expenditure on food imports will have figured in the South African budget calculations due to be announced tomorrow. Whichever way you look at it this is a critical time for South Africa.

MARKET REPORT

Several base metals were testing support levels at the end of a quiet day on the LME. Traders pointed to the continued lack of fundamental news dampening recent bullish sentiment. COPPER ignored the strike by Peruvian copper workers and three-month metal continued to edge into the support area between \$2,220 and \$2,225 a tonne from which the market bounced last week. Three-month ALUMINIUM, having failed to break up through resistance in the \$1,315 to \$1,320 band last week, eased throughout the day under liquidation and light sell slopes. Traders now see a test of the \$1,280 to \$1,285 support level. Three-month ZINC,

attempting to consolidate last week's sharp gains, was aided by developing support which absorbed liquidation on any dip to \$1,230 a tonne. Traders said if the consolidation is successful then a rise to test resistance around \$1,260 is possible near term. London's robust COFFEE lost morning gains by the close as New York failed to gather enough support to break through the 74.50 cents resistance level in near May, traders said. The New York arabica market was awaiting news of a meeting between Central American producers and US trade officials on renewed export quotas. Compiled from Reuters

London Markets

SPOT MARKETS	
Crude oil (per barrel FOB)	+ or -
Dubai	\$15.55-5.65 +0.25
Brent Blend (attdist)	\$15.67-7.52 +0.60
Brent Blend (12/1)	\$17.90-7.90 -0.05
WTI (11 pm est)	\$19.20-9.25 +0.25
Oil products	
INHE prompt delivery (per cwt)	+ or -
Premium Gasoline	\$136-190 +5
Gas Oil	\$162-163 +1
Heavy Fuel Oil	\$75-78 +2
Naphtha	\$173-174
Petroleum Argus Estimates	
Other	+ or -
Gold (per troy oz)	\$343.20 -3.80
Silver (per troy oz)	\$20.00 -2.0
Platinum (per troy oz)	\$359.25 +0.25
Palladium (per troy oz)	\$54.25 +0.3
Copper (US Producer)	104.90 +0.06
Lead (US Producer)	37.00
Tin (Kuala Lumpur market)	14.00
Tin (New York)	261.00 -0.5
Zinc (US Prime Western)	62.00
Cattle live weight	107.90 -0.57
Sheep (live weight)	101.20 +0.28
Pigs (live weight)	57.80 +2.25
London daily sugar (raw)	\$211.20 -0.1
London daily sugar (white)	\$270.00 -0.5
Tate and Lyle export price	\$231.00 -0.5
Barley (English best)	121.5
Maize (US No 3 yellow)	114.00
Wheat (US Dark Northern)	173.00
Rubber (API)	53.75p -0.5
Rubber (May)	54.00p -0.5
Rubber (UK RSS No 1 Mar)	211.0m +0.5

SUGAR - London FOEX (\$ per tonne)	
Raw	Close Previous High/Low
May	188.50 184.80 186.80 183.80
Jul	188.50 184.80 186.80 183.80
Oct	188.50 184.80 186.80 183.80
White	Close Previous High/Low
May	268.40 268.00 267.70 268.00
Jul	270.00 268.00 269.50 268.00
Oct	262.50 269.50 261.30 260.10
Nov	265.50 269.50 263.50
Turnover: 242Z (4381) lots of 5 tonnes	
ICEO indicator prices (\$/tonne per pound) for Mar 15 Comp daily 57.24 (57.44) 15 day average 55.28 (55.08)	
Sterling close: March \$484	

POTATOES - London FOEX (\$/tonne)	
Close	Previous High/Low
Apr	114.5 113.5 114.8 112.5
May	134.0 132.5 134.0 132.5
Jun	148.0 129.0 127.8 127.0
Turnover 141 (361) lots of 20 tonnes	

SOYABEANS - London FOEX (\$/tonne)	
Close	Previous High/Low
Jun	125.50 125.50 125.50 125.50
Oct	130.00 130.00 130.00 130.00
Turnover 26 (11) lots of 20 tonnes	

FRIEDRICH - London FOEX (\$/tonne)	
Close	Previous High/Low
Mar	122.0 123.0 122.0 122.0
Apr	123.0 123.0 122.0 122.0
May	111.0 111.0 111.0 111.0
Jun	123.0 123.0 122.0 122.0
Jul	123.0 123.0 122.0 122.0
Aug	123.0 123.0 122.0 122.0
Sep	123.0 123.0 122.0 122.0
Oct	123.0 123.0 122.0 122.0
Nov	123.0 123.0 122.0 122.0
Dec	123.0 123.0 122.0 122.0
Turnover 169 (388)	

WORLD COMMODITIES PRICES

COCOA - London FOEX (\$/tonne)	
Close	Previous High/Low
May	673 678 675 671
Jul	701 705 704 699
Sep	728 729 728 725
Dec	762 765 764 760
Mar	785 788 782 782
Sep	822 857 858 854
Turnover: 1580 (3167) lots of 10 tonnes	
ICEO indicator prices (\$/tonne per pound) for Mar 15 Comp daily 82.21 (81.47) 15 day average 81.15 (83.28)	

COFFEE - London FOEX (\$/tonne)	
Close	Previous High/Low
Mar	828 829 847 828
May	845 845 859 843
Jul	854 855 867 854
Sep	884 886 904 884
Nov	907 906 910 908
Turnover: 242Z (4381) lots of 5 tonnes	
ICEO indicator prices (\$/tonne per pound) for Mar 15 Comp daily 57.24 (57.44) 15 day average 55.28 (55.08)	
Sterling close: March \$484	

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Aug	123.0 123.0 122.0 122.0
Sep	123.0 123.0 122.0 122.0
Oct	123.0 123.0 122.0 122.0
Nov	123.0 123.0 122.0 122.0
Dec	123.0 123.0 122.0 122.0
Turnover 169 (388)	

NEW YORK

GOLD 100 troy oz, \$/troy oz.	
Close	Previous High/Low
Mar	343.3 343.7 343.0 342.1
May	347.3 347.3 346.0 345.0
Jul	347.3 347.3 346.0 345.0
Sep	347.3 347.3 346.0 345.0
Dec	347.3 347.3 346.0 345.0
Mar	347.3 347.3 346.0 345.0
May	347.3 347.3 346.0 345.0
Jul	347.3 347.3 346.0 345.0
Sep	347.3 347.3 346.0 345.0
Dec	347.3 347.3 346.0 345.0
Mar	347.3 347

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Prices are given in sterling unless otherwise stated. They are subject to change without notice. Prices are given in sterling unless otherwise stated. They are subject to change without notice.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

All quiet on the dollar front

THE FOREIGN exchanges appeared reluctant to move on any currency yesterday, with most trading in a narrow range, reports *Peggy Hollinger*.

The dollar was consolidating after recent gains and closed in London at DM1.6655 compared with a previous DM1.6665, in New York the US unit slipped to a DM1.6615 finish. The lack of statistics out of the US gave traders little incentive to find new positions on the dollar, said Mr Nick Parsons, head of the treasury advisory group at CIBC. Strong resistance at DM1.6700 was expected to hold for the short term. However, he argued, there remained an underlying bid sentiment to the dollar market.

The lack of inspiration in the dollar market was being attributed to the signs of improvement now being seen in the US economy. Recovery had already been priced in, said Mr Mark Austin, economist at Hongkong Bank, and now the market was unsure of its next moves. "There is a risk the dollar will drift off unless there are exceptional numbers from the US," he added.

Sterling took some support from the Labour party's budget proposals, which included a strong commitment to the European exchange rate mechanism. Rumours that a small rise in sterling in the afternoon

was the result of Bank of England intervention were unsubstantiated. Mr David Simmonds, chief treasury economist at Midland Montagu, dismissed the intervention speculation and said there had been nothing unusual in the rise.

The pound closed firmer at DM2.8575, against DM2.8560, and at \$1.7155, in New York it rose to \$1.7220. Traders said the prospects for sterling were on the downside this week, with Thursday's unemployment figures not likely to boost support for the Conservative party. Furthermore, speculation about a UK rate cut was likely to resurface this week with the retail price index out on Friday.

The RPI figures were expected to show UK inflation below Germany's, perhaps opening a window of opportunity for a rate cut. After Thursday's jobless figures, the government could well be desperate for

some good news for the Tory party campaigners to carry to the voters, said Mr Parsons. "It is no more than an outside chance, but it is a chance."

Within the ERM, sterling traded close to its limit against the peseta for most of the day, the peseta came under pressure following the Nikkei's tumble to a five-year low, and declined against the dollar, sterling and the D-Mark. The Japanese currency weakened from ¥133.50 to ¥133.95 per dollar, from ¥228.75 to ¥229.75 per pound and from DM2.493 per 100 yen to DM2.492.


Investors in the South African financial market would be anxiously awaiting the results of the all-white referendum, expected tomorrow, said Mr Peter Luxton, senior economist at Barclays. The financial market would need a "resounding yes vote on a good turnout" if it were to avoid a sharp tumble, he added.

EMS EUROPEAN CURRENCY UNIT RATES						
	Eu. Gen. Rate	Currency Amounts Against Eu. Mar 10	*. Chaspt Rate	% Spread vs Currency	Difference Indicator	
Spanish Peseta ...	133.631	129.222	-3.30	6.08	57	
Belgian Franc	42.4032	42.033	-0.37	3.48	38	
French Franc	2.11345	2.0962	-0.17	3.48	38	
German Mark	1.93627	1.93627	0.00	0.00	0	
Dutch Guilder	0.767417	0.766038	-0.18	2.25	35	
Italian Lira	2036.27	2036.27	0.00	0.00	0	
Irish Punt	0.787667	0.786038	-0.18	2.25	35	
Portuguese Escudo	200.482	199.482	-1.00	0.50	15	
Swedish Krona	133.631	133.631	0.00	0.00	0	
French Franc	0.936949	0.935465	-0.59	1.00	-58	
Italian Lira	84.155	84.155	0.00	0.00	0	
Denmark Krone	0.936949	0.935465	-0.59	1.00	-58	
Swedish Krona	0.936949	0.935465	-0.59	1.00	-58	


4:00 pm prices March 16

4:00 pm prices March 16

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FT SURVEYS

AMERICA

Motors firm as Dow retrieves early decline

Wall Street

US EQUITIES shrugged off the drop in Tokyo yesterday and moved modestly in a session dominated by programme trading, writes Karen Zogor in New York.

The Dow Jones Industrial Average closed a marginal 0.45 up on balance at 3,236.39 after having fallen more than 24 points by mid-session. Volume was exceptionally thin, with only 151.3m shares changing hands. On the big board, declining issues still outscored advances by 940 to 750. On Friday, the Dow gained 27.38 at 3,235.91.

The Standard & Poor's 500 lost just 0.65 on the day at 495.39 and in the secondary market the Nasdaq composite was finally just 0.69 off at 617.94.

Motor companies dominated trading on the New York Stock Exchange yesterday after Chrysler named Mr Robert Eaton to succeed Mr Lee Iacocca as chairman. Mr Eaton, previously chairman of General Motors Europe, will initially join Chrysler as vice chairman and chief operating officer before taking over at the end of the year.

Ford led the big three auto-makers in terms of volume, adding 1% at \$37.41. Chrysler added 1% at \$17.74 and General Motors held steady at \$37.74.

Among other active issues, Weyerhaeuser, the forest products company, climbed 3% to \$28.45 after Smith Barney Harris Upham increased its first-quarter earnings estimates for the company.

Eastman Kodak fell 1% to \$10.40 after the photographic equipment concern said that it does not expect its business to rebound in the first quarter.

However, Kodak added that it expects to post good gains for the year.

Pfizer, the big pharmaceutical group, weakened a further 3% to \$70.75. The stock started to tumble on Friday amid concern that risks associated with the company's Shiley heart valves might be greater

than previously thought. Sports shoe maker Nike dropped 3% to \$70.75 after posting third-quarter profits of \$1.08 a share, against 83 cents a year ago. Shares in the group's competitor, Reebok, were unmoved at \$32.75, while L.A. Gear eased 3% to \$13.34.

Unisys was one of the strongest big board issues yesterday, climbing 3% to \$10. Mr James Unruh, the company's chairman and chief executive, predicted first-quarter profits in spite of continued weakness in the US economy and very competitive conditions in the computer industry. Unisys had a loss of \$95m, or 79 cents a share, in the 1991 first quarter.

In over-the-counter trading, Good Guys tumbled 3% to \$18.75, after Goldman Sachs removed the stock from its recommended list.

Canada

RISING interest rates helped to spark a broad-based sell-off on the Toronto stock market in solid turnover.

The composite index dropped 31.6 to 3,444.1, while declining issues outpaced advances by 415 to 165 after volume of 30.7m shares.

Every sub-group except pipelines posted a loss. Golds showed the largest decline, ending down 2.06 per cent. Spot gold was quoted at US\$343.75 an ounce, down US\$3, in New York. Transportation lost 2.03 per cent and financial services fell 1.49 per cent.

Investors are worried about rising interest rates, a sagging Canadian dollar, flat corporate earnings and Canada's constitutional problems, commented an analyst.

SOUTH AFRICA

JOHANNESBURG remained nervous ahead of today's whites-only referendum on reform. The all-gold index fell 8 to 1,185, while the industrial index advanced 11 to 4,368. The overall index closed down 11 at 3,522.

EUROPE

Continent depressed by Japanese weakness

EVENTS in the Far East echoed gently, but still depressingly among most continental bourses yesterday, writes Our Markets Staff.

PARIS drifted to the day's low shortly after the start and stayed there for most of the day. The CAC-40 index hit 1,922.22 before closing at 1,928.22, down 17.83. Dealers reported several basket trades and blamed the bigger price movements on the low turnover, estimated at FF1.7bn-1.8bn.

Lafarge was one of the day's most active stocks, falling FF3 to FF237.20 with 300,600 shares traded on 1991 profits below market expectations of FF1.3bn. Some brokers are likely to revise down their 1992 profit estimates as a result.

The new Paris court had cancelled the sale of a 13.82 per cent stake in Perrier to Groupe Saint-Louis prompted Perrier to jump FF14 to FF1,650 while Saint-Louis dropped FF43 to FF1,300.

Dealers said the ruling improved Nestle's chances of success in taking over the

FT-SE Eurotrack 100 - Mar 16								
Hourly changes								
Open	10 am	11 am	12 pm	1 pm	2 pm	3 pm	close	
1146.59	1146.89	1147.85	1148.90	1146.99	1146.78	1145.97	1145.61	
Day's High			1147.94	Day's Low				1145.40
Mar 13	Mar 12	Mar 11	Mar 10		Mar 9			
1154.40	1149.99	1161.88	1169.22		1165.45			

Source: Reuters 1000 (2010/10/10)

mineral water company, and at the same time, raised the likelihood that it would only have to increase its offer price of FF1.475 by a nominal amount.

Total fell FF4.80 or 3.9 per cent to FF232.10 as relatively heavy selling by a UK broker hit a thin market.

FRANKFURT traded in a thin range as the FAZ index fell 3.12 to 700.70 at mid-session, and the DAX closed 7.84 lower at 1724.90. Turnover fell from DM4.7bn to DM3.8bn.

The market was hurt by a report that Volkswagen's margins on car production were falling adversely affected last year by start-up costs for the new Golf model. VW itself fell DM4.80 to DM366.40. But this

may also have reflected profit-taking: after a week 1991, the shares had led the German market up this year with a rise of 31 per cent to a 1992 peak of DM378.50.

The multiple expiry of March DAX index contract, options on the DAX future, options on the DAX itself and stock options on Friday were expected to bring some volatility into the market later this week.

MILAN closed weaker on the final day of the February account and there were reports that rather than covering short positions, professionals were borrowing stock from banks in order to carry them over. The Comit index fell 5.44 to 505.27 in turnover estimated at

around Friday's 96.9bn.

Flat eased 1.15 to L4.870 at the official fixing but was quoted as low as L4.770 in afternoon trading in London on the Paris news about Perrier. This move was seen as lessening the Agnelli group's chances of taking over the French mineral water company.

The banking sector lost 1.7 per cent, and there were further signs that the San Paolo share offering had not gone smoothly. The shares are due to start trading today. There was a grey market offer price of L12.300, just above the issue price of L12.200, but no grey market bid price. Mediobanca fell 1.850 to L13.820.

Pirelli was one of the few gainers, adding 1.5 to L1,185 on short-covering.

ZURICH ended above its lows on bargain hunting in moderate volume. The SPI index eased 3.9 to 1,121.0. Bearers in the restaurant and hotel group, Movenpick, rose Sfr150 or 4.1 per cent to Sfr3,850. After the bourse the company said that its chief

executive officer, Mr Michel Favre, had stepped down with immediate effect.

AMSTERDAM drifted lower and the CDS Tendency index closed down 0.5 at 124.7. Wolters Kluwer, the publishing group, reported a 24 per cent increase in net profits, below market expectations, and shed 70 cents to F168.80.

Hunter Douglas, the building materials group, which reported disappointing results on Friday, rose 80 cents to F164.00 on bargain-hunting, while Ahold, the retailer, closed down 40 cents at F155.50 as investors took profits.

News that an Italian engineering group had taken a 6 per cent stake in Fokker left the aircraft manufacturer 30 cents lower at F134.70.

MADRID was quiet in low turnover: the general index closed down 1.21 at 258.87. The construction sector, which had performed strongly at the end of last week, fell back as investors took profits.

BRUSSELS ended mixed with the Bel-20 index closing down 3.64 at 1,208.76 in turn-

over of BFr558m. Petrofina shed BFr50 to BFr10,500 while Solvay fell BFr75 to BFr12,425. STOCKHOLM was supported by Ericsson, which saw its B shares up SKr5 to SKr131 and accounted for more than a quarter of overall volume, moderate at SKr391m.

Ericsson had already risen on big orders in Malaysia and Germany; yesterday there were rumours of even bigger orders yet to come in Iran and Japan, and a story that General Electric was eyeing a stake in the telecommunications group.

The Affarsvarden General index rose 2.1 to 388.6. Mado B closed only SEK1 lower at SKr227 on an 82 per cent fall in 1991 profits, better than its own forecast of break-even.

COPENHAGEN fell across a broad front, with the CSE index closing 2.88 lower at 340.12. Danske Bank, Novo Nordisk and East Asiatic were among the most active losers, falling DKr6 to DKr311, DKr6 to DKr23 and DKr4 to DKr141. HELSINKI fell back slightly, the HEX index shedding 2.5 to 960.0 in turnover of FM132m.

ASIA PACIFIC

Authorities offer no help as Nikkei falls below 20,000

Tokyo

THE Nikkei average fell 3 per cent to 19,837.16, below the October 1990 low of 20,221.85.

The index opened at the day's high of 20,443.53 and reached a low for the session of 19,790.16 in the afternoon.

Volume dropped to 200m shares from Friday's 650m, the settlement day for March futures and options contracts. Declines led advances by 793 to 231, with 129 issues unchanged.

The Tokyo index of all first section stocks retreated more slowly, but its fall of 19.14 to 1,444.86 left it at the lowest level since November 1986. The Topix has fallen for 10 consecutive trading days, the first time since March 1984. In London,

the ISE/Nikkei 50 index eased only 0.04 to 1,102.75.

Small-lot selling by tokkin, or specialist money trusts, and investment trust funds, which closed trading for the financial year yesterday, depressed share prices.

Dealers said trading was not panicked and that share prices fell in an "orderly fashion".

"We weren't in a free fall," said Miss Caroline Stone at Barclays de Zoete Wedd.

However, Mr Jason James, strategist at James Capel, said market conditions were "very weak" as represented by the declines in the Topix index and other benchmark stock prices, pointing out that the fall in the Nikkei had lagged behind.

Traders said share falls in illiquid component stocks in the Nikkei yesterday suggested that the index had been propped up by dealers in recent weeks.

The authorities declined to support the market. On previous occasions of market weakness, the Ministry of Finance

has tried to talk up the market, and the Bank of Japan has lowered short-term interest rates to add liquidity.

Mr Tsutomu Hata, finance minister, said he was not considering steps to prop up the stock market, and Mr Yasushi Mieno, Bank of Japan governor, told a House of Councilors' committee that the economy was unlikely to slow much further, disappointing those who had expected a cut in the official discount rate.

The top losers of the day included illiquid Nikkei components. Daito Woolen Spinning and Weaving fell Y210 to Y1,470 and Godo Shusei Y190 to Y1,740.

Osumoto Industries, the condom maker which has been traded actively by short-term traders, retreated Y60 to Y1,370. The Tokyo Stock Exchange put the issue on its "watch list" due to its volatility.

Blue chips lost ground on selling by investment trusts. Matsushita Electric Industrial

and Sony fell by Y40 each, to Y1,240 and Y3,920 respectively. Banking shares were also weak, with Industrial Bank of Japan down Y20 to Y2,540 and Fuji Bank Y90 to Y1,970.

In Osaka, the OSE average lost 288.88 to 21,588.64 in volume of 160.8m shares.

Roundup

THE NIKKEI'S drop through 20,000 weighed on Pacific Rim markets.

SEOUL was brought off the day's lows as the Market Stabilisation Fund spent Won300m to support prices. The composite index lost 1.09 to 608.38.

Turnover stood at Won71.3bn after Saturday's half-day Won146.1bn. The fund focused on heavily weighted issues such as Korea Electric Power and Pohang Iron & Steel.

HONG KONG lost ground on profit-taking following last week's gains. The Hang Seng index slipped 11.35 to 5,019.86 as turnover declined to HK\$2.55bn from HK\$3.55bn.

HSBC and Cheung Kong dominated trade, with interest in Cheung Kong fuelled by expectations of good results being reported on March 26.

NEW ZEALAND was lifted by a late rise in Telecom and Fletcher Challenge. The NZSE-40 index closed 6.80 higher at 1,458.18. Turnover fell to NZ\$13.2m from NZ\$16.1m.

Telecom shares rose 5 cents to NZ\$2.35 and Fletcher Challenge 2 cents to NZ\$3.45. Corporate investments, a diversified trading company, declined 4 cents to 55 cents after reporting a loss of NZ\$32.5m in its fiscal first half.

TAIWAN finished lower in light trading on political uncertainty after the ruling Kuomintang failed to reach an agreement on how to choose the president. The weighted index relinquished 16.65 to 5,012.96 as turnover fell to T\$26.45bn from T\$34.03bn.

AUSTRALIA surrendered early gains after the Japanese market dropped through 20,000. The All Ordinaries index ended

a net 1.7 off at 1,586.7 after turnover of A\$143m (A\$181m). MANILA ended lower in uncertain trading as Philippine National Bank started an additional offer of 10.4m shares. The composite index dipped 16.02 to 1,106.61 as turnover shrank to 42m pesos from 386m.

KUALA LUMPUR finished weaker in light trading. The composite index slipped 3.48 to 591.74 in turnover of M\$94.0m, after M\$92.0m.

SINGAPORE'S Straits Times Industrial index closed 1.1 per cent or 16.42 down at 1,449.66 in turnover of S\$83.1m, against S\$107.5m. NatSteel dropped 24 cents to S\$3.96 on heavy selling after announcing a 4 per cent cut in its steel bar prices.

BANGKOK blamed uncertainty about Sunday's general election for a fall in the SET index of 13.30 to 792.29 in turnover of B\$498m. Investors are uncertain whether reforms and policies adopted by the current government will be maintained after the election.

UK and Japan lead global equities down

MARKETS IN PERSPECTIVE

	% change in local currency				% change in US \$	
	1 Week	4 Weeks	1 Year	Start of 1992	Start of 1992	Start of 1992
Austria	-1.87	-4.04	-13.14	+13.47	+12.67	+3.13
Belgium	-0.36	-3.46	-2.85	-2.72	-2.84	-1.07
Denmark	-0.25	-6.52	-19.65	+12.54	+11.76	+1.90
France	-0.81	+4.38	+9.65	+10.28	+10.36	+1.01
Germany	-1.12	+2.45	+5.56	+10.17	+9.57	+0.28
Ireland	-0.71	-1.93	-7.99	+3.08	+3.09	-5.65
Italy	-0.68	-3.23	-11.12	-2.44	-2.55	-5.06
Netherlands	-0.77	+0.98	+10.78	+6.87	+6.82	-2.80
Norway	-1.51	-1.75	-18.16	+1.11	+0.68	-7.85
Spain	-0.49	+1.09	-3.32	+6.62	+6.61	-2.42
Sweden	-0.17	+5.54	-5.51	+9.33	+9.06	+0.36
Switzerland	-2.00	+0.12	+11.03	+6.61	+4.73	-4.15
UK	-2.18	-1.25	+1.01	-0.05	-0.06	-8.53
EUROPE	-1.48	+0.39	+2.02	+4.37	+4.16	-4.67
Australia	-1.14	-0.33	+10.02	-4.85	+3.33	-5.43
Hong Kong	-0.12	+6.15	+42.70	+19.07	+30.64	+19.57
Japan	-3.74	-5.92	-24.76	-15.19	-13.31	-20.65
Malaysia	+1.10	-0.72	-5.60	+6.91	+23.50	+13.04
New Zealand	-0.89	-1.24	+6.05	-5.41	+4.67	-4.17
Singapore	+1.92	-3.11	-0.27	-2.48	+3.35	-5.40
Canada	-1.82	-3.35	-4.33	-1.22	+4.10	-4.72
USA	+0.40	+1.50	+9.36	-2.39	+6.83	-2.39
Mexico	-5.48	+0.60	+148.58	+19.01	+29.14	+18.20
South Africa	-0.45	-4.85	+23.05	+2.13	-6.64	-16.38
WORLD INDEX	-1.26	-2.22	-3.70	-4.28	+0.07	-8.41

1 Based on March 12th 1992. Copyright: The Financial Times Limited, Goldman, Sachs & Co., and County NatWest Securities.

By John Pitt

THE announcement of the general election in the UK, a further weakening in the Japanese market and a fall in Mexico helped to push the FT-Actuaries World Index down by almost 1.3 per cent on the week.

The UK government's decision to call the election on April 9, a date correctly forecast by commentators, came the day after the annual Budget statement. The Budget proposals were greeted coolly by most analysts, who also took the view that the opportunity for an interest rate cut before the election had disappeared.

On Wednesday the UK market registered its biggest one-day fall since the stock market crash of November 1987.

The rest of Europe was moved more by local factors than the political turbulence in the UK.

Switzerland, which ended in a more positive mood following a drop in interest rates, still showed a decline as equities were depressed by higher rates ruling earlier in the week.

German stocks moved lower following depressing results from BASF and Hoechst, both of which announced dividend cuts. Only Finland managed to break the negative tone after signs that its parliament might vote to join the EC.

The fall in Tokyo, which only delayed the drop below 20,000 on the Nikkei, was not mirrored on the Pacific Basin, with Hong Kong soaring to a record high after HSBC reported an 83 per cent increase in net profits on Wednesday and said that it would not be making a rights issue. This news gave a boost to the market after fears that leading companies might be announcing rights issues.

Mexico, which has been a strong performer so far this year, was hit by profit-taking and uncertainty over when the North American Free Trade Agreement would be concluded. Analysts said that they did not see the fall continuing in the long term: since the beginning of the year the market has shown a gain of some 19 per cent.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS	MONDAY MARCH 16 1992										FRIDAY MARCH 13 1992										DOLLAR INDEX		
	Figures in parentheses show number of times of stock	US Dollar Index	Day's Change %	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	% change on day	Gross Div Yield	US Dollar Index	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	1991/92 High	1991/92 Low	Year ago (approx)						
Australia (69)	142.44	-0.2	123.10	120.50	123.34	125.45	-0.1	4.40	142.55	123.51	120.43	123.61	125.63	150.31	112.74	135.25							
Austria (20)	122.03	-0.2	148.07	148.64	148.36	148.81	+0.0	4.94	121.74	148.88	144.98	148.80	149.88	222.37	153.86	205.22							
Belgium (116)	138.58	-0.2	119.77	117.33	120.00	117.40	+0.1	5.05	138.93	120.19	120.26	117.26	121.20	115.04	143.90								
Canada (118)	128.74	-0.9	111.26	108.00	111.47	111.87	-0.8	3.31	128.97	112.49	109.63	112.51	112.75	154.28	128.49	138.65							
Denmark (36)	204.85	-1.1	202.97	198.86	203.36	206.43	-0.5	2.05	203.78	200.57	198.20	201.58	210.88	119.82	151.12								
Finland (19)	79.59	-0.3	68.78	67.39	68.91	71.88	-0.4	2.07	75.80	69.09	67.37	68.14	76.20	126.15	73.32	119.75							
France (117)	150.74	-0.8	130.07	127.83	130.51	133.77	-0.8	3.32	151.96	131.56	128.27	131.74	138.84	156.43	119.11	140.59							
Germany (65)	157.19	-0.4	130.07	127.83	130.51	133.77	-0.8	3.32	151.96	131.56	128.27	131.74	138.84	156.43	119.11	140.59							
Hong Kong (55)	210.45	-0.2	181.88	178.19	182.24	205.05	-0.3	2.72	210.88	181.07	95.34	101.94	101.94	125.36	94.5	113.60							
Ireland (18)	85.97	-0.4	136.29	133.29	135.56	138.63	-0.5	3.68	158.33	137.68	133.67	137.18	139.48	146.2	132.86	176.36							
Italy (117)	157.19	-0.4	130.07	127.83	130.51	133.77	-0.8	3.32	151.96	131.56	128.27	131.74	138.84	156.43	119.11	140.59							
Japan (473)	105.83	-1.7	91.54	89.60	91.73	89.69	-1.2	3.55	70.97	91.44	59.91	61.49	69.25	96.87	84.76	95.84							
Malaysia (65)	240.20	-0.8	207.99	203.37	207.96	238.12	-0.8	2.80	240.21	209.61	204.30	208.98	90.98	148.62	216.18	239.59							
Mexico (18)	1635.47	-0.5	1413.43	1394.79	1416.14	5471.77	-0.6	1.03	1644.33	1423.57	1388.13	1424.56	5604.32	1793.77	524.45	608.51							
New Zealand (14)	45.33	-0.7	39.16	38.36	39.25	40.07	-0.5	4.48	44.10	39.48	32.28	32.98	32.98	100.47	30.75	33.98							
Norway (24)	165.91	-0.7	143.38	140.48	143.66	147.33	+0.7	1.73	164.76	142.64	138.06	142.05	149.67	43.67	54.84								
South Africa (68)	208.75	-0.5	178.88	175.08	178.08	158.54	-0.5	2.27	207.72	178.92	175.44	180.93	193.93	226.43	161.83	205.70							
Spain (51)	152.25	-0.2	131.88	129.91	131.83	121.45	-0.5	2.86	150.82	132.13	128.65	132.22	122.16	171.12	131.21	168.26							
Sweden (15)	182.18	+0.2	157.45	154.26	157.76	163.03	+0.3	2.79	181.80	157.40	153.48	157.48	162.45	202.12	166.60	196.61							
Switzerland (58)	96.48	+0.1	83.39	81.67	83.53	90.35	+0.2	2.21	95.20	83.29	81.22	83.36	89.88	104.22	97.17	93.85							
United Kingdom (233)	203.16	-0.3	145.46	146.70	145.46	186.05	-0.2	5.09	199.95	146.77	143.10	146.87	146.77	187.44	156.27	180.01							
USA (523)	166.05	+0.1	143.90	140.80	143.43	186.05	-0.5	2.59	165.92	143.55	139.99	143.67	165.82	171.66	125.96	150.75							
Australia (908)	140.41	-0.3	121.14	118.89	121.58	122.17	-0.3	3.97	140.80	121.90	118.86	122.00	122.59	161.52	120.50	144.36							
Nordic (100)	172.28	-0.4	148.89	145.67	148.12	147.47	-0.3	2.73	173.49	149.23	145.95	149.40	149.81	200.81	156.55	189.06							
Pacific Basin (717)	110.68	-1.5	95.84	93.70	95.82	94.22	-1.3	1.33	112.37	97.29													
Europe - Pacific (1525)	122.80	-1.0	106.12	103.97	106.32	105.96	-0.9	2.53	123.99	107.34	104.66	107.42	106.87	147.86	121.19	143.96							
North America (539)	163.99	-0.1	147.47	138.92	141.77	182.36	+0.1	2.96	183.54	141.59	138.08	141.72	162.21	169.69	125.31	143.97							
Europe - Pacific (1525)	122.80	-1.0	106.12	103.97	106.32	105.96	-0.9	2.53	123.99	107.34	104.66	107.42	106.87	147.86	121.19	143.96							
Pacific Ex Japan (244)	157.41	-0.2	136.04	133.30	136.32	140.53	+0.3	3.19	152.31	140.49	130.77	140.60	140.81	129.80	105.58	122.87							
World Ex US (1719)	124.85	-1.0	107.90	105.72	106.11	108.20	-0.6	2.55	126.09	107.18	106.45												
World Ex UK (2009)	134.79	-0.8	116.46	114.13	116.72	123.63	-0.5	2.43	135.58	113.36	114.46	117.48	124.54	150.60	124.00	142.28							
World Ex Japan (2218)	135.90	-0.2	116.35	116.36	119.00	123.63	-0.4	2.71	138.12	119.57	116.61	119.87	126.19	183.05	122.92	145.26							
World Ex Japan (1749)	135.90	-0.2	116.35	116.36	119.00	123.63	-0.4	2.71	138.12	119.57	116.61	119.87	126.19	183.05	122.92	145.26							
The World Index (2242)	137.80	-0.5	119.08	116.69	119.33	126.03	-0.4	2.71	138.54	119.84	116.56	120.04	126.65	153.70	126.28	145.63							

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Information Technology in Europe

SECTION III

Tuesday March 17 1992



Europe's expansion
as an increasingly
unified trading area
is fuelling hectic
competition among

information systems suppliers. At
issue is how much of this market
will be served by local industries
and how much by the US and
Japan, writes **Michiyo Nakamoto**

The barriers are falling

THE European information
technology industry is looking
forward to a number of bene-
fits from the creation of a single
European market. It
assumes that:

- The market will spur demand for information and communication systems capable of spanning national borders as barriers fall and businesses take advantage of the enlarged market.
- Corporations will rely more on information systems to disseminate information across the wider business networks.
- Financial institutions will boost their IT capability to provide pan-European banking and other financial services.
- Demand for mobile telephones will surge as travel throughout the EC increases and as users become able to communicate with the same mobile handset from anywhere in the Community.
- Manufacturers will be encouraged to adopt computer-integrated manufacturing, computer-assisted design and other systems as competition in many sectors intensifies.

This, at least, is the rosy picture being painted by the IT industry. It has lured the world's leading IT manufacturers, from the fast-moving com-

puter groups of the US to the large, integrated electronics giants of Japan, to set up bases within the EC.

Europe will be the largest market in the world and foreign manufacturers have been making huge investments to take advantage of the opportunities on offer.

European manufacturers, for their part, are struggling to regain the initiative in the marketplace, fearful of losing their growing home market to outside competition.

As the foreign presence within their borders has come to be felt even more strongly than before, European electronics and computer manufacturers have been forced to accelerate moves to turn ailing businesses round.

They are being forced to question the narrow insularity that has made it difficult for companies from one European country to collaborate closely with those from another and to examine the barriers of custom and practice that have made it virtually impossible for a whole range of information technology products to find a Europe-wide market with the economies of scale that implies.

The Community has, how-

ever, faced a growing dilemma over whether to continue to support an interventionist approach that aims to create national or European "champions" or to opt for strategies based more on commercial and business considerations. The signs from Brussels are that patience is growing thin with organisations that look for subsidies as an aid to competitiveness.

Pumping money into uncompetitive businesses or merging weak European partners is now recognised as unlikely to produce an effective champion. European companies, too, have often seen greater benefits for themselves in alliances with the stronger technologies of US or Japanese companies.

In the semiconductor industry, hopes for the formation of a strong European manufacturer through the merger of a number of leading groups were abandoned when Siemens of Germany agreed a memory chip venture with IBM.

The remaining groups were left to seek strategic alliances and partnerships to suit their own particular needs. Late last year, Bull, the French computer maker, also reached a partnership deal with IBM.

Thomson, the French electronics group, meanwhile, is being compelled by its government owner to take a rather odd turn down the industrial policy route. It is threatening to force it to merge with CEA-Industrie, the state nuclear and fuel business.

Despite this particular setback, Europe's indigenous capability in IT is still being sought in a less dramatic way by manufacturers throughout the Community as well as the Commission.

Partnerships between semiconductor manufacturers have been formed, such as that between SGS-Thomson and Philips on the next generation semiconductor technology and between SGS-Thomson and GEC Plessey in semi-custom chips used by the telecommunications and computer industries.

The European-owned computer manufacturers are striking a variety of deals and alliances to give them, first, access to technologies which are not available from European suppliers, and second,



expanded markets for their products. Volume sales are now critical for computer companies which have seen the profit margins on their systems collapse, driven by the widespread availability of industry-standard components and a trend to "downsizing" - using smaller, lower cost systems to carry out tasks previously carried out by mainframes or minicomputers - among their customers.

Siemens, of Germany a powerhouse of the European

electronics industry, is the owner of Nixdorf through the joint venture Siemens-Nixdorf Information Systems, but has an alliance in mainframes and supercomputers with Fujitsu of Japan. It has recently sold its share in Compaq, which distributed Hitachi mainframes and other computing equipment in Europe, to its co-owner BASF.

Groupe Bull of France, a heavy loss maker in recent years, is beginning to regain credibility with its broad rang-

ing deal with IBM - it gets access to IBM's advanced chip technology for personal computers and workstations which in turn gives IBM greater sales potential for its chips.

Olivetti of Italy has yet to seal a wide-ranging alliance with either a US or Japanese supplier, but it works closely with the major technology suppliers including Intel and Microsoft and supplies Digital Equipment of the US with personal computers.

Joint R&D efforts under pan-

European programmes such as Esprit and Eureka continue under the umbrella of the EC's "framework programmes," which receive a budget covering five years work from the Commission. The latest framework programme was agreed last month with a Community budget that will be worth Ecu66bn annually.

Meanwhile, the European Commission itself has had to balance the demands of the interventionists and its commitment to the rules of competition and free trade.

The situation has, at times, resulted in an uneasy compromise. Pressure from manufacturers and concern about building a European capability in high definition television (HDTV), for example, led the Commission to set up a standard and agenda for HDTV that aims to further the European industrial cause.

As a result, the European HDTV programme has been delayed unnecessarily and the Commission's goal of nurturing indigenous industry could prove to be at the expense of the consumer.

In the end, with or without intervention, the market itself will determine success or failure, a point recognised by Dr Joan Majó Cruzate, adviser at the Commission.

It is in the enlarged European marketplace that IT manufacturers will have to face most directly their overseas competitors, many of whom react with frank scepticism to continued talk in Europe about investment aid from the Community and national subsidies.

"Subsidies and government support are not what make winners," says a US semiconductor group.

How fast the single market in information and communication is realised will depend largely on the willingness of the individual governments to implement the necessary changes. There are still substantial obstacles to be overcome before the full benefits of integration can be enjoyed.

As competition in the European IT industry intensifies over the next few years it could yet trigger renewed cries for protection from the region's beleaguered manufacturers. That, in turn, could delay the benefits to the Community.

IN THIS SURVEY



Jacques Stern, visionary of Europe's electronics industry

PROPHET OF HOPE: Alan Cane meets a man who says Europe can catch up **STRATEGIES:** Paul Taylor detects a note of desperation.....Page 2

STANDARDISATION: the impending Single Market adds impetus to harmonisation measures.....Page 3

GLOBALISATION: why further cross-border alliances are inevitable

RESEARCH ROWS: development and commercial application fail to keep pace with research

CONSUMERS: ultimate arbiters of the suppliers' fate.....Page 5

US PRESSURES: American companies make drastic cost reductions as demand falters

JAPANESE PLANTS: the rush for a local manufacturing presence has slowed but not stopped.....Page 6

TELECOMS: how competition gives rise to more regulation

COMPUTERS: hard times for hardware makers

SEMICONDUCTORS: where are the European champions?.....Page 7

MOBILE PHONES: from Helsinki to Rome

SOFTWARE SERVICES: a separate battleground.....Page 8

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INFORMATION TECHNOLOGY IN EUROPE 2



Former Groupe Bull chairman Jacques Stern: predicting the developments is easier than saying when they will happen

Alan Cane talks to a fervent believer in Europe's potential

'We can still catch them'

JACQUES STERN, former chairman of Groupe Bull and doyen of French computer industry executives, embodies the hopes, ambitions and contradictions of the European information technology industry.

He believes passionately that Europe can, despite its current weakness in data processing markets, catch up with the US and Japan if it puts the right technology policies in place. He remains steadfastly optimistic about Europe's potential despite years of failing to cajole its major firms to work together.

And he is sharply critical of initiatives that spend public money on programmes that he believes are destined to fail. He is concerned, for example, about Esprit, the European Commission driven programme in precompetitive research designed to give European companies experience in working together.

He explains that when Viscount Etienne Davignon, EC vice president from 1977 to 1984, initiated the community's R&D framework for IT, he saw Esprit as the first step towards a European industrial policy for IT.

Davignon had failed to persuade the leading electronics companies to work together on product planning, production or marketing. Still fiercely independent, they were afraid of letting rivals in on their commercial secrets. So Esprit was launched as a pre-competitive vehicle in the hope that working together in research might inspire collaboration closer to the market.

That hope was never fully realised and, with time, the gulf between research and the market has widened.

At that time Davignon was Commissioner for both research and industry. Today, research and industry report to two different Commissioners.

"Esprit is not at fault, neither are the people managing the programme, who are doing a good job in Brussels. But governments can question spending large amounts of money from one precompetitive program to another if there is no

Geographic origin of the 100 leading players

1990 cumulative turnover

\$278.5 billion

North America

62.8%

Western Europe

14.1%

Japan

22.4%

Others

0.7%

Source: Idete

industrial application. The final goal of Esprit must be to bring in cooperation innovative and competitive products to the markets that serve real needs.

The second phase of the Esprit programme, finishing this year, represents a Community investment of more than Ecu3.2bn.

Mr Stern now heads the Advanced Computer Research Institute, a small research organisation based in Paris.

He is unwilling to talk about his research, fearing the moment is not right to reveal progress, but he is known to have an abiding fascination with the development of supercomputers, which he likens to the creation of a Formula One racing car.

The emphasis, he points out, is on doing everything faster. Just as competition improves the breed, so techniques developed for supercomputing eventually filter down to more mundane levels of computing.

"If you are not active in this market, you lose these skills."

Supercomputing is also a market controlled by US and Japanese companies. By the turn of the century, Mr Stern worries, there will be more supercomputers in Japan than in the US, with Europe trailing hopelessly if nothing is done.

Supercomputers will soon be used for many commercial tasks including the design of automobiles and aeroplanes and buildings where their ability to "visualise" structures and forces in three dimensions can improve quality and shorten design cycles.

Much of what Mr Stern advocates these days turns around the idea of conserving Europe's information technology skills for the future

— a holding operation while the community thrashes out an effective industrial policy for electronics.

He sees a powerful opportunity with the advent of open systems, the emergence of hardware and software from different manufacturers that works easily together.

He believes that all new computer products will soon be based on standard microprocessors of the risc variety. Risc, or reduced instruction set computing, is a technology which trades off simple microprocessor chips against complicated operating software. The result can be very fast chips which, linked together in networks, generate enormous processing power.

The advent of risc and open systems is proving one of the few major disjunctions in a business which, despite the rate of change, is often predictable.

Mr Stern says: "It is easy to forecast what is going to happen: the difficulty is to say when."

There are only a handful of risc chip designers — International Business Machines, Sun Microsystems, MIPS, Hewlett Packard as well as Intel, Motorola and Digital Equipment. Groupe Bull has recently signed an agreement with IBM which gives it access to the computer giant's risc technology, a deal which Mr Stern believes is both fortunate — IBM was seeking new markets for its risc technology — and essential.

Without a source of risc technology, Bull would have been cut off from the leading edge of open systems developments. There are a number of prerequisites for

success in risc. First, considerable expertise in the design and fabrication of microprocessors. Second, experience in the kind of complex software — optimising compilers — which makes the best use of the advantages of the risc chip. Third, volume sales to give economies of scale.

Mr Stern suggests that short term alliances with the US manufacturers of risc technology could give European suppliers a breathing space to devise ways to collaborate on the development of indigenous risc processors.

But with Europe's semiconductor manufacturers in disarray and trailing behind the US and Japanese producers, has not Europe missed the bus on chip manufacture? Mr Stern is unambiguous: "You cannot drive innovation if you do not control the hardware."

European electronics may be sickly but it has hidden strengths, he argues. There is, for example, software engineering, an area where European companies are equal to any in the world.

Software engineering involves the development of methodologies, techniques and software which make it simpler to write computer programs. Software productivity has become a key issue in business with projects notoriously overrunning on time and budget.

Software engineering, which essentially aims to turn program production from art to engineering discipline, has a key role to play in improving matters.

Mr Stern's prescription to return Europe to health involves a strong lead from Brussels with the full support of the national governments of the community.

It would strengthen Europe's indigenous players through alliances with companies overseas while seeking ways to help small, innovative companies.

It is some years since Mr Stern has publicly set out his ideas on the rejuvenation of the European industry, but time has dulled neither the urgency nor the content of the message.

Paul Taylor investigates why the trade gap is widening

Strategies which yield inadequate results

EUROPE'S semiconductor manufacturers have been forced to play a desperate game of catch-up with their Japanese and US rivals, computer makers are struggling for survival, and the consumer electronics groups have yet to show that they can translate big spending in the laboratory into timely commercial products.

These problems are not new. In November, 1988, the European Commission presented its first report on the state of science and technology in Europe and concluded that Europe was still gripped by technological dependency in key areas in spite of a dramatic increase in research and development spending in Europe, Japan and the US were well ahead in terms of the amount of R&D spending, the number of research scientists and engineers, and in successfully enticing the private sector to invest in R&D. It then identified three main targets for research, improving competitiveness, improving quality of life and concentrating on basic research.

In their attempts to revitalise Europe's flagging IT and electronics sectors Europe's policy makers have been consistently emphasised R&D. In particular, they have encouraged IT companies to pool their R&D efforts, particularly in the area of "pre-competitive" research.

This policy is set to continue with the EC planning to spend Ecu5.7bn between 1990 and 1994 to support research and development, 40 per cent of it

Brussels wants to concentrate joint research and development on fewer larger schemes

on collaborative research in IT. The Commission wants to channel this money into fewer, larger schemes, but complains that its spending is diffused because its member governments each insist on a share of the pie.

There is no doubt that companies have rushed to join EC subsidised research programmes such as Esprit and Race as well as pan-European programmes like Eurka which includes costly flagship projects such as the Joint European Submicron Silicon Initiative (Jessi) and the High Definition Television (HDTV) project.

But there is a continuing debate over whether the EC has got its R&D strategy right, not least for open systems which yield inherently lower gross margins than proprietary systems.

In Europe, the situation has been worsened by the plethora of small national markets, which has made economies of scale difficult to achieve, and a tendency to support "national champions" which has hampered collaboration and co-operation.

The sale of a controlling stake in ICL of the UK to Japan's Fujitsu in 1990 effectively ended any hopes for a pan-European coalition which might have linked ICL with the other leading players — Siemens Nixdorf of Germany, Groupe Bull of France and Olivetti of Italy.

By 1994, according to some estimates, the European-owned full-line computer makers could have less than 7 per cent of the worldwide market for data-processing equipment, compared with just over 10 per cent at present.

As Groupe Bull's recently announced technological and marketing agreement with IBM indicates, it is probably only a matter of time before they are forced into strategic alliances with foreign competitors to ensure their survival — but at the expense of their independence and national identity.

Inadequate home demand has been blamed for the industry's weaknesses, including its difficulties in producing innovative products. Although Europe's spending on IT has been rising, it is still lower per head than in the US and Japan, and large European information systems users are notoriously cautious about pioneering leading-edge applications.

Brussels is now considering plans to boost demand by persuading national authorities jointly to back a plan hatched by the big European computer companies for a multi-million-dollar computer network to span Europe. The intention is to provide both an IT infrastructure for the Continent and at the same time provide a boost for the ailing computer companies.

Europe's large semiconductor makers, Philips of Holland, Siemens of Germany, and the French/Italian SGS Thomson, produce only about 10 per cent of the world's output of chips and are dwarfed by their US and Japanese rivals. All three continue to be heavily subsidised in their efforts to catch up in chip technology and Siemens has now turned to IBM as a partner to develop 64Mb D-Rams, the next generation of memory chips.

Similarly, nearly all the large European computer com-



ICL-Fujitsu unveils new office computer and workstations



UK estate agent studies property photos accessed from Paris by phone

panies are in financial trouble because of falling sales, increased competition, the high cost of research and development, and demands from larger customers for open systems which yield inherently lower gross margins than proprietary systems.

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unsuccessful use of public procurement to bolster national champion suppliers.

A similarly gloomy picture emerges in Europe's consumer electronics industry, where competition has dramatically shortened product cycles. In order to compete, therefore, companies must get innovative products out of traditional R&D labs and into the marketplace fast. The need to address

Philips' progress is being monitored as a barometer of the whole European electronics industry

this and other pressing challenges, like responsiveness to customer demand, has now been recognised in some European boardrooms.

Philips has just announced it managed to bring back into profit in 1991 following the record F4.24bn loss sustained in 1990 which prompted an ambitious restructuring including the sale of non-core businesses, and the re-focusing of the company's technological strengths on new consumer products.

In order to maintain a foothold in the fiercely competitive global consumer electronics marketplace Philips has been investing heavily in the three emerging technologies of Digital Compact Cassette (DCC), High Definition Television (HDTV) and, in conjunction with Sony, Interactive Compact Discs (ICD).

The Dutch group's performance is being carefully watched as a barometer of Europe's electronics industry.

If Europe's industrial strategists fail to halt the decline, the future of European IT and electronics may rest in these foreign owned plants.

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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

INFORMATION TECHNOLOGY IN EUROPE 3

THE CONCEPT of Open Systems has won powerful proponents among users and suppliers over the past decade and has helped thrust standard setting for Information Technology out of obscurity and into the limelight.

Now the impending arrival of the Single European Market and accompanying moves to harmonise regulations and practices across Europe has given added impetus to standard setting in all fields and led the European Commission to try to streamline and hasten the process.

This, coupled with the faster pace of technological change, is putting pressure on standard setters to anticipate developments and not just pick the best from the past. Mr Chris Cheetham, chief executive of DISC, the part of the British Standards Institution (BSI) responsible for Information Systems standards, says that "users are increasingly reluctant to use new technology if there are no suitable standards".

The idea behind Open Systems in information technology is deceptively simple.

In an Open Systems environment, IT hardware is built to a set of common standards so that equipment from one manufacturer can work with equipment from another, and software can be easily moved from one machine "platform" to another.

Today, there is little dispute in Europe at least, that Open Systems standards lie at the heart of users' future ability to integrate and fully exploit information technology systems in every sector of commerce and industry - from cross border mobile telephones to networked computers and database structures.

The pressure from IT users for Open Systems began in the early 1980s after General Motors told its suppliers to meet a protocol based on the Open Systems Interconnection (OSI) standard developed by the International Organization for Standardisation (ISO).

European users and computer suppliers were also among the early advocates of Open Systems which they saw as a means to loosen IBM's grip on the mainframe equipment market and provide an alternative to IBM's Systems Network Architecture (SNA) which had become a *de facto* standard. Under pressure from users, IBM itself has now swung firmly behind Open Systems.

Tony Jeffree, a principal consultant with Sema Group Con-

The impending Single Market gives new urgency to standards harmonisation, writes Paul Taylor

Square holes for square pegs



Route planning for UK mail vans cuts delivery costs

multing, sees Open Systems developments as the product of two relatively recent developments.

● the IT consumer's realisation that the availability of standards-based IT products can break the stranglehold once exerted over them by the fact that interconnection and interfacing techniques were incompatible between different manufacturers' equipment.

The availability of products based on Open Systems standards provides them with a better choice of equipment, and with the protection of their investment against the potential hazards of single sourcing.

● the realisation by the IT supplier that the wide use of Open Systems standards actually has the effect of increasing the size of the potential market for IT products, and that this more than compensates for the fact that the open nature of the standards does not lock in their customer base.

Nevertheless, implementa-

tion of the Open Systems concept has brought problems as well as solutions. Because Open Systems reduce computing equipment to a series of commodity products, price becomes a dominant factor in purchasing decisions and fierce price competition is one factor behind the recent sharp downturn in most major computer manufacturers' financial fortunes.

In Europe, the move towards Open Systems was given further impetus by the EC's decision in the mid 1980s that member governments' major public sector IT contracts should be based on Open Systems standards. This led to the development of the Government Information Systems profile (Gosp) in the UK, and equivalents elsewhere in Europe.

Profiles select from the options within a set of standards and ensure that IT suppliers make OSI products which are compatible with each other.

Since the public sector is a major IT purchaser, Gosp and the European Procurement Handbook for Open Systems, Ephos have become very influential in determining the implementation of standards. Indeed many industry observers argue that standards have become the single most important issue in European IT.

They suggest that the increasingly widespread adoption of Open Systems means that those responsible for setting standards have assumed great power.

As a result there has been a proliferation of user groups seeking to ensure their voices are heard and needs are met, and of supplier groups who try to influence those standards that concern them.

Predictably this proliferation has alarmed some of the older Open Systems groups who argue that it causes unnecessary duplication.

Rivalry also developed between groups supporting different versions of Unix, the software language which has become closely associated with Open Systems.

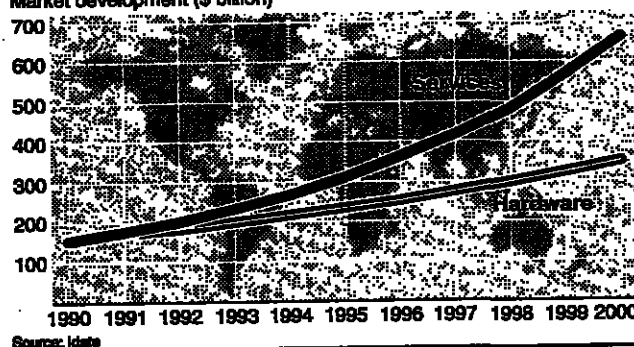
Competing versions of Unix are available from several suppliers including Unix International, which helped establish the Unix version from AT&T



A choice of systems: Chelsea Pensioners Frederick Smith and Richard Nichols keep their telephone lines uncrossed

The world information technology market

Market development (\$ billion)



Source: Idata

Unix System Laboratories (USL) in the market, and Open Software Foundation which developed a Unix version called OSF/1.

Arguably, rivalry between

the two organisations has delayed more widespread adoption of Unix.

But there are now strong signs that the two groups are moving closer together, in part

as a result of pressure from X/Open which was set up by suppliers in an effort to bring together enough standards to cover all the basic functions of Open Systems under a common application environment (CAE).

The "Unix wars", as they have been called, may be close to resolution, but they have underlined the fact that standardisation itself is not without problems.

"A good standard must be widely acceptable both to the customer base and to equipment suppliers," says Tony Jeffree, who has direct experience with standards development in ISO and the Institution of Electrical and Electronic Engineers (IEE).

"To achieve this the standard must address a wider set of requirements than is usual

in equivalent proprietary solutions. This leads to inevitable conflicts and trade-offs between versatility and complexity, and occasionally to the worst of all solutions, which is

Present UK policy has cut Department of Industry support for standardisation to a very low level

complexity without versatility," he says.

He argues that a good standard must also have an eye to future requirements, sometimes resulting in the standardised product being less competitive in the short term. A good example of this effect is the current rise of TCP/IP, a

set of networking protocol standards originally developed for use by the US Defense Department's "Arpanet" network.

TCP/IP is widely available, works, and is simpler than the corresponding OSI offering. However, it was designed in the days when it was reasonable to assume that any one organisation would own a handful of computers, and the total number of subnetworks in the world that would require interconnection would be numbered in the 100s or 1,000s.

Such assumptions, although ludicrous now, resulted in TCP/IP being implemented with severe addressing limitations that prevent its use as a global networking solution, and will probably relegate it to the status of a local area networking protocol before long.

But Tony Jeffree argues that the most serious problem with standardisation at the moment is the impact the worldwide economic slowdown/recession is having on the ability of both supplier and user organisations to participate in the standard setting process.

"Manufacturers of IT equipment are cutting back on their standards budgets, similarly user organisations, which have never been well represented in the standardisation process, are finding it increasingly difficult to participate," he says.

In the UK, government departments, particularly the DTI, have traditionally been a considerable source of support for standardisation activities, but present policy has reduced DTI support for OSI standardisation to an extremely low level. "Given the potential importance of the IT sector in helping to bring us out of the recession, this must be viewed as a dangerous trend."

Although Open Systems standards are usually associated with the computer sector of information technology, the urgent need for widely accepted standards is apparent in many other IT and consumer electronics sectors. For example, it was the need to develop common European telecommunications standards which led to the formation of the European Telecommunications Standards Institute (ETSI) in 1988.

More recently the difficulties faced by the EC in defining a standard for high definition television (HDTV) have served as a timely reminder that in some areas of European standard setting national politics and industrial rivalry still play a major part.

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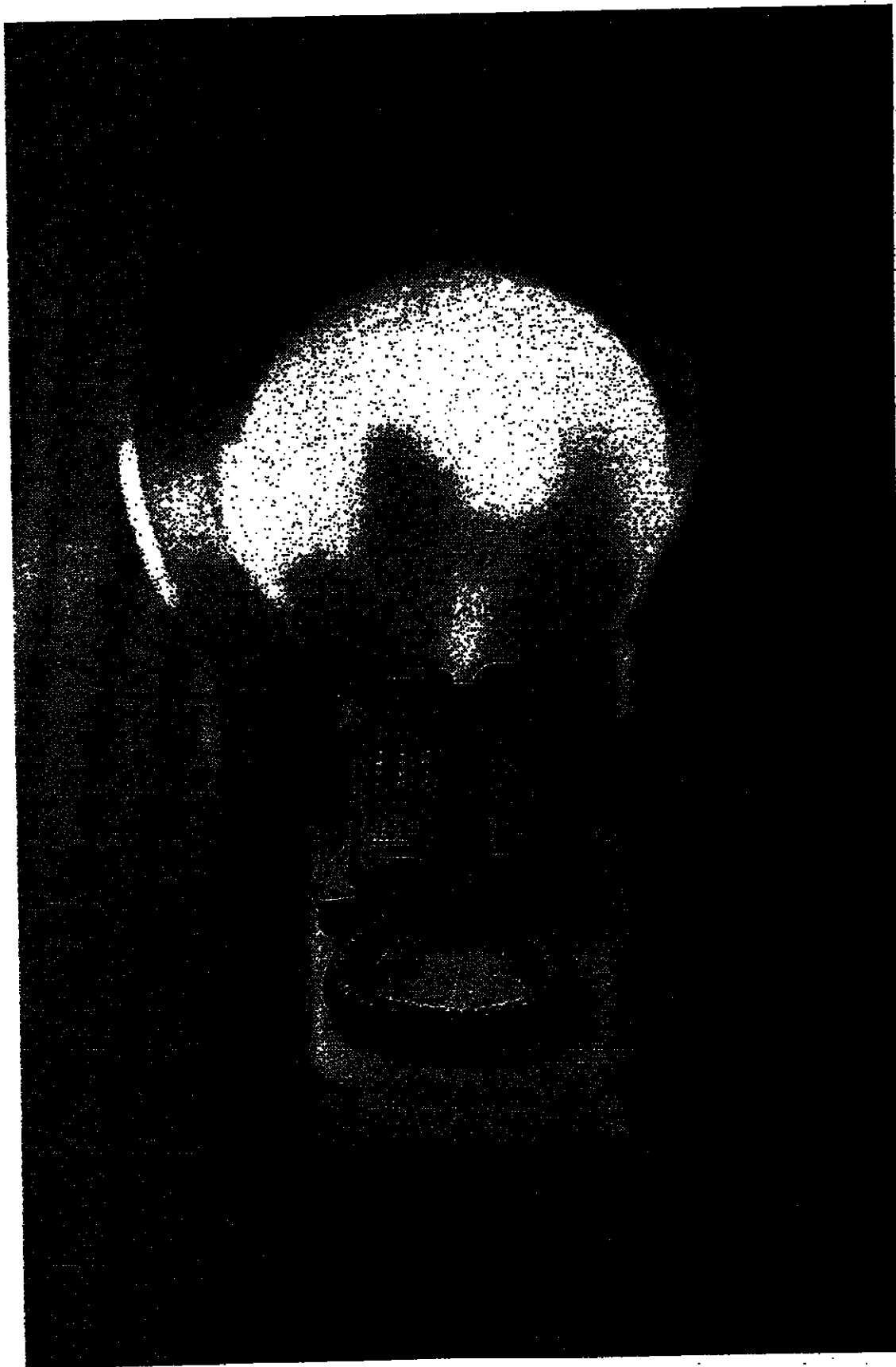
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INFORMATION TECHNOLOGY IN EUROPE 5

Companies must join forces to ensure survival, writes Alan Cane

An era of global alliances

THE past few years have witnessed a rash of alliances between information technology companies worldwide as they seek greater economies of scale, more effective methods of product distribution and better ways to defray the ever increasing costs of research and development.

For European IT companies, such alliances are an essential element of their efforts to remain in contention with their US and Japanese rivals.

Most of the technological building blocks of the IT revolution are not of European origin. Personal computer microprocessor technology is the province of the US companies Intel and Motorola.

With the exception of Immos, a subsidiary of SGS-Thomson, no European company has developed a commercial reduced instruction set computing (RISC) chip, the heart of high performance workstations. The Immos chip, the transistor is now being considered by IBM for certain functions in the personal computers and workstations. Operating software is developed by US companies including Microsoft (MS/DOS, NT/Windows) and Apple.

European companies have been involved, however, in moves to create a standard operating system based on AT&T's Unix. Logica, the UK computing services company, was involved in the Santa Cruz Operation's version of Unix. Siemens of Germany and Groupe Bull of France are founder members of the Open Software Foundation, formed to develop open systems products and technologies.

European IT companies are small, insular and tied to their home markets. Global alliances offer them access to technologies and markets that would be otherwise expensive or unobtainable. Siemens, for example, a company with excellent technological skills, is working with International Business Machines, to develop the next generation of high density semiconductor memory which will compress 64m bytes of storage on a single chip.

Olivetti has long maintained a close working relationship with Intel and with Microsoft which has enabled the Italian company to enter the market

MAIN MERGER-ACQUISITIONS SINCE 1986		
Date	Acquirer	Target Company
1986	Burroughs (US)	Sperry (US)
1987	Telecom (US)	Telecom (US)
1988	Bull (France)	Honeywell Info. Systems (US)
1988	Prime (US)	Computerulvis (US)
1988	SMT-Group (France)	Normel (France)
1988	Hewlett-Packard (US)	Apollo (US)
1988	Mitsubishi (Japan)	Apriort (UK)
1988	Bull (France)	Zenith Data Systems (US)
1988	Siemens (Germany)	IN2 (France)
1988	Siemens (Germany)	MSD (Germany)
1988	Fujitsu (Japan)	ICL (UK)
1988	AT&T (US)	NCR (US)
1988	DEC (US)	Philips microcomputing div. (Neth.)
1988	Fujitsu (Japan)	Nokia Data (Finland)

Source: IATE

quickly with, for example, advanced workstation technology. Now all serious computer companies understand the importance of maintaining an alliance with the key chip manufacturers, in order to keep the technological leading edge and to share research and development costs.

IBM, for example, has formed an alliance with Apple Computers and Motorola to develop new microchips, based on IBM designs, which could form the heart of the next generation of personal computer and workstations.

Groupe Bull has in the past two months signed a far-reaching technology agreement with IBM, part of which provides for the French company to take part in the joint chip development programme.

Bull will be much more than a customer for the new chips, according to Mr Bob Dies, director general for products and systems at IBM Europe. It will be intimately involved in the design and will take much of the responsibility for developing a multi-user version of the chips, a technology known as "symmetrical multiprocessing" in which Bull has profound expertise.

The most dramatic example in recent years of a global alliance involving a European information technology company has been the merger between ICL of the UK and Fujitsu, Japan's leading computer manufacturer.

The relationship between the two companies has been a close working relationship since 1981 when ICL, struggling to return to profitability, signed an agreement with the Japanese company, giving it access



ICL's Bonfield: halo effect

to technology which it could not afford to develop on its own.

Since then, a careful market focus and sound housekeeping have resulted in ICL remaining Europe's only consistently profitable computer manufacturer.

The takeover by Fujitsu - the Japanese company holds 60 per cent of ICL's stock - was nevertheless essential to provide ICL with long term credibility in an increasingly hostile market place. The purchase of the computing interests of the Nokia Group of Finland, financed by ICL from its own resources, was further evidence of ICL's rising star - the "halo effect" as Mr Peter Bonfield, ICL chairman and chief executive, describes it.

ICL has become part of Fujitsu's worldwide family of wholly owned and partly owned companies which include Amdahl, the US mainframe manufacturer, Poqet, a

US maker of handheld computers, and Hal, a US specialist in advanced computing technologies. Since the takeover ICL has:

- Provided Fujitsu with workstations and personal computers for sale in both Japan and worldwide markets;
- Begun to work on some elements of the technology for Fujitsu's mainframe computers - as Fujitsu is regarded as the world's best mainframe designer, this is an indication of the regard in which the UK company is held;
- Formed three new companies with Fujitsu, in two of which it will be majority shareholder and senior partner. In the US, for example, both companies are strong in retail systems. The new joint company, Fujitsu-ICL systems, will have about 2,000 employees and sales of \$300m (£200m). It will be third to IBM and NCR in the US retail market.

Alliances are not confined to the computing hardware business. Cap Gemini Societ, Europe's largest and most successful computing services company, last year signed a wide ranging agreement with Daimler Benz, the German industrial group, worth FF2.4bn (\$406m) through which Daimler Benz will take a 34 per cent stake in Societ, CGS holding company. The idea is that the two companies will cooperate, at first in Germany, but later elsewhere in Europe, the US and the Far East as a method of helping both companies broaden their product ranges and expand their computing services.

Late last month, CGS announced a wide ranging cooperative deal with Volmac, a Netherlands-based services group in which it already held a small stake. The new holding group will be two thirds owned by CGS and one third by the World Software Group, Volmac's holding company. CGS has been involved in some 20 acquisitions in recent years.

Further consolidation and cross border alliances seem inevitable as the computer industry becomes increasingly a commodity business where volume sales will be essential to adequate profit margins and where services will increasingly be the principal way of adding value.

EUROPEAN collaborative research programmes have always generated controversy. They have been hailed by their supporters as critical to maintaining the competitiveness - if not the very existence - of indigenous European high technology industries, and sometimes dismissed by critics as an expensive waste of mis-directed money.

Although collaborative research is often viewed as a recent development, the first joint European research and development project began more than 25 years ago - into nuclear energy under the 1956 Euratom Treaty.

But the real surge in joint European R&D began in the early 1980s with the Community's first R&D "framework programme" (1984-87) which extended joint research activities to cover a broad range of areas, and which has been followed by three subsequent programmes.

The fourth and latest was agreed early last month when the EC's 17 commissioners approved an overall Community budget for the next five years which will be worth Ecu 86bn (\$61bn) annually by the time it comes up for renewal in 1997. Some Ecu4.9bn will be available for "internal policies", including research and development.

Exactly how it will be spent has yet to be decided as the Community is only just getting round to handing out the Ecu5.7bn earmarked under the third framework programme for the 1990-94 period, some 40 per cent of it for information technology.

EC funding under "framework programmes" is designed to support cross-border consortia carrying out pre-competitive research - projects with long lead times which will help underpin innovation in European high technology industries. EC funding normally covers up to 50 per cent of project costs.

The fourth framework programme, which officials are now working on, will probably be divided into six strategic areas which in turn will be split into specific programmes such as information technology (Esprit) or biotechnology (Bridge).

Esprit, which was launched in 1984 and is probably the best known of the EC joint research programmes, sponsors collaborative research in information technology and is itself subdivided into four areas plus basic research which aims to "enhance the potential for future technology

Research is a red-hot issue, says Paul Taylor

Shrieks over Eureka

cal breakthroughs in IT". The four areas are:

- microelectronics, aimed at strengthening the Community's capability to design and manufacture leading edge integrated circuits, particularly Application Specific Integrated Circuits (ASICs);
- software engineering and information processing systems - aimed at increasing software productivity and applying software intensive systems design and engineering to user needs;
- advanced business and home systems and peripherals aimed at developing user-friendly systems for offices and "intelligent" homes;
- computer-integrated manufacturing and engineering aimed at demonstrating how the manufacturing and engineering industries can benefit from the application and integration of IT products and processes.

The EC's fourth framework programme is also likely to overlap with its predecessor, which finishes in 1994 and could prove to be the most

The standard application procedure for EC funding usually lasts 18 months

controversial target of Community-funded research yet, with advocates of an interventionist EC industrial policy on one side and the free marketeers on the other.

Eureka, a pan-European research programme which involves the 12 EC member states, seven other European nations and the EC Commission itself, already provides a forum for the funding of more market-oriented projects.

It was originally launched in 1985 by French President Francois Mitterrand as a response to President Ronald Reagan's Star Wars research. Eureka operates out of a small Brussels secretariat and is restricted to civilian research through which it hopes to improve the competitiveness and productivity of European businesses by encouraging cross-border co-operation.

Since its inception Eureka has acted like a high-tech dating agency - finding research

partners for companies which approach it with an idea. For funding the partners can go to their governments or to the EC, which offers financial support for the pre-competitive aspects of Eureka projects.

Eureka is designed to complement rather than compete with the EC's top-down projects, encouraging products and ideas which should have a market application worldwide. Sceptics initially dismissed the Eureka initiative. However, it has helped launch more than 450 projects, with a total budget of nearly Ecu10bn.

These include the Joint European Submicron Silicon investigation (JESSI) into advanced microchips, (participants included Britain's ICL until it was acquired by Japan's Fujitsu and its partners threw it out of the joint project), and which may have cost more than Ecu3.8bn by the end of its seven-year span in 1996. Another is the European research project into High Definition Television (HDTV).

Last year, an assessment of Eureka's first five years by a panel of industrialists, academics and civil servants praised the flexibility of the programme's approach as one of its principal advantages, but noted that "strategic projects which would give Europe an additional competitive advantage have not materialised on a large scale". This, says the report, should be one aim for Eureka's next five years.

The panel also identified several other problems. These included confusion over the relationship with EC projects, compounded because some in Brussels would like to see funded research become more closely geared to the market. Eureka participants also complained that although applying for and obtaining Eureka approval is fairly simple, projects often get swamped in bureaucracy when it comes to arranging funding.

The major difference between Eureka and the directly subsidised EC research programmes is that while Eureka projects do not conform to a set strategic plan the scale and direction of EC research funding can be assessed in advance. In addition there is a standard procedure for applications for EC research programmes which usually lasts about 18 months.

Other important EC funded programmes include the Research and Development in Advanced Communications in Europe (Race) which was set up in 1985 with the aim of establishing a strong EC manufacturing industry in broadband communications and to accelerate the emergence of a competitive Community market for telecommunications equipment and services.

So far, most EC funding has focused on expanding R&D, emphasising mainly pre-competitive collaborative projects intended to boost European companies' technological firepower. Advocates argue that, whatever its shortcomings, this constitutes the most efficient policy instrument for the EC to promote competitiveness in European industry and they point to the figures which show that Europe's IT companies have doubled their spending as a result. They add that new technological developments today - such as the next generation of semi-conductors - are too costly for one company to do the research alone.

But critics counter that EC subsidies have been too thinly spread to be effective. More fundamentally, some argue that they do not address European manufacturers' biggest traditional weakness - the belief that laboratory breakthroughs can substitute for efficient manufacturing and aggressive marketing.

The sceptics point out that in spite of all the R&D efforts the performance of the European IT industry has still to show any substantial improvement. Europe's IT trade deficit has continued to deteriorate in the past decade, largely applying for and obtaining Eureka approval is fairly simple, projects often get swamped in bureaucracy when it comes to arranging funding.

Some EC officials have argued that more time is needed for results to materialise. But another explanation is that all the attention devoted to R&D may have obscured the more fundamental challenge of how to get new products to market faster.

Michiyo Nakamoto scans Europe's consumers

A healthy appetite

THE European market for consumer electronics is often slow to pick up new trends, compared with the markets in US and Japan.

The Japanese are avid consumers of electronics products, their enthusiasm unhampered by the monstrous presence of 30-inch TV sets in their already cramped living rooms.

The Americans may not have an indigenous consumer electronics industry, but the situation apparently has not dulled their appetite for new products.

In contrast, Europeans are slower to embrace new developments in consumer products. At the same time, European manufacturers of consumer electronics products have seen their profits slump and their home markets penetrated increasingly by foreign competitors.

However, the enlarged European region, including eastern Europe and the Ecu states, is expected to become the world's largest market within the next five to 10 years. As such, it is of tremendous strategic importance to all the major consumer electronics manufacturers, regardless of their national origin.

Europe's indigenous manufacturers hope that the creation of a single market from next year will provide them with the strong home base necessary to remain competitive and from which they might launch their global ambitions. Their efforts to achieve those aims have been two-pronged - they have stepped up their individual efforts at the corporate level to improve competitiveness and profitability, and they have attempted through the European Commission to formulate a European industrial policy in electronics, aimed at strengthening the European manufacturer.

Philips, for example, has re-emerged from a loss-making year in 1990 as a slimmed-down and more profitable organisation. The company has launched a series of new products, stepped up its marketing efforts and outlined a forward-looking strategy for moving into software as a means of supporting its hardware developments.

But as the vision of a single market takes shape, the route which is increasingly being explored to help the revitalisation process passes through the Commission.

To outsiders, this has often seemed like an attempt to keep Europe closed to external competition.

Thomson CSF, the French electronics company, and a leading champion of the European cause, said recently: "The European consumer electronics market is the largest in the world and has the highest growth potential. This market must be conserved."

Over the next few years, this strategy of the manufacturers, in cooperation with the Commission, will be tested on both fronts, with the final test taking place in the marketplace.

So far, the road ahead is far from smooth.

On the corporate front, the recession, and particularly the cyclical downturn of the consumer electronics industry, has undermined European manufacturers' efforts to regain profitability.

As for a European industrial policy for electronics, the EC's latest directive on high definition television (HDTV) provides important lessons for the future.

The enlarged Europe is set to become the world's biggest market in the next five to 10 years

The directive calls for the adoption by manufacturers, television broadcasters, satellite operators and other interested parties of a Europe-wide standard for HDTV.

It was important to reach a consensus on a standard to create the single, harmonised market needed for manufacturers to benefit from a large home base.

"We don't want to start with a new fragmentation based on standards," commented Dr Joan Majó Cruzada, adviser to the directorate of the EC Commission responsible for telecommunications and innovation.

In practice, however, the conflicting interests of the various EC member states, and the different industries concerned, have resulted in a compromise solution that may be flexible but is fraught with difficulties, not to mention hopelessly confusing from the consumer's point of view.

European HDTV is already being audience-tested with the broadcasting of the Winter Olympics at Albertville. While this effort has been hailed by a Commission official as an example of "European technology made in Europe and managed by European broadcasters", the move towards full

HDTV still faces several hurdles.

The Commission's decision after lengthy negotiations that only satellite services launched after 1995 would be required to be broadcast in D2-MAC, an intermediate high definition format, could mean that the first step towards HDTV - the adoption of D2-MAC - could be sidestepped.

Since it is up to the broadcaster to decide whether or not to transmit in D2-MAC, the costs and the lack of hardware penetration mean that not many broadcasters are likely to do so.

Meanwhile, without a sufficient choice of programmes broadcast in D2-MAC, consumers are not likely to invest in the costly hardware needed to appreciate the benefits of the new format.

According to Mr Joseph Flaherty, senior vice president of technology at CBS, the US media group of broadcasts in a particular standard.

Nevertheless, regardless of the relative merits of the directive, it has certainly taken Europe's experiment in industrial policy-making a step forward. "The most important point is that it exists," Dr Cruzada says.

But will the directive, as a concrete expression of European industrial policy, help to revitalise the region's consumer electronics industry? Will European manufacturers regain their competitiveness in time to seize this opportunity and take the initiative in bringing sufficiently attractive new products to the market? Will consumers support the strategy by choosing European products over foreign ones?

The next few years will provide clearer answers to those questions and will therefore be critical for the industry.

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INFORMATION TECHNOLOGY IN EUROPE 6

US leaders slash costs to ride the slump, writes George Black

The scalpels are out

THE leading US information technology companies, battered by an unprecedented slump in business over the past two years, have been forced to take drastic cost-cutting action.

Now most of them predict a modest recovery in profitability in 1992, after substantially reducing their workforces and other expenses in Europe and at home.

Most of the major hardware makers, including the Americans, have either plunged into loss or sustained sharply reduced profits. IBM made a loss of \$124m in the UK last year and reduced its payroll by 2,600. Compaq fell into its first ever loss in the third quarter and laid off 200 at its Scottish factory.

Unisys incurred a loss through servicing its debts and cut its European staff by 14 per cent. All of the leading US companies have been forced to slim down, trying to save money on production and distribution while keeping their sales operations intact and protecting their major accounts.

Across Europe sales of most types of systems have fallen steeply, both because of the economic recession and because the market is now almost as saturated as in the US. Prices have been depressed by an excess of suppliers and the greater standardisation of products.

The US manufacturers which dominate the European market have been troubled by these problems as much as their European rivals. With most of them already making 30 per cent or more of their income in Europe, there is little chance of expanding their European business to make up for slow trading at home.

There is no reason to expect any rapid revival in the market.

The level of European demand is now mainly determined by Germany, which is still wrestling with the challenges of reunification.

Most European countries are beset by political uncertainties and many large IT users are waiting to see what happens before they make any further investment.

Suppliers expect little change in the first half of the year with revenue flat or only



Laptop computers being made at Compaq's Scottish plant, which shed 200 jobs last year

Top 10 US IT Companies in Western Europe (\$m fiscal 1990)

Company	REVENUE		Europe %
	Europe	World	
IBM	27,234	69,018	39.5
Digital	5,242	12,942	40.5
Hewlett-Packard	3,534	11,494	30.8
Unisys	3,088	10,111	30.5
NCR (AT&T)	2,212	6,285	35.2
Compaq	1,807	3,598	50.2
Apple	1,545	5,558	27.8
Wang	789	2,461	32.5
Amdehl	758	2,158	35.0
Sun Microsystems	678	2,466	27.4

Source: IDC

slightly up over the year as a whole. Although the volume of IT business may recover, with some bright spots in niche sectors, hardware prices are still under severe pressure and revenue will not grow in line with volume.

Mr Andreas Barth, Compaq's senior vice-president for Europe, sees no prospect of a return to the old days of 18 per cent profit and says he would regard 8 per cent as acceptable this year.

Mr Amit Chaudhuri, senior European research analyst at International Data Corporation, says the IT market has reached a temporary plateau and the investment climate across Europe remains bad, although he adds, "there is plenty of long-term scope for

growth in the European market".

The advent of the Single European Market may help US suppliers to gain sales as well as increase their share of the business.

The prospect of the Single Market provided a boost for many IT manufacturers a couple of years ago, as their customers prepared for its arrival with a large capital investment.

IT vendors now expect a second phase of growth to follow the lowering of the barriers, as cross-border competition in many industries is becoming much more intense.

Mr Dick Nuthall, vice-president of marketing for Unisys in Europe, points out that a big new demand for networking

and integration of systems should come from multi-national organisations, especially in the financial services sector.

The leading US hardware vendors believe that the Single Market should benefit them to some extent by removing a bias towards locally-based suppliers, particularly for public sector and utilities contracts.

Some feel that they have been unfairly discriminated against in the past, although that tendency has been less in recent years. Now the rules are clearer and most US vendors can meet the 50 per cent local content requirement laid down by the European Commission.

However, any significant improvement in trading conditions for American organisations in Europe will depend heavily on the outcome of the current round of GATT (General Agreement on Tariffs and Trade) talks.

Official rules are not the most important reason for the US companies increasing their operations in Europe. They believe their success here against indigenous suppliers is partly due to a policy of moving core research activities as well as manufacturing operations to Europe.

Mr Roger Wilson, Hewlett-Packard's European director of communications and public affairs, says the company has steadily built up its research

laboratories at Bristol and other European research activities in the past few years.

HP's laser printer components factory at Bergamo was set up in 1990 as part of an effort to boost European production.

Mr William Bird, NCR's assistant vice-president of product marketing for Europe, says it is simply better to develop locally for local markets. NCR has research and manufacturing sites at Dundee, Augsburg and Utrecht. The Dundee facility is more attuned to developing multi-currency banking systems than any US facility would be, Mr Bird argues.

The Single Market is also radically affecting the way IT suppliers do business. Many have been reorganising their distribution operations to take account of faster customs clearance.

Compaq and Unisys are both moving from a distribution centre in each country to a single European centre. Unisys believes it will be possible to ship a mainframe anywhere in the continent in three or four days.

Several of the leading US suppliers contend that their success in Europe derives from having a more European culture and structure than indigenous companies, which are centred in one country with outposts in the others. They argue that they would therefore be better able to cope with the change to a Single Market.

The top US players have adopted notably different strategies for strengthening their European presence. Whereas Digital has sought to grow by acquisition - the Kienzle computer systems division of Mannesmann in 1990 and Philips' information systems division last year - IBM has so far opted for small minority stakes and a number of business partnerships.

IBM's recent 5-10 per cent stake in the ailing French government-controlled Bull company will help it enlarge its European customer base while at the same time cutting its development costs.

This agreement, and IBM's new relationship with Apple, are intended to address the fundamental problem of cost-cutting, as the industry leader tries to adjust to the much more competitive market.

IBM now sits alongside Japan's NEC as a minority shareholder in Bull - a situation which illustrates how Europe has now become a battlefield on which the US and Japan struggle for supremacy.

Michiyo Nakamoto on the Japanese presence

After the big rush

THE GREAT rush by Japanese electronics manufacturers to locate in Europe prior to the creation of a single market has subsided now that most of the leading companies are established in the region.

More than 120 facilities owned by Japanese electronics companies are in Europe and these are likely to draw in further investments by medium-sized component suppliers.

Contrary to popular belief, the main impetus behind the surge of Japanese investment in Europe has not been the fear of a "fortress Europe", although that has been a concern, but the growing need felt by Japanese companies to globalise their operations.

Japanese electronics companies see a strong need to be closer to their markets to ascertain the specific needs of those markets as competition intensifies in many of their product sectors.

There is also a clear assumption among Japanese companies that Europe is a growth market, which will become increasingly important with the closer integration of the EFTA countries and Eastern Europe.

The whole of the European block as a market is going to be in the next five to 10 years even more important than the US, and Japanese companies want to be sure to be here for that," says an official at one Japanese electronics manufacturer.

But there is a growing recognition among Japanese manufacturers that they will have to do much more than settle down in Europe to enjoy the full benefits of the unified market.

Some Japanese companies with a presence in Europe have discovered that a base within the EC does not necessarily guarantee acceptance as a European company.

When Fujitsu took control of ICL, the UK-based computer group, it was embarrassed to see it excluded from the Joint European Submicron Silicon Initiative (JESSI).

The Japanese companies' need to increase local content in Europe, to transfer technology and base more of their R&D activities there is more widely recognised but these trends have been slowed in

part by the world-wide recession.

Mr Tomotsu Harada, manager of the public affairs office at the Electronics Industries Association of Japan, thinks that once the profitability of Japanese manufacturers based in Europe is raised further efforts can be channelled into increasing local content.

In this respect, companies which have had a longer presence in Europe have the advantage of being more familiar with the capabilities of local component suppliers.

Panasonic Europe, for example, says that most of its 21 manufacturing plants in the EC have well over 50 to 80 per cent local content while its vacuum cleaner plant in Spain has about 90 per cent local content.

The group has also cooperated with local component suppliers for some time and claims collaborative relationships with several suppliers in the UK.

Panasonic, however, is an exception and many Japanese companies still complain that local suppliers do not meet their quality requirements.

The situation presents an opportunity for Japanese component suppliers to follow their parent companies to Europe. Their moves are being watched with concern by the European authorities who fear that if too many Japanese component suppliers come to Europe, indigenous suppliers could be severely hurt.

Japanese manufacturers themselves are concerned that the trend could unleash further resentment within Europe.

Such concerns can only be alleviated if Japanese electronics manufacturers step up efforts to support local component suppliers through technology transfers.

At the eighth Japan-EC Business Roundtable on Consumer Electronics in Tokyo last October, the European position was put forward in a proposal by Mr Robert Verrou, of the European Commission's directorate on industry (DG Three).

Mr Verrou proposed that Japanese consumer electronics manufacturers set up support and development programmes to improve the competitiveness of European component suppliers.

Japanese companies will not respond en masse to his call, but the message, at least, will have been heard.

In terms of R&D, Japanese efforts in Europe have been concentrated on developing products to meet specific market conditions, rather than on basic design and research.

In this respect too, early comers, particularly in the consumer electronics industry, have a head start. Mr Eric Bean, a director of Panasonic Europe, says that the group already has quite sophisticated development groups at many of its European plants.

For example, Panasonic's television plant in Cardiff is producing a completely new European television set which will be its first TV set to be wholly designed, developed and produced in the EC.

Toshiba, on the other hand, which started out as a sales operation in Europe, says that it does not yet plan to bring basic research to Europe, although it expects eventually to introduce applications research capability in Europe as well as the US.

Although it plans to increase manufacturing in the EC, localisation efforts will be focused first on increasing local sales staff.

Europe, however, may provide attractive possibilities for basic research in software, especially for medium to large computers, says Mr Shoji Hiroo, executive vice president of Toshiba Europe.

Meanwhile, moves by Japanese companies to form relationships with academic institutions in Europe could also increase. These, too, have been slower to materialise than has been hoped but, says Panasonic's Mr Bean, "Japanese companies still need a lot of brain power".

There are areas, such as opto-electronics and voice recognition where Japanese companies could learn a lot from academic institutions in Europe and the US.

Like other electronics groups, Japanese manufacturers are looking increasingly to communications systems, such as mobile telephones and office automation equipment, office computers and business systems as attractive growth areas in the years to come.

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INFORMATION TECHNOLOGY IN EUROPE 7

Andrew Jack on the changing face of world telecommunications

Many flowers bloom

THE TRANSFORMATION of telecommunications across Europe over the past few years has presented tremendous and undeniable challenges to the users and producers of information technology. Separating the trends from the shifting fog of change is another matter, however.

Mr Richard Hooper, special adviser on the information industry to PA, the consulting group, says sharply: "I hate the word de-regulation. I don't think it's happening."

He says the experience over the last decade in the UK and the US - two of the countries furthest down the process of change - is rather different. There has certainly been a growth in "liberalisation", with the injection of a greater degree of competition into the sector.

But it has been accompanied by a growth in regulation. In the UK, for example, there has been the creation of OfTel, the UK office of telecommunications regulation.

As a result, Mr Hooper prefers to characterise the last 10 years as a time of "re-regulation".

"The key is how much competition do you permit," he says. "That is the fundamental European issue. There is no doubt that we are seeing competition. But the questions are where and how much."

Terminology aside, he segments Europe very broadly into three categories on a spectrum of liberalisation. The UK, in common with the US and Japan, has overhauled telecommunications more than most. The basic infrastructure itself has been freed from public control, alongside more peripheral aspects of the service.

Pressures for further change in the UK nevertheless remain. Sprint, the US company, has made it clear it is interested in operating within the UK, but will insist on access to profitable international routes from which new suppliers are currently barred.

Mr Laurence Heyworth, a telecoms analyst with Robert Fleming, the securities house, says:

"The UK has gone quite a long way down the road but it has hesitated in going the whole hog. If it allowed competition on international routes, the rates would fall dramatically. BT would have to raise domestic rates. Mercury's financial viability might be questioned, and it would lead to political troubles."

Germany and most of the north European countries, by contrast, hold an intermediate position in Hooper's typology, with some restrictions removed.



Callers in Britain: more competition and more regulation

Germany has not yet liberalised its network and voice systems, for example.

"Sooner or later there will be pressure for Germany to allow two suppliers of telephony and infrastructure," he says. He suggests that this will result in a toughly-contested battle with the Bundespost, which will argue it needs to be protected from competition, particularly after it has invested heavily in improving communications in the states of the former communist east Germany.

Overall, he says the northern countries "noticed the British model and saw that civilisation didn't end in the 1980s". More controversially, governments saw some evidence that prices had dropped as a result of liberalisation.

Then, he says, it is possible to draw a clear line through Brussels. Southwards, in the "Latin countries", he sees a more traditional, state-controlled service, which is likely to change more slowly.

In France, for example, two "sacred monopolies" remain: the infrastructure, including the carriage of data and voice information; and the voice and public-switch equipment.

These elements remain sacrosanct, he says.

That reflects both a traditional role of the French state in guiding manufacturing pol-

icy, and a sense of social and democratic obligations: that residential services should be cross-subsidised by more profitable national and international business calls to ensure the availability of a comprehensive and affordable phone service to everyone.

The UK has also gone further than most countries philosophically, he argues. The Department of Trade and Industry has decided that fundamental questions over the size of the market and how many players should be allowed should be left to the private sector to determine.

In the case of telepoint, the portable phone system which allows out-going calls from a lightweight handset held near one of a number of permanent base stations, that has resulted in licences issued to four operators, three of which are now dormant despite large expenditures on the installation of equipment and recruitment of customers.

Hooper believes it is difficult to decide how far these fundamental issues should be left to the market.

"It's not the same as making decisions about supermarkets," he says. The distinction is that telecoms involve the use of a scarce resource, and involve what he calls "the constraint of how many people want to dig

up the road outside". "Even the most liberal Americans would say that it was crazy to go too far. You need some mechanism to help you decide," he says.

The implications for the suppliers and users of information technology are widespread but not clear-cut. Hooper sees "a classic consolidation of the industry" taking place. Research and development costs are forcing collaborations.

He sees the number of equipment suppliers dropping as a result. A key question is whether there will be a convergence between computer and telecom suppliers.

Robert Fleming's views are similar. In a research report released this February, it argues that Alcatel Alsthom, the market leader for public communications networks, will survive because of both its size and its geographical and product spread. (This was underlined last week by its purchase of ITT's 30 per cent stake in its main telecoms subsidiary, Alcatel NV).

Siemens has some of the same advantages, but is heavily dependent on Germany, and is likely to suffer as a result with pending de-regulation and privatisation. Smaller suppliers such as Ericsson and Nokia are already suffering cutbacks in delivery volumes. The future of two companies, and of Ascot, an Ericsson licensee, is considerably more in question, Fleming argues.

Liberalisation has certainly boosted the variety and types of equipment manufactured. For users, it has meant very good news: there has been a huge increase in the speed, variety and range of telecommunications services provided. These include cable television, electronic document interchange and video telephony, for instance.

On the one hand, the market has grown substantially in those countries which have been opened up to competition. On the other, the pace of innovation and the introduction of new competing businesses has also brought price reductions and the demand for quicker delivery. "In the golden old days, there was a monopoly buyer, and long-term fixed-price contracts," he says. "Now it is much more complicated."

Adds Heyworth: "I don't think you could argue that liberalisation has benefited IT equipment suppliers in the short term. It's more a matter of what could happen in the long term. It is totally inevitable across Europe that telecoms will become entirely competitive."

Hardware makers have never had it so bad, writes Alan Cane

Cries of desperation

EUROPE'S top computer executives must be wondering if they made the right career choice these days. There are seemingly precious few rewards for staying in the hardware business. The European computer market has always been tough.

Now a combination of the recession, increased competition from the US and Asia and a resistance to buying more computer equipment among their customers has stacked the deck resolutely against European-owned players.

A note of desperation is creeping in. In a grim note to his staff, Mr Carlo de Benedetti, chairman and chief executive of the Italian Olivetti group, outlines a new management structure, adding: "I am firmly convinced that this new organisation is the most appropriate for the difficult months ahead, during which the survival of the company will be at stake."

Some top computer executives have already decided to seek their rewards elsewhere. Mr Arno Bohn, former marketing director of Nixdorf, the ailing minicomputer manufacturer taken over by Siemens two years ago, left to become chief executive of Porsche, the luxury car manufacturer.

Mr Vittorio Levi, a former Olivetti executive who became managing director of Nokia Data, the personal computer manufacturer, left to take up a senior post with the Italian fashion house Giorgio Armani when the Finnish unit was acquired by ICL of the UK.

The European landscape is considerably less populated than a few years ago. Fujitsu of Japan acquired ICL which in turn acquired Nokia Data. Keinzle, a minicomputer maker at one time owned by Mannesmann of Germany, was sold to Digital Equipment (DEC) of the US. Last year DEC also acquired the minicomputer interests of Philips of the Netherlands. Norsk Data remains independent but is still losing money despite a dramatic shift in product emphasis.

The world IT market is dominated by US others although Japanese mainframe suppliers are making an impressive showing. But of the top 10 manufac-

turers, only three are European, 1990 statistics demonstrate. Siemens-Nixdorf of Germany is in eighth place with a turnover of \$7.7bn. Olivetti is ninth with \$8.4bn and Groupe Bull of France 10th with \$6.3bn. All three are currently losing money.

Siemens' computer operations had been making a modest profit, but the merger with the hugely loss-making Nixdorf left it a legacy of unprofitability which it will take time to shake off. To put Europe's troubles in perspective, the computer industry is in trouble world wide. IBM, the world's largest computer manufacturer, lost money last year after taking substantial restructuring charges. Profitability has been much reduced at the leading Japanese suppliers, Fujitsu, NEC and Hitachi.

Nevertheless, Europe's makers are becoming "marginalised" according to the French consultancy Idata which points out that in 1990 European-owned groups accounted for only 13.9 per cent of the \$278.5bn world IT market, while consuming more than 35 per cent of the total. By comparison, in 1990 Japan accounted for almost a quarter of global production.

There are a number of reasons for Europe's relative weakness in computing. Despite the advent of the single market, Europe remains a series of small markets each with its own computer champion. Insular attitudes have meant that although these companies collaborate in pre-competitive research and in transnational programmes such as the EC's Esprit, it has proved impossible to persuade them to work together on a grand scale for the common good.

These days, in any case, the wisdom of such an approach is open to question. Small, agile units able to respond quickly and flexibly to customer needs would seem to have the advantage over centralised and monolithic bureaucracies. IBM, for example, is trying to recreate itself in the form of a series of smaller, specialised units facing against subsidies or other means of providing aid which might be seen as anti-competitive.

Merger has become, in any event, an academic question for Europe's surviving manu-



Olivetti's Carlo de Benedetti: a matter of corporate survival



Bull's Francis Lorentz: 10th biggest manufacturer

facturers. There is little talk any more of full blooded takeovers; the aim is rather to form alliances with stronger partners able to help defray research and development expenses and giving economies of scale in production.

The European Commission, while anxious to help indigenous producers, has turned its face against subsidies or other means of providing aid which might be seen as anti-competitive. It is still considering whether French government

plans to pump millions of francs into Groupe Bull are acceptable.

It is, however, prepared to provide the impetus for what has become known as the European Nervous System, a transnational computer network designed to help to co-ordinate aspects of social policy throughout the community.

The options open to Europe's manufacturers are narrow and getting still narrower. They are all heavily overstaffed and must lose people on a large scale.

In the case of Olivetti, it required six weeks of negotiations to persuade the Italian government and trade unions to agree to a cut of 1,500, far short of the 2,200 the company was hoping for.

They must also look for niche markets which play to their strengths. Now only IBM can hope to cover every area of the hardware business. Groupe Bull, after a protracted discussion period, has signed a broad ranging alliance with IBM giving it access to the US giant's expertise in reduced instruction set computing (risc) as well as a market for portable computers from its Zenith Data Systems subsidiary. IBM, in return, benefits from Bull's expertise in multiprocessing and networking. The deal gives Bull substantially more credibility in the marketplace. Mr Francis Lorentz, Bull chairman, is looking more relaxed than for many months.

Siemens and Nixdorf have yet to settle into a comfortable working relationship. Broad cultural differences between the two companies are said to be causing difficulties and delaying the synergies expected of the merger. This is common in the computer business, where troubled mergers are more common than successful ones. It took ICL years to paper over the joins between English Electric, Ferranti Computers and other companies which went into the making of the former British computer champion.

If there is a future for a European owned computer industry, it lies in services rather than hardware. Siemens Nixdorf already derives 37 per cent of its revenues from services, Olivetti 27 per cent and Bull 36 per cent.

Semiconductors lack a local hero, writes Michiyo Nakamoto

Outsiders in full command

IN THE build up to a single unified market, concerns over non-European supplies of semiconductors prompted calls to create a European industry heavyweight champion.

But as the formation of a single market draws ever closer, the prospect of a powerful European semiconductor group able to take on foreign competitors has faded.

Even Thomson-CSF, the French electronics group which until the very end had hoped for a merger of SGS-Thomson, its semiconductor business, with those of Siemens and Philips, was forced to admit that there was no European champion.

Leading European manufacturers have been left to take their own initiatives in regaining competitiveness.

Philips, the large Dutch electronics group, which was the only European manufacturer in the world's top 10 semiconductor manufacturers last year, has put profitability at the top of its priorities for 1992. Philips's semiconductor division managed to record a profit last year, largely through cost-cutting measures.

The next step will be to draw up a viable commercial strategy for the semiconductor business, which still depends heavily on internal demand from companies within the Philips group.

A huge debt burden means that Philips does not have much financial leeway.

It withdrew, for example, from certain programmes in static random access memory chips due to the excessive financial burden that those entailed.

Siemens, the German group which is solidifying on as the only European manufacturer of dynamic random access memory chips (DRAMs), is looking to its development agreement last summer with IBM to boost the flagging fortunes of its semiconductor business.

The decision by Siemens to co-develop the next generation of silicon memory chips - 16 megabit DRAMs with IBM was what, in the end, killed the

idea of a strong indigenous group to champion the European cause.

The IBM link is not, however, a short-term solution for Siemens.

The deal, in effect, allows the German group to acquire a much-needed technology drive from IBM. But this is not without its costs. The group's semiconductor division, which has not been profitable, received a large injection of capital from the corporate side to cover Siemens's contribution to the joint programme with IBM in DRAMs.

However, it will be some time before Siemens will be able to derive external sales based on the 16-megabit technology it is developing through the IBM link.

The market is just taking up 4-megabit DRAMs and will not

GEC Plessey has had to stand on its own two feet and make money, a factor which probably makes it more successful, Mr Eastlake says.

The group has opted to focus on specialist sectors, specifically on application specific standard products. In terms of application specific ICs (ASICs) GEC Plessey is approaching the top 10 worldwide.

These moves highlight the growing trend among European manufacturers to seek their own solutions to problems many of which they share in common.

Meanwhile, Jessi, the joint European research effort in semiconductors, is no longer the European flagship that it was meant to be.

This has not, however, ruled out collaboration between

As the single market draws ever nearer, leading European semiconductor manufacturers have been left to take their own initiatives to regain competitiveness

be ready for 16-megabit technology for some time, says Mr Jim Eastlake, the senior computer industry analyst at Dataquest Europe.

As for SGS-Thomson, the abandonment of the cause by other European groups left it in a rather awkward position.

It remained for the French authorities, led by Mrs Edith Cresson, the prime minister, to come up with an ambitious and highly interventionist plan, announced at the end of last year, to secure the future of the group.

By bringing it under the control of CEA-Industria, the profitable industrial division of France's atomic energy commission, the scheme aims to provide a stable financial environment that would allow the semiconductor group to make crucial R&D investments.

indigenous groups on a smaller scale.

Last year, SGS-Thomson and GEC Plessey agreed to pool their resources in the development of advanced semi-custom chips while the French group and Philips have also signed a letter of intent to build a state-of-the-art chip plant in Grenoble.

But as European manufacturers move ahead in their own efforts to regain competitiveness, foreign manufacturers have also been stepping up their activities within the EC.

Europe will consume \$20.7bn of semiconductors in 1995, according to a recent forecast by Dataquest. It is a highly attractive growth market.

Yet European manufacturers have only 35 per cent of their indigenous market, compared with Japanese manufacturers' 85 per cent stake in their own domestic market and 70 per cent of the US market held by American groups.

American manufacturers with plants in Europe may also start simultaneous manufac-

ture of more of their new products in Europe and the US.

Digital Equipment (DEC), for example, announced that it will start to manufacture its new Alpha chips, powerful microprocessors theoretically capable of processing 400m instructions per second, both in the US and at its South Queensferry plant in Scotland.

Japanese semiconductor manufacturers have forged ahead with plans to set up manufacturing plants in Europe.

While these moves could lead to foreign competitors increasing their share of the European market, the trend has been for Japanese manufacturers to win market share from the Americans rather than for both to take share from indigenous players.

So, while the share of European companies may not rise dramatically, it is not likely to fall much either but to remain stable at its present level.

Regional demand is independent on regional strength in applications, says Dataquest's Mr Eastlake. The main threat of American companies is in computer applications, an area in which Europe does not have as strong a demand base as in other areas.

European manufacturers have strength in communications, auto, industrial and consumer applications where they will continue to see demand from their European buyers.

The European semiconductor industry in the years ahead will continue to see manufacturers from the leading industrialised regions co-exist as competitors for market share intensifies.

For the Europeans, the main question will be what strategy to adopt in trying to regain competitiveness.

The relative success over the medium term of those groups which go for profits first, exemplified by GEC Plessey and to some extent Philips, compared with the groups that are guided by an interventionist, nationalist stance, should provide a salutary lesson for European industrial policy not only in electronics but in other areas as well.

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INFORMATION TECHNOLOGY IN EUROPE 8

Mobile phone calls will soon span the Continent, writes Neil Buckley

A boost for push-button power

MOBILE telephones will soon become truly mobile. Within the next two years, it should be possible to drive from Helsinki to Rome and use the same handset anywhere along the route.

It is an impressive vision, although achieving it has taken rather longer than was originally hoped. Fifteen countries signed the memorandum of understanding in 1987 to set up the pan-European cellular communications network, with a target of July 1991 for the launch of a service covering at least each country's capital city. Problems with the technology, wrangles between dif-

ferent manufacturers and other delays meant that by the end of 1991 only a handful of countries had anywhere near a functioning system.

"I think the original targets were a bit tongue-in-cheek," says Mr Chris Gent, managing director of Vodafone, one of the UK's two cellular phone operators. "They needed to give people some sort of impetus, but the fact that we have got as far as we have is quite an achievement."

Mobile users will be able to make and receive phone calls in any country in the European system

The aim of the initiative - called GSM, the Groupe Spécial Mobile - was to set up a standardised cellular network for the whole continent, run by individual operators in each country.

Mobile phone users will be able to make and receive calls in any country in the system. Their phone will register on the country's network when it

is switched on, and the network will record and regularly update its location so that incoming calls are automatically rerouted.

System users' details will be recorded on a "smart" card, the size of a credit card, containing a microchip. When this is plugged into the slot in a GSM phone, the phone will temporarily "adopt" the user's number, and all calls will automatically be billed to the card owner. This will allow users to travel without their own phones, but use standard handsets fitted in hire cars, for example.

In addition to standard facilities such as call hold, call transfer and multi-party, a "short message" service will allow messages of up to 160 characters to be sent to a subscriber and stored even when the phone is turned off.

A cell broadcast facility will allow short messages - for example, warnings of traffic delays or accidents - to be sent to all phones within a certain geographical area.

Perhaps most importantly, the system will be fully digital, improving both voice and data transmission.

Digital encryption also makes calls virtually invulnerable to interception, making the system suitable for police and the military.

Fax and data transmission will be much faster than in existing systems at 9,600 bits per second, and as the system is digital modems will not be required.

GSM is at last becoming a reality, although it seems unlikely that all these features will be available before the end of 1994. And there are still some teething problems.

While the technological challenges presented by the system itself have been largely over-

come, testing equipment to ensure products meet the system's exacting standards is still being developed. For example, while Telecom Finland and the UK's Vodafone successfully tested the first sections of their GSM systems last year, neither is able to sell any phones.

"It is," as a telecoms expert put it, "a bit like building a beautiful motorway and there being no cars to run on it."

To speed up the process, an interim testing standard has been adopted, less exacting than the full specification, and testing equipment should be available before the summer.

Technical challenges have been solved but testing equipment for the new products is still being developed

This could mean, however, early subscribers to GSM facing the possibility of having their equipment recalled if it fails to pass the more stringent full tests later next year.

There are other possible disincentives. GSM phones will initially be much more expensive in the UK - between £1,200 and £1,500 (£2,100 and \$2,250), against the £200 to £400 paid for existing analogue cell-phones, although the difference in price will be less in other countries where analogue phones are more expensive. They will also be much bigger, and more than twice the weight.

Most operators are confident that economies of scale will allow for a swift drop in prices, and that, having successfully developed suitable digital hardware, manufacturers will now concentrate on miniaturis-

ation. Mr Damien Callaghan, a spokesman for Cellnet, Vodafone's competitor in the UK market, says: "GSM is not a technology issue. It's a marketing issue. Initially our salesmen face the challenge of selling something that is bigger, more expensive, doesn't do as much, and can't be used in as many places as our existing product. By 1994, however, we believe all that will have changed."

Cellnet is introducing its own GSM service later this year. Vodafone, whose service was launched last December, says it expects to provide nationwide coverage by the end of 1993.

Before that it plans to launch a second service on the back of GSM, which could prove a blueprint for similar systems in Europe.

The Micro-Cellular Network, or MCN, will be a low-cost urban-based portable telephone service aimed at domestic consumers.

Call charges are expected to be cheap, from only 10 pence (30.17) a minute within a user's home town, to 20 pence a minute for national calls. If they occasionally roam further afield, MCN subscribers will be able to access the nationwide and pan-European GSM service albeit at a premium rate.

Mr Gent believes the UK mobile communications market could be as large as 7m by the end of the century, with the as yet untapped domestic market accounting for half of this.

This venture and similar ones elsewhere in Europe will face competition for the domestic market from Personal Communications Networks. These will comprise pocket-sized phones using higher-frequency 1.8GHz (Gigahertz) radio signals over shorter distances to

link users to traditional telephone exchanges via a system of relay stations.

Supporters argue that PCN has a number of advantages over GSM, including smaller phones, and a greater network capacity as calls are smaller, and so the same frequency spectrum can carry a greater volume of calls.

Three UK companies - Microtel, Unitel and Mercury communications - are developing PCNs, with the latter two having agreed to share much of the infrastructure and already installing it.

On a Europe-wide basis, however, GSM remains the

In eastern Europe cellular networks can be a cheap way to introduce business communications links

most important advance since the development of cellular phones. It is also a catalyst which is changing the way European telecommunications operate. Many countries are using it to introduce competition to nationalised monopolies.

It looks likely to spread into eastern Europe, where, as demonstrated in east Germany, cellular systems can be a cheap and effective way of introducing a business communications system.

Whether it will go any further is doubtful. While Australia, New Zealand, and some Middle Eastern and African countries have shown interest in GSM, both the US and Japan have plumped for different standards.

The dream of a global mobile communications system remains some way off.



Any place, any time: making a cellular call on London's Thames Embankment

SOFTWARE AND COMPUTER SERVICES

Battleground where giants contend

EUROPE is the cockpit for the latest round in the battle of the information technology giants - the struggle for a leading position in software and computer services (SCS).

SCS is a heterogeneous sector, difficult to define and analyse. In Europe, there may be as many as 16,000 small SCS companies as well as a small number of large ones, not one of which has more than a few per cent of the market.

The sector comprises, however, five broad areas of activity.

● First, there is consulting services, including the development and management of IT strategy. The consulting arms of the large accounting firms, Andersen Consulting, Price Waterhouse, Arthur Young and so on have traditionally had a strong position in this area, as have the US management consultancies McKinsey and CSC-Index.

Few European owned consulting firms have the global perspective and coverage of these large players, nor have they the financial muscle to stay at the forefront of research and development.

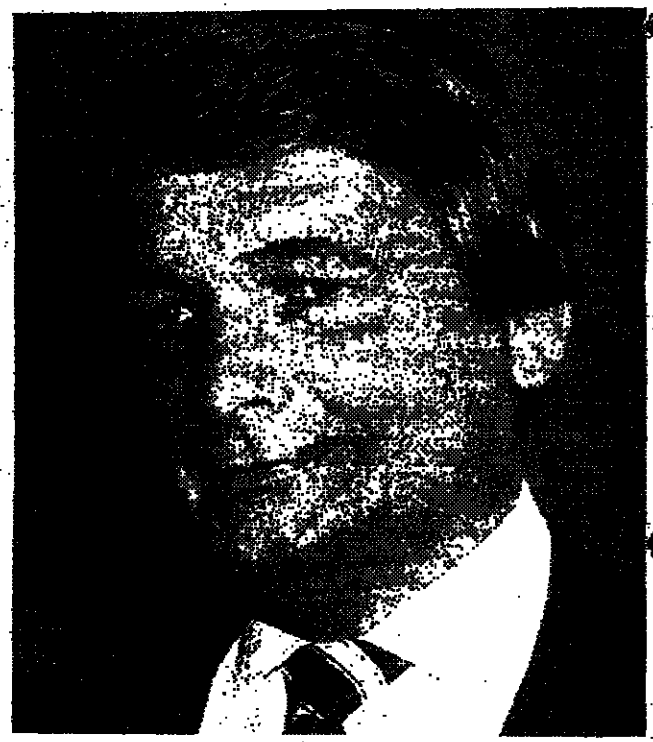
● Second, processing services. Computer bureaux offering simple data processing services to companies without their own computers are effectively extinct, killed off by the growth of the microcomputer (although a few companies have maintained a thriving business in payroll processing). Today processing services encompass sophisticated activities like facilities management and data network management. Cap Gemini Sogeti (CGS) of France, Sema Group of the UK/France and Electronic Data Systems of the US are among the leaders.

● Third, professional services. The traditional stamping ground for SCS companies, this includes technical assistance, business software, industrial software, training and education. The leaders include CGS, Sema Group of the UK/France and Volmac of Holland.

● Fourth, software packages. This area has always been dominated by US companies when mainframes were at the heart of the computer business, financial packages from Management Science America and McCormack & Dodge were the principal competition to bespoke solutions written by European companies. Now major US microcomputer software suppliers like Microsoft, Lotus Development Corporation and Wordperfect have the lion's share of a market in which few European companies have any presence.

● Fifth, systems integration (SI). SI has many definitions, but essentially means putting together the best mix of software and hardware to solve a customer's IT problem. Large SI contracts are often let on a fixed price basis and demand considerable expertise on the part of the computing services company if costly delays and overruns are to be avoided.

SD-Scicon, a UK computing services company in which British Aerospace held a stake, was sold last year to EDS of the US after more than a dozen fixed price contracts slipped out of control leading to more than £20m in losses.



CGS president Serge Kampf: among the leaders

According to Sema Consulting, a leading Anglo-French player in the SCS sector, the European market is the world's second largest after the US with sales estimated at Ecu86bn in 1990. Sema says: "The European market is expected to grow at 12 per cent from 1990 to 1995, much reduced from the average annual growth rate of 24 per cent of the past five years."

Sema says that systems integration and software packages have the highest growth rate while professional services and software packages will account for two thirds of the market by 1995. Computing services, nevertheless, remains one of the few areas of growth in an industry hit by recession and market saturation. That is why it is so important to so many different kinds of player.

The large computer manufacturers, for example, are expanding their services activities to compensate for declining profit margins on hardware.

ICL, the UK-based subsidiary of Fujitsu of Japan, now derives more than half its revenues from services.

IBM is strengthening its activities in systems integration. Earlier this month in the UK it announced it would set up a separate computing services company with a staff of 1,900 to tackle facilities management and consultancy.

There is a measure of scepticism among traditional SCS companies about these moves on the part of hardware manufacturers; the fact remains that when IBM expands into a market sector, everybody has to take its presence seriously.

These trends are contributing to the changes the SCS industry is going through. The market is maturing, technological change shows no signs of decelerating and there is a shift towards a more capital intensive industry - with the inevitable acceleration in the rate of mergers and acquisitions as the principal players look for size to guarantee stability and survival.

Where are the European-owned players in all of this?

Unlike the hardware business, where Europe has little to offer, it has a range of skills in software and services that are the equal of any. It has, however, few companies with the size, finance and skills of EDS, the computer services arm of General Motors.

An exception is Cap Gemini Sogeti, the largest SCS company in Europe with annual sales of about FF10bn. It has pursued an aggressive acquisition policy at home and abroad with the intention of building a company with strengths in France, the rest of Europe and North America.

To date, few European software houses have made much of an impact outside their home countries. SAP of Germany is, however, having considerable success providing integrated accounting software to large corporations who are beginning to standardise world-wide on its product.

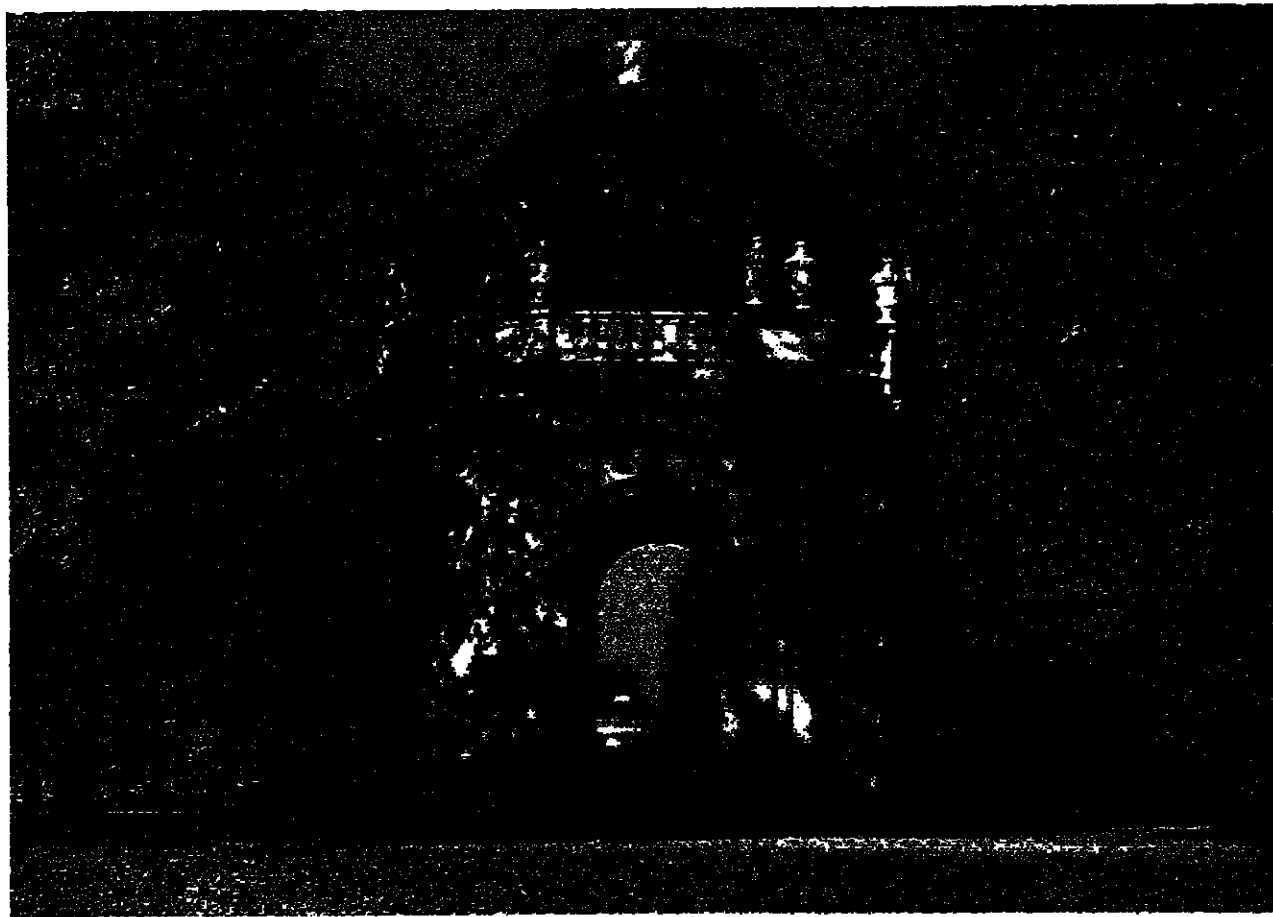
Microfocus of the UK continues successfully to sell software tools which make it simpler to write programs in Cobol, the most common business computer language.

There is, however, no real European challenger to the major US packages like Microsoft's MS/DOS and Windows 3.0 or Lotus Development Corporation's 1-2-3 spreadsheet. And none is likely to appear unless the European Commission can bring about a speedy harmonisation of national traits and practices. Europe remains a collection of small, heterogeneous markets where software cannot be moved easily from country to country.

European countries lack the skills in international marketing and distribution necessary to succeed overseas, especially in the US. An interesting test case is Sage Group of the UK, a successful supplier of low-cost accounting software in its home market, which has bought a somewhat similar US company, DacEasy Inc, of Dallas, which has been selling its accounting software internationally.

Alan Cane

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